TRUSTEES AT SDLA CONFERENCE

Submitted by Kelly Henkel, Book Marks editor

“How can we make trustees more receptive to attending conference?” This was but one question that came up at the last quarterly SDLA board meeting. The board decided that one of the main issues for trustees is that they believe that the conference (and its sessions) are for librarians only. As a response to this barrier, we want to encourage directors, librarians, and support staff who interact with trustees to assure them that they can get a lot out of conference and so can their libraries. After all—they are trustees in order to make their library a better place for the community. So why would a trustee attend conference? Here are some reasons:

1) Trustees spend time learning and talking with librarians from your own community in an educational setting.

2) Trustees get a chance to see what other libraries are doing with programs and policies. If you have been a trustee for awhile this is a perfect opportunity for a fresh look at libraries in the state. The schedule included in this issue is marked with a smiley face for all sessions of interest to trustees.

3) Keynote speakers have messages that touch on ideas beyond library land that are widely applicable to their other roles in the community.

4) If your library is going through the accreditation process with the State Library you need trustee contact hours. Attending SDLA is a great way for trustees to contribute to the achieving accreditation!

Barb Blaedorn, trustee at the Huron Public Library, has attended conference twice since becoming a trustee. She enjoyed the keynote speakers, the meals, and the awards ceremony but found the most inspiration from the educational sessions. She was especially impressed with a session on Living Libraries where patrons could “check out” people from different backgrounds in order to ask them questions about their lives. Blaedorn said that attending conference immerses the trustee in the culture of libraries. She was able to be inspired and entertained by the ideas discussed in the sessions but also get a better understanding of director’s and staff’s daily challenges. Blaedorn strongly recommends that trustees attend conference.

Trustees: send an e-mail to your director regarding your interest in attending conference. Let them know that you want to support the SDLA mission, learn about library culture, and have fun meeting librarians from across the state.
FROM THE PRESIDENT...
MARY FRANCIS

It’s hard to believe that this is already my last President’s Message. This year has gone by so fast serving as your President. The Executive Board recently met in Pierre for our summer meeting. We had a lot of great discussions, and as you see the individuals on the board, please take the time to thank them for the time and consideration that they put into serving SDLA. I am always impressed by the energy and dedication that is put into making sure our organization moves forward in helping the librarians and libraries across the state.

One of the things we discussed and will continue to pursue is offering more scholarship and professional development opportunities for our members. As the Raney Endowment grows through donations, we can provide more back to advance librarians.

Another exciting discussion was a revamp of Branch Out. Susie Lippert from Yankton Public has recently taken over as Support Staff Section Chair, and she is bringing new ideas and gathering input on what Branch Out will look like moving forward. Keep your eyes out for opportunities to assist and attend this great event.

A final item to be aware of was a discussion to revise the section of our Bylaws which addresses how amendments can be made. We are looking to clarify this process. The changes will be voted on by the full membership along with our elections for officers.

I am also continuing work with our Local Arrangements Committee for the upcoming conference in Sioux Falls. Registration is open online as well as rooms being available at the Sheraton connected to the Convention Center. It will be a great time, and I look forward to seeing everyone there!

Thank you,
Mary Francis
SDLA President
Dakota State University
FROM THE MPLA REP... 
BRENDA HEMMELEMAN

First of all, I want to say THANK YOU. This will be my last column as South Dakota’s MPLA state representative. For the past six years, I have had the pleasure of promoting MPLA and its programs and benefits to South Dakota librarians. I’ve mentioned before how South Dakota always rises above the other 11 MPLA member states with our membership statistics. We in SD know how important it is to not only belong to our state association, but also to a regional association. I’ve gotten to know amazing people through this position, and I’m very grateful to have had the opportunity to serve.

MPLA/KLA (Kansas Library Association) conference theme is “Ad Astra... together, from the Mountains to the Plains”. MPLA/KLA will be held October 24-26 in Wichita, KS. MPLA will be celebrating 70 years at this conference! Lots of activities are being planned including a birthday party, new member reception, pub crawls, and of course the always popular hot tub roundtable.

http://kslibassoc.org/2018conf/

http://70years.mpla.us/

The MPLA board is discussing the creation of policies for the MPLA archives. Watch your email and the MPLA website for information about the next MPLA officer election.

