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Welcome to the 2016 South Dakota Library Association Conference! Our theme, *Libraries... Rooted in our Communities*, sets us on a path to explore not only the services and programs of libraries across the state, but also how our customer service adds value to our very important mission of freedom of access to all. The topics for both keynote speakers and breakout presenters focus on the value of high customer service and how that impacts what we do for and what we provide to our patrons.

Thank you to the Local Arrangements Committee for all your hard work and attention to countless details. Special thanks to Amber and Stephanie for answering all of my questions as well as Kelly who kept me focused and meeting deadlines. Stephanie, Kelly, and the LAC spent huge amounts of time and energy behind the scenes before and continue to do the same during Conference, keeping everything running smoothly. Kudos to you! Thanks to the Executive Board for your guidance and ability to make decisions throughout the year.

Most of all, thanks to all of you who, as members or guests, understand the value of this Conference and are attending. All of the time spent planning and worrying would mean nothing without your presence here. If you are a presenter, special thanks to you for sharing your knowledge with us.

It is my hope that during this conference and the professional networking it affords, you find the answers you may be seeking about your library, whether it’s about programs, services, or working with patrons from all demographics. How can you make your library be the destination that citizens in your community cannot live without? How do we remake ourselves or continue to move toward creating a library that builds and shapes our community, making it stronger? How can we create a library that is “rooted in our community?”

Have a great time at Conference. Relax as you network and gain new insight and ideas, using this time to find ways to improve your library, and therefore, your community.

Sincerely,
Kathy Wibbels, SDLA President

“Bad libraries build collections, good libraries build services, great libraries build communities.” R. David Lankes
Welcome to Conference from Local Arrangements

PUB CRAWL AND/OR DINNER
Wednesday, September 28, 2016
Watertown, SD

<table>
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<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>6:30 p.m.</td>
<td>Meet by the far east door of the Event Center by the coat room</td>
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<tr>
<td>6:45 p.m.</td>
<td>Sharing rides, leave to go to the downtown area.</td>
</tr>
<tr>
<td>7:00 p.m.</td>
<td>Park on Kemp Ave between Broadway and Maple or park in one of the city parking lots on Maple. Then meet on the corner of Maple and Kemp by Makepeace Jewelers.</td>
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</table>

- **Watertown Brewing Company** –113 E Kemp. Local brews, sandwiches, burgers and pizza
  [https://www.facebook.com/WatertownBrewingCompanySD/](https://www.facebook.com/WatertownBrewingCompanySD/)

- **Charley’s @ the Goss Opera House** –100 E Kemp. 2 bars, dining room, Common Ground Coffeehouse
  [https://www.facebook.com/gossoperahouse/home](https://www.facebook.com/gossoperahouse/home)

- **Downtown Sushi** - 18 N Broadway -- Good food (cooked & uncooked) and good plum wine!

---

Things to do on your own in Watertown

- Mellette House, the home of South Dakota’s first Governor. [http://www.mellettehouse.org/](http://www.mellettehouse.org/)
- Codington County Heritage Museum [http://www.cchsmuseum.org/](http://www.cchsmuseum.org/)

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Places to eat

- **Charley’s @ the Goss Opera House** –100 E Kemp. 2 bars, dining room, Common Ground Coffeehouse
  [https://www.facebook.com/gossoperahouse/home](https://www.facebook.com/gossoperahouse/home)

- **Downtown Sushi** - 18 N Broadway -- Good food (cooked & uncooked) and good plum wine!

- **Watertown Brewing Company** –113 E Kemp. Local brews, sandwiches, burgers and pizza
  [https://www.facebook.com/WatertownBrewingCompanySD/](https://www.facebook.com/WatertownBrewingCompanySD/)

- **2nd Street Station** [http://www.2ndstreetstation.net/](http://www.2ndstreetstation.net/)


- **Lunkers Restaurant** [http://www.lunkersrestaurant.com/](http://www.lunkersrestaurant.com/)

- **Dempsey’s Brewery, Pub, and Restaurant** – 127 N Broadway. Local brews, root beer, ales, food from steak to brick oven pizza

- **Willy’s Sports Bar, Grille and Casino** 1401 9th Ave SW – really good hamburgers

- **Burritos on Broadway** – 12 N Broadway – Mexican American food

- **Harry’s 16 W Kemp**. Burgers and brews (and haircuts and hot towels) [https://www.facebook.com/HarrysWatertown/](https://www.facebook.com/HarrysWatertown/)


- **The Prop** – 728 S Lake Drive -- Pub food on the lake
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Western Books

Please take time to visit our sponsors and vendors during the exhibits sessions and throughout the conference.

