Welcome from the SEAHO 2014 Host Committee:

Your regional hosting team is pleased to welcome each of you to Louisville for SEAHO’s 50th meeting. For this 50th reunion, we have returned to the original theme at the beginning as it still aptly fits, “Today’s Challenge, Tomorrow’s Direction”. Your conference hosting committee has been working hard for the past few years to bring you an excellent experience and we are excited so many of our colleagues have chosen to gather together in Kentucky to network, learn and grow.

Our 50th comes with a majority of the past Presidents scheduled to attend the conference. This will be a historic opportunity to see our organization’s highest positional representatives from the 1960s to today. Be sure to take advantage of the opportunity to chat with them and appreciate the trails they blazed for us.

The SEAHO Program Committee has done an exceptional job in selecting an excellent variety of programs to engage you and provide you with a wealth of information and ideas to take back to your campus. The presenters, your colleagues, have worked hard in preparing their programs. We urge you to attend as many as possible. SEAHO provides many opportunities to network with your colleagues – both old and new. Don’t overlook the organized activities including socials, state caucus meetings and such. Take advantage of times that you see someone sitting alone. Introduce yourself, display and experience our “SEAHO Hospitality.” We promise that the experience will provide dividends.

Our keynote format is changed in light of our 50th Anniversary celebration. We hope you will enjoy the panel and moderator as they engage in a lively discussion of what SEAHO means in the past and the present, and looking towards the future.

The Louisville location is one you really must take advantage of and experience first-hand. The opening reception at Churchill Downs promises to be one you will remember for a long time and be on the lookout there for new unannounced surprises so you catch the Kentucky spirit. During your stay, you are within easy walking distance of so many cultural landmarks, take the time to enjoy the city and soak in the culture while you are here.

Be on the lookout for anyone wearing a button saying “Ask me”. These volunteers are here to make your conference experience as smooth as possible. If you see anyone in a long sleeve red shirt with the conference logo, these are members of the host committee who can also assist. As the conference coordinator, I must extend one final word of gratitude and appreciation to each of our host team members! You will find a list of them within Guidebook. Please take a moment during the conference to thank them for all the hours they have put into planning the conference. We will forever be indebted to them for accepting the challenge of today and setting a direction for tomorrow. Here is to SEAHO’s next 50 years!

Tom Hardy
SEAH0 2014 Conference Coordinator
Program #: 101
Room/Location: Bluegrass 1
Date and Time: Wednesday, February 19, 2014 from 2:30-3:30pm
Title: To Protect and Serve: Successful Collaboration Between Residence Life and University Police
Primary Presenter and Institution: Holly Stewart, Louisiana State University
Program Description: In the fall of 2012, members of LSU Residential Life and University Police began a joint venture called Adopt-a-Hall to challenge negative stereotypes about the police and build relationships between residents, staff, and officers. This was a natural collaboration given that Res Life and UPD work together frequently. The foundation of that program was built on concepts from student development theory and criminal justice theory. The pilot program was launched this past spring with six UPD officers being assigned to one of three communities. They spent the semester attending hall programs, working with the staff, and getting to know residents. Assessment of the program showed overwhelmingly positive results and was rolled out campus-wide this fall. The program has won collaboration awards but more importantly has positively impacted our communities. Come learn about the challenges, successes, surprises, and benefits of starting your own Adopt-a-Hall program on your campus!

Program #: 102
Room/Location: Bluegrass 2
Date and Time: Wednesday, February 19, 2014 from 2:30-3:30pm
Title: Making Title IX a Habit on Campus
Primary Presenter and Institution: McCarren Caputa, Virginia Wesleyan College
Additional Presenters: Jason Seward
Program Description: Do you have nightmares about the "Dear Colleague Letter?" Are you wondering how to get the required information out to so many different campus constituents? Do you want to believe that this legislation can be the beginning of a culture shift on our campuses? The Deputy Title IX Coordinators for Virginia Wesleyan College, Jason and McCarren, will share how they have presented this information to a variety of campus populations. Special attention will be given to the messages of community and bystander intervention that was shared with the class of 2017 during their orientation.

Program #: 104
Room/Location: Filly
Date and Time: Wednesday, February 19, 2014 from 2:30-3:30pm
**Title:** Outta the Gate and Into the Winner's Circle! A snapshot look at Applying the Social Change Model of Leadership Development

**Primary Presenter and Institution:** Abilasha Aparajithan, University of Georgia

**Additional Presenters:** Ryan Burnette, Mike Corelli

**Program Description:** Are you interested in equity, social justice, self-knowledge, personal empowerment, collaboration, citizenship, or service? Then come join us in the winner's circle as we look through the lens of the Social Change Model of Leadership Development. Learn how the Social Change Model can give you the extra push to finish in front and create effective and progressive student and community development. Learn how utilizing The Social Change Model of Leadership in your supervisory and advisory style can help students with these competencies and more. Discussion on individual, group, and societal values will power your mind as the leader of the pack.

**Program #:** 105

**Room/Location:** Grandstand

**Date and Time:** Wednesday, February 19, 2014 from 2:30-3:30pm

**Title:** In Loco Parentis - Raising a Child in a Residence Hall

**Primary Presenter and Institution:** Jay Carnes, Bellarmine University

**Program Description:** Have you mastered your residence hall domain? Try introducing an infant into the equation. Learn from this young father how he incorporated new family responsibilities into an already-uncertain daily environment, and what it was like to prepare his colleagues, student-staff, and residents for the arrival of his Class of 2035 daughter. Session is open to anyone raising children in the halls or crazy enough to consider taking on such a challenge.

**Program #:** 106

**Room/Location:** Clubhouse

**Date and Time:** Wednesday, February 19, 2014 from 2:30-3:30pm

**Title:** Creating A Culture of Staff Development: One Success Story

**Primary Presenter and Institution:** Ruth Davison, University of West Florida

**Additional Presenters:** Krista Boren, Bradley Menard

**Program Description:** NASPA and ACPA have emphasized the importance of staff development by creating the professional competencies for student affairs professionals (Bresciani & Todd, 2010). Yet, budgets are constrained and often professional development monies are the first to be cut. The Division of Student Affairs at the University of West Florida has implemented a staff development model based on these competencies. Through this division-wide initiative, five staff development committees were created. The specific goal of these committees is to create and sustain a culture of professional development on campus. This was done through an audit and compilation of current professional development activities on campus and through creating new programs in line with the professional competencies. Learn about how Housing and Residence Life staff, as well as divisional staff, benefit from this initiative.

**Program #:** 107

**Room/Location:** Thoroughbred
Date and Time: Wednesday, February 19, 2014 from 2:30-3:30pm
Title: Are We Challenging All Residents to Learn?
Primary Presenter and Institution: Jon Coleman, University of Florida Additional Presenters: Kurt Moderson
Program Description: Are we challenging all residents to learn from their on-campus experience? Student learning outcomes metrics on the ACUHO-I/EBI Resident Assessment, aligned with CAS and ACUHO-I professional standards, include time management, peer connections, and diverse interactions. Research on this national data set shows residents attending highly selective institutions rate nearly every aspect higher than residents attending open access institutions except for life skills and risk behavior learning outcomes. We will discuss the reasons behind these results, the needs of residents at selective institutions, and whether we are challenging all residents to the level they need.

Program #: 108
Room/Location: KY B Downstairs
Date and Time: Wednesday, February 19, 2014 from 2:30-3:30pm
Title: Floor Wars... Episode I: The Programming Initiative
Primary Presenter and Institution: Jacob McAbee, Mississippi State University
Program Description: Floor Wars is a programming initiative that is based off of an idea my undergraduate school of Murray State used to perform within some of their residence halls. Floor Wars is a friendly competition amongst each wing/ floor within a residence hall where points are distributed for participation in hall events, programs, hall council, competitions within the hall, and intramural sports. Floor Wars is a great way to increase program attendance within your hall because they have yet another reason to want to be there for programs. Today, staffs within residence halls become so complacent on just the average amount of attendance and participation for programs. Many staff members also think that the best way to draw residents to attending programs within the residence hall is by providing food. Floor Wars gives you a reason to stay away from the every day offering of food. Floor Wars has many ways a resident can get involved within their respective hall and can help build the community. This programming idea also gives residents something to have pride in and feel like what they are doing with their participation, involvement, and attendance is not going unnoticed and being rewarded.

Program #: 109
Room/Location: Rose
Date and Time: Wednesday, February 19, 2014 from 2:30-3:30pm
Title: One Day of Fitness Can Inspire a Lifetime of Wellness: Designing a Wellness Initiative for Resident Advisors
Primary Presenter and Institution: Leah Clevenger, USC Upstate Additional Presenters: Roy Kaplan
Program Description: In this session, conference participants will hear how a wellness initiative was developed as part of the overall staff development plan for Resident Advisors at USC Upstate. The presentation will walk participants step by step through the creative process, the implementation of the 6-week plan, the incentives and Celebration, as well as the student assessment of the wellness initiative. When participants leave, they will have a framework for a 6-week wellness initiative that they can customize for their institutions.

Program #: 110
Room/Location: Paddock
**Date and Time:** Wednesday, February 19, 2014 from 2:30-3:30pm  
**Title:** *Staff of Color: The Challenges of Supervising*  
**Primary Presenter and Institution:** Stephanie Zee, Appalachian State  
**Additional Presenters:** Jason Timpson  
**Program Description:** Abstract: This presentation explores the intersections of being a person and professional of color and effectively supervising staff of color. Professionals of color may find themselves caught between a professional and personal response to offensive language, bias incidents or managing daily occurrences of micro-aggression. Supervision of racially privileged staff members can also contribute to the complex struggle. The same goes for staff of color supervised by a racially privileged person. This presentation offers a space where participants will gain insights into the successes and challenges of being a supervisor of color, supervising staff of color, acknowledge how being a supervisor of color may impact supervision styles and skills, examine possible connections between campus climate and professional development, and share personal reflections of best practices.

**Program #:** 111  
**Room/Location:** Skybox Club  
**Date and Time:** Wednesday, February 19, 2014 from 2:30-3:30pm  
**Title:** *When to Renovate and When to Replace: Virginia Tech's Answers*  
**Primary Presenter and Institution:** Ken Belcher, Virginia Tech  
**Additional Presenters:** Bob Gunn, Erik Eshleman  
**Program Description:** Opening in 1968, Ambler Johnston was the largest residence hall on the east coast with over 1,300 beds. 40 years later, the building has become home to the Honors Residential College, the Residential College at West Ambler Johnston, and includes two faculty residences. A sustainable comprehensive renovation, the project has opened both phases with all residents in place including remarkable amenities like classrooms, faculty offices, fitness center, theater, demonstration kitchen, library, game room, and two-story lobby. On the heels of this comprehensive renovation, Virginia Tech has now embarked on an ambitious two-phase replacement of the Corps of Cadets housing with a new 1,100-bed complex that will replace original buildings built in the 1800s and 1960s brick additions with traditional collegiate Gothic stone architecture. Join us as we journey through alternative program, design, and construction issues and hear from staff, design/build team, and residents on these successes!

**Program #:** 201  
**Room/Location:** Bluegrass 1  
**Date and Time:** Wednesday, February 19, 2014 from 3:45-4:45pm  
**Title:** *"Why Diversity?" or "Ugh - Diversity Again?!"*  
**Primary Presenter and Institution:** Judson Sammons, Furman University  
**Program Description:** Often student leaders on campus are not thrilled to have the "diversity chat" one more time. They sometimes feel like our institutions are beating a dead horse, and in fact, our students can become defensive and resistant when the topic is brought up. Regardless of the reasons, our student leaders can become closed off to diversity instead of embracing it. This session explores how one residence life program strove to create a diversity training session that students not only tolerated but enjoyed and answered the basic, "Why do we always need to discuss diversity?" question.

**Program #:** 202  
**Room/Location:** Bluegrass 2
Date and Time: Wednesday, February 19, 2014 from 3:45-4:45pm
Title: Court TV: How Sullivan University Makes Educational Programming Happen in Style!
Primary Presenter and Institution: Aubree Alvarez
Additional Presenters: Jorge Wellmann, Andrea Luckett, Monica Carnell
Program Description: Come join us as we share with you our experiences of teaching our students at Sullivan University what makes us a residence hall by integrating a new programming model that allows us to bridge the gap between educational and social programming to provide students an opportunity to engage with their peers & learn how things can play out when wrong decisions are made. Our new initiative, Court TV Mock Trials was a huge hit with students. By combining fun, drama, and old-fashioned courtroom TV, we believe we have a program that will become a regional favorite! Court is in session!

Program #: 203
Room/Location: KY A Downstairs

Date and Time: Wednesday, February 19, 2014 from 3:45-4:45pm
Title: Orange is the New Black: Sharing Your Story Through Effective Branding Strategy
Primary Presenter and Institution: Richard Swearingen, University of Tennessee, Knoxville
Additional Presenters: Megan Jagnow
Program Description: Developing and implementing marketing strategies can be challenging. A successful plan requires brand development, departmental engagement, coordination across different media, and the resources to get it all accomplished. Where do you start and how do you find your identity? Join us as we share our story. In this session, we will share the principles that guide us, discuss our strategy, our creative process, and celebrate the relationships that have helped us obtain our goals. Learn how to own your challenges and transform them into a branding direction.

Program #: 204
Room/Location: Filly

Date and Time: Wednesday, February 19, 2014 from 3:45-4:45pm
Title: 10 Initiatives to Build a Winning Team
Primary Presenter and Institution: Dave Sagaser, Florida State University
Additional Presenters: Daniel Sheets
Program Description: How do you build a cohesive custodial services team? This program will share 10 initiatives at Florida State University that build a team environment and the first initiative happens at the employment interview. Do you have daily communication with your custodial staff? We do and it only takes a couple of minutes to build team and motivate employees! Does your employees know how that contribute to a successful department mission statement? Do you provide time for one on one contact with front line employees and supervisors? Come join in the discussion and see how we build team (and these initiatives are used with the maintenance staff too!). All participants receive a flash drive with the FSU Housing custodial manual and the presentation handouts.
Program #: 205  
Room/Location: Grandstand  
Date and Time: Wednesday, February 19, 2014 from 3:45-4:45pm  
Title: Consulting with a Old-Fashioned Twist  
Primary Presenter and Institution: Gerard Kowalski, University of GA  Additional Presenters: Richard Gibson  
Program Description: In order to develop the foundation for a new comprehensive plan, the University Housing staff at the University of Georgia decided to try a new manner of consulting. Instead of initially contacting firms who conduct campus facility planning, we decided to consult first with fellow SEAHO housing professionals to mine their expertise. Specifically, we wanted to gain the "on the ground" knowledge for this critical project from housing colleagues who previously conducted and implemented successful comprehensive plans. Participants will learn how staff at UGA developed and carried out the process for this unique form of consulting, will gain further understanding about the outcomes and benefits accrued from consulting with seasoned SEAHO housing professionals in this manner, and will hear about how University Housing staff at UGA have taken the lessons learned in this process and applied them to advancing their comprehensive planning efforts.

