

**South Dakota Library Association  
Executive Board Meeting  
January 20<sup>th</sup>, 2016 9:30am CST  
South Dakota State Library, Pierre**

The meeting was called to order by President Kathy Wibbels at 9:41am CST.

**Board Members and Committee Chairs present:** Kathy Wibbels, Danielle De Jager-Loftus, Amber Wilde, Stephanie Brewer, Nita Gill, Elizabeth Fox, Brenda Hemmelman, Kelly Henkel, Daria Bossman, Lindsay Marlow, Tonya Olson

**Members not present:** Laura Allard, Maria Gruener

**Others present:** Doris Ann Mertz, Mike Mullen

**Changes/additions to the agenda:**

Kathy added event insurance and MPLA Leadership Institute funding.

Motion to accept the additions to the agenda was made by Amber and seconded by Brenda. The motion carried.

**Consideration of minutes of the November 18<sup>th</sup>, 2015 meeting:**

A motion to accept the minutes was made by Elizabeth and seconded by Amber. The motion carried.

**Report of Executive/Treasurer, Stephanie Brewer:**

SDLA currently stands at 455 members.

Stephanie is helping Stephanie Bents prepare today for Legislative Day.

The Raney Endowment rebounded a little. As of January the endowment has 75,673.92.

Kathy asked Stephanie how many membership accounts were purged during the database clean up. Stephanie didn't have a number, but said many.

Motion to accept the EST report was made by Amber and seconded by Brenda. The motion carried.

**Report of President, Kathy Wibbels:**

Kathy presented the 2016 SDLA conference logo and theme. The theme is Libraries...Rooted in our Communities.

The keynote will be Jeff Kober. He will do two breakout sessions also. Presenting will be William Ottens of Librarian Problems and Megan Egbert about Makerspaces. The Friday keynote will be MPLA president Eric Stroshane.

**Report of Past President, Amber Wilde:**

Amber suggested author Sandra Brannan for the Conference.

**Report of Standing Committees**

No reports

**Report of Sections****Academic/Health/Special Libraries, Lindsay Marlow:**

Nothing to report

**School/Library Media, Laura Allard:**

Nothing to report

**Public/Trustee, Maria Gruener:**

Nothing to report

**Support Staff, Tonya Olson:**

Tonya had 50 responders on the Branch Out survey. Branch Out will be August 11<sup>th</sup> at Augustana University in Sioux Falls. They will focus on customer service, marketing and technology.

**Report of ALA Councilor, Elizabeth Fox:**

Elizabeth just got back from the ALA Midwinter conference in Boston. During the conference, the ALA Council passed many resolutions and cleaned up the manual. She will have a report of the conference in the next Book Marks.

ALA passed an advocacy plan that we might want to check out. Elizabeth will send that information out for the Board to look at.

**Report from MPLA Representative, Brenda Hemmelman:**

The MPLA Board has not met since the last SDLA board meeting. They meet January 25<sup>th</sup>. Brenda stated that SDLA traditionally pays the two registrations for the Leadership Institute, but this year we may have three. Leadership Institute starts May 15<sup>th</sup>.

MPLA is starting their Strategic Plan planning. They are looking at proposals for facilitators, including who SDLA used in 2015.

They are also looking for program proposals for the joint MPLA and CALCON in October.

**Report of Book Marks Editor, Kelly Henkel:**

Kelly is preparing Vol. 67 to come out mid-February. She will include an article about Legislative Day.

The look of the Book Marks page on the SDLA website has been updated.

Kelly suggested a 1 page trifold advertisement to be sent out about the conference.

**Report of Federal Relations Coordinator, Daria Bossman:**

Daria handed out some new State Library publications - the 2014-2015 Annual Report, the School Libraries Data Digest 2015, and the 2015 Public Library Digest.

LSTA consultant, Lesley Boughton, will be holding focus groups west river in March.

Daria is writing up a report of what has happened at the State Library during the last ten years, including accomplishments and transitions.

Lenora declined the Assistant State Librarian position. The search starts again.

Daria stated there is a bill before Congress to restore IMLS LSTA funding to previous fund amounts. They would stand to gain \$110,000 annually.

**Continuing Business**

**Website:**

Board agreed the website is much easier to use.

None of the Section Chairs have created groups yet.

Stephanie says committees could use the groups feature too.

It was suggested having a conference section on using the website.

**Strategic Plan:**

Kathy asks that everyone please send edits to her.

Kathy and Danielle will edit the document. Kathy will send the final Strategic Plan out for an e-vote.

**Legislative Day:**

Brenda visited with Legislators and they said they are swamped the first couple weeks of the Legislative Session. The Board discussed moving Legislative Day to later in February, maybe the 15<sup>th</sup> or 16<sup>th</sup>. Kathy will contact Kathleen to make registration.

**Procedures:**

Kathy moved the discussion of Procedures to the next board meeting.

**Email Account for EST:**

The Board discussed whether to change the gmail address to a more professional address by making the gmail address clearer or by using a domain email address. The board decided on making the gmail address clearer.

**2016 Conference:**

Kathy will visit with Maria on local committee for updates.

**MPLA members to attend SDLA at member rate:**

Stephanie said we could give MPLA members a promo code to use when registering. MPLA is pushing to get all MPLA states to do the member rate.

We could also send an invite to Minnesota Library Association, but without the promo code.

A motion to do SDLA rates for MPLA members for the SDLA Conference was made by Amber and seconded by Elizabeth. The motion carried.

### **2017 Conference:**

The 2017 Conference will be at Cedar Shores Resort in Chamberlain. The contract has been sent in and they are getting room rates clarification. The Conference date is set for Sept 27-29<sup>th</sup>.

### **2018 Conference:**

Kathy will ask Shirley about hosting in Aberdeen. Sioux Falls was also suggested.

### **New Business**

#### **Conference Calls**

The Board needs a new system for doing conference calls.

#### **Logo with tagline:**

The Board discussed whether to work on new logo now or later.

A motion for Kathy and Danielle to pursue a new logo with the graphic artist in Sioux City was made by Brenda and seconded by Amber. The motion carried.

#### **Social media committee:**

The President can set up a committee. Each committee member would be in charge of one social media website.

#### **Event insurance:**

The Board discussed if we need liability insurance for events or the Board. Stephanie got quotes that range from \$250/event to \$1400/year. It was decided Stephanie will do more investigating.

#### **MPLA Leadership Institute funding:**

Right now we fund the registration for two people, but this year we could have three going. In the past the Board voted to fund the 3<sup>rd</sup>.

A motion to fund three registrations if we have three MPLA Leadership Institute participants was made by Brenda and seconded by Amber. The motion carried.

**Adjournment:**

The next meeting will be in April, date and time to be decided.

A motion to adjourn the meeting at 10:45am was made by Amber and seconded by Brenda. The motion carried.