Wednesday 5-6:30 p.m.  Exhibits Reception Commons Area
Thursday 10:30-11:15 a.m.  Exhibits Break Commons Area
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<tr>
<th>Time</th>
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<tr>
<td>1:30-3:50</td>
<td>Preconference: A.L.I.C.E. Training (Michael Burgeson)</td>
<td>Heritage Theater</td>
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<td>Creaking Makers (Megan Egbert)</td>
<td>Swan/Whitewood</td>
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<td>Getting to the Root of the Reference Question (Brenda Hemmelman)</td>
<td>Prairie</td>
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<tr>
<td>2:30-3:50</td>
<td>Preconference continued</td>
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<td>Library Linked Data for the Uninitiated (Lizzy Baus / Jolie Graybill)</td>
<td>Coteau</td>
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<td>4-5 p.m.</td>
<td>State of the State Library Address (Daria Bossman)</td>
<td>Heritage Theater</td>
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<td>5-6:30 p.m.</td>
<td>Exhibits Reception</td>
<td>Commons Area</td>
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<tr>
<td>6-7 p.m.</td>
<td>SDLA Executive Board Meeting</td>
<td>Coteau</td>
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<td>(Everyone welcome to attend)</td>
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<td></td>
<td>YARP Meeting also held at this time for whom it may concern</td>
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<td>6:30 p.m.</td>
<td>Walk about Watertown (See Page 2 for Local Arrangements Pub Crawl plan)</td>
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| 7:15-8:10 a.m. | Breakfast  **Glacial Lakes Ballroom**  
New Members Breakfast (with SDLA Board and Representatives)  **Harvest** |              |
| 8:15-10:30 a.m. | Keynote:  *Things I Wish I Could Tell My Librarian* (Jeff Kober)  
**Heritage Theater** |              |
| 9:40-10:30 a.m. | Understanding the Compass of your Library Patron  (Jeff Kober)  
**Heritage Theater**  
What Doesn't Kill You: An Writer's Commitment to Getting it Right  (April Henry)  
**Prairie**  
What's New for your Community in E-Resources  (Kathleen Slocum)  
**Coteau**  
Deep Roots and New Growth : Minitex Cataloging Update  (Jolie Graybill / Lizzy Baus)  
**Heartland**  
Winning over Decision Makers  (Eric Erickson/ Elizabeth Fox)  
**Harvest** |              |
| 10:30-11:15 a.m. | Exhibits Break  **Commons Area**  
11:15-12:05 p.m. | Understanding the Compass of your Library Patron  (repeat session)  
(Jeff Kober)  
**Heritage Theater**  
Using Standards to Share the Value of Your School Library Program  (Mavis Schipman)  
**Prairie**  
Making Readers  (Megan Egbert)  
**Whitewood**  
DIY Community Digitation for Any Budget  (Jessica English/ Michele Christian)  
**Coteau**  
Find the Money; Get the Grant  (Brenda Hemmelman/ Kathleen Slocum)  
**Heartland** |              |
| 12:05-1:15 p.m. | Lunch with Library Topics Roundtables  **Glacial Lakes**  
1:15-2:15 p.m. | Keynote:  *Librarian Problems: We’re All In This Together* (William Ottens)  
**Heritage Theater** |              |
| 2:25-3:15 p.m. | MPLA Leadership Institute Panel  
**Coteau**  
Transforming the School Library into a Learning Commons  (Alissa Adams)  
**Heartland**  
Improving Your Library Through Focus Groups  (Fox / English / Davidson)  
**Prairie**  
Prairie Bud/Prairie Pasque  (Children’s Book Award Committee)  
**Heritage Theater**  
SD State Retirement  (Alan Freng)  
**Harvest** |              |
| 3:25-4:15 p.m. | Social Media for Small Libraries  (William Ottens)  
**Heritage Theater**  
ESSA & School Libraries  (Kimberly Darata / Ann Smith)  
**Prairie**  
Mobile Technology for Reference and Instruction  (Lynn Klundt / Kristin Echtenkamp)  
**Coteau**  
Marketing without Money  (Laurinda Tapper)  
**Harvest**  
OverDrive Panel Discussion  (Past and Present Selection Committee members)  
**Heartland** |              |
| 4:25-5:15 p.m. | Section Meeting  
Academic/Special/ Health  
**Prairie**  
Section Meeting  Support Staff  
**Coteau**  
Section Meeting  Public/Trustee  
**Heartland**  
Section Meeting  School  
**Harvest** |              |
<p>| 5:30-6:15 p.m. | Poster Session  <strong>Glacial Lakes Ballroom</strong> |              |
| 6:15-7:45 p.m. | Awards Banquet  <strong>Glacial Lakes Ballroom</strong> |              |
| 8 p.m.       | Desert Reception  <strong>Terry Redlin Art Center</strong> |              |</p>
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<tr>
<td>7:30-8:45 a.m.</td>
<td>Breakfast and General Business Meeting</td>
<td>Glacial Lakes Ballroom</td>
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<td>8:45-9:45 a.m.</td>
<td>Keynote: Rooting Data Privacy in Libraries (Eric Stroshane)</td>
<td>Heritage Theater</td>
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<td>9:50-10:35 a.m.</td>
<td>South Dakota Share-it (Brenda Hemmelman / Nina Menzel)</td>
<td>Heritage Theater</td>
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<td>Deepen your Roots with AASL’S Best Websites</td>
<td>Prairie</td>
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<td>Trustees Parts &amp; Services (Elvita Landau / Mike Mullin)</td>
<td>Harvest</td>
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<td>What the Recent E-Rate Charges Mean for Your Library (Carrie Johnson)</td>
<td>Heartland</td>
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<td>10:40-11:25 a.m.</td>
<td>Self-publishing: Fad or Growing Trend? (Katy Webb)</td>
<td>Prairie</td>
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<td>21 Century Library School Library Award Panel Discussion</td>
<td>Coteau</td>
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<td>Growing a Seed Library (Susie Lippert / Kathy Wibbels)</td>
<td>Heartland</td>
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<td>South Dakota Community Foundation Partnerships</td>
<td>Harvest</td>
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<td>11:30-12:15 p.m.</td>
<td>Tools for Teaching Privacy to Patrons (Eric Stroshane)</td>
<td>Heritage Theater</td>
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<td>Finding Hugh Glass (Jim McLaird)</td>
<td>Prairie</td>
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<td>YARP Middle School Panel</td>
<td>Heartland</td>
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<td>Northern Plains Peoples &amp; Places (.np3), a Digital Archive Collaboration (Wyeth Lynch / Deb Hagemeier)</td>
<td>Coteau</td>
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<td>12:20-1:05 p.m.</td>
<td>Digging Deeper into SD State Government History (Brenda Hemmelman/ Kim Smith)</td>
<td>Prairie</td>
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<td>Data Detective: South Dakota by the Numbers (Callie Tysdal / Eric John Abrahamson)</td>
<td>Coteau</td>
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<td>YARP High School Panel</td>
<td>Heartland</td>
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<td>1:05-2 p.m.</td>
<td>Lunch with keynote (Jim McLaird)</td>
<td>Glacial Lakes Ballroom</td>
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<td>—Book signing following lunch</td>
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School of Library & Information Studies
UNIVERSITY OF WISCONSIN MADISON
Wednesday, September 28