Program #: 206  
Room/Location: Clubhouse  
Date and Time: Wednesday, February 19, 2014 from 3:45-4:45pm  
Title: What's Up #sadoc?: A pragmatic conversation about getting a doctorate  
Primary Presenter and Institution: Lani San Antonio, Vanderbilt University  
Additional Presenters: Dr. Clyde Wilson, Elizabeth Cox  
Program Description: What does being an #sadoc really mean? While most people talk about the process about getting into a doctoral program and completing a dissertation, very few people talk about what its like when you are actually in the program AND working full time in residence life. Member association to both of these groups can often be a difficult balancing act. However, the doctoral degree experience is one that provides many benefits for professionals. The presenters are all at three different stages in their doctoral program and in their time have experienced various personal and professional changes that have impacted their doctoral program and career trajectory. Additionally, discussion will touch on the various types of support systems available and engage the audience about generating a support network among SEAHO doctoral students. If you are currently in a doctoral program or highly considering, this presentation is for you!

Program #: 207  
Room/Location: Thoroughbred  
Date and Time: Wednesday, February 19, 2014 from 3:45-4:45pm  
Title: Residential Curriculum: What Is It and What Have We Learned?  
Primary Presenter and Institution: Tierza Watts, Georgia Southern University  
Additional Presenters: Dan Zimmerman  
Program Description: Residential Curriculum is all the buzz now that the movement is ten years in the making. Do you know what it really is though? Do you know how to implement it? This presentation will give newcomers a comprehensive overview, information on how to start the philosophical shift within your residence life program and a case study of one person's experience at a SEAHO school near you!
Program #: 208
Room/Location: KY B Downstairs
Date and Time: Wednesday, February 19, 2014 from 3:45-4:45pm
Title: Working with Athletics: Turning CHALLENGE into OPPORTUNITY
Primary Presenter and Institution: Rebecca McQueen, Pfeiffer University
Program Description: On small campuses, Athletics and Residence Life must work closely together in order to create a supportive environment for student-athletes. However, our perspectives and intended outcomes can sometimes be in conflict. Using information gathered from colleagues, coaches, and student-athletes, this session will shed light on the best practices for working with athletics at small college and universities in addition to helpful information about NCAA Division II, III and NAIA policies that affect Residence Life procedures.

Program #: 209
Room/Location: Rose
Date and Time: Wednesday, February 19, 2014 from 3:45-4:45pm
Title: Enduring tragedy: Managing service to others through service to self by engaging assistance and catharsis
Primary Presenter and Institution: Chris MacDonald, Georgia Southern University
Program Description: For many housing professionals, being servant leaders is a natural default, an impetus for pursuing this vocation. Despite the growing movement of self-care, and encouragement for work/life balance, residence life staff often ignore their own psychological needs while they respond to and following crisis situations. The need for assistance and even catharsis, a process of creating relief from strong emotion can become an imperative not only in repairing one's embattled psychological equilibrium, but sustaining us as we continue to serve those we are so driven to support. This session will explore different methods of responding to the impact of serving in a crisis, including structured debriefing and expressions of catharsis. This presenter will share his experience as a residence life professional who participated in the response to the Virginia Tech tragedy, and how that experience helped solidify his belief in supporting oneself when driven to support others.

Program #: 210
Room/Location: Paddock
Date and Time: Wednesday, February 19, 2014 from 3:45-4:45pm
Title: Housing Officers as Case Managers: Managing Risk of Violence Related to College Student Mental Illness
Primary Presenter and Institution: Kelley Woods-Johnson, VA Tech Additional Presenters: Terry Fassanella
Program Description: As the number of students entering college with preexisting mental health issues grows, the need for college administrators to be prepared to meet or respond to their needs and, at times, related behaviors, increases. This presentation explores the research regarding these demographic trends as well as the growing importance of how we apply case management principles and other best practices to our work with students experiencing mental health issues with the potential for behaviors of self-harm or harm to others. Legal implications regarding foreseeable risk, duty, negligence, individual rights, and discrimination will be discussed, and recommendations will be offered for balancing the best interests of the individual with those of the community and the institution.
**Program #: 211**
**Room/Location:** Skybox Club
**Date and Time:** Wednesday, February 19, 2014 from 3:45-4:45pm
**Title:** Combining Quantitative and Qualitative Data to Tell the Resident Story
**Primary Presenter and Institution:** Renee Snider, Louisiana State University
**Additional Presenters:** Darlena Jones, Ph.D., Maylen Aldana,
**Program Description:** Let's face it; quantitative data can be dry, disconnected from the resident experience, and typically fails to inspire the reader. On the other hand, stories are compelling and engaging but lack the rigor needed for decision-making. What if we could have both: the statistical rigor of quantitative data coupled with engaging stories from qualitative data? In this session, we discuss the pros and cons of quantitative and qualitative data, how those data can be combined to create a richer picture of the resident experience, and easy ways to collect, analyze, and report these data.

**Program #: 301**
**Room/Location:** Bluegrass 1
**Date and Time:** Thursday, February 20, 2014 from 9:00-10:00am
**Title:** New Kids On The Block: Having a Chart-Topping Transition from Graduate to Professional
**Primary Presenter and Institution:** Kimberly Kolk, Belmont University
**Additional Presenters:** LaFarin Meriwether
**Program Description:** American boy band New Kids on the Block said it best when they said: "you got the right stuff", so now it's time to prove it. Making the transition from grad studentl to professional or from one professional job to another can be a challenge and an adventure all at the same time. This session will identify strategies to aid in that transition and will reveal the tools and tricks necessary to maximize your performance in your new role. You may be the New Kid on the Block but this presentation will show you how you can make your first year in any new role a chart-topping success!

**Program #: 302**
**Room/Location:** Bluegrass 2
**Date and Time:** Thursday, February 20, 2014 from 9:00-10:00am
**Title:** The Search Is On, Wait, Where Do I Start? How To Get A Job At The Institution Right For You
**Primary Presenter and Institution:** Kelly Matlack, Western Kentucky University
**Additional Presenters:** Travis Bowles, Courtney Stoverink
**Program Description:** This presentation is designed to assist individuals in their professional job searching process. Tying in personal experiences, we will discuss what to expect throughout the interview process and how to figure out if a position is a good fit for you. We will discuss tools that may be helpful as well as useful information for someone looking for an entry level position within the Student Affairs realm. Is it time for you to start searching but you don’t know where to start? Come to this session and learn all the tricks, tips, and tools to job searching!
Program #: 303
Room/Location: KY A Downstairs
Date and Time: Thursday, February 20, 2014 from 9:00-10:00am
Title: The RA Voice-Are student staff members being heard?
Primary Presenter and Institution: Katherine Uttich, Old Dominion University
Additional Presenters: Matthew Wilson
Program Description: This presentation will discuss the use of an RA Council to help create a unified and productive voice for the student staff in Housing and Residence Life. We will look into the purpose and benefits of an RA Council while also addressing the difficulties that can occur and structure that is needed to support it. Our student staff members have great things to say which can contribute significantly to supporting their communities, the department and each other so let's make sure we are listening to what they have to say!

Program #: 304
Room/Location: Filly
Date and Time: Thursday, February 20, 2014 from 9:00-10:00am
Title: Today's Challenge, Tomorrow's Direction: Educating Students on Their Journey to Understanding Identity
Primary Presenter and Institution: Katie Kolkmeier, Florida State University
Program Description: Professionals around the country continue to interact with students who lack communication skills. Often times these students want to avoid what they deem a difficult conversation which presents Today's Challenge to us as professionals. Many professionals may have found one of these difficult conversations to be social justice and multiculturalism. In this session, the presenter will review work done at the University of North Carolina Wilmington with first-year students in University 101 courses and upperclassmen students in leadership positions on campus as it relates to the topic of multiculturalism and diversity. The presentation will include information on workshops presented to these students and the self-assessment students took before and after the workshops. The presenter will also discuss initiatives to move forward in Tomorrow's Direction of educating students with the communication skills needed for these "difficult conversations".

Program #: 305
Room/Location: Grandstand
Date and Time: Thursday, February 20, 2014 from 9:00-10:00am
Title: Let's Talk About Supervision!
Primary Presenter and Institution: Lamesha Andrews, Spelman College
Additional Presenters: Lesley Stevenson
Program Description: Supervising staff can be a challenge in today's ever-changing world, especially for a graduate student, as there is much that is required of you. Providing the necessary direction for your staff when competing commitments (i.e. school, expectations written and unwritten, familial obligations and life) are vying for your time, can be extremely difficult. If you are not careful, being a great supervisor will become like doing the laundry. It is something you know you need to do, but just cannot find the time to do. The time is now. During this roundtable, learn strategies to navigate these commitments, while developing yourself into the supervisor you were meant to be.
Program #: 306
Room/Location: Clubhouse
Date and Time: Thursday, February 20, 2014 from 9:00-10:00am
Title: Training for the Derby: Professional Development is Your Race to Run
Primary Presenter and Institution: Douglas Ashcroft, Vanderbilt University
Additional Presenters: Michael Brown
Program Description: In Student Affairs, we hear it all the time how do we get professional development opportunities? This presentation is designed to open up the conversation for all participants to discuss how we gain professional development. Your professional career is similar to that path of a race horse. The horse must train for their race as such we must seek out professional development opportunities to enhance our chances of running our professional path. Unlike a racehorse, we may not have the guidance of a jockey (or mentor) to help push your development. In this session, you’ll learn how to recognize where you can take the reins and steer your journey to professionalism in the right direction. Whether through conference attendance, committee work, or at your desk, learn some new steps to get you out of the gate and barreling toward the finish line!

Program #: 307
Room/Location: Thoroughbred
Date and Time: Thursday, February 20, 2014 from 9:00-10:00am
Title: I Don't Understand, It's Only One Candle!
Primary Presenter and Institution: Nathan Hendrix, University of West Florida
Additional Presenters: Joe-Berry Gardner, Dominique Sabedra
Program Description: The University of West Florida has recently implemented a Health and Safety class for students who have violated our Standards for Community Living. This class is used to educate students on the importance of Health and Safety checks, to minimize repeat offenders, and to create a safer environment for our students. This presentation will delve into what our class entails, how this class has affected our students, and how this class can be implemented at other universities.

Program #: 308
Room/Location: KY B Downstairs
Date and Time: Thursday, February 20, 2014 from 9:00-10:00am
Title: That's What She Said: Rape Culture on Campus
Primary Presenter and Institution: Amanda Parente, University of Louisville
Program Description: There are many things undergraduate students do that will make a student affairs professional roll their eyes. Yet one aspect to undergraduate life is constantly overlooked. Rape culture is everywhere- it is in the music we listen to and the jokes we tell, it is on television, in movies, and constantly written in the news. It is present in our residence halls, dining facilities, and athletic games. This presentation aims to educate student affairs professionals on what rape culture is, how it affects our students, and what we can do to combat it on our campuses.
Program #: 309  
Room/Location: Rose  
Date and Time: Thursday, February 20, 2014 from 9:00-10:00am  
Title: #Microaggressions in Social Media  
Primary Presenter and Institution: Lexy Payne, Louisiana State University  
Additional Presenters: Sarah Lyon  
Program Description: #Microaggressions is a dynamic conversation-styled presentation that is designed to create an open dialogue with student affairs professionals and graduate students about social media and its implications for our field, our schools, and the world. We will discuss pop culture in social media, hashtags that seem harmless (#nbd), and the impact hashtags have on our staffs. There are numerous ways in which social media can positively impact our jobs and our goals, but it is very easy for a simple hashtag to evoke a negative emotion from those around us. #Microaggressions will focus on the impact of these phrases, and what we as student affairs professionals can do to create social change in every form of social media.

Program #: 310  
Room/Location: Paddock  
Date and Time: Thursday, February 20, 2014 from 9:00-10:00am  
Title: He Said, She Said-Best of AL  
Primary Presenter and Institution: Rachel Jernigan, University of South Alabama  
Program Description: Have you been looking for a way to engage both men and women in your residence halls about topics such as dating, healthy relationships, and sex? Well look no further! This interactive program opens the doors for communication without the awkward moments so that men and women can really know what each thinks about these topics! Come ready to talk, laugh, and learn!

Program #: 311  
Room/Location: Skybox Club  
Date and Time: Thursday, February 20, 2014 from 9:00-10:00am  
Title: Making it Look Easy: A Needs Based Approach to Community Development  
Program Description: Residential student learning is at the center of what we do. But how can community development assist in residential student learning? In this presentation you will learn how to shift from a programming model to a model that utilizes theories, outcomes and needs based assessment in order to create a successful community development model.
Program #: 401
Room/Location: Bluegrass 1
Date and Time: Thursday, February 20, 2014 from 1:00-2:00pm
Title: Bringing REP ODU to Housing & Residence Life
Primary Presenter and Institution: Leon McClinton, Old Dominion University
Additional Presenters: April Konvalinka, Natina Gurley, Carla Green
Program Description: Responsibility-Engage-Pride are the tenants of the Monarch Citizenship (REP ODU) Campaign. This student-driven citizenship campaign has been the vehicle for redefining the Old Dominion University residential experience. What does citizenship mean? Who should define it? At ODU, the answers are REP ODU & Our Students! The Monarch Citizenship Campaign has given the ODU Community a solid foundation to quantify the ODU experience via Responsibility-Engage-Pride. REP ODU is our framework to inform leadership development, on-campus involvement & assessment. We have identified creative ways to partner & collaborate in our Division “which we will highlight. These innovative techniques will translate to your institution in your desire to enhance citizenship.

Program #: 402
Room/Location: Bluegrass 2
Date and Time: Thursday, February 20, 2014 from 1:00-2:00pm
Title: What’s My Supervisory Love Language?
Primary Presenter and Institution: Chris Futch, The University of Tampa
Program Description: Have you ever wondered how your supervisory style affects the way you interact with your staff? Do you ever feel like you and the staff member(s) you supervise are speaking different languages? This program will lay out five different supervisory “love languages” that housing professionals and graduate students use in their daily work with their staff. Based on Gary Chapman’s book The Five Love Languages, these five supervisory love languages will serve as a way for you to better understand how you supervise professionals, graduate students, and/or student staff. This includes taking an assessment during the program to determine your primary supervisory love language, and learning how you can best incorporate it into your staff supervision. You will also receive tools to better understand how your staff members prefer to be supervised, as this can alter your own expectations of your supervisory style.

