

# 2018 SDLA Budget

|                                   | 2012<br>BUDGET     | 2012<br>ACTUAL     | 2013<br>BUDGET     | 2013<br>ACTUAL      | 2014<br>BUDGET     | 2014<br>ACTUAL     | 2015<br>BUDGET     | 2015<br>ACTUAL     | 2016<br>BUDGET     | 2016 Actual        | 2017 Budget        | 2018<br>Proposed   |
|-----------------------------------|--------------------|--------------------|--------------------|---------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|
| <b>INCOME</b>                     |                    |                    |                    |                     |                    |                    |                    |                    |                    |                    |                    |                    |
| <b>Annual Conference Income</b>   |                    |                    |                    |                     |                    |                    |                    |                    |                    |                    |                    |                    |
| Conference Registration           | \$25,000.00        | \$23,810.00        | \$26,200.00        | \$60,355.00         | \$17,000.00        | \$22,921.00        | \$20,000.00        | \$17,655.00        | \$21,000.00        | \$15,886.25        | \$32,000.00        | \$22,000.00        |
| Conference Registration via CC    | \$3,800.00         | \$7,900.00         | \$8,000.00         | \$27,060.00         | \$8,000.00         | \$9,690.00         | \$8,000.00         | \$16,140.00        | \$9,000.00         | \$14,773.75        |                    | \$15,975.00        |
| Conference Advertising            | \$500.00           | \$1,150.00         | \$500.00           | \$1,725.00          | \$500.00           | \$600.00           | \$500.00           | \$1015.00          | \$700.00           | \$750.00           | \$800.00           | \$1,000.00         |
| Conf sponsor/donations            | \$2,000.00         | \$6,900.00         | \$2,500.00         | \$9,000.00          | \$2,500.00         | \$6,989.44         | \$3,000.00         | \$5,650.00         | \$4,500.00         | \$2,025.00         | \$4,500.00         | \$5,500.00         |
| Exhibitor Registration            | \$10,000.00        | \$10,435.00        | \$10,000.00        | \$31,870.00         | \$10,000.00        | \$8,419.00         | \$10,000.00        | \$13,460.00        | \$11,000.00        | \$10,165.00        | \$10,825.00        | \$12,500.00        |
| <b>Total Annual Conf. Income</b>  | <b>\$41,300.00</b> | <b>\$50,195.00</b> | <b>\$47,200.00</b> | <b>\$137,900.00</b> | <b>\$43,000.00</b> | <b>\$53,609.44</b> | <b>\$41,500.00</b> | <b>\$53,920.00</b> | <b>\$46,200.00</b> | <b>\$43,600.00</b> | <b>\$48,125.00</b> | <b>\$56,975.00</b> |
| Income from Branch Out            | \$3,500.00         | \$1,305.00         | \$0.00             | \$0.00              | \$2,600.00         | \$1,640.00         | \$0.00             | \$0.00             | \$1,500.00         | \$1,675.00         | \$0.00             | \$1,800.00         |
| Income from SDACT                 |                    | \$1,012.00         | \$0.00             | \$0.00              |                    |                    |                    |                    |                    |                    |                    |                    |
| <b>Dues Income</b>                |                    |                    |                    |                     |                    |                    |                    |                    |                    |                    |                    |                    |
| Membership Dues                   | \$18,000.00        | \$14,160.00        | \$18,000.00        | \$20,802.00         | \$18,000.00        | \$16,365.00        | \$18,000.00        | \$17,955.00        | \$19,000.00        | \$16,687.00        | \$20,000.00        | \$20,000.00        |
| <b>Miscellaneous/Other Income</b> |                    |                    |                    |                     |                    |                    |                    |                    |                    |                    |                    |                    |
| BookMarks                         |                    |                    | \$0.00             | \$13,121.62         |                    |                    |                    | \$360.00           |                    | \$240.00           |                    | \$120.00           |
| Prairie Pasque                    | \$200.00           | \$20.00            |                    | \$51.00             |                    | \$5.75             |                    | \$2.00             |                    |                    |                    | \$0.00             |
| Sales & Miscellaneous             |                    |                    | \$0.00             | \$0.00              |                    |                    |                    | \$75.29            |                    | \$65.62            |                    | \$80.00            |
| Interest Income                   | \$250.00           | \$353.00           | \$200.00           | \$312.53            | \$200.00           | \$220.85           | \$200.00           | (-3847.09)         | \$200.00           |                    | \$200.00           | \$400.00           |
| Grant Income/LSTA                 |                    |                    | \$0.00             | \$0.00              |                    |                    |                    |                    |                    | \$229.69           |                    | \$0.00             |
