South Dakota Library Association
Executive Board Meeting
April 19, 2023 (10 a.m. CST/9 a.m. MST)

The meeting was called to order by President Jamie Formanek at 10 a.m. CST.

Roll Call:
Board Members and Committee Chairs present:
Jamie Formanek, Shari Theroux, Danielle De Jager-Loftus, Melanie Argo, Krista Ohrtman, Kelly Henkel Thompson, George Seamon, Kristin Echtenkamp, Joshua Easter, Katherine Eberline, and Daniel Burniston.

Board Members and Committee Chairs not present:
Sarah Jones-Lutter, Kris O’Brien, Katherine Eberline

Others Present:
None.

Changes/Additions to agenda:
Jamie proposed moving the changes to the PR Bylaws under new business as item d. Motion by Melanie second by Shari to adopt the agenda as amended. Motion carried.

Consideration of Minutes for the February 6, 2023 meeting:
Motion by Krista, second by Kristin to approve the minutes as presented. Motion carried.

Report of MPLA Representative, Melanie Argo:
Melanie Argo reported that the MPLA bylaw amendments mentioned at a previous meeting were approved at the membership meeting in March. Institutional memberships tiers go up to 3 million and they are giving away complimentary individual memberships. There are 6 tiers, the first tier gets one and then adds one for each additional tier. The changes will be rolled out to current institutional members in 2024. A winner has been chosen for the new logo, and SDLA’s own Kelly Henkel Thompson was the one selected. The new logo will be rolled out online and will be shared in the next newsletter on June 1st. Two participants were selected for MPLA Leadership Institute. One was paid in 2022 and the other is to be paid in 2023. Krista and Shari are the attendees, but the original 2022 date was delayed due to the pandemic. The registration is paid for by SDLA, travel arrangements are paid via another source. Motion by Melanie, second by Jamie to approve payment of the $1,000 MPLA Leadership Institute fee for Krita Ohrtman. Motion carried.

Report of Executive Secretary/Treasurer, Krista Ohrtman:
Krista reported that bills had been paid and she had met with the Public Relations Committee to start talking about award nominations. The goal is to have the internal audit done before the next meeting. The final annual budget report for 2022 was shared indicating a loss of $3,227.49 overall. SDLA had fewer expenses and less income than anticipated in 2022. There are adequate savings to cover the difference, but Krista noted we want to be careful to make sure it doesn’t become a trend. It was also noted that the 2023 proposed budget was conservative and included some additional cost savings already. Krista observed that the biggest driver for the annual budget is the annual conference in terms of registration income versus conference expenses.
Report of President, Jamie Formanek:
Jamie reported that she had been aiming to have conference keynote speakers scheduled by January. One contract has been pending and now the presenter has decided they do not want to move forward. The conference is currently down a keynote presenter for the last spot on Friday. A discussion followed on ideas for a possible keynote speaker. Several suggestions were made to follow up on. George indicated a possible opportunity for the State Library to offer a grant to help cover the cost of some or all of the keynote presenters. Jamie will follow up for further discussion.

Jaime reported that for conference sessions we’re currently down one public session for Friday, two school sessions for Friday, four academic sessions on Thursday/Friday, and two support staff sessions. This is a total of nine sessions that still need to be filled. Further discussion followed regarding pending session proposals and other possible session ideas to investigate.

There was no correspondence to report on.

Lobbyist Update
Jaime reported that Eric will be doing a conference session as well as a round table with Elizabeth Fox at the conference.

Report of Vice President/President-Elect, Sarah Jones-Lutter:
Nothing to report.

Report of Past President, Shari Theroux:
Nothing Report.

Reports of Standing Committees:

Public Relations:
Kelly reported that the PR committee has worked on some updates to the committee procedures. They have also been working on getting more nominations from schools for the library awards nominations. They plan to send postcards to school administrators as well as putting out some social media videos.

Report of Sections:

Academic/Health/Special Libraries, Kristin Echtenkamp:
Kristin reported that Jennifer got the call for poster sessions out for fall conference. They encourage people to consider signing up.

Public/Trustee, Katherine Eberline:
Nothing Report.

School/Library Media, Kris O’Brien:
Nothing Report.

Support Staff Section Chair, Joshua Easter:
Josh reported they are working on 2023 Branch Out. Madison will be hosting Friday, August 18th. Pierre will be hosting Wednesday, August 16th. Custer County will be hosting Wednesday, August 23rd. The registration fee was discussed. The last time Branch Out was held pre-pandemic the fee was $20. They will be charging $30 this year. Food was discussed and it was decided SDLA will provide food. Madison is good for speakers; they are looking for more for Pierre. The Custer schedule is also being worked on.

**Report of ALA Councilor, Danielle De Jager-Loftus:**
Danielle reported that Cindy Hohl was elected 2024/2025 ALA President. The previously mentioned ALA bylaw revisions received a 93.8% adoption approval. ALA announced that April 24th will be the Right to Read Day as part of National Library Week. There is good information including social media materials and data on the ALA website. Danielle has signed up for the ALA Annual Chicago digital experience.

**Report of the Bookmark’s Editor, Kelly Henkel Thompson:**
Kelly reported she has been working on the conference website, updating to the regular website, and the book awards page. Legislative session emails were sent and social media posts shared. Kelly and the PR committee have been working on procedure updates and drumming up nominations for the library awards. The next issue of Bookmarks is coming out in May. Kelly has not received a lot of submissions and encourages people to send anything they may have.

**Report of the Federal Relations Coordinator, George Seamon:**
George reported he has been monitoring how book banning, challenges, and legislation have been playing out nationwide. The State Library received a slight increase to their federal grant from IMLS.

**Continuing Business:**
No continuing business.

**New Business:**
**VP Candidacy Form**
The VP Candidacy Form was sent out to all board members to review.

**List of Membership Personnel**
Kelly talked about the maintenance and updating of the list of membership personnel serving on boards, committees, and sections. It is not currently very efficient as unless someone sends Kelly updates, she does not know to make changes. Kelly proposed having everyone who is in charge of a standing committee or section update the membership list via a form. This would provide a current list as well as a historical record. It could also be sent out annually for updates.

**2023 Conference Pricing**
Registration fees for the 2023 conference were discussed. The topic of adding an option for pre-conference only has come up recently. Post conference feedback strongly showed support for skipping an early breakfast in favor of a later 9 am start. This would also potentially help offset some conference costs and tackle inflationary food pricing increases. It was noted that in the venue contract, there was a minimum amount that must be spent on food to get free room rental. Jamie will check with Terri on local arrangements to investigate this further. There was discussion on the non-member conference registration rate compared to the annual membership fee due to concerns that the current fee doesn’t offset the cost of being a member. It may currently be easier to not be a member and pay the
higher conference registration price. Motion by Krista, second by Josh to increase the non-member full conference registration fee to $300 and set a Wednesday only fee the same as the Friday only half day price. The other registration fees remain the same as before. The early bird cut-off date will be the end of August as in previous years.

**Changes to the PR Bylaws**
The proposed updates to the PR bylaws were shared by Kelly and discussed. Due to the time and people needing to leave the decision was made to hold an e-vote to approve the changes.

**Open**
No additional comments from other members.

**Next meeting**
The next meeting will be in July.

**Adjournment:**
Motion by Krista, second by Josh to adjourn the meeting. The meeting was adjourned by Jamie Formanek at 11:18 a.m. CST.