1:00 p.m.—3:50 p.m. **PRECONFERENCE**

**A.L.I.C.E. Training** with Michael Burgeson Patrol and Training Lieutenant for the Yankton Police Dept.

A.L.I.C.E. (Alert, Lockdown, Inform, Counter, Evacuate) training prepares individuals to handle the threat of an Active Shooter. A.L.I.C.E. teaches individuals to participate in their own survival, while leading others to safety. Though no one can guarantee success in this type of situation, this new set of skills will greatly increase the odds of survival.

**Creating Makers** with Megan Egbert Programs Manager for the Meridian Library District, ID and SWIMmer

This pre-conference session will focus on hands-on learning utilizing constructionism as a background to instruct attendees on how to facilitate successful making in the library. Session will include experiencing maker technologies and evaluation ideas for making and will focus on why making matters and why libraries should get on board.

**Getting to the Root of the Reference Question** with Brenda Hemmelman and South Dakota State Library

Librarians are supposed to be able to find the answer to any question! How do we find out what the patron really wants? Where are the best places to go for answers? We will give you some tips, including State Library e-resources and state documents. Bring along an internet-capable device and be ready to practice what you learn.

2:00 p.m.—3:50 p.m. **PRECONFERENCE**

**Library Linked Data for the Uninitiated** with Lizzy Baus and Jolie Graybill Minitex

What is this “Linked Data” thing? What does it mean for my library? What’s the benefit for me and my data? What does this have to do with BIBFRAME? If you have ever asked yourself these or similar questions, this is the workshop for you.

4:00 p.m.—5:00 p.m. **State of the State Library Address** with Daria Bossman State Librarian

5:00 p.m.—6:30 p.m. **Exhibits Reception** with this year’s SDLA Conference Vendors

6:00 p.m.—7:00 p.m.

**SDLA Executive Board Meeting** everyone welcome to attend

**YARP meeting** also held at this time for whom it may concern

6:30 p.m. — **Walk About Watertown and Dinner** (See Page 2 for Local Arrangements Pub Crawl plan)

Take some time to enjoy our host city, Watertown. Eleven sculptures are on display to create Watertown Artwalk. They start in front of the Watertown Area Community Foundation and continue for three blocks to the Medical Arts Building downtown. An 11th sculpture is on display at the Redlin Art Center (where the SDLA Dessert Reception will be held). Dinner is on your own — a great opportunity to meet new people!