| Leon Raney Fund                   | \$2,500.00         | \$2,594.00         | \$2,500.00         | \$2,070.00          | \$2,600.00         |                    | \$2,600.00         |                    | \$2,600.00         |                    | \$2,500.00         | \$2,500.00         |
|                                   |                    |                    |                    |                     |                    |                    |                    |                    |                    | 9105.80            |                    |                    |
| <b>Total Income</b>               | <b>\$65,750.00</b> | <b>\$71,375.00</b> | <b>\$67,900.00</b> | <b>\$174,257.15</b> | <b>\$66,400.00</b> | <b>\$74,245.60</b> | <b>\$62,300.00</b> | <b>\$68,465.20</b> | <b>\$69,500.00</b> | <b>\$71,603.11</b> | <b>\$70,825.00</b> | <b>\$81,875.00</b> |
| <b>EXPENSES</b>                   |                    |                    |                    |                     |                    |                    |                    |                    |                    |                    |                    |                    |
| <b>Conference Expense</b>         |                    |                    |                    |                     |                    |                    |                    |                    |                    |                    |                    |                    |
| Conference Gifts                  | \$400.00           | \$635.00           | \$400.00           | \$895.70            | \$400.00           | \$549.34           | \$500.00           | \$368.04           | \$500.00           |                    | \$0.00             | \$0.00             |
| Receptions/Breaks                 | \$16,000.00        | \$18,136.00        | \$19,885.00        | \$61,489.90         | \$18,000.00        | \$18,477.56        | \$18,200.00        | \$22,850.00        | \$18,500.00        | \$19,179.27        | \$18,500.00        | \$25,000.00        |
| Decorations                       | \$0.00             | \$46.00            | \$0.00             | \$350.00            | \$0.00             |                    | \$0.00             | \$0.00             | \$0.00             |                    | \$0.00             | \$0.00             |
| Equipment Rental                  | \$200.00           | \$694.00           | \$200.00           | \$1,878.32          | \$200.00           | \$915.84           | \$500.00           | \$0.00             | \$1,000.00         |                    | \$1,000.00         | \$500.00           |
| Printing/Postage                  | \$600.00           | \$539.00           | \$500.00           | \$1,035.84          | \$500.00           | \$576.31           | \$500.00           | \$505.36           | \$600.00           | \$873.95           | \$600.00           | \$500.00           |
| Speakers/Presenters               | \$10,000.00        | \$9,136.00         | \$15,000.00        | \$23,256.62         | \$10,000.00        | \$11,744.07        | \$10,000.00        | \$9,679.88         | \$10,000.00        | \$7,354.17         | \$10,000.00        | \$10,000.00        |
| Other Expense                     | \$0.00             | \$168.00           | \$0.00             | \$22,310.80         |                    | \$92.25            |                    | \$87.88            |                    | \$237.61           | \$0                | \$0.00             |
| <b>Total Conf. Expense</b>        | <b>\$27,200.00</b> | <b>\$29,354.00</b> | <b>\$35,985.00</b> | <b>\$111,217.18</b> | <b>\$29,100.00</b> | <b>\$32,355.37</b> | <b>\$29,700.00</b> | <b>\$33,491.16</b> | <b>\$30,600.00</b> | <b>\$27,645.00</b> | <b>\$30,100.00</b> | <b>\$36,000.00</b> |
| <b>Branch Out Expense</b>         |                    |                    |                    |                     |                    |                    |                    |                    |                    |                    |                    |                    |
| Lunch Expense                     | \$800.00           | \$641.00           | \$0.00             | \$0.00              | \$800.00           | \$464.59           | \$0.00             | \$0.00             | \$500.00           | \$659.71           | \$0.00             | \$500.00           |
| Speakers                          | \$2,700.00         | \$560.00           | \$0.00             | \$0.00              | \$1,500.00         | \$550.00           | \$0.00             | \$0.00             | \$500.00           | \$1,500.00         | \$0.00             | \$1,000.00         |
| Other                             |                    | \$0.00             | \$0.00             | \$0.00              | \$300.00           | \$174.90           | \$0.00             | \$0.00             | \$285.00           | \$106.50           | \$0.00             | \$100.00           |
| <b>Officer and Committee</b>      |                    |                    |                    |                     |                    |                    |                    |                    |                    |                    |                    |                    |
| ALA Councilor                     | \$3,800.00         | \$3,161.00         | \$3,800.00         | \$3,384.11          | \$3,800.00         | \$2,053.01         | \$3,800.00         | \$3,649.21         | \$3,500.00         | \$3,188.06         | \$3,500.00         | \$3,800.00         |
| MPLA Representative               | \$1,500.00         | \$271.00           | \$1,500.00         | \$0.00              | \$1,500.00         | \$1,492.46         | \$1,500.00         | \$612.43           | \$1,200.00         | \$1,285.22         | \$1,200.00         | \$1,200.00         |