Join or renew at https://www.mpla.us/services/membership/

Professional development grants available https://mpla.us/about/professional-development-grants.html

Professional Development Grants

The Professional Development Grants Committee is currently accepting applications for several grants. Two grants up to $450 each are available to assist SDLA members already established in the area of librarianship with the costs of attending conferences, workshops, or other professional learning opportunities. Deadlines are March 15 and September 15. Two scholarships of up to $500 each are available to assist SDLA members with the costs of professional education in the field of librarianship. Deadline is May 15. Two SDLA Conference grants are available to defray costs of registration, travel, and hotel expenses, etc.. Grants up to $400 may be awarded. Deadline is 45 days prior to conference. Visit www.sdlibraryassociation.org for more information.
UKULELE CLASSES AT WATERTOWN REGIONAL LIBRARY
Submitted by Dee Dee Whitman

This summer’s “Libraries Rock” theme provided the inspiration for a series of beginning ukulele classes for adults. With a background in music, Library Director Dee Dee Whitman taught the classes, originally planned for 10 people until blossoming to 15 based upon interest. “I learned the ukulele to play in story time, and even though I’m not a master, I knew I could share my love of the instrument and give our patrons the opportunity to learn, play, and connect with music.” The library partnered with a local music shop, Lindner’s Music, to create kits including a ukulele, tuner, and beginner level book at a discounted price. The four-part series included learning how to read music or ukulele tabs, playing individual notes, chords, chord strumming patterns, and songs with patrons able to take the kits home to practice, practice, practice. The kits may be circulated in the future or more classes may be offered for different age groups. “We’ve been really excited about the community’s response to the classes, and we’re looking for ways to fit it into our regularly scheduled programs.”

QUICK NEWS

- SDPB interviewed Laura Kelly, Daria Bossman, and Keri Smith about summer reading programs. Listen to the interview at http://listen.sdpb.org/post/dont-count-out-your-local-library-summer
- Thanks to SDSL and LSTA funding you and your patrons can now access magazines on South Dakota Titles to Go; SD titles to go now includes more than 50 magazines accessible digitally with a library card. Contact the SD State library for more info!
- The 8th School Library Boot Camp was held July 23-26 at the State Library. This annual, multi-day professional development opportunity is geared for all educators in South Dakota, not just school librarians. Boot Camp is a college course (graduate or undergraduate credit) offered by the SD State Library in conjunction with Black Hills State University. This year’s theme was titled 21st Century Literacies: The School Library Connection.
- Are you connect with SDLA on social media? Like us on Facebook at https://www.facebook.com/SouthDakotaLibraryAssociation and on Twitter @SoDakLibAssn
- Remember fill out the Memorialize a Librarian form if you know of any SD library colleagues who have passed way over the last year. We want to make sure everyone is included in the tribute at conference. https://www.sdlibraryassociation.org/page/memoriam
- Save the Date: Legislative Day 2019: February 12, 2019 at the Pierre State Capitol
- New at the SDLA conference this year are 15 minute lighting round sessions. Get a quick overview of projects, programs and ideas from fellow librarians across the state.
LIBRARY TOURISM OPPORTUNITY
Submitted by Kevin Kenkel

In June 2020 Kevin Kenkel will lead a group tour to Europe with a focus on visiting beautiful libraries. We will visit a number of other sites as well. This will be a 12-day trip departing from Sioux Falls.

The itinerary for the trip includes:

- Paris (two days) – National Library of France, Notre Dame, Latin Quarter, Arc de Triomphe, Eiffel Tower, Champs-Elysees, Versailles, plus other sites
- Zurich, Switzerland – city tour plus a couple of other sites
- Ulm, Germany – visiting the Abbey Library of St. Galen enroute and the Wiblingen Abbey library in Ulm, Albert Einstein’s birthplace
- Salzburg, Austria – enroute visit Neuschwanstein Castle, Mozart’s birthplace, Sound of Music sites
- Vienna, Austria – enroute visit Melk Monastery library (see side photo), Austrian National Library, Parliament, Opera House, St. Stephen’s Cathedral, other sites, possible Mozart concert
- Prague, Czech Republic – Strahov Monastery library, Clementinum National library, Prague Castle, St. Vitus Cathedral

The tour will take place June 9 – 20, 2020. The current price for the trip is $5,529 if you sign up before September 30, 2018. This pricing is for 15-19 travelers flying from Sioux Falls. If more than 19 people sign up the price will decrease a bit. October 1 the price increases $300. Signing up sooner allows participants to spread the payments out over more months. When you decide to sign up for the tour make sure to use to voucher code “book87” to receive the $300 discount prior to September 30.

