

## **SDLA ANNUAL REPORTS 2013**

### **President's Report – Jan Brue Enright**

It has been an exceptional year for the South Dakota Library Association. Exceptional, in that we have remained a viable and financially sound organization, and exceptional in that this year carried with it many exceptions to a normal year: we are hosting two other library associations along with our own at the annual fall conference, we are one year into an rolling annual membership payment system, and our means of communicating with each other are evolving, with the start of a new Book Marks editor as well as expanded use of social media.

Many of the cycles have remained stable. Your SDLA Executive Board met four times in the last year---3 times in person, and once by conference call. Our November meeting was focused on analyzing and celebrating the success of the 2012 Conference in Huron and to begin plans for 2013.

On Legislative Day in January, the Board met to conduct business and hear from our lobbyist about potential library issues. Our new tradition of collaborating with the State Library for a presence in the Capitol Rotunda is seen favorably by both groups, and will continue in 2014. The day concluded with a well-attended Legislative Reception at Rawlins Municipal Library.

We conducted our spring meeting as a conference call, which has the advantage of ignoring whatever weather is commencing outside!

The SDLA section chairs and other Board members provided leadership in helping recruit interesting speakers and presenters for Tri-Conference. Jeanne Conner made initial contact with a rock star of the YA world---Neal Shusterman---to be our luncheon speaker. In addition, she was able to persuade Youth Librarian Naomi Bates to join us. Mary Francis and Vickie Mix made initial contacts and did follow up with ACRL and ALA for three of our exciting speakers---Trevor Dawes, Kathy Rosa, and Maureen Sullivan. Thank you.

During the summer meeting, we spent time reviewing our Strategic Plan, as is the custom as each of our meetings. The Strategic Plan has been a valuable tool for the Board for pinpointing some measurements of success, as well as a tool to plan the next steps in logical ways. As the Board turns over, it will serve as an important signpost for the coming years. The Plan also provides a dashboard for the past year: individual members, institutional members, annual conference attendees, dues income, profit/loss, and fundraising.

I am so lucky that I served with such an energetic, flexible, and professional Board over the last year. My special thanks to those whose term is up: Annie Brunskill, Mary Gillick, Jeanne Conner, Mary Francis. Thank you, on behalf of the South Dakota Library Association, for your service.

My time as SDLA president has gone more quickly than I would have guessed. When someone asked me to serve, I'm so glad that I said yes. I invite you to do the same.

### **Vice President/President Elect Report – Scott Ahola**

It has certainly been an interesting year learning about SDLA and working with the board. You all are a great group of hard working folks! I am looking forward to serving as President this coming year and planning and excellent conference in Pierre!!

I have attended board meetings and have worked closely with Jan and Laura learning about how SDLA works. I know I will have a lot of questions this upcoming year – however I also know that I can reach out to these two at any time!

In May I attended National Library Legislative Day with Daria Bossman. We had some exciting visits with Senator John Thune, Congresswoman Kristi Noem, and staff members of Senator Johnson. We also visited the Native American Museum and the Holocaust Memorial Museum. I have also worked on organizing the iPad and quilt Raffles.

### **Past President's Annual Report — Annie Brunskill**

It's been another great year for SDLA with several new members and an active and organized Board. As Past President I attended four Executive Board meetings; one conference call and three on-site meetings. One of those meetings was part of the annual Legislative Day in Pierre, which is always interesting and thought-provoking as well as providing an excellent opportunity to discuss issues in person with librarians from around the state.

We've accomplished many of the goals of the strategic plan this past year and have referred to it at all meetings as a guideline for the future of SDLA. The creation of the strategic plan has been one of the most important accomplishments we've achieved as a Board over the last three years. It should continue to serve as an excellent road map for the Association.

For the last several years I've served on the Library issues committee and this year that involved contacting our local legislators when the library district proposal came before the legislature. However, SB 165 was referred to the 41st legislative day.

