

SDLA ANNUAL REPORTS 2015

President's Report – Amber Wilde

The South Dakota Library Association has made a lot of progress in 2015. We started the year out in January with Legislative Day in Pierre and tried a whole new format for the day. Instead of our usual evening reception, we hosted a lunch in the Rotunda and had great food and great attendance. We also had a brand new lobbyist in place, Jim Hood, and his new approach and insights were greatly appreciated.

In addition to our new lobbyist, we have also hired a new executive secretary/treasurer and a new Bookmarks editor due to the resignations of Laura Olson and Melissa Weber. Stephanie Brewer of Spearfish took over EST duties in January and after a brief training period with Laura has moved forward very competently on her own. Kelly Henkel took over as Bookmarks editor in June and put out a nice summer edition, followed almost immediately by this year's conference program. Both of these ladies have shown great energy and willingness to learn in their new positions and will be a great asset to the organization moving forward.

After a couple of years of struggling with a website that was not very user-friendly, SDLA now has a much improved version thanks to the efforts of Stephanie Brewer, our EST, who researched our relatively new software and worked with the company this summer to develop a new look and outline for the site, fix links, and work behind the scenes to make better use of the software to meet the needs of the organization and members. It is still a work in progress, but I hope everyone finds the SDLA online presence to be much improved.

The recent focus of the board and standing committees, in addition to planning what I hope everyone finds to be a very worthwhile conference, has been to update the procedure manual in order to make sure that it fits the needs of our evolving organization and serves as a helpful resource to our constantly changing leadership. This has helped us to prepare to begin another very important project, updating our strategic plan, which will take place under the leadership of Kathy Wibbels, our incoming president. In order to accomplish all of these projects and deal with the various challenges that have arisen this year, the board has met 4 times, twice via telephone and two times in person. I want to thank the board and the various committee chairs and members for all of their advice and input this year. It has been a great year, and I am excited to continue working with the incoming board this next year as past-president and assist however I can.

Vice President/President Elect Report – Kathy Wibbels

I attended Board meetings and conference calls throughout the year dealing with SDLA issues and assisting with planning for this year's conference. I appreciated Amber and Stephanie's help with questions I had as I prepared the 2016 budget.

In May, I attended the ALA National Library Legislative Day and served as South Dakota's representative to this event. I met with staff from the offices of Thune, Rounds, and Noem and felt well received and heard as I talked about concerns and the missions of all types of libraries in the state.

I look forward to serving as President of SDLA and working with the Executive Board as we put together a new strategic plan based upon the results of the member survey. It is my hope that the new strategic plan will move the organization forward, keeping it vibrant and responsive to member needs.

Past President's Annual Report — Scott Ahola

I certainly cannot believe my tenure on the SDLA Executive Board is coming to an end. It has been a fun experience on all fronts. This year I have served as past president and in that capacity I have turned the reigns over to Amber Wilde who has been doing a remarkable job. Just a few highlights I would like to mention. I attended all of the board meetings and the SDLA Legislative Day in Pierre. I also worked closely with Amber on details concerning the upcoming conference. We also worked together to present a poster session at the conference titled: "So you want to get involved with the South Dakota Library Association!" This will be a fun way to mingle with members and potentially recruit people to the executive board.

Executive Secretary/Treasurer Report - Stephanie Brewer

This is my first year in this position and it has been a very busy year. I have been handling the day to day of finances and correspondence for the association along with learning the ins and outs of the member management software platform, yourmembership.com. In addition to this I have taken on the project of updating the website. We have redesigned the layout and have been working to make the website more user-friendly. It is a work in progress and I am open to suggestions and comments regarding it. I plan on doing more updates in the coming months once this year's conference is complete.

In addition to attending the executive board meetings and Legislative Day and serving on various committees, I worked with Ketel Thorstenston, LLP of Rapid City as they prepared a professional audit of the 2014 fiscal year and completed our 2014 tax return.

Ketel Thorstenston, LLP found the South Dakota Library's Association's financial records to be in order. They were impressed with our procedures and only had a few suggestions to help add accountability to our accounting procedures and those suggestions have already been put into place.