Included in the price are air and ground transportation, double-occupancy hotel rooms, two meals per day (breakfast and dinner), and professional tour guides.

For more information please visit the tour website: www.explorica.com/Kenkel-7721.

On this site there are links with more information about some of the places we’ll see in each city. If you decide to join us you can click on the “sign up now” button in the right-hand column to register for the trip.

This trip is not just for librarians. Spouses and children (16 and older) are welcome. If you know of someone who may consider this trip feel free to share this information.

If you have any questions please contact Kevin Kenkel at kevin.kenkel@dwu.edu.
CHANGES AT PRESENTATION COLLEGE LIBRARY
Submitted by Karen Maier

There are big changes happening at the Presentation College Library in Aberdeen. On July 2, JoAnne Freitag took over the directorship of the library. Freitag is halfway through her MLIS program and the library is providing her with administration experience to complement her education.

Throughout the summer of 2018, Presentation College Library staff enjoyed revamping the library; they repurposed space to create additional study areas and gave the library a much needed makeover.

RAPID CITY PUBLIC LIBRARY ROCKS
Submitted by Laurinda Tapper

Rapid City Public Library embraced the Summer Reading Libraries Rock theme by donning costumes and filming a promotional video.

Staff promoted library materials and services and showed off their musical alter egos.

View the video on YouTube at:
https://youtu.be/-FfokjiCOJQ
Sioux Falls
Convention Center
September 26-28

WEDNESDAY, SEPTEMBER 26

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Venue</th>
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<tbody>
<tr>
<td>1:45-3:45</td>
<td>Pre Conference Failure Workshop Ashley Good</td>
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<tr>
<td>4:00-5:30</td>
<td>Opening Keynote: Are You Listening? Creating Success from Failure</td>
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<tr>
<td>5:30-7:00</td>
<td>Opening Exhibits Reception</td>
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<td>7:00-8:00</td>
<td>SDLA Ex Board Session YARP Committee meeting</td>
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You may be interested in this session:

- Academic: ★
- Public: ▲
- School: ★
- Support staff: ★
- Trustee: ★

A block of rooms has been reserved at the beautiful Sioux Falls Sheraton at $112 per night.

Click here to visit the Sheraton SDLA Reservation site or visit the SDLA site and click on Lodging [https://www.sdlibraryassociation.org/page/conference2018local](https://www.sdlibraryassociation.org/page/conference2018local)

Guests can access the site to learn more about the event and to book, modify, or cancel a reservation until September 29, 2018.

Summary Table:

<table>
<thead>
<tr>
<th></th>
<th>SDLA Member</th>
<th>NON SDLA Member</th>
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<tbody>
<tr>
<td>Full Conference</td>
<td>$195</td>
<td>$275</td>
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<td>Thursday only</td>
<td>$125</td>
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<td>Friday only</td>
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# THURSDAY, SEPTEMBER 27