It's been a great pleasure serving with the Executive Board these last three years. I will miss it and the people I've had the pleasure to work with. I would encourage everyone to run for office or serve on a committee. It's a true learning experience.

### **Recording Secretary – Cindy Messenger**

The Executive Board met November 9, 2012, April 15, 2013 (Conference Call), August 2013, and will meet September 25, 2013. All meetings had a conference call option.

Minutes were recorded for each meeting. Upon approval of the Executive Board, the minutes were updated on the SDLA website.

Bylaws and procedures were updated and posted on the SDLA website as approved by the Executive Board.

### **Executive Secretary/Treasurer Report - Laura G. Olson**

As of September 17, 2012, SDLA has 426 personal members, 44 institutional and 21 subscriptions. Compared to last year at conference time, there were 424 personal members, 53 institutional and 16 subscriptions. Institutional membership levels have increased by twenty percent and is a success we can point to in our strategic plan. Individual memberships are consistent with numbers at conference time in the past couple of years.

I processed online and paper registrations and payments for the 2013 Tri-Conference, completed day to day bookkeeping, prepared documents for board meetings and facilitated the SDLA elections and Executive Board e-votes via Affiniscape.

The Affiniscape membership management system has been sold and we are required to move to a new software provider for website and membership management. I will be working with Melissa Weber on this project and we hope to choose a provider and make the move as seamless as possible. Please contact either one of us with any suggestions for the future system.

Accounts:

As of 9/18/2013:

Wells Fargo Accounts: \$140,266.22

Ameriprise Financial Money Market: \$15,761.15

Ameriprise CD: \$19,221.01

SDLA Leon Raney Endowment Fund: \$65,987.51

### **ALA Councilor – Vickie Mix**

2013 ALA Council Documents and actions are available at <http://www.ala.org/aboutala/council-documents-annualmidwinter-2013>.

The American Library Association Midwinter Meeting was held January 25-28, 2013 in Seattle, WA. The Midwinter Meeting primarily focuses on business meetings of the organization, discussion groups, author forums, and Exhibitors.

The American Library Association Annual Conference was held June 27-July 2, 2013 in Chicago, IL. ALA Executive Director Keith Michael Fiels reported there were 15,918 paid entrants, 4,319 complimentary passes and 6,125 exhibitor passes for a total of 26,362 total attendees. Attendance surpassed that of 2012 in Anaheim, CA by 6,200.

One of the biggest challenges this year is revenue. Chief sources of revenue are conference, publishing, and membership. The Association is facing significant budget shortfalls due to decline in membership and decline in publishing revenues.

Advocacy issues discussed throughout the year by ALA Council members have included whistleblowers, library funding shortfalls, critical need for school library support, and e-book publishing and access issues. President Barbara Stripling has introduced her initiative for libraries with the Declaration for the Right to Libraries resolution. She and ALA will develop a national campaign to gather signatures on the declaration in support of libraries ([www.ala.org/advocacy-right-libraries](http://www.ala.org/advocacy-right-libraries)). The "Declaration" is available for signatures at the ALA table during Tri-Conference. Libraries are encouraged to hold public signing events in their communities.

### **MPLA Representative – Brenda Hemmelman**

I have spent my first year as state rep learning the ropes, attending SDLA and MPLA board meetings and sharing information with both groups. I submit SD news to the MPLA newsletter, so please keep the SD information coming. Email info to [Brenda.Hemmelman@state.sd.us](mailto:Brenda.Hemmelman@state.sd.us)

Applications are now being accepted for MPLA Leadership Institute in Estes Park for May 2014. Applications are due November 1, 2013.

MPLA is on Facebook, Twitter, and LinkedIn. Find us, like us.

Remember that new MPLA memberships are always ½ price. MPLA has a great Jobline that is continually updated.

