

Schedule at a Glance



SDA IS CELEBRATING 60

Thursday, May 16, 2019

7:30am - 5:30pm	Registration Desk Open
7:30am - 5:00pm	PreConference Workshop on Risk Management (includes continental breakfast and lunch)
2:45pm - 3:15pm	Break with Business Partners
3:00pm - 5:00pm	CDFA Examination
5:30pm - 7:30pm	Welcome Reception - Office of Bernardo Wills Architects

Friday, May 17, 2019

6:00am - 7:00am	SDA Morning Netwalk/Run
7:00am - 5:30pm	Registration Desk Open
8:00am - 9:30am	Welcome Breakfast/Keynote Speaker –Resiliency in the Real World
9:30am - 10:30am	Break with Business Partners
9:45am-10:15am	MicroLearning Session: The Path to SDA Fellow is the Path to Your Own Career Development
10:30am - 12:00pm	Top Mistakes In Employee Handbooks That Create Legal Exposure
12:00pm - 1:30pm	Lunch - Fellows Best Practices Panel
1:30pm - 3:00pm	Fat-free Gracewriting
3:00pm - 4:00pm	Break with Business Partners
3:15pm-3:45pm	MicroLearning Session: Steps to Becoming a Certified Design Firm Administrator
4:00pm - 5:00pm	Breaking the Addiction: A New Way of Doing Business
5:15pm - 6:00pm	National Committee Meetings
6:30pm -	Group Dine Around Reservations (1 of 3 options)
7:00pm -	Group Dine Around Reservations (1 of 3 options)
7:30pm -	Group Dine Around Reservations (1 of 3 options)

Saturday, May 18, 2019

6:00am - 7:00am	SDA Morning Netwalk/Run
8:00am - 12:30pm	Registration Desk Open
8:30am - 9:30am	Breakfast - Phishing Trends & Cyber Attacks
9:45am - 11:15pm	Annual Business Meeting
11:30am - 1:00pm	Lunch—Reimagining Riverfront Park
1:30pm - 3:30pm	Walking Tour of Riverfront Park (Optional—additional fee required)
6:00pm - 7:00pm	Evening Reception (cash bar)
7:00pm - 10:00pm	Awards/Installation Dinner & Celebration

EDSYMPOSIUM Sponsorship Levels

Society for Design Administration (SDA) has been providing accredited education, best management practices, and training on professional standards to help design firm personnel grow professionally. Our membership stretches across the United States and Canada and is composed of personnel in the architecture, engineering, construction, landscape, and interior design professions.

Benefits	Platinum \$2,500	Gold \$2,000	Silver \$1,500	Bronze \$1,000
5 Minute Speech at Opening Breakfast	✓			
Complimentary registration for Awards/Installation Ceremony	✓			
Opportunity to present 30-minute micro-session during Business Partner Break	✓	✓		
Pre- and Post-email to EDS attendees	✓	✓		
Marketing material in conference bags (materials supplied by partner)	✓	✓	✓	
Exhibition opportunity during Business Partner Breaks (Thursday & Friday). Exhibit table provided by SDA	✓	✓	✓	✓
Acknowledgements at opening and closing programs	✓	✓	✓	✓
Complimentary conference registration (includes breakfasts and lunches)	✓	✓	✓	✓
Logo placement on conference signage	✓	✓	✓	✓

EDSYMPOSIUM Sponsorship

EVENT SPONSORSHIP



Keynote Banquet Sponsorship \$3,000

The Awards Banquet is the highlight of our conference. Become the premier sponsor and be front and center for our 2019 Closing Awards/Installation Ceremony as we celebrate and honor all of our volunteers and partners who have helped SDA grow.



Best Practices Luncheon Sponsorship \$2,500

Sponsor the keynote luncheon speaker and your company will not only have the opportunity to introduce the speaker, but you'll have the opportunity to distribute a small brochure and/or giveaway on each seat.