Program #: 403
Room/Location: KY A Downstairs
Date and Time: Thursday, February 20, 2014 from 1:00-2:00pm
Title: How to Win Friends and Influence People: Culture, Politics, and Relationships in Housing
Primary Presenter and Institution: Mary Catherine Jordan, University of Florida
Additional Presenters: Jennifer Todden,
Program Description: You understand the theory, the practice, the students and the staff â€“ so why are you still meeting obstacles in your work? Campus culture, politics, and relationships are a significant part of our day-to-day work life, and often have to be learned on the job. In this presentation, we will examine sources of political power, discuss some ways to identify politics on your campus, and leave you with some strategies for navigating highly charged or controversial situations.
Program #: 404  
Room/Location: Filly  
Date and Time: Thursday, February 20, 2014 from 1:00-2:00pm  
Title: Navigating campus climate and Gender Inclusive Housing  
Primary Presenter and Institution: Coretta King, Clemson University  
Additional Presenters: Doug Hallenbeck  
Program Description: There is a growing need for students who identify outside of a strict gender binary to request roommates that might not match their biological sex. Institutions throughout the nation have policies in place to allow for inclusive living assignments, however, research indicates such accommodations are limited or scarce comparatively in southern states. This presentation will highlight how Clemson University Housing & Dining is working to best address the needs of our students based on our current campus climate research. We will provide an understanding of what gender inclusive housing might look like for us, what it has looked like on other campuses and the partnerships necessary for implementation. We will also examine legal ramifications and considerations, share housing assignment parameters, and outline best practices for educating a campus on the intended purpose and the goals of the program.

Program #: 405  
Room/Location: Grandstand  
Date and Time: Thursday, February 20, 2014 from 1:00-2:00pm  
Title: Facilities Planning for Living Learning Programs  
Primary Presenter and Institution: Susan Grant, NC State University  
Additional Presenters: Cynthia Balogh  
Program Description: Many institutions offer living/learning programs in their residential facilities which add value to the student housing experience. But while the student development and success aspects of the programs themselves are often explored for best practices, we rarely examine them from a facilities standpoint. This program will examine the impact of living/learning programs on facilities and their resultant costs, specifically: What kind of space is used for living/learning programs and how is it configured differently from standard campus housing? What strategies are used to minimize loss of revenue producing space? What is the value of the living/learning space as perceived by students/staff/faculty? In what ways are academic departments sharing costs?

Program #: 407  
Room/Location: Thoroughbred  
Date and Time: Thursday, February 20, 2014 from 1:00-2:00pm  
Title: Dull to Dazzling: $8 Million in 8 Weeks  
Primary Presenter and Institution: Andrea Trinklein, Emory University  
Additional Presenters: Fredrik Nilsson  
Program Description: A classically historic transformation took place in a 1929 residence hall, former nurses quarters. Freshmen moved into corridors now framed with natural light, modernized amenities, and classic millwork, solid surface counters, furniture designed with the needs of today's students in mind, lighting, and new HVAC. Programming planning and funding for renovations is one small aspect of a project. Learn how completing a comprehensive summer renovation project requires a well-functioning team committed to an aggressive schedule. Phase I ($8 million) of II phase project occurred in summer 2013 with an additional $2 million of work occurring in summer 2014. Ask questions, hear about project scope, and learn strategies about fast track renovations.
Program #: 408  
Room/Location: KY B Downstairs  
Date and Time: Thursday, February 20, 2014 from 1:00-2:00pm  
Title: *Speed Mentoring for the Races*  
Primary Presenter and Institution: Kayla Hamilton, Emory University  
Additional Presenters: Countess Hughes  
Program Description: Are you a racial only (Only Black, Only Latino, etc), are you a minority at a majority school and want to know how other onlys deal on a daily basis? Are you in the majority but have some racial onlys and you are not sure how to support them? Want to ask some questions about race in the workplace and not be judged? This is the session for you. We will break into small groups and rotate around the room with some seasoned professionals who have been onlys in their housing lifetime and discuss some common or not so common workplace issues.

Program #: 409  
Room/Location: Rose  
Date and Time: Thursday, February 20, 2014 from 1:00-2:00pm  
Title: *Do You Know Your Residents and Student Staff? Understanding and Supporting the Digital Native*  
Primary Presenter and Institution: Larry Christenson, Ed.D., Georgia College  
Additional Presenters: Kurt Moderson  
Program Description: Do you understand your residents and student staff experience? The latest generation, Digital Natives, grew up surrounded by computers, gaming systems, and cell phones. Communication is constant but not usually in person. What does social integration, peer connections, and learning look like among residents and student staff who communicate via technology? In this interactive session, you will test your knowledge of resident and student staff experiences and discuss how we might need to change of our programs and services to best meet the needs of this generation.

Program #: 410  
Room/Location: Paddock  
Date and Time: Thursday, February 20, 2014 from 1:00-2:00pm  
Title: *Making the Most Out of the Grad/Advisor Relationship*  
Primary Presenter and Institution: Dani Gates, Duke University  
Additional Presenters: Deb LoBiondo  
Program Description: Graduate Assistantships come in many shapes and sizes, but the experience is largely what you make of it. In addition, supervisors of graduate students can play a critical role in supporting this development, and there is much you can do to aid in enhancing this opportunity. From creating your network and sharpening your skills, to fine-tuning your interests and prepping for the job search, the grad years can be incredibly valuable tools beyond just learning the responsibilities of the job. Join us to brainstorm ways of maximizing your experience and/or that of your graduate assistant.
Program #: 411
Room/Location: Skybox Club
Date and Time: Thursday, February 20, 2014 from 1:00-2:00pm
Title: Achieving Vision in a New Financial Climate
Primary Presenter and Institution: Joe Winters, Brailsford & Dunlavey
Additional Presenters: Norbert Dunkel, Adrienne Frame
Program Description: In support of SEAHO 2014’s theme of Today's Challenge and Tomorrow's Direction, this program will review the current financial and political climate in the State of Florida in relation to pursuing debt financing for student housing projects. Specifically, increased oversight from the State Legislature has resulted in the need for enhanced planning as a part of the overall project approval process. Florida State University and the University of Florida have recently navigated this new project approval process successful, and through this program, their combined experiences will be summarized in order to provide attendees with a better understanding of their unique stories, the environment within which their successes were achieved, and the lessons learned that resulted from recently completing the process.

Program #: 501
Room/Location: Bluegrass 1
Date and Time: Thursday, February 20, 2014 from 2:15-3:15pm
Title: Considering a Doctorate?
Primary Presenter and Institution: Ryan Hall, University of Tennessee at Chattanooga
Program Description: A doctoral degree is often times a required or preferred qualification for upper level positions in student affairs administration. Doctoral study is different from other means of higher education, and it has a number of unique attributes. If you are interested in pursuing a doctorate now or in the future, come to this program to learn more about the process from application to graduation. If you hold a doctorate or are currently pursuing one, come to this program to share your experience with others.

Program #: 502
Room/Location: Bluegrass 2
Date and Time: Thursday, February 20, 2014 from 2:15-3:15pm
Title: Budgets 101
Primary Presenter and Institution: Tom Kane, Appalachian State University
Program Description: Budgets play a significant role in understanding the priorities of your Housing & Residence Life Operation. This session will help participants grasp the complexities of a housing budget and how it fits into the larger context of the university budget. Topics covered will include various sources of revenue and what types of expenditures we control and are mandated to cover. Remember, s/he who controls the purse strings...
Reflective Change and Supervision

Michael Cherry, UNC- Chapel Hill

"I am still learning. That is an important mark of a good leader." Effective supervisors are lifelong learners who will spend a portion of their career learning from mistakes, embracing change and demonstrating a commitment to developing others while they personally grow. Understanding supervision is a critical competency of housing officers. As a professional supervision is the cornerstone to the work we do. However, research has shown that recent graduates of higher education programs felt underprepared in this core competency (Cuyjet, Longwell-Grice & Molina, 2009). This presentation is aimed at engaging graduate students and new professionals as they navigate the process of staff supervision. Participants will identify the role self-reflection plays in improving supervision, while seeing how to incorporate feedback into their own efforts toward competency development.

Finding a Home in STEM: Understanding the Experiences of African American Women in a STEM Living Learning Community

Christina Morton, North Carolina State University

Current research within higher education has documented the plight of women, and more specifically women of color, disproportionately leaving the fields of science, technology, engineering, and math (STEM). This begs the following questions: What are the experiences of African American women in STEM Living Learning Communities and what improvements can be made to enhance their overall experience in STEM? This session should benefit professionals who work closely on issues of STEM learning with women and underrepresented populations. This presentation will focus on key issues in student affairs and report findings from a research study conducted involving interviews and focus groups with women of color in a Women in Science and Engineering Living Learning Community. The remaining time will provide attendees a chance to offer responses to the presentation and discuss ways to implement some of the research recommendations.
**Program #: 505**

**Room/Location:** Grandstand

**Date and Time:** Thursday, February 20, 2014 from 2:15-3:15pm

**Title:** *Work life balance: Redefine through reflection*

**Primary Presenter and Institution:** Leena Holt, University of SC  
**Additional Presenters:** Katie Little

**Program Description:** In a recent TEDx Talk, Psychologist Shawn Achor notes that our society equates working hard with success, and success with happiness: "If I work harder I will be more successful, and if I am more successful, then I will be happier." This model can create a difficult and stressful work environment, because to be happy, we must continually push our limits to work and produce more. Housing employees divide their time and attention to many commitments and the effort needed to keep these commitments under control can be stressful. Work is often prioritized over personal needs, despite studies showing high burn out rates of student affairs professionals (Prince, J., 2010) and increased productivity of more balanced individuals (Lyubomirsky, S., et al, 2005). During this session we will discuss current stressors, identify areas of improvement, and create a personal wellness philosophy that will provide a framework for cultivating, maintaining, and overall achieving work life balance.

**Program #: 506**

**Room/Location:** Clubhouse

**Date and Time:** Thursday, February 20, 2014 from 2:15-3:15pm

**Title:** *Residential Academic Initiatives: Embracing Today's Challenges and Finding Tomorrow's Direction*

**Primary Presenter, Institution:** Steve Kleuver, Florida State University  
**Additional Presenters:** Katie Kolkmeier

**Program Description:** Housing & Residence Life is a vital part of the college and university experience for many undergraduate students. We exist in an educational and academic environment, and surely no one at this conference doubts the developmental impact we have on our students. However, if we are asked the question: "What do YOU do to promote or enhance student academic achievement?" many of us would be stumped. Florida State University recently took a hands-on approach in working with students who were placed on academic probation and found statistically significant improvements in GPA attainment in the following semester. A full analysis was completed and some very interesting findings were found regarding the efficacy of limited-load semesters, Honors housing, and even residence hall style and impact on GPA. Join us for a full discussion of our findings and tips on how to bring similar programs and research studies back to your home campus!
Program #: 507  
Room/Location: Thoroughbred  
Date and Time: Thursday, February 20, 2014 from 2:15-3:15pm  
Title: *Strategic Planning for Student Housing on a Residential College Campus: How and Why to Do It*  
Primary Presenter, Institution: James Smart, University of Miami  
Additional Presenters: Paul Brailsford, Eric Moss, Bob Gunn  
Program Description: The University of Miami has embarked on a Strategic Master Plan for student housing to evaluate existing housing and determine the potential for comprehensive capital renewal of existing buildings and to understand how much and what kind of swing space should be built new to allow existing buildings to be taken off line for renovation. Another goal of the project was to consider how existing residence halls built in the 1950s and '60s could either be improved visually on the outside to fit in with the more contemporary buildings recently built on campus or be restored and preserved as part of the historic International style on campus. With most campuses across the SEAHO region having the similar problem of what to do with the large amount of student housing that was built for the “baby boomers” coming to college after World War II, this program will talk about the value of a comprehensive strategic plan, determination of how much new space to build, and different levels of renovation and how they compare in quality and cost to new housing.

Program #: 508  
Room/Location: KY B Downstairs  
Date and Time: Thursday, February 20, 2014 from 2:15-3:15pm  
Title: *Change Your Mind! Strategies for True Departmental Change*  
Primary Presenter and Institution: Lindsay Norman, Birmingham-Southern College  
Program Description: Change Your Mind! Take it from Sister Hazel, if you want to change your department, you simply have to change your mind. Join the discussion of strategies to create big impacts on campuses through various types of change. In the session, we'll discuss the experience of joining a department with every professional having been at the institution for less than one year. We will describe the joys and challenges we experienced as we tried to transform our entire department. We'll also talk about the specific changes we've made on our campus to enhance the student experience for residents and resident advisors. Please consider joining our presentation if you're also interested in the concept of change or want to consider making a change in your department.
**Program #:** 509  
**Room/Location:** Rose  
**Date and Time:** Thursday, February 20, 2014 from 2:15-3:15pm  
**Title:** Co-ops: Cultivating community around the table  
**Primary Presenter and Institution:** Megan Letchworth, Warren Wilson College  
**Program Description:** Food has always been the starting point for getting groups of people around a table and talking. Now, with even more emphasis of eating organically and buying locally co-ops are a great opportunity for students to engage in these issues starting with their own plate. By taking a look at the long history of co-op communities in a higher education setting participants will learn about the historical significance of co-ops on campus. How they came to be formed and why from the start of American higher education students felt that communal living was an important part of their college experience. Participants will also learn about the formation of co-op communities and the unique experience it creates for students by exploring two differently structured co-op communities. We will also discuss points of consideration for creating a similar community on your own campus from meal-plans, to transportation, to staffing, to facility needs.

**Program #:** 510  
**Room/Location:** Paddock  
**Date and Time:** Thursday, February 20, 2014 from 2:15-3:15pm  
**Title:** The Science and Strategy of Staffing: How a carefully designed staffing process can positively impact overall organizational effectiveness  
**Primary Presenter and Institution:** Charles Lowman, Vanderbilt University  
**Program Description:** Most of us will be in charge of staff recruitment and selection at some point in our careers but often we mistakenly allow staffing to become a purely administrative function rather than a strategic one. This session will introduce attendees to the science of staffing and offer ways that your processes can contribute to overall organizational effectiveness. Presentation will cover effective interview design, interviewer training, branding, diversity/inclusion, and assessment topics.