MPLA will begin offering webinars for continuing education opportunities. Keep checking the MPLA website for news. <http://mpla.us/>

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### **Book Marks Annual Report – Melissa Weber – No Report**

### **Federal Relations Coordinator – Daria Bossman – No Report**

### **Public/Trustee – Amber Wilde**

The Public Library/Trustee Chair attended executive board meetings and conference calls throughout the year as well as Legislative Day in Pierre during January to represent the public libraries, and helped to prepare an informational document outlining the support offered to public libraries by the South Dakota State Library. Current chair-elect Marjorie DeJong of Sturgis Public Library will take over after the 2013 conference. The section is seeking nominations for chair-elect/secretary at this time.

The Public/Trustee Section supports the Prairie Pasque & Prairie Bud programs. The current Children's Book Award Committee consists of:

Joyce Moore – Chair (13)  
Katherine Eberline (15)  
Reata Weyrich (13)  
Sandy Andera (13)  
Deb Hepper (14)  
Lola Hedstrom (13)  
Dianne Hemminger (14)  
Donna Johnson (14)  
Ginny Sannes (14)  
Mary Johnson (14)  
Michelle Schoenfelder (15)

The Children's Book Award Committee met in August and recommended changes to the procedures that would help update procedures to current practice and make the process run more smoothly. These include adding one additional member (and updating procedures to reflect a previous addition) for a total of 12, selecting a consistent deadline for voting, clarifying the process and timeframe for bringing an author to conference, and considering opportunities for greater cooperation with the school library section. There will be several openings on this committee at the end of this year, so those interested in serving should contact incoming chair Marjorie DeJong.

## **School Library Media Section– Jeanne Conner**

As School Section chair I conducted the School Section meeting at the 2012 SDLA conference in Aberdeen. I participated in one SDLA Executive Board conference call and two on-site meetings. In addition I communicated regularly with Neal Shusterman and Naomi Bates who will present at the 2013 SDLA/NDLA/MPLA Conference.

SDLA was a sponsor of the second Annual School Library Summit in Pierre on August 6. The purpose of the meeting was to dialogue about the current state of school libraries, to gather data and to write goals and an action plan for addressing the needs. Joan Upell reviewed the goals, actions, and measurements developed at the 2012 Summit.

The results of the 2012 goals include:

- #1 - Establishing a division in the TIE Media Fair titled "What is a 21st Century school library?" There were limited entries and TIE will continue to discuss future plans on the media fair.
- #2 – Create awareness of the the 21st Century School Library Assessment tool  
Last year the Twenty-First Century School task force collaborated to design guidelines in order for outstanding school libraries in South Dakota to be recognized. This year twenty school libraries are receiving awards based on their performance in three areas: place, which refers to the learning environment, programming and professionalism. The award winners will be presented with their awards on October 18 at the Systems Change Conference in Chamberlain.
- #3 – Provide information and support for Common Core implementation.

Six regional meetings were held with 136 school librarians and paraprofessionals attending.

The goals for the 2013-2014 school year are as follows:

- #1 – Track student progress and success in the area of information literacy. Laura Allard, Sharlene Lien, and Becky Tasa volunteered to assist the SDSL staff in this effort.
- #2 – Provide professional development specific to school librarians.
- #3 – To amend Administrative Rule 24:15:03:08 to add in the following phrase to the last sentence in item two: and a school library/media endorsement require  
A bachelor's degree in education.

## **Bylaws & Procedures – Cindy Messenger & Laura Olson**

Procedure changes were made in the executive secretary/treasurer section to reflect website names and the bylaws changes to membership made last year. Changes were also made in the investment policies section to reflect the creation of the SDLA Leon Raney endowment fund.

## **Finance/Membership Committee – Scott Ahola**

My chief responsibility was setting the 2014 budget. Laura Olson was a huge help in this endeavor – Thanks Laura!! This budget was approved by the executive board. Jan and I are planning a social/meet and greet at the conference for new members.