**SDLA Raffle**

$5 for 1 ticket, $20 for 5 tickets

This year we are raffling off a pair of Beats Solo2 wireless headphones or a wine gift basket. We are also selling tickets for The Best Ever Judy Moody Collection ($1 for 1, $5 for 6)

Proceeds of the SDLA raffle support the Leon Raney Endowment Fund to support professional development grants, scholarships, and SDLA conference grants for SDLA members.
Thursday, September 29

7:15 a.m.—8:10 a.m. **Breakfast**

*New Members Breakfast* with SDLA board and representatives

8:15 a.m.—9:30 a.m. **Keynote - Things I Wish I Could Tell My Librarian** with Jeff Kober author, columnist, speaker, facilitator and coach

In a tailored keynote for our conference, J. Jeff Kober shares *Things I Wish I Could Tell My Librarian*. This event provides big picture insights that can truly impact the experience of your library patrons. Jeff offers a personalized view of how librarians really make a difference when it comes to shaping the lives of others.

9:40 a.m.—10:30 a.m. **Understanding the Compass of Your Library Patron** with Jeff Kober author, columnist, speaker, facilitator and coach

Have you checked out the people who check out your books? In this fast-paced 50 minute break out session, J. Jeff Kober provides new bearings for re-thinking those who hold a library card. You’ll learn ideas that will truly give new insights on how you deal with those visiting the walls of your library. Join us for **Understanding the Compass of Your Library Patron**.

10:30 a.m.—11:15 a.m. **Exhibits break**

11:15 a.m.—12:05 p.m. **Understanding the Compass of Your Library Patron** (repeat session)

12:05 p.m.—1:40 p.m. **What Doesn’t Kill You: A Writer’s (Sometimes Crazy) Commitment to Getting it Right** with April Henry young adult author

April Henry is the New York Times-bestselling author of 20 mysteries and thrillers for teens and adults. April’s writing career got its start when she sent Roald Dahl, the author of Charlie and the Chocolate Factory, a story about a six-foot tall frog who loved peanut butter. He liked it so much he showed it to his editor, who asked if she could publish it in an international children’s magazine. Her books for teens include *Girl Stolen*, which has won numerous awards including the 2012-2013 YARP Teen Choice Book Award for middle school. April is known for her emphasis on accuracy and research. This informal presentation will talk about some of the research she has done for her books including being fake kidnapped and learning unlock handcuffs with bobby pins.

12:05 p.m.—12:50 p.m. **What’s New for Your Community in E-Resources** with Kathleen Slocum South Dakota State Library

Attend this session to learn the latest enhancements, updates, and changes in State Library-provided subscription e-resources and see how the e-resources make your library a stronger community partner.

1:40 p.m.—2:20 p.m. **Deep Roots and New Growth: Minitex Cataloging Update** with Lizzy Baus and Jolie Graybill

Minitex Digital Initiatives & Metadata Education staff talk about the latest trends and emerging standards in cataloging and resource description. Includes RDA, BIBFRAME (Bibliographic Framework Initiative) development, and OCLC cataloging updates.

2:20 p.m.—3:05 p.m. **Winning Over Decision Makers** with Elizabeth Fox (ALA Rep) and Eric Erickson (SDLA Lobbyist)

Find techniques for transforming decision makers into library advocates. Learn from our newly hired SDLA lobbyist how to work with local and state legislators, council/commission members, alder people, etc. as you work to meet your community’s needs. Get tips from the American Library Association’s campaign “Libraries Transform” to work with local and state legislators.

3:05 p.m.—3:45 p.m. **Exhibits break**

3:45 p.m.—4:30 p.m. **Deep Roots and New Growth: Minitex Cataloging Update** (repeat session)

4:30 p.m.—5:15 p.m. **Understanding the Compass of Your Library Patron** with Jeff Kober (repeat session)

4:30 p.m.—5:15 p.m. **Using Standards to Share the Value of Your School Library Program** with Mavis Schipman Director of Library Services for the Douglas School District, Box Elder

We all know the value of our own school library programs, but how do we convince others? This presentation will show how library staff in the Douglas School District are using PLC Pacing Guides, Google Docs, email, and school board presentations to promote their K-12 library programs.

5:15 p.m.—6:00 p.m. **Making Readers** with Megan Egbert Programs Manager for the Meridian Library District, ID and SWIMmer

We have all heard how making and makerspaces can encourage STEM learning, but what can they do for literacy? This session will address ways that literacy and making can go hand-in-hand to enhance your programs offered at the library. By focusing on transliteracy skills, and including maker activities with literacy activities, librarians can better influence the traditional literacy skills they have always targeted.