**Program #:** 511  
**Room/Location:** Skybox Club  
**Date and Time:** Thursday, February 20, 2014 from 2:15-3:15pm  
**Title:** Change Tomorrow's Direction Today: Recruitment Strategies for a New Age  
**Primary Presenter and Institution:** Chris Bruno, Southern Polytechnic State University  
**Additional Presenters:** Jenny Brown  
**Program Description:** Does your school struggle to recruit and retain entry-level professionals? Do you find it difficult to recruit against schools with instant name recognition? For the past few years Southern Polytechnic State University has been able to recruit highly qualified entry-level professionals to our little-known school. Come to this presentation and hear tried and true strategies from highly successful recruiters. Learn what it takes to advertise your department's strengths and maximize your search for candidates. Come change your recruitment direction today!
Program #: 512  
**Room/Location:** In Front of Corporate Partners Area  
**Date and Time:** Thursday, February 20, 2014 from 2:15-3:15pm  
**Title:** *Utilizing Connections with Corporate Partners to Face Today's Challenges & Understand Tomorrow's Direction*

**Primary Presenter and Institution:** Heather Edwards, Mississippi Gulf Coast Community College  
**Additional Presenters:** Calvin Mosley, Gavin Roark, Scott Royce  
**Program Description:** Are you a graduate student, new professional, or new SEAHO attendee trying to successfully navigate your SEAHO conference? Are you confused about what to look for in products or even what to ask vendors in the Corporate Partners area? If so, attend this dynamic program to learn how to get the most from your SEAHO conference experience. Our conference would not be successful without our Corporate Partners so come hear about the part they play in facing today’s challenges & understanding tomorrow's direction.

Program #: 601  
**Room/Location:** Bluegrass 1  
**Date and Time:** Friday, February 21, 2014 from 9:00-10:00am  
**Title:** *When $#!% Hits the Fan: Educating present and future generations on crisis preparedness and response*

**Primary Presenter and Institution:** Jared Campanella, Kennesaw State University  
**Program Description:** Do you know what resources are available to you if a crisis situation occurs on your campus? This program will cover multiple aspects of crisis management/response that occur at Kennesaw State University in Georgia. You will also have the opportunity to learn about state and national resources available to help educate faculty, staff, and students on emergency preparedness/response at your institution.

Program #: 602  
**Room/Location:** Bluegrass 2  
**Date and Time:** Friday, February 21, 2014 from 9:00-10:00am  
**Title:** *Why Should We Care? Applying Professional Standards to Your Housing Program*

**Primary Presenter and Institution:** Deb Boykin, William & Mary  
**Additional Presenters:** Kurt Moderson  
**Program Description:** Why should we care about professional standards? Housing programs committed to high standards assess their programs regularly against professional standards to determine areas of needed improvement. In this session a housing practitioner involved in the update of the CAS Standards for Housing and Residential Life Programs (HRLP) will discuss revisions made during the recent review of the CAS standards and an assessment expert will discusses metrics that can be used as evidence of compliance. Participants of this session will understand the updates made to the HLRP standards, the importance of using standards for program assessment, and how this process will improve the student experience.
Program #: 603
Room/Location: KY A Downstairs
Date and Time: Friday, February 21, 2014 from 9:00-10:00am
Title: Building Inclusive Communities - A Greater Focus
Primary Presenter and Institution: Rachel Blakesley, University of West Florida
Additional Presenters: Brad Menard
Program Description: An incident in the spring of 2012 involving nooses shocked the University of West Florida campus and Pensacola community. Since then, the university has placed an even greater emphasis on building inclusive communities, becoming more multiculturally competent, and educating our students and staff members about social justice and inclusion. This session will give a brief overview of the university's efforts since 2012, a look into the Division of Student Affairs' Multicultural Competency Training events and modules, and information about Housing and Residence Life's new diversity-affirming initiatives such as our respect banners, spotlight in RA newsletters, and Conflict Coaching program. Session participants will leave with ideas for large initiatives like professional staff trainings and small steps such as social justice passive programming.

Program #: 603
Room/Location: Filly
Date and Time: Friday, February 21, 2014 from 9:00-10:00am
Title: Mid (Level) Life Crisis: Housing Professionals' Edition
Primary Presenter and Institution: Maylen Aldana, Louisiana State University
Additional Presenters: Jack Harris, Danielle Kleine, Dawn Vavrick Palmer
Program Description: Mid level professionals often misunderstand their role in an organization. Some may argue that mid level professionals experience the same symptoms associated with the sophomore slump. Often, depending on the size of the institutions, mid level professionals may engage in entry level professional roles or even in Chief Housing Officer roles. This session will allow participants to hear the stories and best practices of 4 mid-levels professionals from different institutions and how they became mid-level professionals. Come learn about the training, political navigation, supervision strategies, and role perceptions of mid-level professionals. You will leave this session understanding today's challenge of mid-level professionals and strategies that you can implement today in order to become a stronger Mid-level professional for tomorrow's workplace.
Program #: 605
Room/Location: Grandstand
Date and Time: Friday, February 21, 2014 from 9:00-10:00am
Title: Motivation and Mindset: The Mysteriously Missing Magic
Primary Presenter and Institution: Serena Fisher, Louisiana State University
Additional Presenters: Brian Webb
Program Description: Have you ever put together the "PERFECT" training: icebreakers, teambuilders, guest
speakers, food, prizes just to have your staff dismiss it as "same old, same old"? Do you often see phrases like
"redundant", "boring", and "too long" in your training assessments, coupled with a strong sense of
dissatisfaction with your development efforts? Recent research conducted by Louisiana State University
during Fall 2013 RA training reveals that the mindset of your staff impacts the effectiveness of training. More
importantly though, the motivation levels with which the staff enter training determine their satisfaction with
training, learning during training, and eventual job performance. In this session, we'll briefly explore
motivation research as it applies to training, review the data gathered from LSU's training endeavors, and
discuss potential approaches to creating and maintaining the kind of mindset that will help your staff get the
most out of training.

Program #: 606
Room/Location: Clubhouse
Date and Time: Friday, February 21, 2014 from 9:00-10:00am
Title: Hitting the Reset Button: Rebooting a Housing and Residence Life Department, Strategies for Maximizing
Effective Change with New Leadership
Primary Presenter and Institution: Corry Colonna, Winston-Salem State University
Additional Presenters: Peter Blutreich, Fatou Mbye, Jeremi Cheeks
Program Description: In the summer of 2012, Winston-Salem State University hired a new Director of Housing
and Residence Life. Since then, practically every process has been rewritten and staffing structures reworked
to utilize best practices that are student-focused. This presentation will examine how to utilize the social and
political capital of being new to create momentum for change, building relationships with other departments
and campus partners and choosing battles for the best of our students and the intent on improvement. * We
feel that this program could fit in various categories. If the selection committee feels that is a valuable topic,
we trust their best judgement to categorize this presentation.
Program #: 607
Room/Location: Thoroughbred
Date and Time: Friday, February 21, 2014 from 9:00-10:00am
Title: Are We Re-Inventing The Wheel? : An Investigation of Current Assessment Practices in RA Training
Primary Presenter and Institution: Janine Weaver-Douglas, NC State University
Program Description: Much like lemonade, mosquitoes and barbecues, every summer brings us another constant: RA Training. Although its format and content have changed, the essentials of how we train our undergraduate residential staff, and how we ascertain whether that training is working has remained consistent. With the changing face of student affairs, and the shifting needs of our residential populations, why are those components of RA training not changing? In a dissertation study, a Residence Life professional investigated the current assessment practices of residential programs in the SEAHO region, including surveys of and interviews with current practitioners, as well as the collection of artifacts of current assessment. In this session, participants will be provided with the research design and the findings of that study, and will learn both the trends and implications indicated by the data to inform future assessment practices and aid in the creation of assessment benchmarks in this area.

Program #: 608
Room/Location: KY B Downstairs
Date and Time: Friday, February 21, 2014 from 9:00-10:00am
Title: On-Boarding: Being Intentional About Bringing In New Professional Staff
Primary Presenter and Institution: Calvin Mosley, University of Florida
Program Description: Each year we hire thousands of New Professionals at our Colleges and Universities all over this great nation of ours. However, at many of our institutions the only training we have for these individuals is Graduate and RA Training. That is not enough! During this program we will explore ways in which we can be more intentional about how we hire and train our new professional staff coming to work at our Universities. During this session we will explore what onboarding is, learn how to put a plan in place for our new professionals, as well as look at optimal time periods to bring on new professional staff.

Program #: 609
Room/Location: Rose
Date and Time: Friday, February 21, 2014 from 9:00-10:00am
Title: Second Year, Second Class? Supporting Second Year Students
Primary Presenter and Institution: Nico Rose, Florida International University
Additional Presenters: Ivan Ceballos, ,
Program Description: Many colleges and universities have support programs in place to assist first year students with the transition to college life and to familiarize them with various support services offered (i.e. FYE programs). Most of these programs, however, end after the first year. Second year students experience different challenges than those in their first year, yet don’t have the same targeted support programs. Additionally, studies have found that second year students have the highest institutional expectations, but are the most dissatisfied with their experience. This presentation synthesizes publications addressing the challenges second year students face, compares information from publications to data gathered from the University of Miami, and offers suggestions for improving the second year student experience.
Program #: 610  
**Room/Location:** Paddock  
**Date and Time:** Friday, February 21, 2014 from 9:00-10:00am  
**Title:** *Tomorrow's Direction - Creating a Social Justice Strategic Plan for your Housing Operation*  
**Primary Presenter and Institution:** Dustin Rollins, University of Florida  
**Additional Presenters:** Lisa Diekow  
**Program Description:** As we welcome a more diverse array of students and staff to our housing operations, we are faced with opportunity to take a new direction toward Social Justice Education. The challenge in creating a more socially-just environment within an entire department is not to be underestimated. It takes passion, expertise, and a strong strategic plan to make Social Justice a prominent value and daily operating principle for all students and staff members. We will share the basics of creating such a strategic plan for increasing inclusion and holding staff accountable to this new direction in your organization. This information will span both the residence education and housing/residence life units within the organization. We will share how every department can be successful in ensuring the success of a social justice framework for their everyday work.

Program #: 611  
**Room/Location:** Skybox Club  
**Date and Time:** Friday, February 21, 2014 from 9:00-10:00am  
**Title:** *Going Google: Using Google to Enhance Everyday Housing Operations and Processes*  
**Primary Presenter and Institution:** Scott Oliver, University of Mississippi  
**Additional Presenters:** Shane Gragg  
**Program Description:** Can you count on two hands the number of copies that you made this week? Or have you ever felt that your processes are somewhat cumbersome and need to be streamlined and accessible by multiple people? Or do you need to quickly and easily report information for assessment purposes? This session will help you learn how to evaluate your regular housing operational processes and reign/wrangle those processes and procedures using Google—a free online collaboration tool. In this session participants will learn how to: - Transition many traditionally paper processes to online using Google - Better collaborate with colleagues and students - Meet students and staff â€” where they are'- Increase efficiency and effectiveness of departmental processes - Operate and manage processes from a distance if necessary - Use the power of Google as an Assessment tool to collect and distribute data about your processes and procedures.

Program #: 701  
**Room/Location:** Bluegrass 1  
**Date and Time:** Friday, February 21, 2014 from 11:00am-12:00pm  
**Title:** *Creating Mid-Level Positions with Limited Resources*  
**Primary Presenter and Institution:** Ben Falter, Stetson University  
**Program Description:** Is your VP asking for you to do new innovative things but you don't have time/staff? When are you going to cross items off that 5 year plan? Do all of your younger, new, excited, millennial staff in RD/RLC positions directly report to the department director?!? Mid-Level positions are a great way to maximize resources, give direction to some of your annual processes, guidance on committee work for your live-in staff, and help ease the burden on the many things your department or director is responsible for. Not all budgets can afford to just add a new position so this presentation will walk you through creative ways to attain new mid-level positions with the same or slightly more resources.
Program #: 702
Room/Location: Bluegrass 2
Date and Time: Friday, February 21, 2014 from 11:00am-12:00pm
Title: Are You Afraid of the Monsters Under the Bed?
Primary Presenter and Institution: Amanda Cunningham, University of Louisville
Additional Presenters: Jenny Todden
Program Description: This program will discuss the importance of not being afraid to have those difficult conversations with residence life staff, residents, and parents about the monsters under the bed. The monsters represent bed bugs, roaches, mold, asbestos, scabies and other non-fun facilities related topics. Having to talk about the un-fun side of residence life is never easy or fun. It is imperative to have good open lines of communication between Facilities and Residence Life staff. The most important being the communication from residence life staff to the residents about the scary monsters under the bed. This program will provide you with the necessary tools to combat the monsters under the bed.

Program #: 703
Room/Location: KY A Downstairs
Date and Time: Friday, February 21, 2014 from 11:00am-12:00pm
Title: A True Collaboration: A Residential Life and University Police Partnership
Primary Presenter and Institution: Mary Erin Morrissey, Clemson University
Program Description: In 2007 Clemson University Police Department and Residential Life created a liaison program to strengthen communication between the departments and to embrace a community policing model in a Clemson's on campus residential communities. In the first year of the program, there was a significant decrease in reported crime. Over the years, the program has evolved from having two police officers and one residential community to eleven police officer and ten residential communities, including greek housing. The evolution of the partnership has resulted in increased communication, increased staff comfort in interactions, and a high level of collaboration in the training of Residential Life staff. This session will describe the total evolution of the program, an overview of collaborative training efforts, recommendations for other institutions and hopes for the future of the program.

Program #: 704
Room/Location: Filly
Date and Time: Friday, February 21, 2014 from 11:00am-12:00pm
Title: Unplug and Reconnect
Primary Presenter and Institution: Katrina Pawvluk, College of William & Mary
Program Description: How often have you been in a meeting, at a program or event, or walking across campus and nearly everyone you encounter is "connected" in one way or another? Having email, internet, phone, cameras, and apps by the millions at our finger tips is intended to keep us connected to each other and the world in ways we couldn't imagine a few years ago but does it really? Join us for this round table decision as we explore what it really means to be connected. We'll discuss the advantages and disadvantages of always being "on" and the importance of powering off to our overall well-being.
**Program #:** 705  
**Room/Location:** Grandstand  
**Date and Time:** Friday, February 21, 2014 from 11:00am-12:00pm  
**Title:** *I don't live in a Residence Hall anymore, now what? : How to read a credit report, and tips to transition to a live off position.*  
**Primary Presenter and Institution:** Paul DeCock, Kennesaw State University  
**Program Description:** Are you a professional Residence Life Live-in staff member who is thinking about taking a live-off position? Have you thought about some of the costs that you will now be responsible for? Do you plan on renting, or buying a home? We will be discussing some of these things to think about before taking that step. We will also look at how to read a credit report, and discuss what different scores mean, and how you can raise your score.

