

SDLA ANNUAL REPORTS 2012

President's Report – Annie Brunskill

Thanks to the members of the Executive Board for their hard work this year in accomplishing a number of projects we had lined up.

As President, I presided over four Executive Board meetings this past year - two conference calls and two on-site meetings, as well as a number of strategic planning and conference planning meetings. Additionally, an Executive Board meeting will be held on Wednesday evening of conference as well as the general SDLA business meeting on Friday morning.

In January the Board met at the State Library for the first meeting of the year and from there attended the annual Legislative Reception at Rawlins Public Library. Thank you to Bev Lewis and her staff for providing the location and the food for the last couple of years. The reception was well-attended by our legislators.

The SDLA Executive Board has accomplished a lot this year. We developed a new strategic plan for SDLA based on suggestions and input from the membership in a survey we put out in November of 2011. As a result of this survey, the Board, with the help of Sharon Chontos of Sage Project Consultants, crafted a strategic plan that will carry us through the next several years and beyond. The document was created to be updated rather than re-created, so as time goes by we can adjust goals and objectives as needed. Several goals from the new strategic plan have already been accomplished including:

- Creation of a task force to revise membership rates
- Creation of a Facebook page
- Trustee training and leadership training provided at annual conference.

Along with Jan Brue Enright, I attended National Library Legislation Day in Washington DC, spending time with fellow librarians, and staff people from the offices of our Congressional members. We also had the opportunity to visit the Senate gallery where we watched the voting process on a postal amendment. It was an incredibly interesting and enjoyable experience.

I spoke briefly at the Branch Out conference on the subject of library associations, promoting the South Dakota Library Association as a great way to create long-term partnerships as well as an opportunity for networking and education.

Immediately following the 2011 conference, I, along with the Executive Board Program Committee and the Local Arrangements Committee, began preparing for this year's conference, which included setting up a conference schedule, working with the conference budget, and selecting keynote speakers and breakout presenters.

Thanks to all of you for giving me the opportunity to serve as your President for these past two years.

Vice President/President Elect Report – Jan Brue Enright

A year ago I considered myself to be a fairly well-informed SDLA member. After a year of seeing first-hand all that goes into a typical SDLA year, I am a little wiser and a lot more impressed with what our mostly-volunteer organization accomplishes.

Besides trying to absorb the workings of SDLA, I have assisted with a number of projects. The first, beginning immediately after conference last year was to dive into the strategic planning process. Aided by Sharon Chontos, SDLA's executive board worked diligently to name the most important things SDLA does. The strategic plan also gives us a roadmap to our future, as well as providing some real measurements of how we are performing. I invite you to look at our Plan on the member portal of the website.

I attended my first ALA mid-winter meeting in Dallas and participated in ALA Chapter leader training. It was exciting to come together with other state association leaders and also to connect with members from MPLA states, who we hope will be attending conference in Sioux Falls in 2013.

Annie invited me to attend ALA Legislative Days in Washington DC in April. We learned how to speak clearly and on-point to our US Congress and Senate representatives. I believe Annie and I learned first-hand the importance of having the story of libraries ready for anyone who will listen. Thank you to SDLA for sending both of us for this event, when the librarians take over Capitol Hill!

Other projects I have worked on have been hiring a new Book Marks editor, after long-time editor Lisa Brunick's decision to resign. I am pleased that Melissa Weber (a SWIM scholar and teacher-librarian from Canistota) will be learning the ropes with Lisa through the end of 2012 and taking the helm in 2013. I have tinkered a bit with social media in hosting a SDLA page on Facebook ("like" us please!) and would love to hear what your thoughts are on combining this approach with our traditional quarterly newsletter and email listservs.

A librarian can't help but look ahead, and I often feel I am already living in 2013, the year of Tri-conference for SDLA, NDLA, and MPLA. The Sioux Falls library group has already been meeting to discuss local arrangements, and we are pleased that a number of our keynote speakers have already agreed to attend! As a tri-conference, we are hoping for record-setting attendance and participation by all South Dakota Library Association members.