## **Support Staff Section – Mary Gillick**

## **Academic/Health/Special Libraries Section – Mary Francis**

A survey was sent out to members of the section to generate possible topic ideas and speakers for the Tri-Conference. These comments were reported to the SDLA Board.

As a chapter of the Association of College & Research Libraries, the section was able to bring ACRL President Trevor Dawes to the Tri-Conference through the Officers Speakers Bureau. He offered two programs during the conference.

Incoming chair, Danielle Loftus, organized the section's annual poster session for the Tri-Conference. 15 posters were accepted to be presented.

## **Professional Development Grants – Vicki Carlson**

The Professional Development Grants Committee received six applications for grants and scholarships between January-September 2013.

The committee awarded available funds as follows:

\$450 professional development grant to Lisa Brunick, Reference/Instruction Librarian at Augustana College, to attend ACRL Immersion Program in Chicago.

\$450 professional development grant to David Alexander, Digital Access Librarian at USD Libraries, to attend the Association of Research Libraries Quality Service Evaluation Academy in New Orleans.

\$500 scholarship grant to Tonya Olson, Library Assistant at Yankton Community Library, for Master of Library and Information Studies at University of Alabama, Tuscaloosa.

\$390 SDLA conference grant to Stacy Kvale, Library Director at Bison Public Library, to attend 2013 Tri-Conference.

\$400 SDLA conference grant to Marsha Lytle, Library Director at Sinte Gleska University, to attend 2013 Tri-Conference.

Submitted by Vicki Carlson, chair

Committee members:  
Danielle De Jager-Loftus  
Kathy Jacobs

## **Public Relations Committee – Jane Norling**

- Members:
  - Jane Norling, Kerri Smith, Lynn Klundt, Laura Olson and Melissa Weber
- The committee accepts nominations for SDLA awards and selects the award winners.
- Laura Olson handles the plaques, flowers, and stipends for the awards night.
- Melissa Weber helps prepare and distribute press releases regarding awards presented at the annual conference, as well as general convention activities.
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Please consider nominating that special person that makes a difference in South Dakota libraries.

## **Intellectual Freedom Committee – No Report**

### **Library Issues – Deb Hagemeyer**

In the fall of 2012, the dramatic exit of Dan Siebersma as State Librarian caused speculation about the status of the State Library. The library community began the process of sorting fact from opinion. As the legislative session began, librarians hoped for an uneventful year, but as it turned out, public library districts became a hot button issue.

Sen. Rempelberg (Rapid City) introduced SB165 to authorize a process to establish public library districts. After a delay in the hearing, the tide turned against the bill and was narrowly defeated in the Senate Local Government Committee. Thanks to Jason Walker from Rapid City Public Library for providing testimony on behalf of SDLA.

Other legislative action occurred in the form of SB14 regarding SDLN and it modified statute language to reflect current practice. This bill passed unopposed.

Legislative Day 2013 was held on January 10 and started off with a display in the Capitol Rotunda courtesy of the State Library and concluded with a reception graciously hosted by Rawlins Public Library. Thirty-four legislators attended the reception along with other various invited officials and their staffs and spouses making a total of about 80 attendees. Thanks to all the librarians who participated—it really makes a difference in creating relationships with our representatives! Please mark your calendars for Legislative Day 2014 which has been set for January 9, 2014.

This report marks the end of my term as Chair of the Library Issues Committee. It has been an interesting and educational experience that I wish every librarian could enjoy. Thanks to members of the Library Issues Committee (listed below) who helped provide support and contacted legislators to share the SDLA message. Thanks also to SDLA Lobbyists, Denny Duncan and Larry Nelson, for providing a professional presence for SDLA in Pierre as well as sharing information and guidance. Respectfully submitted,

