

USDA

Welcome to the 2017

SNA of Massachusetts
USDA Conference

USDA

Pledge of Allegiance



Thank you, Mary Leslie

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Thought of the Day

Thank you, Ann Belanger

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Welcome!

Thanks to our volunteers

“It is one of the beautiful compensations in this life that no one can sincerely try to help another without helping himself.”

-Ralph Waldo Emerson

SNA Elections

- State: notify us your intent to run by February 15
- National elections: Feb 15- 28

Legislative News

- LAC Grant Winners: Robert Shaheen & Jeanne Sheridan
- Importance of LAC this year
- SNA of Massachusetts first Legislative Action Conference

Future Leaders Grant

Apply by Friday, February 3rd



Certificate in School Nutrition

- Our goal of 200 by June 30th
- Recognition efforts
- Certification Saturdays
- Nutrition 101 online



School Nutrition Specialist Exam

- Held April 20th in Foxborough
- Register by March 31



UNTIL FURTHER NOTICE,
CELEBRATE EVERYTHING!



Awards

- Director, Manager & Employee of the Year Due March 1
- Super Lunch Hero essays due March 31
- Industry Member of the Year due June 15



Spring Meetings

- Chapter & Director meetings:
 - Food Allergies
 - Give Meal Participation a Boost
 - Directors' Hot Topic Roundtables
- JSI Summit, May 23 & 24th
 - SNA is hosting a FREE vendor networking event, complete with scavenger hunt!

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Conference Overview

SNA Update / SNA Leadership Journey

- North East Regional Director, Gail Koutroubas



Talk The Talk: Reputation Management for Child Nutrition Programs

John Bennett

John Bennett Creative Services
for Child Nutrition Professionals

toll-free 877-739-1577 ♦ jbcs@schoolmealsmagic.net ♦ www.schoolmealsmarketing.com

**Comprehensive marketing, communications,
menu design, and training services
for
America's Child Nutrition Programs**

Break

10:30 – 10:45