Thank you for the opportunity to serve you in SDLA. I look forward to the year ahead, and with your help and guidance, I am sure it will be a good one.

Past President's Annual Report — Kay Christensen

My two main areas of focus this past year were the SDLA Strategic Plan and the Dues Restructuring Task Force.

After the Strategic Planning Board Retreat in early November, I worked with Sharon Chontos, Annie Brunskill and Jan Brue Enright to edit the draft strategic plan document. A final document, South Dakota Library Association Strategic Plan 2012 -2014, was presented for board approval at the March 21, 2012 board meeting. The plan received unanimous approval.

As a result of the new strategic plan, SDLA president Annie Brunskill created a task force in the spring of 2012 to look at the current SDLA dues structure for both personal and institutional members. I agreed to chair the group which consisted of Laura Olson, SDLA EST, Robin Schrupp, Grant County Public Library Director and former SDLA president, and Shirley Arment, Alexander Mitchell Public Library Director. I put together background information for the group before our first conference call meeting. The group reviewed the current dues structure for both personal and institutional members, looked at alternative dues structures for both, considered calendar year vs. anniversary date for memberships, and discussed "benefits/incentives" for institutional members. A recommendation was brought to the SDLA executive board for approval at the board's July meeting. Since the proposed

changes involved the SDLA Bylaws, the general membership voted on the changes as part of the August general election of officers. The membership approved the proposed SDLA Bylaws changes. In summary,

- 1) changed from calendar year to anniversary year for membership;
- 2) defined dues categories for individual members for all salary levels and combined to make larger categories;
- 3) special category created for trustees/retirees/students;
- 4) Contributing membership category renamed to Friend with dues designated to the Leon Raney Fund;
- 5) defined dues categories for institutional library members;
- 6) removed Honorary Life from membership class.

One of the objectives (B.2.3) under the membership goal in the strategic plan is to recognize long-time SDLA members. How best to do this was a discussion point at the July board meeting. I volunteered to go through past membership directories and compile a list of long-time SDLA members noting years of membership. What would seem to be a simple thing has turned out to be kind of messy. The print membership directories the EST has only go back to 1996 and print directories ceased after 2005. If I remember correctly, the directories were printed in the spring. So, if a member joined after the directories were printed, their "membership" for that year would not be noted. Also, talking with Doris at the USD archives, it is unclear whether there was any kind of a capture and deposit of a list of members to the archives for years after 2005. The EST thinks that there was but it would require a trip to the archives to verify. I've gone through the print directories and have come up with a list of continuous members for the years 1996-2005. Checking directories prior to 1996 would also require a trip to the archives. How best to update/maintain a continuous membership list going forward is also something that needs to be discussed/decided. Maybe the time and energy to do so would be better spent elsewhere. The list of continuous members which I compiled going through 1996-2005 SDLA directories was shared with the EST and SDLA Finance and Membership chair.

Also during the summer, I worked with Jan Brue Enright to develop the SDLA 2013 budget.

It has been an honor to serve on the SDLA Executive Board for the past 5 years.

Executive Secretary/Treasurer Report - Laura G. Olson

As of September 21, 2012, SDLA has 441 personal members, 44 institutional and 21 subscriptions. Compared to last year at conference time, there were 424 personal members, 46 institutional and 19 subscriptions. This level is consistent with numbers at conference time in the past couple of years.

I will be working with Melissa Weber and Lisa Brunick during the transition of Book Marks editor and webmaster. Please contact Lisa or Melissa to update any web-pages and contact me if you are having trouble accessing your account or logging in to the Affiniscape system.

I processed online and paper registrations and payments for the 2012 Conference and Branch Out 2012, completed day to day bookkeeping, and facilitated the SDLA elections and Executive Board e-votes via Affiniscape.

