

South Dakota Library Association  
April 16, 2014  
Conference Call

Executive Board Meeting  
2:00 p.m. CST

The meeting was called to order by President Scott Ahola at 2:05 p.m. CST

**Board members and committee chairs present:**

Scott Ahola, Daria Bossman, Marjorie DeJong, Jan Brue Enright, Becky Folkerts, Brenda Hemmelman, Sharlene Lien, Danielle Loftus, Cindy Messenger, Vickie Mix, Laura Olson, and Amber Wilde.

**Members Not Present:** Melissa Weber, and Maria Gruener.

**Others Present:** Kathy Jacobs

**Changes/additions to the agenda:** None

**Consideration of minutes of the April 16, 2014 Meeting:**

Motion to accept the minutes by Brenda, second by Amber: unanimous approval.

**Report of Executive Secretary / Treasurer, Laura Olson:**

**Budget/Finance:**

\$1000 payment to Duncan & Cole was not received nor cashed so a second check was issued. Have not received a bill from Duncan & Cole for the next season. Scott will follow up with Duncan & Cole.

Exhibitor invitations went out, and that committee will start making phone calls next week.

**Membership:**

Pleased the membership numbers are doing well in spite of the new software.

**Website:**

Online conference registration will be available soon. And Branch-Out. Thanks to everyone who helped get the new website updated. Job link is working now and please use it.

**Report of President, Scott Ahola:**

**2014 Conference Programming Update:**

Scott is working on the contracts to speakers, both the invited and proposed.

ExLibris and Tomson Reuters will do the dessert luncheons. Scott will do follow up on other companies.

The schedule is shaping up. Many contacts have been made and waiting for responses.

Scott feels it looks good. He will send it to Melissa for Book Marks.

The question was raised as to what sort of a twitter tag should be used for this conference. Modification each year like SDLA14, SDLA15 was a recommendation.

Suggestions were made for who will be responsible, Scott will touch base with Melissa about creating/updating the hashtag.

**2014 Conference Local Arrangements:**

Dessert Reception chair is Brenda, Scott will visit with her about details.

**Report of Past President, Jan Brue Enright:**

Jan offered to coordinate the new member reception at Conference. Amber volunteered to assist, henceforth, the Past President and President Elect will coordinate this event each year.

**Report of Standing Committees:**

**Kathy Jacobs:**

Discussion was held about the lobbyists and are they doing the job we want done. Several recommendations were offered on how to proceed: Scott has asked for a detailed history of the lobbyist billing, in February. Kathy was asked to lead the group in finding more information about lobbyists, Brenda offered to help with her MPLA ties.

It was suggested to call NE, IA, WY, and ND for recommendations for a lobbyist who is passionate about libraries. When we do make a call for new lobbyists, the current ones can apply along with the rest of the candidates. Laura asked Kathy to write up an official report about the discussion on lobbyists.

Another topic for discussion is the Districting Bill. Denny suggested hiring a consultant. Kathy would not recommend it.

Daria reminded us that Districting Bill is not a taxing bill. This bill does not actually place the tax. Taxing will depend on the local control. Local libraries need to educate the public about the taxing situation. Daria said we need a year of good strategic planning and working with our lobbyists.

It has become a last minute issue the last two years, with lack of leadership of our lobbyists. We need to educate our librarians, who then can educate the public about the Districting Bill. An estimated 20% of public libraries in South Dakota could close in the next 10 to 15 years if they don't have funding options.

Motion by Amber to table the Library Districting Bill until we hire lobbyists, second by Jan: unanimous approval

**Report of Sections:**

**Academic / Health Sciences / Special Libraries, Danielle Loftus:**

Programming for poster session is Thursday before the awards banquet. Gift card will be presented to the winner.

**Public Library / Trustee, Marjorie DeJong:**

No report.

**School / Library Media, Sharlene Lien:**

No report.

**Support Staff, Becky Folkerts:**

Working on final schedule for Branch-Out. \$40 members and \$50 nonmembers. Valerie Horton is the closing keynote speaker. Registration will open soon after Easter.

**Report of Federal Relations Coordinator / State Library, Daria Bossman:**

Completed 2 white papers concerning integrated library systems. Preparing for Library Institute in Aberdeen and Boot Camp.

Jean Peterson is retiring in June 2014, State Library is getting ready to transition her Interlibrary Loan position.

Trustee Training is going great.

The library surveys are being worked on.

Quarterly State Library Board meeting will be in Rapid City. Trista Friman is the new Board member.

Clarification endorsement of school media personnel is still on hold.

**Report of ALA Councilor, Vickie Mix:**

Legislative Day May 6 –Amber is attending. Thanked Kathy for posting on Vickie’s behalf. ALA Conference in Las Vegas June 26-July 1. Mary Francis, Scott Ahola, Vickie Mix and Brenda Hemmelman will be attending.

**Report of MPLA Representative, Brenda Hemmelman:**

MPLA has an offer from ALA to share a table at the conference. MPLA will have their meeting and work the table.

Ongoing with the King Soopers gift card fund raiser. Leadership Institute is next week and preparations for those attending are underway.

MPLA Conference website/wiki is up and will be calling for presentation proposals soon.

**Report of Book Marks, Melissa Weber:**

The new Book Marks will be available on May 5<sup>th</sup>.

**New Business:**

None

**Next meeting:**

July 2014

Local arrangements committee will meet the same day.

**Adjournment:**

**3:00** p.m. CST