...Programs for this time slot continued on next page...
DIY Community Digitization for Any Budget with Jessica English and Michele Christian South Dakota State University
H.M. Briggs Library
South Dakota State University Archives staff will share practical, replicable methods for developing community digitization events, and introduce free software available for providing access to crowdsourced digital collections. They will provide examples of community digitization initiatives including "Preserving Historic Hobo Day" at SDSU, and program participants will have the opportunity to brainstorm with colleagues while gaining hands-on experience with affordable digitization equipment and software for developing crowdsourced, digital community collections in libraries, archives and museums of all budgets.

Find the Money; Get the Grant with Brenda Hemmelman & Kathleen Slocum SD State Library
Get the details on how to write a grant proposal, including gathering data, organizing, writing, packaging, and submitting. Then, see a demonstration on how to find grant funders using the Foundation Directory Online database. Learn some tips on what makes a grant proposal stand out to funders.

12:05p.m.—1:15 a.m. Lunch with Library topics round tables
1:15 p.m.—2:15 a.m. Keynote - Librarian Problems: We’re All in this Together with William Ottens Librarian and blogger
Librarians play an important and admirable role in the services libraries provide for our communities, but it’s not without frustration. William Ottens, creator of the popular Librarian Problems tumblr, will share the joys and frustrations of librarianship through personal and shared experiences. Having connected with librarians from all over the U.S. and the world through tumblr and other social media platforms, William can promise you: you’re not alone.

2:25 p.m.—3:15 p.m. MPLA Leadership Institute Panel Discussion with Eric Stroshane (MPLA President) and institute participants Maria Gruener, Mary Grace Johnson, Kathy Webber, & Ana Olivier
What is MPLA Leadership Institute and why should I attend? Join a panel of this year’s attendees and Mountain Plains Library Association President Eric Stroshane to learn about this outstanding opportunity to become a library leader and visionary.

Transforming the School Library into a Learning Commons Alissa Adams SD State School Library Coordinator
Today’s students need a flexible learning environment that meets their 24/7 needs for resources, research, innovation and inquiry. Is this happening in your school library? Can your students explore, experiment, create and collaborate? Take a look at ten steps you can take to transform the old school library concept into a learning commons for all ages.

Improving your Library Through Focus Groups with Elizabeth Fox, Jessica English and Jeanne Davidson South Dakota State University H.M. Briggs Library
Focus groups are a research tool utilizing small group discussions to address topics of interest to a library. With relatively little work, focus groups can provide a lot of information about areas that are working well and areas that need improvement. The presenters will discuss some of the theory and best practices for using focus groups and will use examples from focus groups held at SDSU’s Briggs Library by way of illustration.

SD State Retirement with Alan Freng SDRS Retirement Planner
This presentation will provide you with a sound understanding of the retirement programs that are available to you, the importance of retirement planning, and how these plans work together. Whether you are new to SDRS, early in your career, or in mid or late career, you are encouraged to attend this informative presentation regarding your future benefits and savings options.

Prairie Bud/ Prairie Pasque with Children’s Book Award Committee
Hear about the nominees for the Prairie Pasque and Prairie Bud awards.

3:25 p.m.—4:15 p.m.
Social Media for Small Libraries with William Ottens Librarian and blogger
Sometimes it’s hard to see the worth of using social media for your small library. For those who are new to social media or those lacking creative confidence, this session will provide tips, tools and habits that can help make Facebook, Twitter and other social media platforms worth your time. William Ottens, who has years of experience managing social media sites for both small and large libraries, will take you beyond posting about your events and new books. Learn how to fit updates into your already busy schedule and engage your community with thoughtful, timely posts.

...This time slot continued on next page....
3:25 p.m.—4:15 p.m. (continued)

**OverDrive Panel Discussion**
All current South Dakota Titles To Go…, OverDrive, members and other interested libraries are invited to come with questions and/or concerns about the consortium.

**ESSA & School Libraries** with Kimberly Darata and Ann Smith Douglas School District, SF School District
ESSA - the Every Student Succeeds Act - was passed in December, 2015. Reauthorizing the Elementary and Secondary Education Act, ESSA replaces NCLB and contains unprecedented language acknowledging the role effective school libraries play in improving student achievement. What exactly does ESSA say about school libraries and what can we do to leverage this legislation to strengthen school libraries in South Dakota?

**Mobile Technology for Reference and Instruction** with Lynn Klundt and Kristin Echtenkamp  NSU Beulah Williams Library
Using mobile technology for reference and instruction can increase student engagement. By using familiar technology librarians are able to meet students at their point-of-need. This program will include a background on the use of mobile technology in the library, a list of useful applications, and how create training for staff.

