

Title	Start Time	End Time	Description	Room	Speaker	Learning outcome 1	Learning outcome 2	Learning outcome 3	Room Capacity
<b>Monday Session Block 1</b>									
Trash Talk with PalmettoPride	1:00 PM	2:15 PM	Litter is a constant across our state. Every community is negatively impacted by the debris littering our roads, waterways and public spaces. Learn the facts about litter's impact, the best practices to abate litter and the resources offered by PalmettoPride to assist in litter prevention.	Oak Boardroom	Esther Wagner - PalmettoPride	Identify the impacts of litter on our state.	Recognize the elements of a comprehensive litter abatement program.	Record resources offered by PalmettoPride	27
The Smart Leader's Guide to Change Management	1:00 PM	2:15 PM	It May not be Brain Surgery, but Understanding Basic Neuroscience can be a Game Changer	Wadsworth-Croft	Stacey Bechtold - Greenville County	Explain how the neuroscience of change (ways in which the central & peripheral nervous systems influence how we respond and move through change) affect change initiatives within organizations.	Summarize the four key brain structures involved and how each influences the brain science of change.	Recognize and employ 9 Practical Tips + Tools to better strategize & implement successful change initiative.	45
Accelerate SC (repeats at 2:30)	1:00 PM	2:15 PM	Listen to Panel from Accelerate SC on the recommendations for Re-Opening South Carolina Hear from Duane Parrish the Director of the South Carolina Department of Parks, Recreation & Tourism. As we re-open, we all need to have proper plans in place. Learn how the State of South Carolina developed the accelerateSC plan.	Azalea	Duane Parrish - SC PRT and Accelerate SC Panel				79
Enhancing Trail Connectivity in the Carolina's	1:00 PM	2:15 PM	This session will present an overview of two unique trails with a highly collaborative planning element. The presentation will include the Yadkin River Trail in Davidson County, NC and the Catawba River Trail in Rock Hill, SC. These historical trails were developed for tourists and the public to experience the historical importance of the area, to provide destinations for, to reconnect people to riverfronts, and to attract economic activity in small and mid-sized communities.	Daniel Morgan	Jeff Ashbaugh/Jon Wood-Benesch	Participants will learn about enhancing trail connectivity for each of the respective cities, while balancing historical preservation with ecotourism demands.	Participants will see an example of how extensive collaboration and partnerships the Project Team worked to pursue funding, obtain necessary agency approvals and listen to stakeholder concerns to design and implement new trails. Additionally, participants will see an example of how recreational trails encourage healthy lifestyles.	Participants will see completed examples of trails that highlight the scenic beauty of the natural landscape and provides public access to riverfronts.	27
<b>Monday Session Block 2</b>									
Designing Safer Public Spaces	2:30 PM	3:45 PM	Why does crime happen here? The answer is often found in the structure and design of our surroundings. Crime Prevention Through Environmental Design (CPTED) approaches crime prevention by first asking, "What about this location creates risk to people or results in opportunities for crime?" Learn how to discourage undesirable behavior and encourage appropriate activity using simple CPTED strategies.	Oak Boardroom	Esther Wagner - PalmettoPride	Recognize the four CPTED strategies.	Identify characteristics that contribute to unsafe spaces.	Discuss potential applications of CPTED strategies in case studies.	27
Success Story: Spartanburg Active Living Partnership	2:30 PM	3:45 PM	She is going to talk about successful partnerships that have allowed them to leverage funds and complete numerous active living projects and facilities in Spartanburg.	Daniel Morgan	Laura Ringo - Partners for Active Living				27
Accelerate SC (repeat session)	2:30 PM	3:45 PM	Listen to Panel from Accelerate SC on the recommendations for Re-Opening South Carolina Hear from Duane Parrish the Director of the South Carolina Department of Parks, Recreation & Tourism. As we re-open, we all need to have proper plans in place. Learn how the State of South Carolina developed the accelerateSC plan.	Azalea	Duane Parrish and Accelerate SC Panel				79
Marketing Your Parks and Programs in the Age of COVID	2:30 PM	3:45 PM	Be socially distant. Don't gather in big groups. Stay home if you can. These safety guidelines can make interacting with your community and keeping people engaged very difficult, but departments all across the state have found ways to overcome the challenges and find success. Hear from several marketing managers and coordinators about what works and what doesn't. There will be plenty of time for questions from the audience too!	Wadsworth-Croft	Panel Discussion	Identify and learn to execute Marketing strategies that will maximize return on investments using tactics such as social media, public relations, advertising and partnerships.	Recognize opportunities to partner with community organizations to create mutually beneficial marketing and communications campaigns.	Recall specific examples of affordable marketing tactics that work including creating photo opportunities, expanding social media reach and leveraging local and regional media relationships.	45
