

**South Dakota Library Association
Executive Board Meeting
November 20th, 2014 11am CST
Conference Call**

The meeting was called to order by President Amber Wilde at 11:03am CST.

Board Members and Committee Chairs present:

Amber Wilde, Scott Ahola, Kathy Wibbels, Laura Olson, Nita Gill, Brenda Hemmelman, Daria Bossman, Timmi Johnson, Becky Folkerts, Sharlene Lien, Maria Gruener

Members not present: Vickie Mix and Melissa Weber

Others present: Stephanie Bents, Issues Chair

Changes/additions to the agenda:

No changes or additions to the agenda

Consideration of minutes of the October 1 meeting:

Correct Kathy's last name to Wibbels.

A motion to accept the minutes with the correction was made by Brenda and seconded by Timmi. The motion carried.

Report of Executive Secretary/Treasurer, Laura Olson:

Laura reported all minutes are on the SDLA website.

Funds for the year are good. A profit was made from the SDLA Conference. So far the profit stands at about \$19,000, but there is more money to come in.

SDLA membership is down.

The Endowment has \$5,394.94 available for payout.

A motion to take no action with the available payout was made by Kathy and seconded by Brenda. The motion carried.

The raffle profits were \$209.01. Laura suggested \$1000 be moved from checking to the Endowment.

A motion to send \$1000 from checking to the Endowment was made by Kathy and seconded by Scott. The motion carried.

Report of President, Amber Wilde:

Amber reported the theme for the 2015 SDLA Conference is “Preparing for a Bright Future”. One of her staff is working on a logo. There are no keynote speakers yet. She is working with the South Dakota Humanities Council to have the One Book author at the SDLA Conference also. She will be going with Patty Andersen to the hotel to check out the space. A call for proposals for programs will go out soon.

Report of Past Present, Scott Ahola:

Scott reported the 2014 SDLA Conference went really well and smoothly. Feedback was mostly positive, especially for organizing and programs. Suggestions from feedback included getting a children’s author, having pictures of the keynote with a bio, and better space for vendors. Scott said there were 181 conference attendees and 36 vendors. The conference had about a \$20,000 profit.

He had a very positive experience as President. He will have a written report coming soon. He says we should continue the Cookies and Milk new members program. Brenda favored the Bring Your Own Bag idea. Daria included that the State Library has written up some tips and tricks for future conferences from their experience. She will send that to the Board. Amber mentioned that feedback during the Conference included having more online content like handouts.

Report of Standing Committees:**Library Issues, Kathy Wibbels:**

Stephanie Bents is the new chair of the Library Issues committee.

Kathy reported that for Legislative Day instead of doing the reception at Rawlins Library, they were thinking of doing a catered lunch at the Capitol. Rawlins staff is okay with this. Kathleen researched caterers and recommended Perkins. The luncheon is booked with the Capitol. It may include legislators and staff.

A motion to hire Perkins to cater a luncheon on Legislative Day at the Capitol using funds from the SDLA Legislative Day budget was made by Kathy and seconded by Brenda. The motion was carried.

Stephanie said the committee will work on talking points to talk to legislators. Daria said the library accreditation will be in the Rotunda. The Executive Board will meet at 10am at the State Library.

Report of Sections:

Academic/Library, Timmi Johnson:

No report.

School/Library Media, Sharlene Lien:

No report.

Public/Trustee, Maria Gruener:

Maria reported the Public Section has voted to make changes to the bylaws for the Prairie Pasque/Prairie Bud awards.

Support Staff, Becky Folkerts:

No report.

Report of MPLA Representative, Brenda Hemmelman

Brenda reported she went to the MPLA conference in Arizona. She met the new president, Annie Epperson, and the new Vice-President, Eric Stroshane. The new newsletter editor is Amadee Ricketts.

She said the MPLA King Soopers/Krogers Grocery Card Program is doing very well.

Next year the MPLA conference in Cheyenne is at the same time as SDLA. SD academic librarians going for tenure may end up choosing to go to MPLA rather than SDLA as attending SDLA does not go towards their tenure.

MPLA is looking into WebEx or GoToMeeting for future board meetings and possibly webinars.

Brenda is the Nomination Chair for MPLA and said to send any possible nominations her way.

The MPLA board voted to have the Leadership Institute again in 2016. She expressed her disappointment that many Leadership Institute attendees are not current MPLA members. She is going to reach out to those people.

MPLA launched a new website – mpla.us.

The MPLA Executive Board will meet again in January.

Report from State Library, Daria Bossman:

Daria reported she went to the COSLA meeting in October. She was very impressed with the presentation of the report on the Aspen Institute Dialogue on Public Libraries, “Rising to the

Challenge.” The document gives changes in libraries and modern technology. It leads the charge to re-envision what a library can mean.

Daria stated while there are usually a few new state librarians at the meetings, this time there were 11 new state librarians.

Continuing Business:

Lobbyist

Currently we have no lobbyist as the board voted to terminate their contract with Zimmer Duncan and Cole LLC in November. Amber stated the Municipal League suggested Larry Nelson and Jim Hood as possible lobbyists. Amber met with Jim Hood. He is willing to help us out short term. He would watch out for our interests and participate in Legislative Day. And he would help us find someone long term.

Daria suggested we pick someone who understands 21st century libraries. She would like someone who knows who we are and what libraries do.

Kathy and Stephanie both expressed discontent with Larry Nelson. Stephanie thought Jim Hood might be a better choice.

Amber suggested we retain Jim Hood. Kathy agreed.

A motion for SDLA to retain Jim Hood for lobbyist functions as soon as possible was made by Brenda and seconded by Kathy. The motion was carried.

New EST:

No resumes have been submitted. Amber has a part time staff member that may be interested. A job ad will be in the next Book Marks newsletter. Amber will contact Kathy with any applicants and then the board.

Melissa has also expressed her desire to retire as Webmaster/Book Marks at least by August 2015.

It was suggested to put the two positions together. Laura stated the two positions have different skill sets. Brenda suggested we keep them separate.

Web site:

It was decided to take no action with the website until a new EST is hired.

Strategic Plan:

We have come to the end of the current Strategic Plan. We have not budgeted for a consultant to create a new plan. Amber suggested creating a committee to look at the goals we met and what we need to work on from the 2012–2014 Strategic Plan. Scott agreed it was a good plan and volunteered to be in the committee. Kathy, Brenda, and Amber also volunteered. They hope to have progress in looking over the strategic plan by the January meeting.

New Business:**Legislative Day**

The majority of the discussion for Legislative Day took place during the Library Issues report. Amber added she needs the details of Legislative Day by December 9th so she can get them to the SD Chamber of Commerce for them to add to their calendar.

NLLD

National Library Legislative Day is May 4th and 5th in Washington DC. Amber asked Kathy if she was interested in attending. Kathy was and will check her calendar. Daria was not sure if she will be attending yet.

Adjournment:

A motion to adjourn the meeting was made by Scott at 12:11pm CST and seconded by Timmi. The motion carried.