**Marketing without Money** with Laurinda Tapper Rapid City Public Library
So many libraries do not have the funds to invest in marketing. This session will share tips and resources for free library marketing including effective techniques for social media

4:25 p.m.—5:15 p.m. Section Meetings
5:30 p.m. —6:15 p.m. Poster Sessions
6:15 p.m. —7:45 p.m. Awards Banquet
8:00 p.m. — Dessert Reception at the Terry Redlin Art center
Friday, September 30

7:30 a.m.—8:45 a.m. **Breakfast and General Business Meeting**

8:45 a.m.—9:45 a.m. **Keynote—Rooting Data Privacy in Libraries** with Eric Stroshane MPLA President

Data privacy looms large over a panoply of today’s policies, polls, controversies, legislation, and corporate compacts. Unfortunately, the stories and conversations which emerge around it are often marred by alienating jargon, intimidating technical complexities, contradictory claims, and hyperbolic brinkmanship. Today, we’re going to take a step back and examine what we’re really talking about when we talk about encryption. We’ll gain a richer understanding of the interplay between privacy and security while exploring the history of intellectual freedom and of the Internet. Additionally, we’ll examine the tools and operational guidance that are easily within reach for us and for the partners and vendors we rely upon. In so doing, we’ll discover the roles librarians can play at the tangled intersections of paranoia and possibility.

9:50 a.m. - 10:35 a.m.

**South Dakota Share-It and Interlibrary Loan Procedures through the South Dakota State Library**
with Brenda Hemmeman and Nina Mentzel

Learn about South Dakota Share-It, the new discovery layer and interlibrary loan interface from Auto-Graphics. In one search, you will be able to simultaneously search up to 100 SD library catalogs and all e-resources licensed by the South Dakota State Library (full-text included). This should allow greater and easier access to current full-text reference and magazine resources. Interlibrary loan functionality in Share-It will allow participating libraries to manage their own requests. Get answers to frequently asked questions on interlibrary procedures through the South Dakota State Library.

**Deepen Your Roots with AASL’s Best Websites for Teaching and Learning** with Mary G. Johnson

As a member of the American Association of School Libraries Best Websites for Teaching and Learning committee, I will share AASL’s top 25 free websites that provide “enhanced learning and curriculum development” for use in the library or classroom. These sites encompass six categories, including Media Sharing, Digital Storytelling, Managing and Organizing, Social Networking and Communication, Curriculum Collaboration, and Content Resources. Now in its eighth year, with 200 recognized sites, the list is considered the “best of the best” by AASL.

**Trustees Parts & Services** with Elvita Landau and Mike Mullin

Got a rattle? Bring it in for service! Join in an engaging discussion about: what's important to you as a trustee? What are your issues? What would you like to accomplish as a representative of the library to your community? Join two long-time library shade-tree mechanics (aka directors) in tuning up your skills as a trustee and working together as a team with fellow trustees, library staff and the community to 'tune-up' the benefits of the library to your community.

**What the Recent E-Rate Changes Mean for Your Library** with Carrie Johnson

Learn about the recent overhaul of the federal E-Rate program and the new opportunities and challenges it creates for libraries. The reforms represent a historic funding boost and gives libraries new tools to strengthen Wi-Fi connections. This presentation will focus on the new reforms and the E-Rate application process. Carrie Johnson spent six years working on telecom and education policy in the U.S. Senate. Carrie works as the Manager of Government and External Relations for SDN Communications. She received her MBA from Johns Hopkins University.

10:40 a.m. - 11:25 a.m.

**Self-Publishing: fad or growing trend?** with Katy Webb

When we hear that someone has self-published, we often pass judgment before we intend to. Traditional publishing opens many doors and provides a ton of resources to authors; but it is often a daunting and stressful road to travel for new writers. It is very unusual for a self-published or independently published book to reach the bestseller list, but it has happened. Most “indie authors” are content to write and share their stories with readers!

A common misconception is that self-published means unpolished. This is not always the case. In addition to independent authors, there are experienced and qualified independent editors, independent cover designers, independent formaters and much more. In this session, we will examine the world of self-publishing and take a look at why the underdogs of the book world are making waves.

**21st Century Library School Library Award Panel Discussion**
The South Dakota State Library formally and annually recognizes schools with libraries that meet the characteristics of a 21st Century school library through its program, place, and professional. A panel discussion of award winners will address opportunities and challenges as well as best practices in school libraries today.

... Programs for this time slot continued on next page...
Friday, September 30 Continued

10:40 a.m. - 11:25 a.m. Continued

Growing a Seed Library with Susie Lippert and Kathy Wibbels
This presentation follows the process of how the dream of a seed library became a reality. Learn how the Yankton Community Library partnered with community organizations and entities to turn an idea into a community project housed within the walls of the library. Follow us through the steps of dreaming, partnering, and funding the Yankton Seed Library.