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Speaker(s)</th>
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<tbody>
<tr>
<td>7:00-8:05</td>
<td>Breakfast / <strong>State of the State Library</strong> Daria Bossman</td>
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<td>8:15-9:05</td>
<td><strong>School Libraries: A Smörgåsbord of Sharing and Learning</strong> Alissa Adams</td>
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<td><strong>Creating Smart Spaces in Small Libraries</strong> Lisa Martin and Mel Argo</td>
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<td><strong>Digital Collections, Rights Statements, and Expanding Access</strong> Sara Ring and Molly Huber</td>
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<td><strong>Starting a Girls who Code club at Northern State University</strong> Lynn Klundt and Kristin Echtenkamp</td>
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<td>9:15-10:30</td>
<td>Keynote: <strong>Fail Forward</strong> Ashley Good</td>
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<td>10:30-11:15</td>
<td><strong>Exhibits Break</strong></td>
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<tr>
<td>11:15-12:05</td>
<td><strong>How Braille &amp; Talking Books Impact Your Community</strong> Steven Buras and Marcia Kaup</td>
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<td><strong>State Library Electronic Resources Roundtable</strong> David Bradford</td>
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<td><strong>Book Bingo</strong> Maria Gruener -- <strong>Say &quot;Yes&quot; to the Librarian: 10 tips for promoting your library</strong> Shawn Behrends -- <strong>Innovations for Summer Reading</strong> Alysia Boysen</td>
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<td><strong>Mikk@Nite: Podcasting at the Mikkelson Library</strong> Craig Johnson and Ana Olivier -- <strong>Fast, Fresh, and Fly! Using Canva for Library Marketing</strong> Vaughan Hennen -- <strong>Reaching the Youngins: Using Snapchat in the Library</strong> Vaughan Hennen</td>
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<td><strong>Access @ Briggs: Developing An Assessment Plan at an Academic Library</strong> Linda Kott, Nancy Marshall, Jason Curtis, Morgan Sederburg, and Karlyn Schumacher -- <strong>One Question to Rule them All</strong> Mary Francis -- <strong>Eyes Opened: Visual Resources for Visual Literacy</strong> Danielle Loftus</td>
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<tr>
<td>12:15-1:30</td>
<td>Lunch Keynote: <strong>The Power of Storytelling</strong> Tea Rozman Clark</td>
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<td>Time</td>
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| 1:40-2:30 | YARP Middle School  | Better Together: Building a Successful Partnership between School and Public Libraries  
Laura Kelly, Alissa Adams, and Shawn Behrends |
|         |                     | Helping New Employees Succeed  
David Bradford |
|         |                     | Skating on the Bleeding Edge: Risks and Rewards of Innovation  
Valerie Horton |
| 2:30-3:15 |                    | Exhibits Break                                                       |
| 3:15-4:05 | YARP High School   | Opportunities and Challenges - Non-Traditional Collections  
Nancy Swenson, Daniel Burniston, Susie Lippert, and Sam Slocum |
|         |                     | Librarians and Customized Learning  
Julie Erickson |
|         |                     | Success, Failure, and In-Between: a Minitex Cataloging Update  
Sara Ring |
| 4:15-5:15 | Section Meeting: School  | Section Meeting: Public  
Section Meeting: Support Staff  
Section Meeting: Academic, Health, Special |
| 5:15-6:15 |                    | Poster Session                                                       |
| 6:15-7:45 |                    | Recognition and Awards Banquet                                      |
| 8:00    |                    | Dessert Reception – Falls Park                                       |

### Professional Development Grants

As part of our mission to support our members in meeting the challenges of providing quality library service to all South Dakotans, the association offers the following scholarships and grants:

- Professional development grants ($450)  
  Deadline: March 18/Sale: 18  
- Professional education scholarships ($500)  
  Deadline: March 15  
- SDLA conference grants ($400)  
  Deadline: 45 days before conference

Apply at [http://www.sdlibraryassociation.org/](http://www.sdlibraryassociation.org/)
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<tr>
<th>Time</th>
<th>Session Title</th>
<th>Presenter(s)</th>
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<tbody>
<tr>
<td>7:30-8:45</td>
<td>Breakfast / <strong>SDLA General Business Meeting</strong></td>
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<td>8:50-9:40</td>
<td><strong>Time Management to Prevent Burnout in the School Library</strong></td>
<td>Korey Erickson</td>
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<td><strong>Preserving Local Collections - How and Where to Start</strong></td>
<td>Brenda Hemmelman, Danielle Loftus, Amanda Jensen, and Samantha Slocum</td>
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<td><strong>Yoga in the Library</strong></td>
<td>Jeri Light</td>
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<td><strong>Beyond the Red Tape: Tips for Creating a New Library Program at a University</strong></td>
<td>Sarah Jones</td>
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<td>9:40-10:05</td>
<td><strong>Checkout Break</strong></td>
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<td>10:05-10:55</td>
<td><strong>Library Science For High School Students</strong></td>
<td>Kimberly Darata</td>
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<td><strong>Security in the Library</strong></td>
<td>Kristin Echtenkamp and Shari Theroux</td>
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<td><strong>MPLA - Supporting Librarians on a Regional Level</strong></td>
<td>Annie, Epperson, Brenda Hemmelman, Craig Johnson, Danielle Loftus, Maria Gruener</td>
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<td><strong>When Life Gets in the Way</strong></td>
<td>Jan Brue Enright, Scott Ahola, and Vaughan Hennen</td>
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<tr>
<td>11:00-11:50</td>
<td><strong>Let's Breakout of the Library!</strong></td>
<td>Sharlene Lien and Erin Radway</td>
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<td><strong>I Didn't Get the Grant: How Failure to Receive a Grant can Become a Recipe for Success</strong></td>
<td>Brenda Hemmelman and Kathleen Slocum</td>
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<td><strong>Yours, Mine, and Ours: Moving &quot;our&quot; Patrons Through the Information Literacy Ladder</strong></td>
<td>Danielle Loftus</td>
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<td><strong>Infographics, Mapping and More!: Visually Appealing Displays of Data</strong></td>
<td>Julie Erickson</td>
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<tr>
<td>12:00-1:15</td>
<td><strong>Closing Keynote:</strong></td>
<td><strong>Capturing a Child’s Heart: Fostering a Love of Reading</strong></td>
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<td>Julie Gassman</td>
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SDLA Election Now Open