**Program #:** 706  
**Room/Location:** Clubhouse  
**Date and Time:** Friday, February 21, 2014 from 11:00am-12:00pm  
**Title:** *The Power of RHA: Using your RHA to Enhance the Residential Experience*  
**Primary Presenter and Institution:** Kristi Swedean, University of Southern Mississippi  
**Additional Presenters:** Jana Jordan  
**Program Description:** Developing and implementing marketing strategies can be challenging. A successful plan requires brand development, departmental engagement, coordination across different media, and the resources to get it all accomplished. Where do you start and how do you find your identity? Join us as we share our story. In this session, we will share the principles that guide us, discuss our strategy, our creative process, and celebrate the relationships that have helped us obtain our goals. Learn how to own your challenges and transform them into a branding direction.

**Program #:** 707  
**Room/Location:** Thoroughbred  
**Date and Time:** Friday, February 21, 2014 from 11:00am-12:00pm  
**Title:** *Speed Mentoring 2014*  
**Primary Presenter and Institution:** Susan Grant, North Carolina State University  
**Additional Presenters:** Deb Boykin, Shannon Staten, Andrea Trinklein  
**Program Description:** In 2005, at the ACUHO-I conference in Milwaukee, a group of SEAHO women talked about giving back, about meeting with graduate students and new staff in a meaningful way and connecting them to what SEAHO has to offer. Speed Mentoring was born! Based on the speed dating method, participants will meet one-on-one with fifteen women in housing leadership positions. Ask questions you've always wanted to ask a director of housing or residence life. Find out about professional growth opportunities, career paths, and recommendations for making the most out of your housing experience. Meet a network of fifteen women who are committed to leading their organizations and helping new professionals find their professional niche. Speed Mentoring - fast paced connections, personal interest, advice and words of insight. Join the circle!
Program #: 708
Room/Location: KY B Downstairs
Date and Time: Friday, February 21, 2014 from 11:00am-12:00pm
Title: How MAP-Works Gave Community Building New Direction
Primary Presenter and Institution: Hannah Piechowski, Bellarmine University
Program Description: When retention and student success became an immediate concern, Bellarmine University's Academic Affairs and Department of Housing and Residence Life partnered to use MAP-Works EBI to intervene. This multi-data-source driven system provided an intense overview of how residents felt about their environments, social connections, academics, and transition into college. As a result, our team overhauled an outdated Community Building Model, addressed immediate satisfaction concerns, and ultimately provided a more satisfactory programming experience. This presentation will introduce the components of MAP-Works EBI and review how valuable data that influenced overall programmatic efforts.

Program #: 709
Room/Location: Rose
Date and Time: Friday, February 21, 2014 from 11:00am-12:00pm
Title: READY TO GROW?? LESSONS LEARNED FROM THE 2013 REGIONAL ENTRY LEVEL INSTITUTE (RELI) COHORT
Primary Presenter and Institution: Stephanie Hesbacher, University of Tennessee-Knoxville
Additional Presenters: Dante Hill
Program Description: Are you a new professional with 0-3 years of experience in Housing and Residential Education? Then this program is for you! Come hear from the 2013 cohort of RELI participants. The Regional Entry Level Institute (RELI) is a 4-day intensive professional development experience annually sponsored by SEAHO for new professionals who aspire to be mid-level professionals. The program only accepts 32 new professionals from across the SEAHO region for this experience. Conference participants will learn about the RELI program, the application process and hear from several RELI past participants about the impact the experience had on our professional journey and competency development.

Program #: 710
Room/Location: Paddock
Date and Time: Friday, February 21, 2014 from 11:00am-12:00pm
Title: Planning for an Audit
Primary Presenter and Institution: Eric Turner, University of Mississippi
Additional Presenters: Tracey Vaughn
Program Description: Internal audits can be used to improve an organization by objectively reviewing the policies and procedures currently in place, and offer valuable insight on ways to improve current operations. Audits help accomplish the organization's objectives and improve the effectiveness of risk management and controls. This program is designed to aid the participants in knowing what to expect and how to prepare for an internal audit.
Program #: 711
Room/Location: Skybox Club
Date and Time: Friday, February 21, 2014 from 11:00am-12:00pm
Title: Planning for the future: Developing long range housing goals
Primary Presenter and Institution: Matthew Kerch, The University of Alabama
Additional Presenters: Steven Hood
Program Description: The purpose of this presentation will be to discuss the process of creating long range plans for housing departments. Long range facility planning will be discussed and dissected. These plans will include information gathered from facilities, construction, and other administrative offices to determine departmental goals and projects for the future. In addition, master plans concerning campus housing phasing strategies will also be discussed. These documents go hand in hand to determine when major renovation or construction work should occur and how these projects impact housing on campus. There will be time for open discussion concerning how to go about creating these documents and what campus partners are necessary to accomplish these goals.
A Note from Your Corporate Partners

Dear SEAHO Members,

It is with great pleasure that we welcome those attending SEAHO to the SEAHO 2014 Exhibit Hall. Our Corporate Partners are a critical part of the SEAHO organization. The relationship between SEAHO and Corporate Partners is instrumental in taking back quality products for the students we serve.

We are excited to announce that we have approximately 90 exhibitors present who have purchased 102 booths for SEAHO 2014. These corporate partners are here to meet all of you and explain their products and services. We want to encourage all of you to take full advantage of the Exhibit Hall area. There are numerous opportunities throughout the conference schedule for you to stop by and interact with these essential campus partners. Work to visit with them over meals, snack breaks, and other dedicated time throughout the conference. Whether you are brand new to SEAHO or a seasoned professional, there is something for you to gain in the Exhibit Hall. These Corporate Partners are giving both their time and money to meet and interact with you. While enjoying your SEAHO conference, please take time to thank them for their dedication to SEAHO and our profession. Also please take special note of our sponsors. Each sponsor will be highlighted throughout the conference and will have an individual recognition sign at their booth. We have three sponsorship levels at SEAHO 2014: Platinum: $3000.00 +, Gold: $1500.00 - $2999.00, and Silver: $500.00 - $1499.00. These exhibitors and sponsors help make the conference possible and help keep your registration cost to a minimum.

Lastly, we want to dispel one common misconception about the Exhibit Hall. We often hear feedback from some SEAHO professionals that they don’t feel comfortable in the Exhibit Hall because, “they are not the person in charge of purchasing”. Regardless, your feedback about products and services is important. Tell the Exhibitors what might work on your campus and how students can benefit from their products. Use your time at SEAHO to educate yourself on products and build relationships for the future. Although you may not be the one in charge of purchasing today, you could be the one in charge of purchasing in the future.

As you reflect on your upcoming SEAHO conference experience please do not forget about how our wonderful Corporate Partners play a role in tackling “Today’s Challenges and Tomorrow’s Direction!” We hope you enjoy your time in Louisville and thank you for actively participating in the SEAHO 2014 Exhibit Hall!

Sincerely,

Gavin Roark
SEAHO Corporate Partners Chair 2014

Heather Edwards
SEAHO Corporate Partners Chair 2015
Today's Challenge. Tomorrow's Direction.

1964. 2014. This conference theme stands the test of time.

The SEAHO Executive Board and Governing Council have been charged with the challenge of honoring the 50th anniversary celebration for our association— and for providing future direction for SEAHO with foresight and planning into the next 50 years and beyond. Today's Challenge. Tomorrow's Direction.

It is truly an honor to write the presidential welcome to this, the 50th annual meeting of SEAHO. I attended my first SEAHO conference 21 years ago in 1993 beautifully hosted by UNC-Charlotte. It was love at first session. I observed the SEAHO leadership and knew that one day I wanted to be just like those people. Leaders. Educators. Thinkers. Changers.

And this host of leaders, educators, thinkers and changers that has served SEAHO for the past 50 years will be at this conference— this reunion— of SEAHO housing professionals. I can barely contain myself.

I have been in almost constant contact with “Archivist Queen” Kathy Hobgood over the course of this past year as she has taken the lead in how we will honor this SEAHO milestone. With each phone call, e-mail, and decision, I become more in awe of the incredible history of our beloved association. With each story, piece of memorabilia, photo, and document has been tracked down (Kathy is quite the sleuth!) I am more honored to preside over this 50th meeting of SEAHO.

While Kathy is always full of fun and exciting news, the most significant for me has been the growing list of SEAHO’s living history— the past leaders— joining us at the conference. I get goose bumps when I look over the list of housing celebrities that will be with us in Louisville.

Tom Hardy and the Host Committee have planned an incredible conference. As usual, we have a top-notch professional development and networking event coming your way. We had an overwhelming number of program proposals submitted, so program session will be stellar. All booths available in the Exhibit Hall have been sold. The hotel room block sold out more than 45 days before the conference. And as of this writing, 30 days before the conference opening, we are approaching a record number of delegates. A most fitting way to celebrate 50 years of success.

This is a big year in yet another way. The SEAHO Strategic Plan expires this month, so the Executive Board worked hard to craft a new plan that will carry SEAHO through 2019. This exhaustive process included the completion of a member needs assessment in May 2013, review of previous similar assessments, and review of the current strategic plan. The Executive Board then spent two days in retreat where we implemented the following approach to crafting a new plan:

**SEAHO Approach to Strategic Planning**

- ☐ The Executive Board will be responsible for developing and maintaining mission, vision, and values.
- ☐ The Executive Board will set and maintain key broad, aspirational 3-5 year goals.
- ☐ The Executive Board will assign an individual “Champion” for each goal.
- ☐ For each goal, the Executive Board will develop 2-3 supporting 1-3 year strategies.
- ☐ Annually the Executive Board will review goals and strategies and create new action steps in support of each strategy. (A partial list of 2014 action steps was developed on 7/23/13.)
- ☐ Committees will annually “own” strategies that connect with their work. In that way, all committees will be directly and actively tied to the strategic plan.
The draft plan was presented and discussed with the Governing Council at Mid-Year Meeting in October. After minor revisions proposed by the Governing Council, the draft will be offered at the Business Meeting for membership approval. We are excited about the plan, and confident that it will guide SEAHO as we advance excellence in housing programs for the next 50 years.

See the overview of the SEAHO Strategic Plan here: https://c.ymcdn.com/sites/seaho.site-ym.com/resource/resmgr/docs/seaho_strategic_plan_overvie.pdf

21 years ago I was inspired to make SEAHO my professional development family. I have served the association in a variety of ways for more than two decades. I have realized a great dream to serve as SEAHO president. The opportunity to assist in the planning of the 50th anniversary and to guide the completion of a new strategic plan has been surreal.

It has been my great privilege to serve as your president and I look forward to the celebration of our SEAHO past, present and future in Louisville. Thank you for allowing me to serve you.

Maggie Burkhart Evans
SEAHO President

**SEAHO Mission**

As a regional affiliate of the Association of College and University Housing Officers - International (ACUHO-I), the Southeastern Association of Housing Officers (SEAHO) provides professional development, networking, and involvement opportunities for staff and student leaders working in college and university housing programs as they develop and maintain quality services, programs, and community experiences for those living on campus.
Your ACUHO-I Foundation

Our members recognize that the innovation, connection, and education they receive from ACUHO-I truly matters. That's why they have chosen to invest their time and their funds into the ACUHO-I Foundation and, in turn, invest in our future.

The following are just some of the initiatives realized in recent years due to the hard work of the ACUHO-I Foundation and the generosity of those who have donated their time and funds to it.

- Access to virtual roundtables, free to the profession
- Development of the profession's Body of Knowledge
- *Talking Stick* and *Journal* digitization, free to all members
- NHTI participant awards
- New Professional and Regional Best awards
- Student Housing Training Institute (SHTI)
- Sustainability efforts
- Continued support of the Housing Internship program
- Support for international travel to AACUHO
- Annual Conference speaker support
- STARS College program
- Credentialing - continued efforts for Online Learning programs and initiatives

Give to the ACUHO-I Foundation!  [https://foundation.acuho-i.org](https://foundation.acuho-i.org)

**Tips for a Successful Conference Experience:**

Graduate Issues and Involvement Committee

Maggie Gillespie & Elliott Kimball

**Before the conference**

*Get involved.*

Consider volunteering or getting involved in a committee or task force! While the volunteer slots for this year’s conference are pretty full, it never hurts to consider for future conference attendance! Volunteering is a great way to meet new colleagues and make the most of your conference experience! Previous conference experience is not necessary, and has numerous benefits, including learning the “behind the scenes” of conference implementing and seeing a different side of the placement process. Serving on a committee or task force is also a great networking opportunity. Check out the “committee” page on the SEAHO website ([www.seaho.org](http://www.seaho.org)).

*Pack your business cards, and consider your social media presence.*

Make sure to carry business cards with you at all times – you never know when you want to exchange information with someone! If you have a twitter account (and if you don’t, consider it!), start following #SEAH02014, which is the official twitter page for the conference this year! It’s a great way to connect with colleagues and the organization, and get real time updates! Speaking of technology, download the SEAH02014 Guidebook! You’ll see the schedule, info about transportation, maps and more! Sustainability!!
Think about relevant issues and problems you’re facing.

Write down a few issues you’re facing in your professional role. While you’re networking, pose your issues to your colleagues. This will not only give you points to discuss, but getting potential answers/solutions will make your conference experience more meaningful! Chances are, you’ll return to your campus with new ideas!

During the conference

Try to plan ahead!

If you didn’t download the Guidebook, it’s not too late! If you’re not tech savvy, pick up a program when you arrive, and spend some time reviewing your programming options. Highlight the sessions you’re interested in attending. Touch base with others from your institution so you’re spreading presence at the conference, and maximizing acquired knowledge. By planning ahead, you can intentionally cover an array of topics, and hear from different speakers. If you’re not sure, look at speaker profiles. If there aren’t any topics or session titles that jump out or align with your interests, base your selection off the speaker. A speaker with an interesting background or specialty area can make it more interesting. If topics and speakers still aren’t interesting, pick the session in the biggest room. Conference organizers tend to know which sessions will be popular, and allocate room sizes accordingly. Regardless, you’ll be exposed to more networking opportunities.

Navigating Your Conference Experience

Conference Schedule is organized by day here within the app.