| MPLA Leadership Institute         | \$1,500.00         | \$2,815.00         | \$0.00             | \$0.00              | \$1,500.00         | \$2,137.50         | \$0.00             | \$0.00             | \$2,000.00         | \$1,100.00         | \$0.00             | \$1,500.00         |
|                                   |                    |                    |                    |                     |                    | \$0.00             |                    |                    |                    |                    |                    |                    |
| Auditing Committee                |                    |                    |                    |                     |                    |                    | \$3,000.00         | \$2,120.00         | \$250.00           | \$12.75            | \$0.00             | \$2,500.00         |
| Library Issues                    | \$2,500.00         | \$3,435.00         | \$2,500.00         | \$3,191.31          | \$2,500.00         | \$2,135.28         | \$2,500.00         | \$3,242.73         | \$2,500.00         | \$2,439.86         | \$3,500.00         | \$3,500.00         |
| Professional Development          | \$2,700.00         | \$1,700.00         | \$2,700.00         | \$2,190.00          | \$2,700.00         | \$1,750.00         | \$2,500.00         | \$1,600.00         | \$2,500.00         | \$2,200.00         | \$2,500.00         | \$2,500.00         |
| Public Relations                  | \$650.00           | \$508.00           | \$650.00           | \$528.68            | \$650.00           | \$477.70           | \$600.00           | \$398.60           | \$600.00           | \$652.52           | \$600.00           | \$950.00           |

# 2018 SDLA Budget

|                               |                    |                    |                    |  |                    |                    |                    |                    |                    |                    |                    |                    |  |
|-------------------------------|--------------------|--------------------|--------------------|--|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--|
| <b>Dues Payable</b>           |                    |                    |                    |  |                    |                    |                    |                    |                    |                    |                    |                    |  |
| ALA/MPLA/AASL                 | \$325.00           | \$325.00           | \$325.00           | \$325.00   | \$325.00           | \$325.00           | \$325.00           | \$575.00           | \$325.00           | \$375.00           | \$325.00           | \$325.00           |  |
| <b>Section Expenses</b>       |                    |                    |                    |  |                    |                    |                    |                    |                    |                    |                    |                    |  |
| Academic/Health/Special       |                    |                    |                    |  |                    |                    |                    | \$50.00            | \$50.00            | \$50.00            | \$50.00            | \$50.00            |  |
| Library Support Staff         | \$0.00             | \$0.00             | \$0.00             | \$0.00   | \$0.00             | \$0.00             | \$0.00             |                    | \$0.00             | \$0.00             | \$0.00             | \$0.00             |  |
| Public Library/Trustees       | \$100.00           | \$0.00             | \$100.00           | \$55.10  | \$0.00             | \$0.00             | \$100.00           |                    | \$100.00           | \$0.00             | \$100.00           | \$100.00           |  |
| School                        |                    | \$163.00           | \$0.00             | \$108.00   | \$200.00           | \$308.19           | \$200.00           | \$263.13           | \$100.00           | \$164.62           | \$500.00           | \$400.00           |  |
| <b>Contracted Labor</b>       |                    |                    |                    |  |                    |                    |                    |                    |                    |                    |                    |                    |  |
| Editor                        | \$2,100.00         | \$2,775.00         | \$2,100.00         | \$2,100.00   | \$2,100.00         | \$2,100.00         | \$2,100.00         | \$2,448.60         | \$2,100.00         | \$2,850.00         | \$3,600.00         | \$3,600.00         |  |
| Executive Secretary/Treasurer | \$5,400.00         | \$5,900.00         | \$5,650.00         | \$6,150.00   | \$6,500.00         | \$6,500.00         | \$6,500.00         | \$7,738.72         | \$6,500.00         | \$6,500.00         | \$6,500.00         | \$6,500.00         |  |
| Contract Labor Travel         |                    |                    |                    |  |                    |                    |                    |                    |                    | \$163.29           | \$800.00           | \$400.00           |  |
| Lobbyist                      | \$4,240.00         | \$4,320.00         | \$4,240.00         | \$4,320.00   | \$4,240.00         | \$5,060.00         | \$4,240.00         | \$4,240.00         | \$4,240.00         | \$4,240.00         | \$10,000.00        | \$9,650.00         |  |
| Strategic Planning            |                    |                    |                    |  |                    |                    |                    |                    | \$5,000.00         | \$4,159.60         |                    |                    |  |
