

**South Dakota Library Association
Executive Board Meeting
November 10, 2016 2:00pm CST
Conference Call**

The meeting was called to order by President Danielle De Jager-Loftus at 2:02pm.

Board Members and Committee Chairs present: Danielle De Jager-Loftus, Mary Francis, Kathy Wibbels, Stephanie Brewer, Craig Johnson, Elizabeth Fox, Brenda Hemmelman, Kelly Henkel, Daria Bossman, Melissa Clark, Evan Washechek, Maria Gruener

Members not present: Laura Allard

Changes/additions to the agenda:

Danielle added voting on redistricting of legislative areas to New Business, and a Board Member Orientation to the EST report.

Considerations of the minutes of the September 28th, 2016 meeting:

Motion to accept the minutes was made by Melissa and seconded by Elizabeth. The motion carried.

Report of the Executive Secretary/Treasurer, Stephanie Brewer:

Funds for the year are looking good as of November. Membership is down from this time last year. Stephanie sent out the 2017 budget approval to the membership for vote via email. She assisted David Alexander, the listserv admin in updating our listserv. The listserv is up and running and the glitches have been worked out. Currently, she is researching the use of Google Docs for sharing information with committees and groups. Members can now submit grant and scholarship applications online through our website.

A profit of \$22,146.75 was made from the conference. The 2016 SDLA Conference raffle profits are \$525.01.

A motion to send the \$525.01 from the raffle to the Raney Endowment was made by Brenda and seconded by Elizabeth. The motion carried.

A motion to accept the EST report was made by Elizabeth and seconded by Kathy. The motion carried.

Report of the President, Danielle De Jager-Loftus:

Danielle has contacted all of the committees to begin working on strategic plan objectives. She is working on filling the vacant positions on the Library Issues Committee.

Danielle met with Melissa Hutmacher, the 2017 LAC, and Mary Francis in Chamberlain and visited the conference center and hotel.

As recommended by Maria, Danielle will have the finance committee look at possibly setting up a new scholarship endowment to help ease the cost of conference and marketing the scholarships that we currently have.

Report of Past President, Kathy Wibbels:

The conference surveys came back with lots of helpful and constructive comments. Discussion about the Awards Banquet ensued.

The vendors have requested another open session but overall had a good experience at conference this year.

Report of Standing Committees

Library Issues:

Nothing to report at this time. Still looking for people to fill the vacant positions.

Report of Sections

Academic/Health/Special Libraries, Melissa Clark:

Melissa reported that the section meeting at conference brought many concerns about communication. She stated that we need to improve the way we communicate with the members and that the election results were not emailed out. The listserv being updated should solve a lot of that issue, as we can use this to send news and reports as often as we like.

She also brought up the fact that the new SDLA logo, being green, may present a problem to those who are color blind. So in future marketing we will need to be mindful of how we use the logo.

School/Library Media, Laura Allard:

Laura emailed Danielle that she is working on social media, recruitment, and training for ESSA.

Public/Trustee, Maria Gruener:

Maria said that they are still waiting for nominations for the Children's Book Committee. She has also updated the section web page.

Support Staff, Evan Washecheck:

Evan reported that Tonya stepped down from her position and that she sent him all of the information he needs. The numbers were down for Branch Out but it was still a successful event.

Report of the ALA Councilor, Elizabeth Fox:

Elizabeth will be going to Atlanta in January for the ALA Midwinter Meeting.

Report of MPLA Representative, Brenda Hemmelman:

Brenda went to the Loveland, CO to the MPLA/CALCON Conference this October. She said that it was a great conference and the programming was fantastic. They had an enthusiastic awards ceremony that we can think about modeling.

The new president of MPLA is Mickey Coalwell from Kansas City, MO.
The new Vice-President/President Elect is Melissa Clark from Brookings, SD.

MPLA is setting up a new membership category for authors and that will be approved next month.

The 2018 MPLA Leadership Institute will be held at the YMCA of the Rockies in Estes Park, CO.

Upcoming MPLA Conferences:

2017- South Lake Tahoe, NV

2018- Wichita, KS

2019- New Mexico

2020- No conference - Transition to Spring Conference Schedule

2021- Utah

Report of Book Mark's Editor, Kelly Henkel:

Kelly is working on the new issue and is still looking for submissions. She will take into consideration the new logo and make it accessible for those who may be color blind. She is also working on updating the content on the website now that conference is over.

Report of Federal Relations Coordinator, Daria Bossman:

Nothing to report at this time.

Continuing Business

Redistricting Legislative Areas:

Stephanie Bents, past chair of the Issues Committee prepared a memo regarding the alignment of SDLA legislative districts with the recently updated South Dakota districts. There was discussion about making sure that we follow suit every time that the state updates the district map.

A motion to redistrict the SDLA legislative areas was made by Kathy and seconded by Brenda. The motion carried.

Strategic Plan:

The strategic plan work is ongoing. Each section should provide topics and speaker ideas for the next conference. Library Issues and Public Relations Committees will have work due in the upcoming months.

Objective A4 was discussed about the scholarship program for professional development programs and attending our annual conference. We need to market them more effectively.

Legislative Day:

Legislative Day will be held on February 16, 2017 in Pierre. We have the Rotunda reserved for us again that day. There are restrictions on using a PA system in the Rotunda so there are some concerns about the sound for the Accreditation ceremony.

Eric Erickson, our new lobbyist, is very enthusiastic about working with SDLA.

Once we have a chair and members in place for the Library Issues committee, there will be lots of planning and preparation. ALA has some online training that can be useful for talking with legislators.

2016 Conference:

Kathy will be writing a report about the conference for the next meeting.

New Business**2017 Conference:**

The conference will be at the Cedar Shore Resort in Chamberlain, September 27-29
This will be the 100th anniversary of SDLA so we need to celebrate and promote our centennial.

Danielle is working on a theme for the conference and is talking with possible guest speakers. We are on the ACRL rotation to have someone from the office speak this next year. She is looking into possible ALA staff YARP, YALSA, and Intellectual Freedom speakers.

Future Conferences:

2018- Sioux Falls Convention Center, September 26-28
2019- Spearfish Holiday Inn Convention Center, September 25-27
2020- Aberdeen – Possible, TBA

NLLD:

National Library Legislative Day will be held on May 1-2, 2017 in Washington DC. Mary Francis will be in attendance.

Next Meeting

The next meeting is February 16, 2017 in Pierre

A motion to adjourn the meeting at 3:25pm was made by Melissa at 3:25pm.