Maps for the conference center can be found in the Maps tab.

Dining information can be found in the Dining tab; click on an individual restaurant for more information.

Gender-neutral restrooms are available Tuesday-Thursday and can be found near the Marriott Ballroom.

Recycling in the conference center is single-stream -- just toss your items in the recycling bins and the facility will sort them for us.
CHO Track includes the following programs:

Wednesday, February 19: 111, 205

Thursday, February 20: 404, 405, 407, 411, 507

Friday, February 21: 602, 701, 710

PPP Track includes the following programs:

Wednesday, February 19: 109, 204, 212

Thursday, February 20: 301, 306, 403, 408, 512

Friday, February 21: 603, 707, 709

Meet Your Scholar-in-Residence

Dr. Dorian L. McCoy is an Assistant Professor in Educational Leadership and Policy Studies at the University of Tennessee. His research centers on access to higher education for historically underrepresented populations, including but not limited to Students of Color and first-generation students. Dr. McCoy’s work also focuses on the transitional experiences and socialization of these student populations to higher education. His work typically employs critical race theory (CRT) or Bourdieu’s theory of social reproduction. Dr. McCoy teaches courses on student affairs administration, qualitative research methods, multiculturalism, and access to higher education.

He has publications forthcoming in the Journal of College Student Development (JCSD) and the College Student Affairs Journal (CSAJ) and has written chapters in several higher education texts. Dr. McCoy serves on the editorial board of the Journal of Student Affairs Research and Practice and has served on the editorial boards for the College Student Affairs Journal and the Journal of College Student Housing. He is an active member of the Association for the Study of Higher Education (ASHE), NASPA – Student Affairs Administrators in Higher Education, ACPA – College Student Educators International, and the American Educational Education Association (AERA).

Dr. McCoy is a former residence director at the University of Florida and was an Assistant/Associate Director for Residence Education at Louisiana State University. In addition, he has professional experience in human resource management.
About SEAHO

Leadership and the Governing Council

The organization's leadership and Governing Council compromised of an Executive Board, committee chairpersons, and a state representative from every state within the SEAHO region.

Website and Social Media

SEAHO utilizes a website and social media to maintain connection with all SEAHO members. SEAHO's website www.seaho.org is an all-inclusive website with all the information members want to know about the organization. The website even includes an internal social feature allowing members to connect.

Beyond the website, SEAHO is active on Facebook and Twitter. Connect with other SEAHO members by Following @SEAHOconnect on Twitter or by Liking SEAHO on Facebook.

Pre-Conference

Registration and Scholarships

Be aware of all conference registration dates and understand the earlier you register the more you save. Also consider applying for a scholarship to cover all conference registration costs. All registration and scholarship information is available online by visiting www.seaho.org.

Who attends the annual conference?

Faculty, staff, or students interested in supporting the advancement of student housing.

What to wear at the annual conference?

Annual conference attendees typically dress in business casual to business attire. While the annual conference can be a laidback environment, attendees should remember their attire can be connected with professionalism.

Employment Placement: Recruitment and Searching

Prior to the start of the conference, be sure to review the SEAHO Placement website regularly for newly posted positions. Beyond checking regularly for positions, be sure to post your resume and cover letter. Posting your resume and cover letter will allow potential employers to learn about you and schedule an interview with you during the conference.

During the Annual Conference

Newcomers Meeting

The Newcomers Meeting is a great opportunity to learn about SEAHO and how to make the most of your time at the Annual Conference. During this meeting, conference attendees are able to meet other new
annual conference attendees and members of the Governing Council. Newcomers will also receive information about the pre-professional program and the pre-professional track.

**State Associations and Caucus Meetings**

Connect with conference attendees from your state and learn more about your state association as states meet to conduct association business, collaborate, and provide institutional updates.

**Employment Placement: Recruitment and Searching**

Are you job searching or looking for new opportunities? Is your department searching for a vacant position? SEAHO Placement is a great resource to meet all job placement and recruitment needs. Housing departments throughout the region utilize SEAHO Placement to interview and recruit for vacant positions. Participation in SEAHO Placement assists employers and candidates in communicating, establishing interview times, and maintaining communication throughout SEAHO Placement.

**Getting Involved with SEAHO**

Involvement within SEAHO is a great opportunity to get connected immediately, enhance professional development, and connect with professionals throughout the region. All conference attendees are invited to volunteer at the conference and join a SEAHO committee. On Thursday, February 20 at 4:15 p.m. plan to attend a committee meeting during the committee breakout and work time. Use this time to learn more about a committee you might be interested in. There are nine committees within the SEAHO region. They are:

- **Awards and Recognition Committee:** Responsible for coordinating the nomination and selection process for all Association awards and recognition programs.

- **Educational Programs Committee:** Responsible for identifying and collecting model educational programs, trends, critical issues and disseminating the information to the Association’s members through the SEAHO Report, a Research Grant Program and the annual conference, etc.

- **Graduate Issues and Involvement Committee:** Responsible for facilitating the involvement for graduate students within the Association and for addressing graduate student issues and needs. Sponsors the Pro-Am Tour, a mentor program, and other graduate related activities at the annual conference.

- **Human Relations Committee:** Responsible for encouraging, creating, and promoting programs which address multicultural issues in the workforce, residence halls, and the college community and sponsor programs to ensure that the Association and the annual conference are inviting of diversity and are responsive to multicultural issues.
Membership Services Committee: Responsible for recruiting new members and creating opportunities for members' involvement in SEAHO through the Newcomer's meeting, SEAHO Solos, the Involvement Fair, and other conference events.

Nominations and Elections Committee: Responsible for soliciting candidates for all available offices and for conducting the election process in accordance with procedures established in the constitution.

Placement Committee: Responsible for sponsoring a placement process at the annual conference and for promoting programs and information which facilitates career development and placement needs.

Research and Information Committee: Responsible for maintaining standardized data and information data related to applicable research surveys; serving as a clearinghouse for current information/data; assigning institutions with specialized research projects and sponsoring the SEAHO Research Grant Program.

Post Annual Conference

Planning Ahead for Future Conferences

Registration for the next SEAHO annual conference will be here before you know it. Be sure to save the date and begin planning for 2015. Planning for 2015 will guarantee your schedule is not overbooked with other activities and events. You can also plan in advance to request and secure financial support from your institution. Planning ahead will also allow you to consider potential program proposals to highlight best practices, research, or case studies conducted at your institution.

Sharing Your SEAHO Experience with Others

While a guide to the SEAHO annual conference can assist individuals as they decide if they will attend, conference attendees can best speak of their experiences at the conference. Consider every opportunity to help others learn of your experience at this year’s SEAHO annual conference. If your department requires a formal report, discuss this report. Also take time to inform new staff and peers. Often, others are looking for low-risk opportunities to get involved.

When thinking back to what you took away from the conference, it may be most natural to think first to the outstanding programming sessions you attended while at the conference. Do not underestimate the impact of the less structured conversations you had with colleagues representing various institutions throughout the SEAHO region. Perhaps this informal development allowed venting which led to an “aha” moment of your own or discovery of best practices.

Recruiting Others to Attend Future Conferences

SEAHO is only as strong as members within the organization. Take time to identify and recruit individuals to be active within SEAHO through committee work and/or annual conference attendance. Many of us can identify colleagues looking for professional growth opportunities. SEAHO can assist these colleagues in the development they seek.
Staying Connected After the Conference

As the annual conference ends, develop a plan to stay connected with colleagues you have met or rekindled relationships with. Utilize social networks and the SEAHO website to connect with other conference attendees. Individuals not interested in the SEAHO website or social media can always connect via phone or email.

Upon your return to your home institution after the annual conference, consider reviewing your business cards collected during the annual conference. After you review these new connections, take a moment to email each contact and thank them for making the personal connection. Although simple, this simple attempt to maintain a connection is important as you establish or expand your professional network.

Maintaining Involvement with SEAHO

This step is the easiest to skip. You can immediately think of a ton of excuses, including “I don’t want to commit to anything just yet, I would rather wait and see” or “I’m simply too busy right now to devote time to anything additional.” The reality is, every single member of the SEAHO leadership team, committee chair, committee member, and sub-committee member has thought these very thoughts. However, there was something that propelled them forward, something intrinsic that combatted the doubt. They took a chance and saw where it took them.

It is incredibly easy to get involved right away. Join a committee. Present a program. Volunteer with any available volunteer opportunities. Those who take the risk and own their experience from the start of their careers are often the ones that make the biggest impact. Take it from a fellow first-timer - a majority of this Newcomer’s Guide was written from first-time attendees!

Transportation

The Louisville Regional airport (airport code SDF) is only 15 minutes away and has 6 major airlines (American, Delta, Frontier, Southwest, United, and US Airways) that offer daily flights from all parts of the Southeast. For those using cars, Louisville has interstates 64, 65, and 71 within the city.

Transportation from the airport to the Marriott Hotel downtown will be provided at NO COST on February 18, 19, and 21 at the following days/times (first come, first served basis):

- Tuesday, February 18 from 9:00 am - 8:00 pm on the hour, every hour.
- Wednesday, February 19 from 8:00 am - 12:00 pm on the hour, every hour.
- Friday, February 21 from 12:00 - 8:00 pm the shuttle will run from the hotel to the airport on the hour, every hour.
Mrs. Potter's Coffee (B, L, D, $)

Coffee, Sandwiches/Subs, Smoothies

Fast food, Burgers

411 South 4th Street, Louisville, KY

7:00 AM-7:00 PM

718 West Main St, Louisville, KY

A new quick casual dining experience serving breakfast, lunch and dinner. Patrons can enjoy shopping in the boutique which features pastries, homemade gelato, and a wide assortment of Ghyslain's gourmet chocolates. M-SU 7:00 AM-9:00 PM

Ghyslain (L, D, $5)

Bakery, Breakfast/Brunch, French

Hillbilly Tea (B, L, D, $5)

Modern American, Organic, Tea

Hillbilly Tea is an Appalachian tea café featuring its own brand of organic teas, mountain inspired tea cuisine & tea hooh! W-Sa 10:00 AM - 11:00 PM; Su 9:00 AM-3:00 PM

721 E Market St, Louisville, KY

Lauded as one of Esquire magazine’s “Best New Restaurants,” Proof on Main in downtown Louisville’s acclaimed 21c Museum Hotel is a favorite for locals and visitors alike. With a commitment to local farming, we deliver plates infused with local flavor. The bar is a local hot spot and features 50+ Kentucky Bourbons. Complementing the culinary artistry, we feature rotating contemporary art exhibitions, curated by 21c Museum. Breakfast: M-F 7:00 AM-10:00 AM, Sa-Su 7:00 AM-12:00 PM; Brunch - Dining Room Sa-Su 10:00 AM-1:00 PM; Brunch - Bar: Sa-Su 10:00 AM-3:00 PM; Lunch - Dining Room: M-F 11:00 AM-2:00 PM; Dinner: Su-R 3:00 PM-12:00 AM, F-Sa 5:30 PM-11:00 PM; Menu at Bar: M-R 3:00 PM-12:00 AM, F 3:00 PM-1:00 AM; Sa 10:00 AM-1:00 AM, Su 10:00 AM-12:00 AM; Bar: M-R 11:00 AM-1:00 F, F 11:00 AM - 2:00 AM, Sa 12:00 PM-2:00 AM, Su 12:00 PM-12:00 AM

21C Museum Hotel, 702 W Main St, Louisville, KY

Earth Friends Café (B, L, $$)

Coffee, Vegetarian, Organic

J. Graham’s, housed in the Brown Hotel, is the home of the legendary “Hot Brown” and offers guests a bistro-style option for casual dining in the hotel and features the freshest local produce. Open for breakfast and lunch, the Cafe offers guests a contemporary a la carte menu or full buffet option (available Tuesday-Friday) including gourmet soups, salads and entrees and a decadent dessert display. Non-smoking. M-R 6:00 PM-9:00 PM; F-Sa 5:00 PM-10:00 PM

335 W Broadway, Louisville, KY

Main Street Café (B, L, $)

Breakfast/Brunch, Coffee, Sandwiches/Subs

Locally owned and operated, Main Street Café prides themselves in offering the highest quality and only the freshest ingredients. The in-house chef, Laurence Agnew, reinvents classic deli offerings with house-cured meats, house-made cheeses, and house-roasted coffees everyday. The bakery products are made daily. M-Su 7:30 AM-2:30 PM Breakfast available all day. Free Wifi & Plenty of Smiles! T-F 7:00 AM-7:00 PM, Sa-Su 7:00 AM-7:00 PM

217 E Main St, Louisville, KY

Zoup (L, D, $)

Zoup! features hundreds of award-winning soup recipes with 12 rotating daily varieties, including low-fat, vegetarian, dairy-free, low-points and spicy options. M-F 11:00 AM-7:00 PM, Sa 11:00 AM-3:00 PM

318 S 4th St, Louisville, KY
Abyssinia (L, D, $$)  
**African, Ethiopian/Eritrean, Gastropub**  
Abyssinia Authentic Ethiopian Cuisine Restaurant & Bar, a place where you can come and enjoy not only the Authentic Ethiopian food that we offer but a very pleasant atmosphere. M-F 11:00 AM-1:00 PM, Saturday 12:00 PM-11:00 PM, Sunday 4:00 PM-11:00 PM.

554 S 5th St, Louisville, KY

Against The Grain Brewery and Smokehouse (L, D, $$)  
**Barbecue, Gastropub, Modern American**  
Louisville's premiere brewer owned and operated brewpub, offering an exciting and innovative line up of world class beers, as well as a fresh and local approach to smokehouse fare. M W 11:00 AM-1:00 AM, R-Sa 11:00 AM-2:00 AM, Su 10:00 AM-10:00 PM.

401 E Main St, Louisville, KY

Bistro 301 (L, D, $$)  
**Italian, Sandwiches/Subs, Modern American**  
Located in a historic building on the corner of third and market street. Our menus feature fresh local and regional ingredients served in a relaxed and friendly environment. In addition, we offer full bar service with an extensive wine list, twelve beers on tap, and the best Kentucky bourbons. Locally owned and operated by Molly and Matt Mershon since 2003. Breakfast/Brunch: Sa 9:00 AM-2:00 PM; Lunch M-F 11:00 AM-4:00 PM; Dinner M-Sa 4:00 PM-10:00 PM; Happy Hour M-F 4:30 PM-6:30 PM.

