# WateReuse Workshop

## Tuesday, November 12, 2024

Phillips Market Center

117 Ballard Court, West Columbia, SC 29172

10:00 AM – 3:00 PM

## AGENDA

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| 10:00—10:20 | Welcome |
| 10:20—11:00 | **Communicating Water Reuse: Lessons from Past Work** |
| | • Understanding Public Perception<br>• Communicating for Potable Reuse Acceptance<br>• The Psychology of Water Reclamation and Reuse |
| 11:00—11:30 | **Moving from Communication to Engagement: Initial Findings** |
| | • The Spectrum of Public Participation |
| 11:30—12:00 | **Breakout Discussions: Self-Assessment** |
| 12:00—12:15 | **Full Group Recap** |
| 12:15—1:00 | **Lunch (provided)** |
| 1:00—1:15 | **Co-Creating Pathways to Participation** |
| 1:15—2:00 | **Breakout Discussion: Filling in the Participation Gaps** |
| | • What would activities look like in the areas that are currently empty on the Spectrum of Participation?<br>• What would a "fully engaged" water reuse project look like in 2050? |
| 2:00—2:30 | **Full Group Discussion** |
| 2:30—2:45 | **Closing: Reflecting on the workshop objectives** |
| 2:45—3:00 | **Next Steps and Closing** |
| 3:00 | **Wrap-up** |