As of September 15, 2015, the association had 403 current personal memberships (108 of which are complimentary legislator memberships), 45 institutional memberships and 14 subscriptions. These numbers are slightly down from last year. SDLA had 434 personal members, 53 institutional and 17 subscriptions as of September 19, 2014.

Accounts:

As of 9/01/2015:

Wells Fargo Accounts: \$76,549.63

Ameriprise Financial Money Market: \$15,762.40

Ameriprise CD: \$19,672.58

SDLA Leon Raney Endowment Fund: \$80,967.82

ALA Councilor – Vickie Mix

2015 ALA Council Documents and actions are available at

http://www.ala.org/aboutala/governance/council/council_actions

<http://www.ala.org/aboutala/governance/council/council-documents>

2014 ALA Annual Report available at <http://www.ala.org/aboutala/annualreport>

The American Library Association Midwinter Meeting was held January 29-February 3, 2015 in Chicago, IL. The Midwinter Meeting primarily focuses on business meetings of the organization, discussion groups, author forums, and Exhibitors.

The American Library Association Annual Conference was held June 25-June 30, 2015 in San Francisco, CA. ALA Executive Director Keith Michael Fiels reported there were 22,696 attendees. Historical attendance figures can be found at <http://www.ala.org/conferencesevents/past/pastannualconferences> .

The Strategic Directions Document introduced by Immediate Past President Barbara Stripling and passed by Council identifies key action areas:

- advocacy for libraries and the profession;
- diversity; education and lifelong learning;
- equitable access to information and library services;
- intellectual freedom; literacy;
- organizational excellence; and
- transforming libraries

Goals and strategies to support ALA's directions are also included in the document.

<http://connect.ala.org/node/241969>

ALA budget of \$50.7 million includes a 2% salary increase for ALA staff and public awareness campaign initiatives of ALA President-Elect Sari. (ALA staff had actually taken salary cuts during recession). Association Strategic Directions will need to be incorporated through realignment of ALA staff to increase collaboration and focus across the Association. A FY2016 Budgetary Ceiling of \$67,087,027 was approved by Council.

Midwinter 2016 will be held Jan 8-12, 2016 in Boston, MA. Annual will be held June 23-28, 2016 in Orlando, FL

I wish to thank the South Dakota Library Association for the privilege of serving as ALA Chapter Councilor for the past four and a half years. It has been my honor to represent South Dakota libraries and advocate for all libraries with the American Library Association.

MPLA Representative – Brenda Hemmelman

Annie Epperson of the University of Northern Colorado assumed the role of MPLA President in the fall of 2014. Eric Stroshane of the North Dakota State Library will become MPLA President at the 2015 conference, which will be held Sept. 23-25 in Cheyenne, WY.

Mark your calendars! The 2016 MPLA conference will be held jointly with the Colorado Association of Libraries in Loveland October 22-24, 2016.

Applications are now open for the 10th MPLA Leadership Institute in beautiful Estes Park at the YMCA of the Rockies. Dates are May 15-20, 2016 and Maureen Sullivan will again facilitate.

<http://mpla.us/quick-links/leadership-institute.html> New this year is an application process to be a mentor for the Institute.

MPLA purchased Zoom videoconferencing software early this year and is now using it to conduct executive board meetings, as well as committee meetings. In the future, the plan is to host webinars using the software.

Don't forget that MPLA has money to give away! Grant applications are accepted various times throughout the year and information can be found at <http://www.mpla.us/about/professional-development-grants.html>

If you are an MPLA member and would like to serve on a committee, or run for an MPLA office, please contact our VP/Pres. Elect Eric Stroshane at vicepresident@mpla.us

MPLA Jobline can be found <http://www.mpla.us/quick-links/jobline.html>

MPLA is on Facebook, Twitter, and LinkedIn. Find us, like us.

Remember that new MPLA memberships are always ½ price.

Visit the MPLA table and sign up for free memberships!

<http://mpla.us/>

Recording Secretary – Nita Gill

The Executive Board met:

November 20th, 2014 (Conference Call)

January 22nd, 2015 (Pierre)

April 16th, 2015 (Conference Call)

July 9th, 2015 (Pierre)

Will meet September 23rd, 2015(SDLA in Rapid City)

All meetings had a conference call option.