| <b>Donations</b>              |                    |                    |                    |  |                    |                    |                    |                    |                    |                    |                    |                    |  |
| Freedom to Read Foundation    | \$50.00            | \$50.00            | \$50.00            | \$50.00  | \$50.00            | \$50.00            | \$50.00            | \$50.00            | \$50.00            | \$50.00            | \$50.00            | \$50.00            |  |
| ALA Legislative Day           | \$100.00           | \$100.00           | \$100.00           | \$0.00   | \$100.00           | \$0.00             | \$100.00           |                    | \$100.00           |                    | \$100.00           | \$0.00             |  |
| <b>Other Expense</b>          |                    |                    |                    |  |                    |                    |                    |                    |                    |                    |                    |                    |  |
| Bank Service Charges          | \$500.00           | \$1,042.00         | \$800.00           | \$2,077.41   | \$800.00           | \$1,141.52         | \$800.00           | \$2309.46          | \$1,000.00         | \$1,246.15         | \$1,500.00         | \$1,500.00         |  |
| Printing/Reproduction         |                    |                    | \$0.00             | \$0.00   | \$0.00             | \$35.34            | \$0.00             |                    | \$0.00             |                    | \$0.00             | \$0.00             |  |
| BooksMarks Publishing         | \$800.00           | \$214.00           | \$600.00           | \$648.44   | \$800.00           | \$353.96           | \$800.00           | \$1017.46          | \$800.00           | \$883.92           | \$1000.00          | \$800.00           |  |
| Hosting Website               |                    |                    | \$0.00             | \$0.00   | \$4,000.00         | \$0.00             | \$2,200.00         | \$2,200.00         | \$2,200.00         | \$2,310.00         | \$2,200.00         | \$2,400.00         |  |
| Executive Board Expense       | \$2,000.00         | \$2,153.00         | \$2,500.00         | \$465.68   | \$200.00           | \$575.10           | \$500.00           | \$154.51           | \$500.00           | \$142.35           | \$500.00           | \$300.00           |  |
| Marketing/SDLA Projects       |                    |                    | \$0.00             | \$275.00   | \$500.00           |                    | \$485.00           | \$0.00             | \$300.00           | \$265.61           | \$300.00           | \$300.00           |  |
| Office Supplies               | \$435.00           | \$223.00           | \$200.00           | \$306.69   | \$200.00           | \$80.52            | \$300.00           | \$539.32           | \$200.00           | \$363.71           | \$400.00           | \$400.00           |  |
| Marketing/LSTA                |                    |                    | \$0.00             | \$0.00   | \$0.00             | \$0.00             | \$0.00             | \$0.00             | \$0.00             | \$0.00             | \$0.00             | \$0.00             |  |
| Postage/Delivery              | \$400.00           | \$657.00           | \$500.00           | \$453.73   | \$685.00           | \$454.50           | \$500.00           | \$537.37           | \$500.00           | \$271.82           | \$500.00           | \$500.00           |  |
| Contingency/Miscellaneous     | \$450.00           | \$233.00           | \$550.00           | \$42.40  | \$300.00           | \$359.50           | \$500.00           | \$88.79            | \$500.00           | \$319.50           | \$500.00           | \$300.00           |  |
| Liability Insurance           |                    |                    |                    |  |                    |                    |                    |                    |                    | \$250.00           |                    | \$250.00           |  |
| Promotional/Misc              |                    | \$636.00           |                    | \$635.99   |                    | \$105.99           |                    |                    |                    |                    |                    | \$0.00             |  |
| Taxes                         | \$300.00           | \$770.00           | \$500.00           | \$10.32  | \$500.00           | \$1,455.65         | \$500.00           | \$528.35           | \$500.00           | \$450.12           | \$500.00           | \$500.00           |  |
| Other                         |                    |                    |                    | \$718.39   |                    |                    |                    |                    |                    | \$785.14           |                    |                    |  |
| <b>Total Expenses</b>         | <b>\$65,750.00</b> | <b>\$68,071.00</b> | <b>\$67,900.00</b> | <b>\$141,612.43</b>  | <b>\$66,400.00</b> | <b>\$63,270.61</b> | <b>\$63,800.00</b> | <b>\$67,854.84</b> | <b>\$69,500.00</b> | <b>\$66,630.45</b> | <b>\$70,825.00</b> | <b>\$81,875.00</b> |  |
| <b>Net Income</b>             |                    | <b>\$3,304.00</b>  |                    | <b>\$32,644.72</b>   |                    | <b>\$10,974.99</b> |                    | <b>\$610.36*</b>   |                    | <b>\$4,972.66</b>  |                    |                    |  |
|                               |                    |                    |                    | *2015 Note: if you do not count Raney loss we actually profitted \$4680.73 |                    |                    |                    |                    |                    |                    |                    |                    |  |