June 11 - 13, 2020
Asheville, North Carolina

EDS20
learn. lead. inspire.

Elevate!

SDA
7014 Old US Highway 68
Georgetown, OH 45121
Phone: (513) 268-5302
Email: admin@sdanational.org
www.sdanational.org
EDSYMPOSIUM Sponsorship

General Conference Sponsorship

Becoming a conference sponsor maximizes your brand visibility and puts your company in front of Industry decision-makers. This is your opportunity to advertise at EDSymposium as a trusted industry partner. Opportunities are limited, so be sure to confirm your sponsorship today! A variety of sponsorship opportunities are available. Please refer to the matrix below to find the sponsorship level that fits your company’s needs.

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Platinum $2,500</th>
<th>Gold $2,000</th>
<th>Silver $1,500</th>
<th>Bronze $1,000</th>
<th>Done for You $750</th>
</tr>
</thead>
<tbody>
<tr>
<td>5-Minute Speech at Opening Breakfast</td>
<td>✅</td>
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<tr>
<td>Opportunity to present 30-minute micro-session during Business Partner Break</td>
<td>✅</td>
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<tr>
<td>Pre-Conference Email to EDS attendees</td>
<td>✅</td>
<td>✅</td>
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<tr>
<td>Exhibition opportunity during Business Partner Breaks (Thursday &amp; Friday). Exhibit table provided by SDA</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
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<tr>
<td>Complimentary conference registration (includes breakfasts and lunches)</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
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<td>✅</td>
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<tr>
<td>Post-Conference Email to EDS Attendees</td>
<td>✅</td>
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</tr>
<tr>
<td>Marketing material in conference bags (materials supplied by partner)</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
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<td>✅</td>
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<tr>
<td>Acknowledgement at opening and closing programs; corporate logo displayed during Welcome Reception</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
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</tr>
</tbody>
</table>

SDA has been providing accredited education, best management practices, and training on professional standards to help design firm personnel grow professionally. Our membership stretches across the United States and Canada and is comprised of business operations staff in the architecture, engineering, construction, surveying, landscape and interior design professions.
EDSYMPOSIUM Sponsorship

Event Sponsorship

Closing Banquet Sponsorship
$3,000
The Awards Banquet is the highlight of our conference. Become the premier sponsor and be front and center for our 2020 Closing Awards/Installation Ceremony as we celebrate and honor all of our volunteers and partners who have helped SDA grow.

Best Practices Luncheon Sponsorship
$2,500
Sponsor the keynote luncheon speaker and your company will not only have the opportunity to introduce the speaker, but you’ll have the opportunity to distribute a small brochure and/or giveaway on each seat.

Welcome Reception Sponsorship
$2,000
Sponsor the Welcome Reception, where leaders in the industry will come together to network over light-bites and cocktails. Your company’s recognition will include event signage, branded cocktail napkins and a special thank you during the welcome remarks.
EDSYMPOSIUM Sponsorship

Event Sponsorship

Keynote Breakfast Sponsorship
$1,500
Help all attendees kick off the conference and a day full of learning with the most important meal of the day - breakfast! Select this opportunity and be recognized on the morning of the first full day of programming.

Refreshment Break Sponsorship
$750
Sponsor one of our breaks, allowing for even greater networking potential and being able to distribute company materials during the break. Be creative to make that all important impression.
EDSYMPOSIUM Sponsorship Agreement

Company or Organization Name (as it should appear on program materials): ____________________

Address: _______________________________ City/State/Zip: _______________________________

Website: _______________________________ Phone: _______________________________

Contact: _______________________________ Email: _______________________________

Choose Your Sponsorship Level | Choose Your Event Sponsorship
---|---
Platinum - $2,500 | Award Banquet - $3,000
Gold - $2,000 | Best Practices Lunch - $2,500
Silver - $1,500 | Welcome Reception - $2,000
Bronze - $1,000 | Keynote Breakfast - $1,500
Done for You - $750 | Refreshment Break - $750

For validation of this agreement:
• Enclosed is payment of total charges to SDA for EDSymposium. If paying by check, payment is due within two weeks of receipt of agreement.
• The undersigned accepts all terms and conditions appearing in this agreement and the Sponsorship Prospectus.

Signature: _______________________________ Date: ________________

Print Name: _______________________________

Payment Information

Make checks payable to: Society for Design Administration
Mail to: SDA Headquarters, 7014 Old US Highway 68, Georgetown, OH 45121

To Pay with Credit Card: I hereby authorize you to charge my credit card for selected sponsorship(s).
Name: _______________________________ Date: ________________
Phone: _______________________________ Email: _______________________________
Address: _______________________________
Payment Method: MC ___ Visa ___ AMEX _____ Exp. Date: ____________ CSV: ____________
Signature: ____________________________________________