



ACCELERATING THE IMPACT OF INTELLIGENCE ON GROWTH

SCIP EuroSummit | 18-19 May 2021

WHAT IS IT

Title

Abstract:

- Bullet 1
- Bullet 2
- Bullet 3

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600 x 125 pixels

UPCOMING EVENTS

- Lessons Learned Using Data Science to Drive Decisions (Apr. 6)
- Women in CI Virtual Topic Table (Apr. 14)
- What I Would Tell My Younger CI Self (Apr. 28)
- Foundations of Market & Competitive Intelligence (May 4, 5, 11)
- Leveraging a Partner Ecosystem for Intelligence Development (Date TBA)
- NEW! - EuroSummit (May 18-19)

NEW ON-DEMAND VIDEO

Black swans...grey rhinos... without a doubt, 2020 was a zoo. What are best practices for adapting Competitive Intelligence to a virtualized, volatile operating environment? In this panel discussion, featuring experts from **Sedulo Group**, **Egencia (Expedia Group)**, and **DocuSign**, we will unwrap:

- How the virtualization of CI has changed collection and dissemination
- Best practices for adapting, since this “new normal” will possibly become the permanent way we do business
- How do we adjust our frameworks and CI tools

[WATCH THE VIDEO](#)

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