Digital Collaborative
150th Anniversary

- Augustana College
- Lutheran Normal School
- Augustana Academy
Content

- Yearbooks
- Student Newspapers
- Alumni Publications
- Historical Books
Target Audience

- Alumni Relations
- Marketing & Development
- Campus Community
CIVT 201 Reading Augustana

Addressing Bonhoeffer's primary notion that responsible individuals are obliged to act on behalf of others, this course offers a semester-long study of the College as text. The course will examine the culture and environment of Augustana, with particular attention paid to how the expressed values of the institution come to be embodied in a physical, intellectual, and spiritual community. Readings and instructors for the course address those values from a number of disciplinary perspectives.

CIVITAS = CITIZENSHIP
Library Collections

• Student Research
• Faculty Authors
• Venture (Student Literary Magazine)
• Augustana Landmarks
Mammoth: Denizen of the Ice

*Metadata includes*

- Title
- Creator
- Date
- GPS Coordinates
- Description
- Current use (or location)
- Subject terms (FAST)
- More Info
Collaboration

- Center for Western Studies
- CWS maintains the Archives for Augustana
- CWS uses PastPerfect for collection management
  - PastPerfect Online provides online access, but lacks key features
- Digitization Initiative as part of CWS strategic plan
Northern Plains Peoples and Places

• What is np3?
  – Partnership = digital archive
• When?
  – Spring 2016
• Where?
  – Augustana University

• Who?
  – Mikkelsen Library
  – Center for Western Studies (CWS)
• How?
  – Shared CONTENTdm
  – Shared & adaptive metadata schema
Why Partner?

- Significance – Mikkelsen & CWS:
  - Modern digitization initiative
  - Gain invested partner
  - Share cost
  - Enhance exposure
  - Shared skills and expertise
What is the Center for Western Studies

- Art Gallery
- Museum
- Publisher
- Library
- Coordinate events
- Regional archive
Center for Western Studies

• "Improving the quality of social and cultural life in the Northern Plains ... achieving a better understanding of the region, its heritage, and its resources ... and stimulating interest in the solution to regional problems through the application of knowledge areas of concern to the Center for Western Studies." – CWS Constitution

• Mission: improve quality of life (social and cultural) in the Northern Plains.

• Each element reinforces

• Archive’s focused on Northern Plains
  – Historical
  – Contemporary
  – Documents
  – Artifacts
My Role

• Archive – Digital Technician

• Responsibility = Digitization initiative

• Digitization is ...
  – physical → shared digital

• Digitization vs Collection Manager
np3 basics
np3 basics
Example Nellie Willhite

- CWS -> Nellie Zabel Willhite Collection
- South Dakota’s first female pilot
- South Dakota’s first deaf pilot
- Renner 1928 - Pilot license

southdakotamagazine.com/nellie-willhite
Goal and Approach

- Make available items viewable online
- Craft: best practices, guidelines, training & quality controls
  - National and Regional standards
Procedure

• Select (CWS – 25pg)
• Gather Metadata
• Scan
• Quality Control
• Upload
• Evaluate
• Repeat
Entry

Charles Zabel to Nellie Zabel Willhite. Letter. November 14, 1927

The Center for Western Studies - Augustana University

My Dear Girl,

With all my love,

[Handwritten letter content]

Stronger Together – Things Learned

- Standardized metadata schema
  - Communication
  - Specialized fields for specific situations
- Folder vs item level metadata
  - Informational detail vs time

- Institutional repository vs digital archive
Stronger Together – Hurdles

– Appropriate Materials
  • Copyright
  • Condition
  • Research Interest
– Student Labor
  • Seasonal Nature
  • Lost knowledge
  • Lost of specific interest

– Campus services
  • Local resources
  • Local regulations
– Folder vs item level
  • Resources needed vs metadata needed
  • Appropriate time allocation
Stronger Together – Benefits

- Cross searchable
- Exposure and promotion
- Campus services
  - Local help
  - Local resources
  - Easy integrated

- Student Labor
  - Free!
  - Enthusiastic
  - Fresh eyes and ideas
Stronger Together – Future

- Easily expandable
- Oral histories
- Gather partners

- Changing requirements
  - Changing ISO and DPLA standards
  - Changing technology standards
Questions

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Northern Plains Peoples & Places (np3) is a collaboration that provides historical and cultural information pertaining to the Northern Plains. This growing archive includes documents, photographs, and artifacts as well as our current scholarly activities. This collaboration strives to provide resources and narratives to promote a better understanding of the Northern Plains, our home.

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Mikkelsen Library serves as the information center for the Augustana University community through its development of a local collection, its access to other sources of information, its support of the instructional process, and its encouragement of independent learning and research.