<b>Tuesday Session Block 1</b>									
Involving Fathers in Youth Programs	8:30 AM	9:45 AM	Fathers' involvement in a child's life was found to have positive impact of child's physical, emotional and social development, and their academic performance (Raeburn, 2014). This presentation will discuss the benefits and challenges of fathers' involvement in youth programs and provide suggestions for encouraging fathers involvement in youth programs.	Oak Boardroom	Iryna Sharaievska - Clemson University/Brooke Burk - Minnesota St. University	Participants will be able to list at list 5 benefits of fathers' involvement in youth programs.	Participants will be able to list at list 5 challenges of fathers' involvement in youth programs.	Participants will be able to list at list 5 ideas for fathers' involvement in youth programs.	27
Racial Equity Discussion (repeats at 1:45)	8:30 AM	9:45 AM	Our recreation programs are not designed to exclude anyone. But are they really? This session will take a deep dive into your programs and how they are being perceived within your communities.	Wadsworth-Croft	Harrison Pinkney & Bob Brookover - Clemson University				45
How to Make an Instant Connection and Be a Better Communicator (repeats at 10:00)	8:30 AM	9:45 AM	What are the 6 essential keys to creating an instant connection? Learn how to quickly recognize a personality type and where they should be plugged in. Are you a Battle Ship, Cruise Ship, Sailboat or Submarine? Come see WHY! Clarity is a Rarity. Sit back, relax and have fun in this interactive workshop!	Azalea	Thomas Dismukes - Motivational Speaker, Author and Adventurer				79
New Market Tax Credits: Creative Strategies for Financing Parks and Recreation	8:30 AM	9:45 AM	Participants will learn how the New Markets Tax Credit (NMTC) program works. In short NMTC allows individuals and corporations to invest in community development entities in exchange for a credit against their federal income tax. These community development entities then use these funds to provide loans to communities and businesses in low-income communities. Parks and Recreation professionals will learn this creative strategic to greatly defray large and small capital projects from one of the country's leading consulting firms.	Daniel Morgan	Whitney Ferguson and Peter Byford - Tax Advantage Group, LLC	Learn New Markets Tax Credits and how they work	An overview of how to prepare NMTC applications, through a strategic review or a full turn-key project.	Hear about qualified Parks and Recreation agency success stories.	27
<b>Tuesday Session Block 2</b>									
Rec Mentees	10:00 AM	11:15 AM	This session will showcase successful components of a recreation mentoring program. Adapted from a Charlotte Mecklenburg model, City of Spartanburg Rec Mentees mentoring program works with youth ages 14-18. The focus of the program is provide hands on experiences that increase the recreational field knowledge base of participants and familiarize them with City Government and community partners. Participants are then eligible to apply for jobs within our agency or with other partner agencies.	Oak Boardroom	Wanda Cheeks and Nichole Cohen - City of Spartanburg	Identify a sustainable mentoring model by learning tips for developing partnerships with leadership programs, institutes of higher learning and school districts	Discuss the value of cultivating "home grown" talent. Explain ways to familiarize agency culture and job responsibilities	Develop a basic plan of a cohort model of mentorship.	27
How to Make an Instant Connection and Be a Better Communicator (repeat session)	10:00 AM	11:15 AM	What are the 6 essential keys to creating an instant connection? Learn how to quickly recognize a personality type and where they should be plugged in. Are you a Battle Ship, Cruise Ship, Sailboat or Submarine? Come see WHY! Clarity is a Rarity. Sit back, relax and have fun in this interactive workshop!	Wadsworth-Croft	Thomas Dismukes - Motivational Speaker, Author and Adventurer				45
Programming Hackathon	10:00 AM	11:15 AM	Get together with fellow professionals to learn a bit about design thinking and other creative frameworks for program development then work in teams to design programs that you can take back to your community and implement.	Daniel Morgan	Bob Brookover and Iryna Sharaievska - Clemson University	Participants will be able to describe design thinking and other frameworks that can be applied to the development of a variety of program types.	Participants will be able to identify ways to implement the hackathon process in their program planning and delivery.	Participants will be able to describe the hackathon process.	27