Deb Hagemeyer, Chair Library Issues – area 9

Angela Ostrander - area 5

Vicki Anderson - area 1

Alissa Adams - area 2

Stephanie Bents- area 3

Wendy Nilson - area 10

Annie Brunskill - areas 4 and 6

Robert Russell - area 7

Vickie Mix - area 8

ad hoc, Rea Weyrich

### **Nominating Committee Annual Report – Nancy Sabbe**

Members: Nancy Sabbe, Kevin Kenkel, Patty Andersen, Robert Russell, Robin Schrupp

The 2013 slate included the following names:

Vice-President/President Elect:

Kathy Jacobs, Director, Yankton Community Library, Yankton, SD

Amber Wilde, Director, Grace Balloch Memorial Library, Spearfish, SD

Academic/Health/Special Section. Secretary/Chair Elect:

Timmi Johnson, Health Sciences Librarian, USD, Vermillion, SD

School Library/Media Section. Chair Elect:

No election necessary. Sharlene Lien, Discovery Elementary in Sioux Falls, will serve the first year of her term (2013-2015).

Public Library/Trustee Section. Secretary/Chair Elect:

No election necessary. Marjorie DeJong of Sturgis Public Library will serve the first year of her term (2013-2015).

Support Staff Section.

No election necessary. Becky Folkerts, Augustana College in Sioux Falls, will serve the first year of her term (2013-2015).

Information about the candidates for the office of Vice-President/President Elect was included in the April, May, June issue of Book Marks and on the SDLA website.

Balloting took place online. SDLA members were also given the option of requesting a paper ballot. Voting instructions were included in the July, August, September issue of Book Marks and on the SDLA website.

Thanks to all the candidates who volunteered to lead our association.

Congratulations to Amber Wilde who has been elected SDLA Vice President/President Elect.

### **Auditing Committee – Colleen Kirby, Judith Howard**

On April 25, 2013, Judith Howard and Colleen Kirby met and examined the financial records of the South Dakota Library Association for the calendar year 2012. We examined expenditures and income and the associated backup information relating to individual charges/deposits. We also examined statements from the financial institutions with which SDLA conducts business. In addition we examined the records for the South Dakota Library Association Leon Raney Endowment Fund.

To the best of our knowledge, we believe that the records are being kept in a manner consistent with best practices and specific recommendations made by professional auditors as a result of past audits. The records were well organized and very easy to use and follow.

The committee also reviewed the 990EZ tax form that was prepared by the Executive Secretary. To the best of our knowledge, all information was accurately reported.

We believe that the financial statements submitted at the end of the year fairly and accurately reflect the financial condition of the Association on December 31, 2012. We commend the Executive Secretary for a job well done.

### **Children's Book Award Committee Report – Joyce Moore**

Students from grades K-5 voted for their favorite books during the 2012-2013 South Dakota Children's Book Awards competition.

Following are the results of the Prairie Bud/Prairie Pasque voting:

- Prairie Bud winner: Even Monsters Need Haircuts by Matthew McElligott

- Prairie Pasque winner: Out of My Mind by Sharon M. Draper

Eighty-three schools across the state participated in voting for the awards. 10,209 students in grades K-2 voted for a book nominated for this year's Prairie Bud Award, while 4,414 students in grades 3-5 took part in the Prairie Pasque Award voting.

Sponsored by the South Dakota Library Association, South Dakota Children's Book Awards encourage students in the elementary grades to read and vote for their favorite book of the year. The Prairie Bud Award is designed for students in grades K-2, while the Prairie Pasque Award is for grades 3-5. Both awards challenge students to read and vote for their favorite book from a list of nominated titles. Children who read at least five titles from the list for their grade level qualify to vote. Each award is given to the book receiving the most votes from students throughout the state.

Nominees for the 2014-2015 Prairie Bud and Prairie Pasque lists were chosen by the Children's Book Award committee members during a meeting at the State Library in Pierre on August 9th. Possible changes to the committee by-laws were discussed and presented to the Public Section Chairperson for consideration.

Sharon M. Draper, the author of this year's Pasque winner, Out of My Mind, accepted the committee's invitation to speak at the Tri-Conference in Sioux Falls.