I worked with KMWF and Associates this year as they prepared a professional audit of the 2011 fiscal year and completed our 2011 tax return. The audit has recently been completed and the board will be addressing their recommendations at the November Executive Board Meeting.

Accounts:

As of 9/21/2012:

Wells Fargo Accounts: \$48,233.39

Ameriprise Financial Money Market: \$15,757.69

Ameriprise CD: \$18,870.84

SDLA Leon Raney Endowment Fund: \$58,565.76

ALA Councilor – Vickie Mix

2012 ALA Council Documents and actions are available at http://www.ala.org/aboutala/governance/council/council_actions and on the ALA Councilor's blog linked from the SDLA website.

The American Library Association Midwinter Meeting was held January 21-24, 2012 in Dallas, TX. The Midwinter Meeting primarily focuses on business meetings of the organization, discussion groups, author forums, and Exhibitors.

The American Library Association Annual Conference was held June 21-26, 2012 in Anaheim, CA. This was the 131st Annual Conference and Exhibition included over 500 programs, pre-conferences, General Sessions, Auditorium Speakers, Author Stage presentations and special events. Advocacy issues discussed throughout the year by ALA Council members have included library closures, library funding shortfalls, critical need for school library support, e-book publishing and access issues, censorship and rising publishing costs to libraries.

MPLA Representative – Mike Mullin - No Report

Recording Secretary - Kathy Jacobs

The Executive Board met December 5, 2011; January 12, 2012; March 21, 2012; and July 13, 2012. All meetings had a conference call option.

Minutes were recorded for every meeting. Upon approval of the Executive Board, the minutes were updated on the SDLA website.

Bylaws and procedures were updated and posted on the SDLA website as approved by the Board.

Book Marks Annual Report – Lisa Brunick

Book Marks has published 4 regular issues and one special issue since the SDLA Conference in 2011. Due to an unexpected health issue, the Oct/Nov/Dec issue was only published online. I want to thank the SDLA Board and my colleagues at Augustana for their assistance and understanding.

I will "retire" as Book Marks editor upon the publication of the Oct/Nov/Dec 2012 issue. I would like to thank the membership for sharing their stories, news and photographs! I am so lucky to be able to recognize all the wonderful work that is being done in libraries across South Dakota. I am also grateful for the opportunities that I have had to work for and learn from the leaders in our Association. Their talents, guidance, support and friendship has enhanced both my work for the Association and my career as a librarian.

I am excited to introduce Melissa Weber, SWIM Scholar and school librarian at Canistota, as the incoming Book Marks editor. Her talents and enthusiasm will open new opportunities for communicating with and reaching out to the membership.

Federal Relations Coordinator – Dan Siebersma – No Report

Public/Trustee – Amber Wilde

As Chair of the Public Library/Trustee section, I attended all of the executive board meetings and conference calls throughout the past year. We spent a significant amount of time working to create a new strategic plan for SDLA, which was an educational experience for me personally. It was also an excellent way for the board to really examine the needs and goals of the organization and focus our attention where needed. In addition, we spent quite a bit of time on selecting programming and other plans for the 2012 SDLA Conference in Huron.

In January, I attended the Legislative Reception following our executive board meeting and had the opportunity to visit with many of our legislators

The public library section supports the Prairie Pasque and Prairie Bud awards about issues that are relevant to South Dakota's public libraries. Bud programs are run by the Children's Book Awards Committee. Current members are:

	Term ends	Term	Classification
Nancy Eckert (chair)	2012	2nd	Public/SDLA
Joyce Moore	2013	2nd	Public/SDLA
Reata Weyrich	2013	2nd	Public/SDLA
Sandy Andera	2013	2nd	School/SDLA
Deb Hepper	2014	2nd	Reading Council
Lola Hedstrom	2013	2nd	Reading Council
Dianne Hemminger	2014	1st	Reading Council
Donna Johnson	2014	1st	College Lit Prof.
Ginny Sannes	2014	1st	SDEA
Mary Johnson	2014	1st	State Library
Michelle Schoenfelder	2012	1st	School Admin

During this year's election, Marjorie DeJong of Sturgis Public Library was elected as chair-elect of the Public Library Section and will take over as chair after the 2013 conference.