E-Votes were held:

December 23rd, 2014 Approve the hire of Stephanie Brewer as EST

February 20th, 2015 Award audit contract to Ketel Thorstenson

May 27th, 2015 Approve the hire of Kelly Henkel as Book Marks editor

July 17th, 2015 Approve 2015 ballot

September 12th, 2015 Approve the 2015 election results

Minutes were recorded for each meeting. Upon approval of the Executive Board, the minutes were updated on the SDLA website

Book Marks Annual Report – Kelly Henkel

Report reflecting *Book Marks* production since I began as editor in June, 2015. Under my tenure, one quarterly issue of *Book Marks* was produced (Vol. 66, no. 3) and the 2015 SDLA Conference Program. I have received positive feedback on the *Book Marks* issue. I received submissions from librarians from academic, public and university libraries. The printing cost has increased due to moving the process from Canistota under Melissa Webber's editorship and up to Mitchell (S&M Printing). Bulk Mailing with USPS requires 200 minimum so a handful of courier-delivery-preference members received their printed copies by mail. I expect that if people start requesting delivery by e-mail, many more courier copies will be mailed.

The Conference Program is in the process of printing; I think it will have all the necessary elements to help conference goers navigate the event. I received a lot of support editing and improving the program from Amber Wilde, Stephanie Brewer, Scott Ahola, and others. The printing cost for the program should be fairly similar—there will be more copies but I had it printed at Augustana's print shop again.

I have kept the formatting and color scheme Melissa implemented and I feel the content is consistent with what *Book Marks* readers would expect. I want to continue to encourage submissions from librarians, library staff, and all types of library stakeholders so that *Book Marks* remains a medium

to communicate news and developments in South Dakota Libraries. I am also interested in including creative work in *Book Marks* (poems, visual art). Now that I have the two back-to-back items produced I want to pursue training on website administration.

Federal Relations Coordinator – Daria Bossman – No Report

Public/Trustee Section – Maria Gruener

As Public/Trustee Section Chair, I attended Legislative Day in Pierre in January. It provided an excellent opportunity to meet legislators from around the state and speak with them about the issues affecting libraries. The Public/Trustee Section continues to support the Prairie Pasque & Prairie Bud programs. The 2014-2015 Children's Book Award Committee consisted of:

Katherine Eberline – Chair
Becky Pittenger
Renaeh Lehman
Kathleen Bergeson
Deb Hepper
Barbara Schuler
Dianne Hemminger
Donna Johnson
Marta Stirling
Michelle Schoenfelder
Susan Neuman
Dee Dee Whitman

The Children's Book Award Committee recommended adding a third award, the Prairie Bloom. The Prairie Bud will now be voted on by K-1, the Prairie Bloom will be selected by grades 2-3, and the Prairie Pasque will be chosen by grades 4-6. Diane Althoff, Ashley Cortney, and Jenelle Kirchoff will be replacing Renaeh Lehman, Becky Pittenger, and Michelle Schoenfelder on next year's committee. Anyone interested in being on the committee in the future should contact the public/trustee section chair.

School Library Media Section – Sharlene Lien

Wow! It has been a whirlwind of a second year for the school section! It is hard to believe I will quickly be handing the reigns over to your new school section chair, Laura Allard.

This year, I was able to participate in the conference call pertaining to the session planning part of the SDLA conference. We had so many great submissions to choose from this year, I am sure there will be something for everyone.

Throughout the year, we have continued to work on the Administrative Rule change for the School Library Media Endorsement. This change is currently being reviewed by the Commission of Teaching and Learning. Daria Bossman was able to attend the meeting in which this rule was being presented to the commission and share the letter that Scott and I had previously drafted stating our wish that this rule be clarified. I was able to participate in this meeting via conference call and express our concern that the current Administrative Rule is inconsistent and we would like to remove the school library/media endorsement as a stand-alone certificate. We are hopeful the stand-alone endorsement will be removed as we move forward in this process.