South Dakota Community Foundation Partnerships
Learn about funding opportunities through the SDCF grant programs while discussing the possibilities that exist through endowment funds and the transfer of wealth in South Dakota.

11:30 a.m. – 12:15 p.m.

Tools for Teaching Privacy Practices to Patrons with Eric Stroshane
The issues surrounding data privacy are nuanced and evolving. What can’t be denied, however, is that understanding the valences of data privacy is an increasingly crucial part of digital literacy. Teaching patrons to recognize what's at stake in the data choices they make and how to recognize when information is beyond their control helps them take ownership of their online identities and intelligently take part in this global conversation. Doing so can admittedly be as technologically intimidating as it is valuable, so it is a challenging topic to approach. Let’s break it down and make it manageable!

Finding Hugh Glass with Jim McLaird
This session will focus on how McLaird's book emerged, beginning with how little about Glass can be verified and how the story of his mauling, survival, and forgiveness emerged, causing the story to be featured in poetry, fiction, school books, film, and other aspects of popular culture. The author will discuss his research and the emergence of the legend and what it came to mean to people as well as what he learned about the historical figure Hugh Glass and the grizzlies that occupied the Great Plains.

YARP Middle School Panel
Northern Plains Peoples & Places (.np3), A Digital Archive Collaboration with Wyeth Lynch and Deb Hagemeier
The Center for Western Studies and Mikkelsen Library have formed a collaboration to create a digital archive and scholarly repository for historical and research materials related to the Northern Plains. The program will introduce the newly launched website and discuss this collaborative effort that uses ContentDM and other software platforms.

12:20 p.m. – 1:05 p.m.

Digging Deeper into South Dakota History with Brenda Hemmelman (SDSL) and Kim Smith (SD State Archives)
Do you get reference questions wanting info on Great Grandpa George who was a state legislator in 1904? What were the hot issues in South Dakota in 1901? Can I find historical information in SD newspapers? Is this all online? YES! The SD State Library and SD State Archives are digitizing many items. Find out what is now available for libraries, researchers, and citizens of SD and beyond.

Data Detective: South Dakota by the Numbers with Callie Tysdal and Eric John Abrahamson
Is finding reliable, up-to-date, and easy-to-use data for your patrons a daunting task? Let the South Dakota Dashboard help turn you into a data detective. Learn how to navigate over 300 South Dakota online data sets on topics from population statistics to health and the economy data. Discover how easy it is to explore and use data in South Dakota.

YARP High School Panel
FYS: Finding Your Spirit in First Year Seminar with Lisa Brunick
This session will share the journey of designing and implementing the information literacy component for the pilot of Augustana University’s First Year Seminar. Participants will be encouraged to share their experiences with First Year Seminar/Experience programs.

1:05 p.m. - 2:00 p.m.

Lunch with Keynote speaker Jim McLaird (Book signing to follow)
Jim McLaird will speak on the historical Hugh Glass, his encounter with the bear, how the story became popularized, and the controversial version of events portrayed in the recent movie which has once again brought Glass to national attention.
Little IR on the Open PRAIRIE: The First Year of the SDSU Institutional Repository. Michael Biondo, South Dakota State University

Over the last decade institutional repositories (IR) have become an integral part of the academic library environment in the United States and across the globe. In 2015 the Hilton M. Briggs Library at SDSU became the first SD university or college to launch an IR. Open PRAIRIE (Public Research Access Institutional Repository and Information Exchange) began operations on September 25, 2015. In its first year, Open PRAIRIE has developed a collection of nearly 10,000 items representing a campus cross-section of scholarly output including: faculty articles, ETDs (Electronic Theses and Dissertations), undergraduate student research, and historical materials of both the Agricultural Experiment Station and SDSU Extension. These items have been downloaded over 15,000 times in the last year of operations, with a current average of approximately 3,000 downloads a month from readers in over 100 countries around the world.

Your Voice Counts: Advocating on Behalf of South Dakota Libraries. Stephanie Bents, Siouxland Libraries and Doris Ann Mertz, Custer County Library

Being an effective advocate for libraries is something anyone can do. Explained and presented by the South Dakota Library Association Library Issues Committee

SDLA... Rooted in Connection. Tonya Olson, University of South Dakota; Kelly Henkel, Dakota Wesleyan University; Stephanie Brewer, Grace Balloch Memorial Library; and Dana Schmidt, Yankton Community Library

Social media is everywhere... SDLA included! Come learn about our Facebook page and new Twitter page (@SoDakLibAssn) and share your social media successes with us as well. We'd like to see our social media pages become a dialog between the association and our members and their libraries to become better connected to other libraries in South Dakota.