School Library Media Section– Jeanne Conner

As School Section chair I conducted the School Section meeting at the 2011 SDLA conference in Spearfish. I participated in two SDLA Executive Board conference calls and one on-site meeting. I also was a participant in two different groups which will benefit South Dakota school libraries.

The 21st Century Task Force group worked on ideas for moving school libraries into the future. The mission of the group is to provide all learners:

1. A 21st century collaborative program for learning and teaching
2. A place for both a physical and virtual learning environment
3. Access to a highly qualified professional for leadership in creating, promoting and sustaining the program and place.

The discussions focused on recognizing schools with libraries that meet the characteristics of a 21st century school library through its program, facilities and instructional staff. Librarians and school administrators will complete a self-assessment to be entered into an award process. Applications will be accepted March 1 through May 1 each year. A review committee will review all applications and make the award announcement in September of the each year. The award status is valid for a two year period. More details are available on the South Dakota State Library website.

SDLA was a sponsor of a School Library Summit in Pierre on August 7. The purpose of the meeting was to dialogue about the current state of school libraries, to gather data and to write goals and an action plan for addressing the needs. Ann Smith, Sioux Falls, led a brainstorming session on new directions for school libraries including reaching out to more stakeholders. The discussion also included ideas on how to create an active and alive image of libraries and why they are essential for student learning.

The group targeted nine major stakeholder groups and what can be done to ensure that each group senses their role in the continuation and growth of school libraries. Those stakeholder groups include: SDLA, Technology Staff, DOE/SDSL, School Board and Communities and Parents; K-12 Paraprofessionals and Aides; K-12 Librarians; K-12 Administrators; K-12 Educators and Academic and University Libraries. The Summit targeted action steps toward three of these groups including the School Board and Parents, K-12 Administrators and K-12 Educators.

Bylaws & Procedures – Kathy Jacobs & Laura Olson

The board approved changes to the procedure manual in December, 2011 concerning the terms of committee members. Members of the Auditing Committee, Intellectual Freedom Committee, Library Issues Committee and Public Relations and Awards Committee will now serve staggered or overlapping terms.

Bylaws were changed per the annual election results. A general overview is given in the Past-President's report and the new bylaws were posted.

Procedure changes were also made in the membership area to limit student rates to three years and the enhanced institutional benefit of sending one staff member to conference at member rates even if they are not an individual SDLA member.

Finance/Membership Committee – Jan Enright

As vice-president of SDLA, I chaired the finance/membership committee. A main responsibility was setting the 2013 budget, which was approved by the SDLA Executive Board. In accordance with the Strategic Plan, I have worked on improving the membership directory with the addition of members' photographs. Kay Christensen and I have encouraged participation by sponsoring a raffle for all members who add their photo to the directory either on their own or by having their photo taken at Conference in Huron. It's an easy way to match names and faces!

Support Staff Section – Mary Gillick

As Support Staff Section Chair, I attended all executive board meetings and most conference calls this year. The executive board developed a new strategic plan for SDLA and planned the programming for the current convention in Huron.

As chair I was a member of the task force to look at alternatives for Branch Out, a biennial workshop for support staff personnel around the state of South Dakota. Many excellent reasons were given to continue Branch Out. We met several goals when Branch Out was held in Pierre (more central location) on May 16, 2012 (different date) with Holly Hoffman, a South Dakotan who was on Survivor, as our motivational speaker. Thank you to the many librarians who did presentations plus those who allowed their staff to attend. We made a small profit (end in the black) but had fewer attendees (maintain/increase). Many excellent comments and suggestions were made for a 2014 Branch Out. Special thanks to Susan Schleicher and Becky Folkerts, GREAT co-chairs who did lots of work and advising as I had never been to a Branch Out. Conference calls and emails were the main source of communication.