This past year, I was also notified by AASL that our affiliation paperwork had expired and inviting SD to join the affiliation. As a result, we are able to have two delegates represent our state at conference. This year, one of our delegates was able to attend the ALA conference in San Francisco this past summer and was able to vote on various matters representing our state.

Last, but not least, I was able to attend another exceptional Library Bootcamp experience in Spearfish at Black Hills State. Along with learning a lot of information about STEM, we were able to hold our annual Summit meeting. After a period of discussion, the following two goals were set for the upcoming year.

Summit Goals for 2015-2016:

Goal 1: Greater inclusion and integration of educational efforts with other stakeholder groups during regional meetings

Goal 2: Expanding communications through social media; including teacher librarian experts and mentorship for new librarians working collaboratively with the School Section of SDLA.

Thank you so much for giving me the opportunity to be a part of this association. It has been a wonderful experience and I have enjoyed working with such a great group of librarians from across the state.

Academic/Health/Special Libraries Section – Timmi Johnson – No Report

Support Staff Section – Becky Folkerts

I have enjoyed my 2 years as chair of the Support Staff Section and am glad to be a part of SDLA. I look forward to helping Tonya with Branch Out 2016 in any way she needs. Other than participating in board meetings throughout the year, I have nothing further to report.

Bylaws & Procedures Committee – Stephanie Brewer & Nita Gill

The board is in the process of updating the procedure manual to more accurately reflect the day to day operations of the association.

Bylaws were changed per the annual election results as follows:

Remove the words “by mail ballot” from Article 5.04 sections a & b to read as follows and reflect the change to online voting:

(a) The ALA COUNCILOR is a representative on the ALA Council and shall be elected by the members of the Association for a three-year term, and shall assume the office at the close of the annual conference of the Association in that year. The Councilor shall serve in accordance with ALA Bylaws and policies. The Councilor shall be a member of the American Library Association.

(b) The MPLA REPRESENTATIVE shall be elected by the members of the Association to a three-year term, and shall assume the office at the close of the annual conference of the Association. The Representative shall be a member of the Mountain Plains Library Association.

Auditing Committee – No Report (see Executive Secretary/Treasurer report)

Professional Development Grants Committee– Vicki Carlson –No Report

Intellectual Freedom Committee - Timmi Johnson – No Report

Finance/Membership Committee – Kathy Wibbels

As vice-president of SDLA, I chaired the finance/membership committee. A main responsibility was setting the 2016 budget, which was approved by the SDLA Executive Board.

To help increase membership we have joined the ALA in offering a special joint student membership option. For a flat \$38 students can join both ALA and SDLA. The proceeds are split evenly between the two organizations. We are excited to offer this option to help encourage new librarians to become involved.

Public Relations Committee – Lynn Klundt

Members included Lynn Klundt, Marguerite Cullum, Kelly Henkel, Danielle Loftus, and Stephanie Brewer.

The committee accepts nominations for SDLA awards and selects the winners. Stephanie Brewer handles the plaques, flowers, and stipends for the awards night. Kelly Henkel helps prepare and distributes press releases regarding awards presented at the annual conference, as well as general convention activities.

We met via conference call to discuss and vote for the winners of this year's awards. We had a total of 5 nominations for 3 of the 7 awards the South Dakota Library Association offers. Please consider nominating an individual who works hard to make a difference in a South Dakota Library for future awards.

Library Issues Committee – Stephanie Bents

Legislative Day was held January 22, 2015, in the South Dakota State Capitol Rotunda. SDLA hired a new lobbyist, Jim Hood, who greeted the legislators and introduced them to the librarians attending from their districts. A legislative platform was not adopted, but librarians talked to the legislators about the need for a statewide network and how libraries change lives. Feedback from the librarians who attended included suggestions for updating the website with information, getting talking points and background information to the librarians earlier, sending each librarian attendee a copy of the *Legislative Lineup* publication to help identify legislators, providing more lobby displays for legislators and the public to view, and making more contact with legislators before Legislative Day to entice them to attend.