Setting Your Course	10:00 AM	11:15 AM	Everyone is a leader. John Maxwell tells us that, "The pessimist complains about the wind. The optimist expects it to change. The leader adjusts the sails." During this session, we will explore different leadership styles so attendees know how to set their course.	Azalea	Bates McKinney and Kristie Oliver - Spartanburg County	Describe characteristics of a good leader.	Discuss different approaches to leadership.	Discover attendees' preferred leadership styles.	79
<b>Tuesday Session Block 3</b>									
Keep Them Awake	1:45 PM	3:00 PM	This session will help participants identify the needs of their youth in their communities to better serve them, as well as gain practical tools to keep kids engaged, having fun, and learning all at the same time.	Oak Boardroom	Elizabeth Mitchell/Staehsa Saunders	Identify how to meet youth where they're at to better communicate with them.	Engage in practical activities they can use at their own facilities when interacting with kids.	Discuss how to better serve the youth in their communities.	27
Managing the Media: An Inside Look at how TV Newsrooms Work	1:45 PM	3:00 PM	Hear from two former TV News Anchors about how newsrooms work and how to make them work for you! TV News can be a great (and free!) way to get the word out about upcoming programs and events, but the key is knowing when to contact them, who to contact, what to say and other insider tips to set yourself up for success. Social media marketing tips and tricks will also be covered, since that is another great way to get the news media's attention and have them notice your organization and maybe even call you to ask about programs and events!	Daniel Morgan	Kristen Guilfoos - Spartanburg County/Bob Mihalic - Greenville County	Participants will be able to recognize how a newsroom operates.	Participants will be able to discuss the best way to help get their programs/events covered by the news media.	Participants will be able to define different social media strategies and the best way to get your message out to the public and get the attention of local media.	79
Racial Equity Discussion (repeat session)	1:45 PM	3:00 PM	Our recreation programs are not designed to exclude anyone. But are they really? This session will take a deep dive into your programs and how they are being perceived within your communities.	Azalea	Harrison Pinkney & Bob Brookover - Clemson University				27
Virtual Reality and how the SC parks made the leap	1:45 PM	3:00 PM	Come hear about the different levels of virtual experiences that are available today and what the limitations and possible applications of each are and hear how the SC Park Service made the commitment to offer an experience at Table Rock. You will have an opportunity to try the equipment and hear what the plans are for future expansion.	Wadsworth-Croft	SC Parks Service and BFG Marketing Group				45
<b>Tuesday Session Block 4</b>									
DHEC Splash Pad and Pool Regs	3:15 PM	4:30 PM	We will discuss regulations on you swimming pools and also splash pads. As the Program coordinator for the state of South Carolina, Luke Able. You will learn first hand on any new regulations as well as potential new regulations that are being discussed.	Oak Boardroom	Luke Able - SC DHEC				27
Putting DISC into Play in your Organization.	3:15 PM	4:30 PM	This simple yet powerful model describes four basic styles: D, I, S, and C, and serves as the foundation for insights that deepen our understanding of self and others, making workplace interactions more effective – and enjoyable. Join us as we examine the fundamentals of DiSC and discuss its practical uses within our workplaces.	Daniel Morgan	Stacey Bechtold - Greenville County	Discuss the basic development and usage of the DISC assessment over the years.	Name the model's quadrants as well as summarize key characteristics of each.	Increase understanding of self as well as give examples of how to increase effectiveness & connection with others.	27
Creating an Inclusive Workplace	3:15 PM	4:30 PM	Creating an inclusive workforce is an evolving process and should never remain static. As these times have shown, we all need to better understand our staff and how creating an atmosphere of inclusion will help moral and people understand of each other's cultures	Azalea	Ricaye Harris-Miliken & Company				79
Surviving and Thriving	3:15 PM	4:30 PM	The past year has been one of challenges for many in the parks and recreation business as we have learned how to deal with a world in which Covid 19 guidance and restrictions change regularly. We will share some of the things we have done since the beginning and how changes we have made through the years made our economic recovery so quick	Wadsworth-Croft	Paul McCormack and Region Chiefs - SC Park Service				45
<b>Wednesday Session Block 1</b>									
Records Management 101	9:45 AM	11:00 AM	Do you store documents in your desk, file cabinet, or computer? Do you send or receive emails or text? They're all unique but, they really are all records! Join a South Carolina Department of Archives & History (SCDAH) Representative & South Carolina Public Records Association (SCPRA) Board Member to learn the basics of public records management.	Oak Boardroom	Shante Ellis - Charleston Count PRC/Carolyn Smith - SCDAH	Identify the important highlights of SC Title 30.	Identify the role they play as a public records manager.	Identify next steps for their agency to increase compliance within their department/agency.	27