Becky Folkerts, ILL/Circulation, Mikkelsen Library, Augustana College, volunteered and was elected Support Staff Section chair elect. She will assume the duties of chair at the 2013 TriConference in Sioux Falls.

Think about becoming more involved in your association. This past year has been a great experience. Thank you.

Academic/Health/Special Libraries Section – Scott Ahola – No Report

Professional Development Grants – Brenda Hemmelman

The Professional Development Grants Committee received 11 applications for grants and scholarships between January-August 2012. As of this report, applications for one PD grant are still being accepted through September 15.

The committee awarded available funds as follows:

\$450 professional development grant to Barbara Harvey, Health Science Librarian at the University of SD in Vermillion, to attend the Health Literacy Institute in Maine.

\$400 to Beverly Birkeland of Cheyenne-Eagle Butte School to attend the SDLA Conference.

\$400 to Miranda Brumbaugh of Platte to attend the SDLA Conference.

The committee recommends that application and evaluation forms be available in Word format on the SDLA website to make it easier for applicants to fill out and email submissions.

Vicki Carlson is the incoming chair of the committee.

Committee members:
Danielle De Jager-Loftus
Vicki Carlson

Public Relations Committee – Dorothy Liegl

Friend of the Library – Anita Geisler
New Librarian of the Year – Joyce Moore

Librarian of the Year – Kay Christensen
Distinguished Service Award – Jan Gossman

Intellectual Freedom Committee - Anne Moore – No Report

Library Issues – Deb Hagemeyer

The 2012 Legislative Reception was held on January 12 at the Rawlins Municipal Library in Pierre. The night was successful although attendance from legislators was down a bit and some legislators who had indicated their intention to attend were unable to do so. It was evident that the announcement earlier that day about the passing of former Governor Bill Janklow meant that some people revised their plans. We were pleased to have 23 legislators, 20 other dignitaries including Governor Dennis and Mrs. Linda Daugaard and Secretary of Education Melody Schopp, and 32 librarians. The conversations were very beneficial and we were able to promote our issues.

In particular, we advocated for Senate Bill 5 to amend the existing state documents depository law to include electronic formats and to establish a voluntary statewide depository system. The bill was heard by the Senate Education Committee on January 19 and later passed out of committee with a unanimous vote. Subsequently, the House Education Committee voted on February 15 also to pass unanimously. The Governor signed the bill into law on March 1.

Angela Ostrander - area 5
Vicki Anderson - area 1
Alissa Adams - area 2
Morgan Sohl - area 3
Peg Williams - areas 4 and 6
Deb Hagemeyer - area 9 - Committee Chair
Jane Norling -- area 10
Robert Russell - area 7
Vickie Mix - area 8

Nominating Committee Annual Report – Kevin Kenkel

Members: Kevin Kenkel, Patty Andersen, Robert Russell, Nancy Sabbe

The 2012 slate included the following candidates:

Vice-President/President Elect:

David Alexander, Digital Access Librarian, University Libraries, USD
Scott Ahola, Director of Operations, E.Y. Berry Library, Black Hills State University

Recording Secretary

Ernetta Fox, Director of Disability Services, University of South Dakota
Cindy Messenger, Director, Hot Springs Public Library

ALA Councilor

Vickie Mix, Assistant Professor / Govt. Documents Librarian, Briggs Library, SDSU

MPLA Representative

Katherine Eberline, Children's Services Coordinator, Brookings Public Library
Brenda Hemmelman, Research/Govt. Publications Librarian, South Dakota State Library

Academic/Health/Special Section Secretary/Chair-elect:

Danielle DeJager-Loftus, Asst. Professor, University Libraries, University of South Dakota (unopposed)

Public Library & Trustees Section Chair-elect:

Marjorie DeJong, Assistant Director, Sturgis Public Library
Nita Gill, Adult Services Librarian, Brookings Public Library

School Library/Media Section Chair-elect

Sharlene Lien, Librarian, Discovery Elementary, Sioux Falls (unopposed)

Support Staff Section Chair-elect

Becky Folkerts, ILL/Circulation, Mikkelsen Library, Augustana College (unopposed)

Proposed Bylaws Changes

In summary,

- 1) changed from calendar year to anniversary year for membership;
- 2) defined dues categories for individual members for all salary levels and combined to make larger categories;
- 3) special category created for trustees/retirees/students;
- 4) Contributing membership category renamed to Friend with dues designated to the Leon Raney Fund;
- 5) defined dues categories for institutional library members;
- 6) removed Honorary Life from membership class.

Exact changes were published online at

http://www.sdlibraryassociation.org/associations/11979/files/2012membership_proposed_changes_bylaws.pdf

Information about the candidates and election was published in the April/May/June 2012 issue of Book Marks. The SDLA Web Site provided a link with additional candidate information.

Balloting took place online via the SDLA Member Portal. Members were given the option of requesting a paper ballot. Balloting procedures were explained in Book Marks and on the SDLA web site. Executive Secretary Laura Olson sent out frequent reminders to members to vote.

The executive board approved the election results. Candidates were notified of the results. The results of the election were published on the SDLA website 9/10/2012.

Auditing Committee – Colleen Kirby, Judith Howard

A professional audit of the South Dakota Library Association's 2011 financial records was conducted by KMWF & Associates, PC from Sioux Falls.

KMWF & Associates found the South Dakota Library's Association's 2011 financial records to be in order.

The 990EZ tax form was prepared by KMWF & Associates. To the best of our knowledge, all information was accurately reported.

KMWF & Associates made several recommendations regarding SDLA's internal control of financial records. The recommendations will be reviewed by the SDLA Board.

Children's Book Award Committee Report – Nancy Eckert

Students from grades K-5 voted for their favorite books during the 2011-2012 South Dakota Children's Book Awards competition.

Following are the results of the Prairie Bud/Prairie Pasque voting:

- Prairie Bud winner: *Rhyming Dust Bunnies* by Jan Thomas
- Prairie Pasque winner: *Bad News for Outlaws: The Remarkable Life of Bass Reeves* by Vaunda Micheaux Nelson

Ninety-four schools across the state participated in voting for the awards. 11,178 students in grades K-2 voted for a book nominated for this year's Prairie Bud Award, while 5,252 students in grades 3-5 took part in the Prairie Pasque Award voting.

In order of votes received, the top five Prairie Bud books for 2011-12 were:

1. *Rhyming Dust Bunnies* by Jan Thomas
2. *Dinotrux* by Chris Gall
3. *I Need my Monster* by Amanda Noll
4. *Let's Do Nothing!* by Tony Fucile
5. *Wombat Walkabout* by Carol Diggery Shields

The top five Prairie Pasque books for 2011-12, in order of votes received, were:

1. *Bad News for Outlaws: The Remarkable Life of Bass Reeves* by Vaunda Micheaux Nelson
2. *Frankie Pickle and the Closet of Doom* by Eric Wight
3. *Camille McPhee Fell Under the Bus* by Kristen Tracy
4. *You Never Heard of Sandy Koufax?!* by Jonah Winter
5. *Imogene's Last Stand* by Candace Fleming

Sponsored by the South Dakota Library Association, South Dakota Children's Book Awards encourage students in the elementary grades to read and vote for their favorite book of the year. The Prairie Bud Award is designed for students in grades K-2, while the Prairie Pasque Award is for grades 3-5. Both awards challenge students to read and vote for their favorite book from a list of nominated titles. Children who read at least five titles from the list for their grade level qualify to vote. Each award is given to the book receiving the most votes from students throughout the state.

(Report written by Mary Johnson)