Welcome Reception Sponsorship \$2,000

Sponsor the Welcome Reception, where leaders in the industry will come together to network over light-bites and cocktails. Your company's recognition will include event signage, branded cocktail napkins and a special thank you during the welcome remarks.

EDSYMPOSIUM Sponsorship

EVENT SPONSORSHIP



Keynote Breakfast Sponsorship

\$1,500

Help all attendees kick off the conference and a day full of learning with the most important meal of the day - breakfast! Select this opportunity and be recognized on the morning of the first full day of programming.



Refreshment Break Sponsorship

\$750

Sponsor one of our breaks, allowing for even greater networking potential and being able to distribute company materials during the break. Be creative to make that all important impression.

EDSYMPOSIUM Sponsorship

ADVERTISING AND PROMOTIONS



EDSymposium Tote

\$750

All attendees received a Conference bag at the registration desk. Your company logo will be visible throughout the entire conference and beyond. It's a great way to make a first impression!



EDSymposium Lanyards

\$500

Used by all attendees to display their name badges. As the sponsor, your company name and logo will be seen throughout the conference and during network events. SDA will secure the lanyards on your behalf.



Conference Tote Swag Insert

\$250

Attendees love swag and what better way to get your company name and logo into their hands, not only during the conference, but also when they return home. You supply the swag and we'll get it into the conference tote bag that will be handed to attendees as part of their registration materials. Can't come in person but still want your company represented? This is the choice for you!

EDSYMPOSIUM Sponsorship

CONTRACT

Company or Organization Name (as it should appear on program materials): _____

Address: _____ City/State/Zip: _____

Website: _____ Phone: _____

Contact: _____ Email: _____

Please select Sponsorship Level

Platinum Sponsorship: \$2,500 _____	Award Banquet Sponsorship: \$3,000 _____	EDSymposium Refreshment Break Sponsorship: \$750 _____
Gold Sponsorship: \$2,000 _____	Best Practices Luncheon Sponsorship: \$2,500 _____	EDSymposium Totes \$750 _____
Silver Sponsorship: \$1,500 _____	Welcome Reception Sponsorship: \$2,000 _____	EDSymposium Lanyads \$500 _____
Bronze Sponsorship: \$1,000 _____	Keynote Breakfast Sponsorship: \$1,500 _____	EDSymposium Swag Insert: \$250 _____

For validation of this agreement:

- I/We enclose payment of total charges to SDA for EDSymposium. If paying by check, payment is due within two weeks of receipt of agreement.
- I/We accept all terms and conditions appearing in this agreement and the Sponsorship Prospectus.
- The undersigned hereby acknowledges receipt and agrees to abide by the terms and conditions of the contract and all conditions under which exhibit space during current EDSymposium.

Signature: _____

Date: _____

Print Name: _____

Payment:

Make checks payable to Society for Design Administration

SDA Headquarters, 7014 Old US Highway 68, Georgetown, OH 45121

Credit Card: I hereby authorize you to charge my credit card for above program for a one-time fee.

Name: _____ Date: _____

Phone: _____ Email: _____

Address: _____

Payment Method: MC ___ Visa ___ AMEX ___ Exp. Date: _____ CVS: _____

Signature: _____

EDSYMPOSIUM Sponsorship

WHY SPONSOR

Becoming a conference sponsor maximizes your brand visibility and puts your company in front of Industry decision-makers. This is your opportunity to advertise at EDSymposium as a trusted industry partner. Opportunities are limited, so be sure to confirm your sponsorship today!

All EDS19 Sponsors Receive:

- Complimentary Conference Registration and Meals—Start the day connecting with other attendees over breakfast and keep the conversation rolling over lunch.
- Scheduled breaks Thursday and Friday designed to keep you connecting with conference attendees.
- Opportunity to attend off-site and social events. (additional fees may be required).
- Skirted table and chairs in exhibitor area (additional charge for power).
- Opportunity to attend all educational sessions.
- Company listing in conference proceedings.
- Option to participate in exhibitor drawing.

A variety of main sponsorship opportunities are available. Please refer to the sponsorship matrix to find the sponsorship that fits your company's needs.