ESPORTS / Florence County Parks & Recreation FLOCO GAMING	9:45 AM	11:00 AM	Learn how to start your department's esports program. Opportunity to hear about Florence County's experiences through the first two esports seasons. Regaining the interest and involvement of youth in your area. Designing an esports program that everyone can get behind.	Wadsworth-Croft	Nathan Dawsey - Florence County				45
2020 Lessons in Leadership (repeats at 11:15)	9:45 AM	11:00 AM	This past year has been filled with challenges, change and uncertainty. "If we go back to the way things were, we will have lost the lesson". We will discuss what we learned about leadership, the use of critical thinking in decision making, effective organizational structure to respond to a crisis and your role in 2021 and beyond.	Azalea	Phil Gaines - Clemson University	Identify effective leadership models and organizational structures that enable and adapt to changing times.	Discuss observations of leadership during the events of 2020. What worked, what didn't, what now..	Take leadership models and incorporate programs, initiatives and models that focus on moving forward with lessons learned. Discussions on motivation during a crisis, the ability to change, adapt and succeed in a changing world.	79
Positioning Yourself as a Youth Sports Leader	9:45 AM	11:00 AM	Professional youth sports administrators play an integral role in the execution of high-quality youth sports experiences for their internal programs. These public entity staff are youth sports leaders and whether formal or informal leaders by title, they are responsible to not only administer internal programs, but they are often tasked with assisting outside groups that may utilize the public facilities. When volunteer-run leagues use your facilities, especially when problems arise, the perception for many is that the public entity is ultimately responsible (you may have received the calls or emails, right?). This session will provide information regarding the important role of the public entity's youth sports administrator when working with local leagues and other recreational partners since they serve as a conduit for information, resources and guidance. A variety of important leadership strategies will also be explored that can assist the youth sports administrator to be more efficient and effective.	Daniel Morgan	Lisa Licata - NAYS	Discuss professionalism and perception for formal and informal leaders in youth sports	Outline the roles and responsibilities of youth sports administrators as well as the importance of positioning ourselves as a conduit for information and resources.	Analyze your leadership skills by looking at personal motivation and time management as a way to position yourself as the leader of youth sports in your community.	27
<b>Wednesday Session Block 2</b>									
Social Media Liability	11:15 AM	12:30 PM	2020 has proven to be a unique year. Your policies and procedures concerning social media and your staff are no different. Listen to one of South Carolina's experts on this subject. You will learn items that should and should not e in your organization's social media policy.	Azalea	Ashley Cuttino - Ogletree and Deakins				79
2020 Lessons in Leadership (repeat session)	11:15 AM	12:30 PM	This past year has been filled with challenges, change and uncertainty. "If we go back to the way things were, we will have lost the lesson". We will discuss what we learned about leadership, the use of critical thinking in decision making, effective organizational structure to respond to a crisis and your role in 2021 and beyond.	Oak Boardroom	Phil Gaines - Clemson University	Identify effective leadership models and organizational structures that enable and adapt to changing times.	Discuss observations of leadership during the events of 2020. What worked, what didn't, what now..	Take leadership models and incorporate programs, initiatives and models that focus on moving forward with lessons learned. Discussions on motivation during a crisis, the ability to change, adapt and succeed in a changing world.	27

Athletic Operation with COVID 19 Guidelines	11:15 AM	12:30 PM	This panel discussion will discuss how operations for your local league play have changed post Covid19. The situation continues to evolve and we must do so as well. Find out what how these agencies have changed and what they have not for participation in their league play.	Wadsworth-Croft	Panel Discussion				45
Setting up a Playground Inspection Program	11:15 AM	12:30 PM	Each park and recreation agency should have a protocol on inspection of playground equipment. All staff should have a basic understanding of what an inspection program should look like. We will also discuss what if and what you should be doing regarding sanitizing your structures.	Daniel Morgan	Eddie LaRoque - Playground Guardian				27