301 W Market St, Louisville, KY

Bluegrass Brewing Company (L, D, $$)  
**Burgers, Pub Food, Gastropub**  
In 2006, we opened our second Bluegrass Brewing Company brewpub at Theatre Square on 4th Street downtown. Conveniently located for convention-goers and out-of-town visitors, BBC at Theatre Square boasts the best afrofusia dining in the city with a park-like setting surrounded by flowers and trees. Kitchen: M-R 11:00 AM-10:00 PM, F-Sa 11:00 AM - 12:00 AM; Lunch 12:00 PM-10:00 PM; Bar 11:00 AM-12:00 AM, 11:00 AM-1:00 AM, 12:00 PM-10:00 PM.

Theater Square, 660 S 4th St, Ste 2, Louisville, KY

Doc Crow's (L, D, $$)  
**Barbecue, Seafood, Southern/Soul**  
Doc Crow's showcases the culinary heritage of the South with a menu of traditional favorites and fresh seafood. The worldclass beverage program focuses on America's native spirit, bourbon, and features excellent wines. M-R 11:00 AM-10:00 PM, F 11:00 AM-11:00 PM, Sa 5:00 PM-11:00 PM.

127 West Main Street, Louisville, KY

Harvest Restaurant (L, D, $$$)  
**Modern American**  
A locally grown restaurant. Lunch: T-Sa 11:00 AM-2:30 PM; Dinner: 5:00 PM-10:00 PM; Brunch 10:00 AM-2:30 PM.

624 E Market St, Louisville, KY

Manny and Merle (L, D, $$)  
**Mexican**  
Manny & Merle is a toe-tappin, taco-slinging honky-tonk on Downtown Louisville's Whiskey Row, featuring a superb collection of bourbon, tequila and live music from local and national artists. T-R 11:00 AM-11:00 PM, F 11:00 AM-2:00 AM, Sa 4:00 PM-2:00 AM.

122 W Main St, Louisville, KY

Patrick O'Shea's Public House (L, D, $$)  
**Pub Food, English/Irish**  
Manny & Merle is a toe-tappin, taco-slinging honky-tonk on Downtown Louisville's Whiskey Row, featuring a superb collection of bourbon, tequila and live music from local and national artists. T-R 11:00 AM-11:00 PM, F 11:00 AM-2:00 AM, Sa 4:00 PM-2:00 AM.

122 W Main St, Louisville, KY

Sidebar at Whiskey Row (L, D, $$)  
**American, Burgers, Pub Food**  
16 foot ceilings, 11 foot windows, and convenient location under the shadow of the 2nd street bridge makes SIDEBAR at Whiskey Row the obvious choice for a Bourbon, Burger or Beer and a great time regardless of the occasion! They offer the ideal atmosphere for your next lunch, dinner, or end to any evening. M-W 11:00 AM-1:00 AM, F 11:00 AM-2:00 AM, Sa 12:00 PM-11:00 AM.

129 N 2nd St, Louisville, KY

Saffron's Persian Restaurant (L, D, $$)  
**Middle Eastern**  
A popular downtown lunch spot, Pesto's serves up classic, tasty Italian fare in an eclectic atmosphere. Pesto's is known to the downtown crowd for it's speedy lunch service. However, the restaurant evolves from its fast paced nature to a quiet dining experience on the weekends, serving two cuisines in one, Italian as well as a unique Persian. Lunch: M-F 11:00 AM-2:00 PM, F 5:30 PM-9:30 PM, Sa 12:00 PM-9:30 PM.

131 W Market St, Louisville, KY

Vincenzos (L, D, $$)  
**Latin American**  
An indigenously-inspired farm-to-table restaurant in Louisville, KY. The Mayan culture, one known for rich cooking traditions, still lives on through our chef, Bruce Ucán, a Mayan Indian from Mexico's Yucatan peninsula. Here, at the Mayan Café, Chef Ucán fuses traditional Mayan flavors, ingredients & cooking techniques with local, sustainably-farmed ingredients. M-F 11:00 AM-2:30 PM, M-R 5:00 PM-10:00 PM, F-Sa 5:00 PM-10:30 PM.

813 E Market St, Louisville, KY

Vincenzos (L, D, $$)  
**European, Italian**  
M-F 11:30 AM-2:00 PM, Sa 5:00 PM-11:00 PM.

150 S 5th St, Louisville, KY
<table>
<thead>
<tr>
<th>Restaurant</th>
<th>Cuisine</th>
<th>Address</th>
<th>Operating Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Garage Bar (D, $$)</td>
<td>Pizza, Pub Food, Southern/Soul</td>
<td>700 E Market St, Louisville, KY</td>
<td>M-Su 5:00 PM-10:00 PM; F Lunch 11:00 AM-2:30 PM; F Dinner: 5:00 PM-10:00 PM; Sa-Su Brunch 11:00 AM-4:00 PM</td>
</tr>
<tr>
<td>La Coop Bistro À Vins (D, $$)</td>
<td>French</td>
<td>732 E Market St., Louisville, KY</td>
<td>T-R 5:30 PM-10:30 PM, F-Sa 5:30 PM-11:30PM; Bar opens at 5:00 PM</td>
</tr>
<tr>
<td>Eddie Merlot's (D, $$$$)</td>
<td>Steakhouses</td>
<td>455 S 4th St, Ste 102, Louisville, KY</td>
<td>Lounge: M-R 4:00 PM-11:00 PM, F 4:00 PM-12:00 AM, Su 4:00 PM-10:00 PM; Dinner: M-R 5:00 PM-10:00 PM, F-Sa 5:00 PM-11:00 PM, Su 5:00 PM-9:00 PM</td>
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<tr>
<td>Booth Signage</td>
<td>Booth Location Information</td>
<td>Sponsorship Information</td>
<td>Company Website</td>
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<tr>
<td>Adden Furniture</td>
<td>301 &amp; 303</td>
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<td><a href="http://www.addenfurniture.com">www.addenfurniture.com</a></td>
</tr>
<tr>
<td>Adirondack Solutions</td>
<td>605</td>
<td></td>
<td><a href="http://www.adirondacksolutions.com">www.adirondacksolutions.com</a></td>
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<tr>
<td>American Bedding Manufacturers</td>
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<td><a href="http://www.americanbeddingmfg.com">www.americanbeddingmfg.com</a></td>
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<td>American Seating</td>
<td>111</td>
<td></td>
<td>americanseating.com</td>
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<tr>
<td>Appalachian University Systems</td>
<td>606 &amp; 608</td>
<td></td>
<td>appalachianus.com</td>
</tr>
<tr>
<td>ASI Campus Laundry Solutions</td>
<td>511</td>
<td></td>
<td><a href="http://www.asicampuslaundry.com">www.asicampuslaundry.com</a></td>
</tr>
<tr>
<td>Ayers Saint Gross Architects + Planners</td>
<td>607 &amp; 609</td>
<td></td>
<td><a href="http://www.asg-architects.com">www.asg-architects.com</a></td>
</tr>
<tr>
<td>Bedloft.com/Collegiate Marketing</td>
<td>412</td>
<td></td>
<td><a href="http://www.bedloft.com">www.bedloft.com</a></td>
</tr>
<tr>
<td>Blockhouse Furniture</td>
<td>613 &amp; 615</td>
<td></td>
<td><a href="http://www.blockhouse.com">www.blockhouse.com</a></td>
</tr>
<tr>
<td>Brailsford &amp; Dunlavey</td>
<td>404</td>
<td></td>
<td><a href="http://www.programmanagers.com">www.programmanagers.com</a></td>
</tr>
</tbody>
</table>
Brown Stove Works, Inc. has been in business for over 78 years and has earned a reputation for providing quality cooking products at reasonable prices with personalized service. Family owned and American Made, Brown Stove Works offers a complete line of 20" , 24" , 30" , and 36" gas and electric ranges. Cordless Gas Ignition and A.D.A./Elderly Electric Models available. Coil Logicâ¢ Electric Ranges help reduce the risk of cooking fires. Call us for all of your cooking product needs at 423.476.6544 or visit us on-line at www.brownstoveworksinc.com.

Brown Stove Works, Inc. 703 www.brownstoveworksinc.com

Butler Woodcrafters specializes in fine furniture for student housing

Butler Woodcrafters 513 www.butlerwoodcrafters.com

Caldwell & Gregory (an authorized DOE Energy Star partner) is a student-focused laundry service provider, representing both Maytag and Speed Queen energy-efficient commercial laundry equipment. We provide our 190+ campus partnersâ€¦ the finest quality energy saving washers and dryers, fun and educational promotional opportunities, beautiful laundry rooms and state of the art technology–including debit & credit card systems and online monitoring.

Caldwell & Gregory 407 www.caldwellandgregory.com

Television and Resnet Solutions for Higher Education

Campus Televideo 414 campustelevideo.com

Founded in 1920, Clark Nexsen is a full-service architecture, engineering, interior design and planning firm with a national and global practice. With 11 offices in Virginia, Washington, DC, North Carolina, Georgia, and Texas Clark Nexsen employs over 550 professionals and support staff. The firmâ€™s Higher Education Studio specializes in college and university buildings with a major emphasis on campus housing and other quality of life buildings. Since 2000, the firm has designed over 24,000 beds for major campuses ranging from Penn State to the University of Miami, and the firm has been recognized through publications and presentations at state, regional, and national higher education associations like ACUHO-I, SCUP, APPA, and IFMA. Clark Nexsen works to shape the future worldwide, and their focus remains constant: extraordinary effort to make projects work for their clients.

Clark Nexsen, PC 410 www.clarknexsen.com

College Products, founded in 1996, offers products and services that improve residence hall living. Our product line includes our multi-functional loft system, MicroChill® refrigerators and fridge/microwave units, futons, and school spirit rugs. Every product rented or sold earns a commission for the partnering school. Whether you choose to purchase products or design a rental program, we will provide your staff and students the BEST customer service and support in the market.

College Products 204 www.collegeproducts.com

Collegiate Bed Loft Co. distributors of bed lofts, room safes, area rugs and headboards for college residence hall rooms

Collegiate Bed Loft Company 109 www.cblorder.com
Collegiate Concepts, Inc. is the premier MicroFridge® with Safe Plug®, loft bed, safe, and campus mat supplier at universities across the United States. Collegiate Concepts can set up a variety of different programs for your University.

Contract Surfaces is Flooring Solutions for the Contract Professional

Cope Architecture offers Architectural Services

CORT provides Furniture Rental/Destination Services/Apartment Search

DCi specializes in DCi

Dorm Company Corp. offers College Residence Hall Room Bedding and General Room Supplies (4500+ Items)

Dubois Wood Products manufactures manufacturing quality furniture since 1979 including solidwood, veneer and laminate product.

EarthWerks, Flooring Inspired by nature(R), is a leading producer of Luxury Vinyl Tile and Plank. We offer a multitude of tile and plank CHOICES. We also offer CHOICES when it comes to installation methods. We have traditional glue down, Linkwerks our floating Unilin Clic and new for 2013 our Hathaway line with Friction Force Free Fall Installation. Our products are readily available everywhere in the USA and Canada through our expansive Distributor network.

EBI MAP-Works is dedicated to improving retention, student success, and the quality of the college student experience. Over 1,500 college and universities have been empowered to impact student development, learning, retention and satisfaction through the MAP-Works® student retention and success platforms, and through national benchmarking assessments for accreditation and continuous improvement.

Ecologic Furniture provides Resident Hall Furniture

EdR is one of America's largest owners, developers and managers of collegiate housing.
Please stop by our booth to say hello and learn why clients such as Appalachian State, Auburn, East Carolina, Florida, Georgia State, Florida Gulf Coast, Miami, James Madison, Louisiana at Monroe, Louisville, North Florida, Tennessee, Tulane, UNC Chapel Hill, UNC Charlotte, Vanderbilt, Wake Forest, and others have chosen our family of unique, innovative, and truly affordable web-based solutions. eRezLife modules may be used as an integrated suite or as stand-alone tools implemented to complement your existing systems on campus. Our 25+ years of industry experience have allowed us to finely tune our client-centric approach resulting in flexible, client-driven, and user-friendly tools, which are affordable for even the smallest institutions. Select from our Campus Life, Overnight Guest Tracking, Residence Life, Roommates, Staff Selection, and Student Assignments offerings, which have been designed specifically for the Residence Life, Student Housing, and Student Affairs niches.

Evo Market Solutions LLC

Evo Market Solutions LLC is the National Distributor for Dero Bike Racks, Elkay EZH2O Bottle Fillers, EnviroPure Systems Food Digesters, Pureti Sustainable Cleaning Solutions and True Power U-Socket USB Outlets.

Foliot Furniture

Foliot Furniture is a manufacturer of Educational Housing Furniture.

Graham Architectural Products

Graham Architectural Products is a manufacturer of Architectural Windows, Doors and Entrances. They are specialists in the creation of strong student communities, including residential colleges, living/learning communities, dining facilities and student unions. Services include strategic thinking, master planning, programming, and design. As a global resource to higher education, Hanbury Evans believes intentional spaces can positively shape the lives and academic success of students.

HANBURY EVANS WRIGHT VLATTAS + COMPANY

HANBURY EVANS WRIGHT VLATTAS + COMPANY is a global resource to higher education, specializing in the creation of strong student communities, including residential colleges, living/learning communities, dining facilities and student unions. Services include strategic thinking, master planning, programming, and design. As a global resource to higher education, Hanbury Evans believes intentional spaces can positively shape the lives and academic success of students.

Heavywood Furniture Company

Heavywood Furniture Company is a manufacturer of quality contract furnishings for education, healthcare, government and corporate environments. Our goal has always been to meet the everchanging needs of these markets by offering high quality, low maintenance furniture: tables, casegoods, chairs, benches, beds and custom products at affordable prices.

Hillyard Inc.

Hillyard Inc. is a manufacturer and distributor of janitorial and maintenance supplies.

Holder Construction

Holder Construction is a general contractor.
Integra Seating
WWW.INTEGRASEATING.COM
Integra manufactures high quality lounge seating and tables which are designed for the needs of high use environments, such as student unions, lounges, residence halls and any high traffic areas. All seating products have selective replacement of components which provides a longer life of the product and is more sustainable than a product that is not modular. In designing our products, style, durability, and sustainability are of utmost importance. Integra’s lounge chairs pass a 1,000lb drop test and our ultra-strong tablet arm will hold up to 300 lbs! Integra stands behind our product with a lifetime warranty.

Integrity Furniture Group
201 & 203
www.ifgamerica.com
College University Furniture

Interface
113
www.interface.com
Interface is the world's largest designer and manufacturer of sustainable carpet tile. For us, design is a mindset and sustainability is the journey of a lifetime.

