

June 11 - 13, 2020



Asheville,
North
Carolina



learn. lead. inspire.

Elevate!

SDA

7014 Old US Highway 68

Georgetown, OH 45121

Phone: (513) 268-5302

Email: admin@sdanational.org

www.sdanational.org

EDSYMPOSIUM Sponsorship

General Conference Sponsorship

Becoming a conference sponsor maximizes your brand visibility and puts your company in front of Industry decision-makers. This is your opportunity to advertise at EDSymposium as a trusted industry partner. Opportunities are limited, so be sure to confirm your sponsorship today! A variety of sponsorship opportunities are available. Please refer to the matrix below to find the sponsorship level that fits your company's needs.

Benefits	Platinum \$2,500	Gold \$2,000	Silver \$1,500	Bronze \$1,000	Done for You \$750
5-Minute Speech at Opening Breakfast	✓				
Opportunity to present 30-minute micro-session during Business Partner Break	✓	✓			
Pre-Conference Email to EDS attendees	✓	✓	✓		
Exhibition opportunity during Business Partner Breaks (Thursday & Friday). Exhibit table provided by SDA	✓	✓	✓	✓	
Complimentary conference registration (includes breakfasts and lunches)	✓	✓	✓	✓	
Post-Conference Email to EDS Attendees	✓	✓	✓	✓	✓
Marketing material in conference bags (materials supplied by partner)	✓	✓	✓	✓	✓
Acknowledgement at opening and closing programs; corporate logo displayed during Welcome Reception	✓	✓	✓	✓	✓

SDA has been providing accredited education, best management practices, and training on professional standards to help design firm personnel grow professionally. Our membership stretches across the United States and Canada and is comprised of business operations staff in the architecture, engineering, construction, surveying, landscape and interior design professions.

EDSYMPOSIUM Sponsorship

Event Sponsorship



Closing Banquet Sponsorship **\$3,000**

The Awards Banquet is the highlight of our conference. Become the premier sponsor and be front and center for our 2020 Closing Awards/Installation Ceremony as we celebrate and honor all of our volunteers and partners who have helped SDA grow.



Best Practices Luncheon Sponsorship **\$2,500**

Sponsor the keynote luncheon speaker and your company will not only have the opportunity to introduce the speaker, but you'll have the opportunity to distribute a small brochure and/or giveaway on each seat.



Welcome Reception Sponsorship **\$2,000**

Sponsor the Welcome Reception, where leaders in the industry will come together to network over light-bites and cocktails. Your company's recognition will include event signage, branded cocktail napkins and a special thank you during the welcome remarks.

EDSYMPOSIUM Sponsorship

Event Sponsorship



Keynote Breakfast Sponsorship

\$1,500

Help all attendees kick off the conference and a day full of learning with the most important meal of the day - breakfast! Select this opportunity and be recognized on the morning of the first full day of programming.



Refreshment Break Sponsorship

\$750

Sponsor one of our breaks, allowing for even greater networking potential and being able to distribute company materials during the break. Be creative to make that all important impression.



EDSYMPOSIUM Sponsorship Agreement

Company or Organization Name (as it should appear on program materials): _____

Address: _____ City/State/Zip: _____

Website: _____ Phone: _____

Contact: _____ Email: _____

Choose Your Sponsorship Level		Choose Your Event Sponsorship	
Platinum - \$2,500		Award Banquet - \$3,000	
Gold - \$2,000		Best Practices Lunch - \$2,500	
Silver - \$1,500		Welcome Reception - \$2,000	
Bronze - \$1,000		Keynote Breakfast - \$1,500	
Done for You - \$750		Refreshment Break - \$750	

For validation of this agreement:

- Enclosed is payment of total charges to SDA for EDSymposium. If paying by check, payment is due within two weeks of receipt of agreement.
- The undersigned accepts all terms and conditions appearing in this agreement and the Sponsorship Prospectus.

Signature: _____

Date: _____

Print Name: _____

Payment Information

Make checks payable to: Society for Design Administration

Mail to: SDA Headquarters, 7014 Old US Highway 68, Georgetown, OH 45121

To Pay with Credit Card: I hereby authorize you to charge my credit card for selected sponsorship(s).

Name: _____ Date: _____

Phone: _____ Email: _____

Address: _____

Payment Method: MC ___ Visa ___ AMEX ___ Exp. Date: _____ CSV: _____

Signature: _____

