



Real Food,
Real People,
Real Fun!



USDA Foods Conference
Sheraton Hotel, Framingham
February 5, 2020

Program

This year's one day SNA of Mass. USDA Conference keeps up with the year's theme; real food, real people and real fun! This year we are changing the conference format and we will end the conference day with our keynote speaker, Roseann Sdoia, a Boston Marathon Bombing Survivor. You won't want to miss hearing her tell her story as she inspires people to understand her mantra – that "life is only as positive as you make it."

Take this opportunity to share your successes and challenges with the USDA Foods Processing Program while learning from your peers. Check out the exhibit floor before completing your USDA surveys and ask questions of the vendors, DESE and USDA on the show floor. Join in with the various round table discussions (networking at its best), and get the latest updates from our own Rob Leshin.

Wednesday - February 5

8:00 – 9:00 Registration and breakfast

9:00 – 10:30 **Welcome and USDA Panel Session**
Welcome: Tom Houle, SNA of Mass. President



USDA Panel Session – This session is your opportunity to learn from others about success stories as well as frustrations with USDA Foods processing. In this session we will discuss together how to address your concerns. It is likely that someone else is looking for an answer to some of the same questions you have. Surely someone in the room will have the answer! That is what this session is all about, helping each other find the answers. Sharing what makes it work.

USDA Foods/DOD/Diverted Foods 2430

CEUs

Full conference:	5
Exhibits only:	1

10:30 – 12:45

Exhibits

Check out this year's offerings from USDA Foods Processors on the exhibit floor. USDA approved processors will be in the main hall and identified by balloons. We will also have exhibits from non-approved processors to help you get a head start on the second half of the school year with some great new ideas. DESE and USDA will also be on the show floor to help with your questions or concerns.

USDA Foods/DOD/Diverted Foods 2430



Ongoing Roundtable Discussions

**Menu Planning 1100, USDA Foods 1170,
USDA Nutrition Requirements 1110**

Take advantage of this time to meet with your peers to discuss the following topics. We will have facilitators for each table/discussion but feel free to let your imaginations run wild!

- Menu and Recipe Sharing
- USDA Surveys
- Reimbursable Meals
- Wild Card
- SNA of Mass.

Dessert, coffee and tea station

1:00 – 2:00

DESE Update

Rob Leshin

The current status of Massachusetts School Nutrition Programs and the impact of federal and state regulations will be discussed as well as an update on Child Nutrition Reauthorization.

Administration 3000



2:00 – 3:00

Roseann Sdoia, Keynote Speaker

As Roseann Sdoia waited to watch her friend cross the finish line of the Boston Marathon in 2013, she had no idea her life was about to change – that in a matter of minutes she would look up from the sidewalk, burned and deaf, staring at her detached foot, screaming for help amid the smoke and blood.

Today, as a Boston Marathon Bombing Survivor and amputee, Roseann is making great strides in changing the lives of others. As one of the top motivational speakers, Roseann combines her powerful, personal story of perseverance with her professional corporate background and offers lessons learned throughout her challenging comeback journey as insightful, motivational tools that everyone can use to discover their own unstoppable strength. Roseann's mantra that "life is only as positive as you make it," serves as the foundation for redefining one's own mindset in achieving every personal and professional goal, and ultimately living a happier, richer and more fulfilling life.



Conference Registration

Registration is available on our website: www.schoolnutrition.info. Click on the 2020 USDA Conference Attendee registration on the homepage. SNA of Mass. members must sign in before registering to receive member pricing. For assistance contact our office 617-734-8822.

	On or Before Dec. 20	After Dec. 20
Full conference*		
Member	\$135	\$160
Nonmember	\$165	\$190
students/interns	\$45	\$45
Show only		
Member (Director)	\$60	\$60
Member (Non-Director)	\$50	\$50
Nonmember	\$75	\$75

* **Director Special** – Directors who register themselves and three other staff people for the FULL CONFERENCE will get the fourth registrant at half price.

SNA of Mass. Fed ID# - 042-748-901

Refund/Cancellation Policy: One half of the registration fee will be refunded for all cancellations received before January 17.

Location

Sheraton Framingham Hotel
1657 Worcester Road, Framingham, Massachusetts 01701
(Route 9 Westbound)

Accommodations

Rooms have been reserved for conference attendees at the Sheraton Framingham Hotel, 1657 Worcester Rd., Framingham, MA 01701. Call 508-879-7200 and mention the SNA of Mass. conference to secure the special rates of \$135 for single or double occupancy.



**SCHOOL
NUTRITION
ASSOCIATION™**
OF MASSACHUSETTS

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