KeyTrak
708
www.keytrak.com
KeyTrakFounded in 1987, KeyTrak was the first company to create a computerized drawer to safeguard and track keys and assets, and to develop industry-specific key control software. With more than 11,000 installations in apartment communities, hospitals, military institutions, government facilities, automotive dealerships, commercial facilities, high-rise buildings, universities and office complexes worldwide, KeyTrak is considered the industry leader in key control and asset management.

KLN Manufacturing
700 & 702
Gold
www.kln.com
KLN Manufacturing is dedicated to offering excellence in customer service, product design and quality in the residence hall furniture market. By integrating sales, engineering, production and project management all under one roof, we provide a seamless solution to fit the needs of any customer and offer 100% dedication to customer satisfaction.

KSQ Architects
208
www.ksqarchitects.com
KSQ Architects has served education related clients since it’s inception in 1988. KSQ is a full-service architectural firm providing planning,

KWK Architects
709
www.KWKArchitects.com
KWK Architects

Leeder Furniture
306
leederfurniture.com
Residence Hall Furniture

Leggett & Platt, Inc.
508
www.lphospitality.com
Mattress Protection, Rollaways, Bedding Support Products

Lions Volunteer Blind Ind Inc
501 Platinum
lvbi.org
mattress manufacturer
Mac-Gray Campus Solutions has been the leading provider of laundry services to the academic community since 1951. Our popular programs include quality Energy Star® rated equipment, LaundryView®, the #1 online monitoring system now with LaundryView Mobile® all the benefits of LaundryView optimized for students’™ smart phones™ “fun, educational student engagement initiatives and a focus on providing excellent customer service. We are also proud to offer Change Point®, our revolutionary internet-enabled payment and monitoring system. Digital Laundry is here!

Mackey Mitchell Architects has been bringing architectural vision and integrity to college campuses for over 40 years. Our national reputation as a leader in student housing design is a testament to our commitment to designing places that are livable, sustainable, and appropriate to their surroundings. Through experience, research, and involvement in professional organizations, we stay abreast of trends and developments in student housing. We understand the anatomy of a successful campus community, and what attracts students to keep them living on campus. Established in 1968, Mackey Mitchell Architects has evolved into a 9-partner, 39-person firm, with offices in St. Louis, MO, and Asheville, NC.

As the nation’s foremost provider of student conduct administration software, Maxient offers a one-stop, completely customizable, web-based solution that fits your budget. Extensive features, 24/7 support, and our unparalleled blend of technology-savvy staff with hands-on experience in student affairs makes Maxient the ideal choice for all your student conduct needs.

We offer a total solution with compact refrigerators, combination appliances and microwaves.

Moving and Storage Services

We offer a total solution with compact refrigerators, combination appliances and microwaves.

Moving and Storage Services

Student Personal Property Insurance

Custom Contract Furniture Manufacturer

Construction Management
Off Campus Partners is the leader in helping universities serve off-campus students. Since 2000, we have been helping the nation’s leading colleges and universities improve service to students, collect better information about the off-campus housing process and costs, and operate self-funding off-campus housing services. We provide hosted software and support, off-campus housing listings, and educational resources to embed in the university website; the university promotes the service to off-campus students, parents, and faculty/staff. We currently partner with over 72 colleges and universities across the country to serve the needs of their off-campus students.

Partnering with over 900 colleges and universities, OCM provides products and services that serve students and families. Our products include campus bedding and room accessories, a variety of care packages that can be sent throughout the year, campus back-up program and diploma frames allowing students to showcase their efforts. Our programs connect parents and students to university life, as well as provide opportunities for campus organizations to meet their financial goals.

Onity is a leading provider of electronic locks, in-room safes and energy management systems to the hospitality, commercial, education, military and marine markets. Trusted for over 20 years by more than 20,000 properties around the world. Onity customers continue to enjoy real solutions and reliable support.

Please Don't Snore is the premier roommate matching company for housing professionals. We provide safe, secure, fun roommate matching at prices affordable for every housing budget. Stop by our booth or visit us at www.pleasedontsnore.com

Residence Life Cinema provides a unique combination of new release movies and RA Programming for housing professionals looking for new and exciting ways to achieve programming goals and deliver campus messages through on-demand streaming and a custom campus channel.

ROOMMATE CONFLICT? Roompact uses online contracts, surveys, and text message Roominders to predict, prevent and reduce roommate conflict. The Administrator dashboard uses a green/yellow/red indicator to alert staff of potential problems before they occur. Roompact eliminates the cost of printed contracts, it makes contract storage and retrieval easier, and it makes roommates happier. Visit Roompact.com or call 312.870.0465 for more information.
<table>
<thead>
<tr>
<th>Company</th>
<th>Address</th>
<th>Website</th>
<th>Description</th>
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<tbody>
<tr>
<td>RoomSync</td>
<td>313</td>
<td><a href="http://www.roomsync.com">www.roomsync.com</a></td>
<td>RoomSync is a roommate matching software service on Facebook that works with campuses to create a seamless roommate matching solution.</td>
</tr>
<tr>
<td>RossTarrant Architects</td>
<td>202</td>
<td><a href="http://www.rostarrant.com">www.rostarrant.com</a></td>
<td>Kentucky's only architectural design firm that is 100% dedicated to designing educational facilities.</td>
</tr>
<tr>
<td>RT London</td>
<td>105&amp;107</td>
<td><a href="http://www.rtlondon.com">www.rtlondon.com</a></td>
<td>Lounge Furniture/Room Solutions</td>
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<tr>
<td>Sallie Mae</td>
<td>308</td>
<td>Salliemae.com</td>
<td>For more than 40 years, Sallie Mae has successfully offered solutions and services tailored to help students, families and schools reach their financial and academic goals. We are committed to helping our school partners protect their revenue from insurable events that may affect a student’s ability to complete their education. Our insurance and benefit programs are designed to protect the institution and to help students complete their education.</td>
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<tr>
<td>Sauder Education</td>
<td>207 &amp; 209</td>
<td><a href="http://www.saudereducation.com">www.saudereducation.com</a></td>
<td>Sauder Education, a brand of Sauder Manufacturing Co., is a leading U.S. producer of durable, functional seating and table solutions, including renewable lounge seating, for application across campus, including residence halls, dining, student unions, classrooms, computer labs, libraries, and chapels.</td>
</tr>
<tr>
<td>Savoy Contract Furniture</td>
<td>413 &amp; 415</td>
<td>Silver <a href="http://www.savoyfurniture.com">www.savoyfurniture.com</a></td>
<td>For over 60 years, Savoy Furniture has been a leader in manufacturing quality residence hall furnish</td>
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<tr>
<td>SimpleCampusHousing</td>
<td>701</td>
<td><a href="http://www.simplecampushousing.com">www.simplecampushousing.com</a></td>
<td>SimpleCampusHousing focuses on providing simplicity in residential life management through its intuitive web-based solution. Utilizing clean design and powerful administrative tools, SCH enables institutions to accept applications and online forms, manage room changes and placements, run online room selection, easily communicate with students without the use of mail merge and much more!</td>
</tr>
<tr>
<td>Solid Products LLC</td>
<td>406</td>
<td>solidproductsusa.com</td>
<td>Solid Products LLC offers Solid Surface Shower pans, wall panels, vanities in Custom sizes and standard sizes for all applications.</td>
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<tr>
<td>Company Name</td>
<td>Phone Number</td>
<td>Website</td>
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<tr>
<td>Southern Nights Mattress Company</td>
<td>302</td>
<td><a href="http://www.southernnightsmattress.com">www.southernnightsmattress.com</a></td>
<td>Southern Nights Mattress Company manufactures and ships high quality mattresses, both nationally and internationally, from a state-of-the-art company-owned facility in Atlanta, GA. Our Campus Collection offers unparalleled quality and value with full-featured products designed to meet or exceed the most demanding campus housing requirements for durability, comfort, and fire resistance including full Integrity 30®, BFD IX-11, ASTM E 1590/NFPA 101®, Life Safety Code CAL 129, UL TEST 1895, CTB#603, CPSC 16CFR1631, CPSC 16CFR1632, CTB#117, NFPA No. 701, MVSS No. 302, Synthetic Blood Penetration (Procedure no. SOP/PHY/005G.1), Allergen Barrier Use Simulation Test, Antimicrobial, Water Repellent, totally Chlorine Free and Halogen Free.</td>
</tr>
<tr>
<td>Southwest Contract</td>
<td>500 &amp; 502</td>
<td><a href="http://www.swcontract.com">www.swcontract.com</a></td>
<td>Complete furniture supplier for residence halls, suites, and apartments. SPEC-TEX, Inc. produces innovative fabrics for a wide variety of applications. We offer a complete line of correctional, dormitory and specialty institutional tickings and fire barriers. We design, test and certify all of our products and meet all required institutional standards. We invite requests for samples and testing.</td>
</tr>
<tr>
<td>Spec-Tex Inc.</td>
<td>304</td>
<td><a href="http://www.spectexinc.com">www.spectexinc.com</a></td>
<td>Founded in 1940, Standard Textile has developed a culture of innovation, quality and service. With more than 70 patents, our products are engineered to deliver durability, longevity and value. We go far beyond just providing on-time, quality products to our clients. We partner with you to drive out excess operational costs from your laundry and linen system.</td>
</tr>
<tr>
<td>Standard Textile</td>
<td>200</td>
<td><a href="http://www.standardtextile.com">www.standardtextile.com</a></td>
<td>StarRez is the world leader in housing, conference, and judicial software with over 20 years of experience and more than 450 clients worldwide. StarRez offers the most cost effective, fully integrated, and easy-to-use housing and conference software solution on the market providing best-in-class solutions across all housing functions.</td>
</tr>
<tr>
<td>StarRez, Inc</td>
<td>614</td>
<td><a href="https://www.starrez.com/">https://www.starrez.com/</a></td>
<td>SWAK University Services offers fundraising services to on campus organizations through the sale of care packages and college bedding. Quality products, superior, responsive service, and top commissions, coupled with our &quot;no contract required&quot; policy, explain our rapid growth within the on campus community.</td>
</tr>
<tr>
<td>SWAK University Services</td>
<td>214</td>
<td><a href="http://www.swaku.com">www.swaku.com</a></td>
<td>The Brill Company is a leading supplier of American made furniture for the Student Housing Market. Brill offers several unique product lines for sleep/study areas as well as custom solutions meeting University needs. Brill also produces a complete line of lounge seating, tables, and study seating. Brill's lean manufacturing and use of materials approaches zero environmental impact and contributes seven LEED credits.</td>
</tr>
<tr>
<td>The Brill Company</td>
<td>409</td>
<td><a href="http://www.brillcompany.com">www.brillcompany.com</a></td>
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</tbody>
</table>
Through decades of engineering finesse and a passion for perfection, Transformations Furniture has created the finest upholstered lounge seating for education, healthcare, and GSA markets worldwide—all with the features and benefits of “true renewability.” Truly renewable furniture enables users to maintain or replace the furniture fabric on location, in minutes, and without special training, thanks to Transformations’ patented assembly method.

Since 1970, Uniweb has manufactured storage systems that create new space which allow efficient and effective organization. We began in retail, grew into pharmacy storage, and now are introducing our products to higher education. Our storage systems are based on the Uniweb panel which is a 24 Gauge metal panel with continuous horizontal channels that provide unlimited location of accessories. Please go to www.uniwebinc.com as we have company information and our capabilities described. Thank you for your interest in Uniweb and we look forward to our future conversations.

VMDO Architects is a hands-on service-based firm made up of educational design specialists. Since forming in 1976, the firm has focused on customized planning and design for institutional clients. VMDO’s distinctive 21st century learning environments and personalized service are based on an in-depth understanding of the needs and aspirations of clients. VMDO is committed to designing facilities that are more than just functional places and spaces. The firm strives to create designs that are suited to the needs of the community, offer an inspiring, engaging environment, and translate into meaningful buildings of lasting value. VMDO has thus established a reputation for progressive, high-quality, and cost-effective programming, design, renovation, and planning. The firm’s hallmark is the unwavering commitment employees dedicate to designing environments that shape the way people live, learn, work, and play, and at their best, uplift the human spirit.

<table>
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<tr>
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<td>Transformations</td>
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<td>transformationsfurniture.com</td>
<td>Furniture</td>
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<td>University Laundry</td>
<td>401 &amp; 403</td>
<td>UNIVERSITYLAundry.com</td>
<td>pending</td>
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<td>University Loft Company</td>
<td>408</td>
<td><a href="http://www.uloft.com">www.uloft.com</a></td>
<td>Contract Furniture</td>
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<td>UNIWEB, INC.</td>
<td>714</td>
<td><a href="http://www.uniwebinc.com">www.uniwebinc.com</a></td>
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<td>VMDO Architects</td>
<td>612</td>
<td><a href="http://vmdo.com">http://vmdo.com</a></td>
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<td>VOE, Inc</td>
<td>713</td>
<td>voe.com</td>
<td>Commercial Furniture</td>
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<tr>
<td>W. M. Jordan Company, Inc.</td>
<td>600 &amp; 602</td>
<td><a href="http://www.wmjordan.com">www.wmjordan.com</a></td>
<td>Construction Manager</td>
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<td>Wellbeing Hygiene</td>
<td>310</td>
<td><a href="http://www.wellbeinghygiene.com">www.wellbeinghygiene.com</a></td>
<td>Automated Hygiene Services and Technologies</td>
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<tr>
<td>Zipcar</td>
<td>103</td>
<td><a href="http://www.zipcar.com">www.zipcar.com</a></td>
<td>Car Sharing</td>
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<th>Website</th>
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<tr>
<td>College Cable Services Inc</td>
<td>100</td>
<td><a href="http://www.collegecable.com">www.collegecable.com</a></td>
<td>Cable television and telecommunication services to colleges and universities.</td>
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<tr>
<td>Street Dixon Rick Architecture, PLC</td>
<td>102</td>
<td><a href="http://www.streetdixonrick.com">www.streetdixonrick.com</a></td>
<td>Architecture, Interior Design, Master Planning</td>
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<td>Confortaire, Inc.</td>
<td>104</td>
<td><a href="http://www.confortaire.net">www.confortaire.net</a></td>
<td>Memory Foam Mattresses</td>
</tr>
<tr>
<td>SALTO Systems</td>
<td>106</td>
<td><a href="http://www.salto.us">www.salto.us</a></td>
<td>Electronic Locks</td>
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</table>

### 2.10.14 Updates

Apogee is the largest, most innovative provider of on-campus residential networks (ResNet) in higher education.