

South Dakota Library Association
July 11, 2014
South Dakota State Library at Pierre

Executive Board Meeting
1:00 p.m. CST

The meeting was called to order by President Scott Ahola at 1:15 p.m. CST

Board Members and Committee Chairs present:

Scott Ahola, Daria Bossman, Jan Brue Enright, Becky Folkerts, Maria Gruener, Brenda Hemmelman, Sharlene Lien, Danielle Loftus, Cindy Messenger, Vickie Mix, Laura Olson, Melissa Weber and Amber Wilde.

Members Not Present:

Others Present:

Julie Erickson and Joan Upell.

Changes/additions to the agenda:

Add Branch-Out E-vote to consideration of minutes.

Consideration of minutes of the April 16, 2014 Meeting:

Becky and Danielle were in attendance during the phone call meeting. Add Maria's last name. Correct the spelling on dessert. Correct the spelling on Thomson Reuters. Daria will send an email with information to be changed.

Motion to accept the minutes by Brenda, second by Becky: unanimous approval.

Motion to approve the Branch-Out e-vote by Jan, second by Brenda: Unanimous approval

Report of Executive Secretary / Treasurer, Laura Olson:

Budget/Finance:

In track with last year. Laura is finished with the taxes.

Membership:

Membership numbers are running about the same.

Website:

Pricing seems to be fine. Forms are working. It takes more time to manage because of the broad range of available functions. Branch- Out registrations are working well on the website. The conference registration should work as well, but too few have registered to test it. Laura asked if there confusion about who does what on the website. Discussion followed to say, yes, there always has been some confusion.

Scott, Amber, Melissa, and Laura will have a conversation to define responsibilities.

It was suggested that prior to evaluations, read the job descriptions for Melissa & Laura.

Scott will schedule a meeting with the others to discuss the problems.

Report of President, Scott Ahola:

2014 Conference Programming Update:

Programs were sent to everyone. Unsure about OCLC, haven't heard back from them as a sponsor.

Cookies and Milk with new members will be hosted by Jan and Amber, it is our hope to double the attendance. As people register we need to personally invite new members to the Cookies and Milk event.

The Awards Banquet Master of Ceremonies is Ronelle Thompson. Scott will clarify the coffee breaks. Amber will be added to the account for check writing. Photos for webpage will be taken at the registration table during conference.

Discussion followed about having something fun during the banquet and at breakfasts. Jan reminded us that SDLA is for everyone. We are about libraries and people, which is a good tone to set, bringing people together. Maybe a video for recognizing those who have passed on.

Those who suggested the keynote speakers will do the introducing. There will be no monitors for each room to introduce programs.

Discussion was held about the attending author's books for sale at conference send unsold books back?

Lobbyist:

Nebraska Contract was forwarded to everyone. Currently we have Dennis Duncan and Larry Nelson. There is confusion about their contact, time frame and cost. We paid the first quarter. Scott was questioning the \$10,000 bill and asked for a description, but has not heard back.

Discussion followed, if we want to move forward we need a passionate lobbyist. Daria also suggested contacting Iowa as they have good lobbyists, and to check with ALA. We need to talk to our neighboring states to find candidates. Brenda only heard from ND, they are taking a year off from having a lobbyist. It was suggested to look at the Bylaws to see what action needs to take place, and have a plan in place by October meeting.

Report of Past President, Jan Brue Enright:

Jan will attend Branch-Out as a representative, and asked if we would consider to sponsor a one year membership for South Dakota Library Association for an attendee at Branch-Out.

The motion to sponsor a one year membership for South Dakota Library Association for an attendee at Branch-Out by Jan, second by Amber: Unanimous approval.

Reminders: We need to continue looking at the Strategic Plan. To talk up the Branch-Out as the program looks very good.

Talk up membership at the South Dakota Library Conference.

Recognize new members at Conference and visit with them.

Target public library trustees for membership and be sure trustees are included if someone from your library is receiving an award. Credit hours toward accreditation are awarded if trustees come to a Conference.

Jan needs to remove herself from the Facebook work.

Report of Standing Committees:

Library Issues / Kathy Jacobs:

Amber Wilde reported that Ashley Cortney, Edgemont Public Library, will replace Annie Brunskill.

Report of Sections:

Academic / Health Sciences / Special Libraries, Danielle Loftus:

The Poster Session has a few entries. It was suggested the entrants bring their own easels.

Public Library / Trustee, Maria Guerner:

Nothing to report

School / Library Media, Sharlene Lien:

The first reading will be July 21 of changes to the Administration Rules for a School Library Media Endorsement.

Support Staff, Becky Folkerts:

Toured Dakota Western University today and are finalizing Branch-Out, waiting for more registrants. So far 26 have registered. Two keynote speakers have been arranged, author Jason Glaser and Minitex Director Valerie Horton.

Report of Federal Relations Coordinator / State Library, Daria Bossman:

Certification has been clarified, look online.

Busy with local arrangements for the SDLA Conference in Pierre, Robin Schrupp volunteered her staff to help with local arrangements.

Boot camp has 28 registered.

Report of ALA Councilor, Vickie Mix:

Vickie's report is online.

Three major points: 1) ALA to elect Courtney Young. 2) Capwiz is moving to a new platform by October. 3) ALA Annual Conference is in the process of strategic planning and their 3 initiatives: Advocacy, Information Policy, and Professional and Leadership Development.

Report of MPLA Representative, Brenda Hemmelman:

The Mountain Plains Library Association board met in Las Vegas, a joint conference with Arizona. Brenda reported on the King Souper fundraising, a new editor for The MPLA Newsletter, social media,

the budget, Montana may drop out of MPLA, the role of the state representatives, and ideas on how to have more interactive meetings. The next meeting will be held November 12th in Phoenix AZ area.

Brenda asked for time at SDLA Conference to talk about MPLA, a poster session was suggested.

Report of Book Marks Editor, Melissa Weber:

Melissa has checked through the bylaws and is reviewing her responsibilities. Conference Program printing will be through Augustana, Jan offered to help with courier service. The deadline for Book Marks is July 24th. She is working on a South Dakota Library Association handout for Branch-Out, also working on the conference schedule and program.

New Business:

Discussion was held on who can nominate for the awards held during the banquet. A husband nominated his wife and usually it is another SDLA member who does the nominating. It is not specific in bylaws. Revise this for the future. The membership needs to be informed, then vote at conference. Jane advised for the husband to get letters of support. Jane can go thru bylaws again then have her committee give the recommendation out before conference.

Scott suggested having Save the Date cards for 2015 Conference mailed 4-5 months before. Melissa was asked to design one.

Next meeting:

October 1, 2014 in Pierre, SD. 6:15 p.m.

Adjournment:

3:00 p.m. CST. Motion to adjourn the meeting by Brenda Hemmelman, second by Amber Wilde: Unanimous approval.