Solid Finances Webinar Series. Kathleen Slocum, South Dakota State Library and Carrie Johnson, North Dakota State University

Solid Finances is a series of free financial education webinars that teach people in rural communities to make smarter financial decisions. These webinars are designed to empower people to take control of their finances by improving their knowledge of the following personal finance topics: Credit and Credit Worthiness, Kids and Money, Health and Finances, Retirement and Financial Awareness. This series was created by these four state Extension services: Montana State University Extension, South Dakota State University Extension, North Dakota State Extension Service, and University of Idaho Extension.

Look for Problems and Find Opportunities: Lean in Your Library. Jeanne Davidson and Mary Kraljic, South Dakota State University

Lean organizations actively seek out waste (time, energy and resources) and inefficiencies in order to maximize value for customers. Every problem acknowledged is an opportunity to improve something for your customers. In this poster, the authors illustrate lean principles and the ways, both large and small, that staff at South Dakota State University have used these principles to improve library processes. We also discuss the overall benefits (including some surprising ones) to the organization.

“Extra! Extra! Read all about it!”. Historic South Dakota Newspapers Online. Kimberly Smith, South Dakota State Archives

The South Dakota State Archives has just completed a two year federal grant project to digitize a portion of our historic South Dakota newspaper collection, which is now available on the Library of Congress website Chroniclingamerica.loc.gov. This poster will showcase the National Digital Newspaper Program and our experience with it. Learn how you and your patrons can make the best use of this resource for genealogy projects, historical research and local history using the various website tools. See which titles have been made available so far, and join the discussion on what’s coming next.

An Historic Cemetery Walk. Dana Schmidt and Linda Dobrovolny, Yankton Community Library

For the past five years, Yankton Community Library has partnered with the Dakota Territorial Museum and Lewis and Clark Theatre to host a unique event in our local cemetery. Participants of all ages “meet” figures from Yankton’s colorful past. This project has been a highlight of our summer programming.

Where are University of South Dakota Faculty and Graduate Student Researchers Obtaining Their Cited Articles?. Stephen K. Johnson, University of South Dakota

Journal and database costs are a significant source of consternation for the University of South Dakota’s library, as well as university administration. USD’s library is now experiencing an acute budget shortfall. Much of this shortfall is perceived to be driven by rising journal costs particularly in the STEM and medical fields. I found that approximately 600 journal articles were published by USD faculty and graduate student researchers during 2014 and 2015. Of these 600 articles, 180 articles were written exclusively by USD authors. 30% of the 180 articles were randomly selected for this citation analysis study, which attempts to ascertain the extent to which USD’s online journal subscriptions can provide these articles to USD researchers in conjunction with the level of interlibrary loan activity that is necessary.
That All May Read, Steven Buras and Marcia Kaup, South Dakota Braille & Talking Book Library

Is your library losing patrons because they can no longer read regular print? The South Dakota Braille & Talking Book Library invites ALL Public libraries to participate in sharing the gift of reading so THAT ALL MAY READ. By hosting a depository of player and books patrons can test drive this service. Being a host library is free and it is free for qualified people to try. The National Library Service for the Blind and Physically Handicapped and the SDB&TBL work together to provide free braille and talking book service to anyone in South Dakota. Qualified patrons who have a temporary or permanent low vision, blindness or a physical disability that prevents them from reading or holding a standard print book may apply. Audio or braille books are mailed to their home or are instantly downloadable. Assistance through the South Dakota Braille & Talking Book Library is available.

'khaos' Versus CHAOS, Stephen Tafoya, Rapid City Public Library

'khaos' (greek) - vast chasm, void; CHAOS (acronym) - Creative Hands-on Artistic Original Space (see: makerspace). Makerspaces are critical elements in helping prepare today's youth for tomorrow's creative economy. The supplemental information students do not receive at home or school (the void) can be filled through collaboration and education utilizing shared resources and community member expertise (the CHAOS) to teach new skills and reinforce core educational values. Libraries are already prime community sites for makerspaces and can be molded into any kind of makerspace the community needs, on most any budget, and with all people at any skill level.

Measure Success at Your Library, Shawn Behrends, South Dakota State Library

Show the value of your library and the good it does in your community. Tools, data, and assistance are available to evaluate library programming and services.

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7. Mountain Plains Library Association
8. South Dakota State Library
9. South Dakota Retirement System
10. World Book
11-12. Booksystems/Learning Opportunities
13. Baker & Taylor
14. South Dakota Historical Press
15. TLC – The Learning Corporation
16. Minitex
17. Quality Books Inc.
18. Gale/Cengage Learning
19-20. Jones Library Sales
21. Capstone
22. Datrue Process Automation
23. Recorded Books
24. EBSCO Information Services
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