Are you an innovator, a future thinker, a change maker?

Do you have a unique experience the A/E/C community needs to hear? EDSymposium 2027 is SDA's national conference, built to expand learning for SDA members and operations professionals across architecture, engineering, and construction firms.

We're looking for knowledgeable, engaging presenters ready to share their expertise and real-world experience. If that's you, submit a presentation proposal for **EDSymposium27** by **November 30, 2026.**

Read on for full details and key dates!

KEY DATES

November 30, 2026
Proposals must be received by 11:59 pm Eastern

December 22, 2026
Selection results released

January 20, 2027
Convention guide with descriptions published

May 24, 2027
Handout materials due

June 8-10, 2027
SDA National Convention in San Diego, CA

Educational seminars will be presented in all six areas of practice management and leadership. SDA's Focus areas include:

- Office Administration
- Marketing
- Human Resources
- Finance
- Project Management
- Leadership

This two - day event provides a facilitated learning environment in which these topics and other professional challenges facing design firm administrators and managers in the A/E/C industry can be explored in these educational sessions.

SDA is seeking innovative applications and solutions to the issues which face design administrators, managers, and principals working in a multi-disciplinary, client-centered service profession. Attendees will include Firm Principals, CFOs, Business Development Coordinators, Controllers, Business Managers, Human Resource Directors, and Project Coordinators and Firm Administrators, all with extensive business education, experience, and expertise. Qualified speakers with knowledge relevant to advanced topics are invited to submit their qualifications.

Presentation Formats. When determining presentation formats, bear in mind most educational sessions are either 60- or 90-minutes long. Audience size ranges from 65-100 participants with a variety of industry experience ranging from beginner to advanced. Your proposal should clearly indicate presentation length, format and the intended audience experience level.

INFORMATION REQUIRED FOR SUBMITTING YOUR PROPOSAL

(all information will be submitted on form using this link:
https://forms.gle/jW1ziCFfJPrRX7Ba9

- **Title -** Provide a short benefits-oriented title (six to eight words).

- **Program Abstract –** Provide a 50-word-or-less session description

- ☐ **Learning Objectives -** List four learning objectives (or outcomes) for session participants, specifically what they will be able to do as a result of participating in our session. (For example, “Participants will diagram, list, analyze, develop, etc…” or “Participants will be able to identify, calculate, apply, etc…”)

- ☐ **Target Program Areas**

Select one of the following tracks for your presentation:

- Finance
- Human Resources
- Leadership
- Marketing
- Office Administration/Information Technology
- Project Management
- Other (be sure to specify)

Submissions containing content that falls outside these tracks are also encouraged. Indicate “Other” on the submission, and it will be evaluated with equal consideration. Every effort will be made to certify all programs for credit towards certification within the AIA CES system as well as our own Certified Design Firm Administrator program.

- ☐ **Level of Understanding -** Specify Introductory, Intermediate or Advanced to indicate the experience level of the intended audience.

- ☐ **Program Length -** Indicate the optimum time needed (either 60 or 90 minutes).

Submit Proposals To:

All proposals must be submitted electronically using this link:
https://forms.gle/jW1ziCFfJPrRX7Ba9
The deadline for submission is November 30, 2026