Please mark your calendars for January 20, 2016 for the next Legislative Day in the Capitol Rotunda. Thanks to everyone who attended and who contacted their legislators. Special thanks to the Issues Committee members listed below:

Vicky Anderson

Alissa Adams

Ashley Cortney

Laura Hess

Melissa Hutmacher

Mary Johnson

Vickie Mix

Sam Slocum

Alissa Adams resigned from the committee, so a replacement for area 2 will be recruited.

Nominating Committee Annual Report – Robin Schrupp

Members: Robin Schrupp, Nancy Sabbe, Annie Brunskill, Jan Brue Enright

The 2015 slate of nominations included the following names:

Vice-President/President Elect:

- Danielle Loftus - Associate Professor-Technology Librarian at University of South Dakota, Vermillion
- Shirley Apley - Director - Huron Public Library, Huron SD

Academic/Health/Special Libraries Section – Secretary Elect

- Melissa Clark (*unopposed*) - Information Services Librarian, Briggs Library, South Dakota State University

MPLA Representative

- Brenda Hemmelman (*unopposed*) - Collection Services Librarian, South Dakota State Library

ALA Representative

- Elizabeth Fox - Digital Information Services Librarian, H M Briggs Library / SDSU
- Ernetta Fox - Director of Disability Services, University of South Dakota, Vermillion
- - denotes successful candidates

Biographies of the candidates for the office of Vice-President/President Elect were included in the April-May-June issue of *BookMarks* and on the SDLA website.

Balloting took place online and in paper format (upon request). Voting was open through September 1st, 2015.

Thank you to all the candidates who were willing to give of their time & talents and run for office. Your efforts are very much appreciated by the entire membership.

Congratulations to the successful candidates as named above! Thank you for your service in leading our Library Association as we step forward into another year of challenges and triumphs. Together we are strong and can accomplish much. Best wishes for a successful and enjoyable year!

Children's Book Award Committee Report – Katherine Eberline

The South Dakota Children's Book Awards, sponsored by the South Dakota Library Association, invite students in the elementary grades to read and vote for their favorite book of the year. The Prairie Bud Award is for students in grades K-2, while the Prairie Pasque Award is geared for students in grades 3-5. Both of these awards encourage students to read and vote for their favorite book from a list of nominated titles. New this year is that students can vote after each book read on how much they liked the book. The Prairie Bud students can vote on whether or not they think the book read should win the award. The Prairie Pasque students can vote on how much they liked a book on a three star scale. Each year the Prairie Pasque and Prairie Bud awards are given to the books receiving the most votes from South Dakota students, in their respective grade category.

Sixty-eight communities across the state participated in voting for the awards. For the Prairie Bud, 10,205 votes from K-2 students. In grades 3-5 category, 6,523 votes were cast in the Prairie Pasque Award voting.

Students from grades K-5 voted for their favorite books during the 2014-2015 South Dakota Children's Book Awards competition. Following are the results of the Prairie Bud/Prairie Pasque voting:

- Prairie Bud winner: **A is for Musk Ox, by Erin Cabatingan**
- Prairie Pasque winner: **Wonder by R.J. Palacio**

On August 7th, the Children's Book Awards Committee had their annual meeting. Nominees for the 2016-2017 Prairie Bud, Prairie Pasque, and the newly created Prairie Bloom lists were chosen. The Prairie Bloom was created in response to concerns over the years about the third grade readers and what list best suits their needs. The creation of the Bloom also changes the grade categories for the other awards. The Prairie Bud will now be open to students from K-1st grade, the Prairie Bloom will be open to students in 2nd and 3rd grades, and the Prairie Pasque will be open to students in 4th and 5th grade. After member input and discussion within our committee and the YARP committee, 6th graders will be able to vote for the Prairie Pasque award, if they are enrolled at a K-6 school. This is to lessen the monetary burden on those schools that might not be able to buy an additional set of YARP books, just to server one grade in the school. Also, so that the new Prairie Bloom Award does not create any additional monetary burden that might prevent schools from purchasing sets of books, the number of books in each category was brought down to 10 for a total of 30 instead of 32 books. We also discussed small wording changes in the by-laws to make the language flow better due to a number of different changes in the last 5 years.