SDLA Executive Secretary/Treasurer Audrea Buller has sent out this year’s ballot to SDLA members via e-mail. Check out the bios and statements from our candidates in last quarter’s Book Marks. Please take a moment to vote. All ballots must be received by September 3rd, 2018 to be counted.

**SDLA Vice-President/President Elect:** Lynn Klundt (Northern State University) or Ashia Gustufson (Brookings Public Library)

**Recording Secretary:** Dustin Larmore (SD State Library) or Kim Bonen (Aberdeen Public Library)

**ALA Representative:** Lisa Brunick (Augustana University) or Emily Harris (Siouxland Libraries)

**MPLA Representative** Nita Gill (Brookings Public Library) (unopposed) &

**Bylaw Revision**

Vote online at [https://www.sdlibraryassociation.org/surveys/?id=2018_SDLA_Election](https://www.sdlibraryassociation.org/surveys/?id=2018_SDLA_Election)

Contact Audrea Buller with questions (605)214-8785 or info@sdlibraryassociation.org

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FROM FORMER SDLA PRESIDENT JAN BRUE ENRIGHT

I recently attended a seminar where one of the organizers said she considered her attendance at a library gathering to be a success if at least one of these things happened:

- She got a good idea
- She made a contact with someone interesting
- She met someone who “had it worse”

I laughed when she reeled off these three criteria, but since then I’ve come to believe there is real wisdom in this list. Over the 20-odd years I’ve been attending the annual SDLA conference, I know that options 1 and 2 are almost always fulfilled. Occasionally, Option 3 is reason enough to register, especially when you’re in the midst of a challenging period in your library and career. Given this year’s theme of “The Success of Failure”, I find it refreshing to honestly share those challenging issues (Budgets? Boards? Staff? Budgets?) with colleagues who truly understand the struggles all of us face.

I look forward to the variety of programming, the inspiring speakers, the swag I cannot resist from the Exhibits Hall, and most of all, the friends and colleagues with whom I can reconnect each fall.

Go to the SDLA website and register: [https://www.sdlibraryassociation.org/page/Conference2018](https://www.sdlibraryassociation.org/page/Conference2018)

See you at conference!

Jan Brue Enright
SDLA President, 2012-13
ONE FAMILY, MANY REASONS TO VISIT THE LIBRARY

Joshua Mueller is a 5-year-old who knows what he likes. “I like to come to Caille to play.”

A favorite “playground” is a low round table in the kids’ area that supports four computers. “I like going on the computers.”

His mom Sarah likes that, too, because as he plays, Joshua is learning.
A favorite program, “Getting Ready for Kindergarten,” shows kids how to button a shirt, tie shoe laces and make a bed and more. Another helps sort through shapes and match colors.

Mom says Joshua’s in the 4-year-old preschool at St. Michael’s School. “Nope,” he corrects her proudly. “I’m in the 5-year-old preschool!”

Ummm ... She smiles. “You just turned 5, but it’s still the 4-year-old preschool.”

A favorite book: Snow Dude by Daniel Kirk