

SEAHO 2013 Schedule & Program Guide

TUESDAY, FEBRUARY 26th

10:00AM-9:00PM: Registration Open (Imperial Registration Booth)

1:00-2:30PM: Executive Board Meeting (L504 & 505)

3:00-7:00PM: Governing Council Meeting (L504 & 505)

5:00-6:00PM: Placement Volunteer Orientation (M103)

6:00-10:00PM: Placement Set-Up (M103-105, 108 & 109)

WEDNESDAY, FEBRUARY 27th

8:00AM-6:00PM: Registration Open (Imperial Registration Booth)

8:30-9:00AM: Placement Orientations* (M103)

***Employers and Candidates**

9:00AM-12:30: SEAHO Trips (Outside Hotel)

9:30AM-12:00PM: Placement Open (M103-105, 108 & 109)

10:00-11:00AM: CHO/Gov Council/Buyers with Associates (Marquis Ballroom)

10:00-11:00AM: Newcomer/Grad Student Meeting (Imperial B)

11:00AM-12:00PM: Associates Area Time (Marquis Ballroom)

11:00-11:30AM: Newcomers/Grads - Navigating the Associates Area (Imperial B/Marquis Ballroom)

12:00-1:00PM: Lunch on your own

1:00-2:00PM: Opening Session & Keynote Speaker (Imperial B)

2:00-6:00PM: Associates Open Area (Marquis Ballroom)

2:30-4:30: Placement Open (M103-105, 108 & 109)

2:30-3:30PM: Session 1 (Locations as follows)

101

International 1

You Want to Know What? Using Data to Answer Difficult Questions

Renee Snider, Associate Director for Operations, Louisiana State University

Darlana Jones, Director of Education and Program Development, EBI Mapworks LLC

Maylen Aldana, Assistant Director, Louisiana State University

Has your supervisor ever asked you to answer questions like "Should we invest in living learning communities" or "How much did programming cost us last year and was it worth it?" Questions like these are frustrating because they are overwhelming and intimidating. Come to this session to learn how to take those large ambiguous questions, break them down into components and reframe them into assessment questions, locate or generate the data needed, and how to package that information into useful reports to support data-driven decision-making.

102

International 2

Small School, Big Efficiency: Enhancing Housing Operations

Colin MacFarlane, Assistant Director for Housing Operations, Stetson University

Many institutions, especially small schools, do not have the benefit of the popular and powerful housing management software packages to assist in their housing operations, relying instead on the minimal housing features of student information systems and accompanying spreadsheets. This presentation is designed to provide attendees with tangible skills and knowledge to improve their efficiency in housing operations through instruction in the more advanced functions of Microsoft Excel and the basic tools of Microsoft Access. Attendees will also be introduced to the basic concepts of SQL to allow for simple report and query writing. While the framework of this presentation is housing operations, the skills are transferable to other aspects of residence life that involve data collection, analysis, and reporting.

103

International 3

Bringing our Facilities Back Around a Full 360 Degrees: The Residence Hall Renovation Experience

Steve Wood, Residential Learning Coordinator/Academic Associate, Winthrop University

Renovation reality television shows are seemingly never-ending, covering every type of renovation that could possibly be done to a home, but what would these shows expose if they ever focused on residence hall renovations? As our trying economic times continue, many institutions have made the decision to renovate existing buildings in order to provide for the

future while not expending the extreme amount of funds that would be required to build an entirely new facility. Among the various stakeholders across campuses, Residence Life departments hold particular importance as the primary users of the space. In 2012 Winthrop University completed an 18-month renovation of a 1940s suite-style building, during which a Residential Learning Coordinator was allowed a unique seat at the planning table from reconstruction through building occupancy. This session will explore his experiences and lessons learned as the building received a 360 degrees transformation.

104

International 4

A New Perspective on RA Training and Campus Partners

Andrea Becker, Residence Coordinator, Duke University
Kati Cadenhead, Residence Coordinator, Duke University
Emily Baker, Residence Coordinator, Duke University

Every August we are challenged by how to fit a year's worth of knowledge into a week of student training initiatives as we prepare our RAs for the upcoming year. As a residential campus, Duke University has made significant changes to our RA Training program over the past two years to best meet the needs of our own department as well as accommodate the needs of campus partners. This program looks at the structural changes we have made to the RA training program based on formal assessment and informal feedback from RAs and campus partners. We will share with you our struggles, our changes, best practices for our campus, and areas we are still hoping to improve upon in future years. We will also look at how we were able to use assessment to advocate for the changing needs of our RAs.

105

International 5

Combating the Alcohol Culture: An Alcohol Education Partnership

Maureen Young, Area Director, Auburn University
Blake Marble, Graduate Student, Auburn University

Although Auburn University is a dry campus, there is a prevalent alcohol culture in the community. Students rank higher than the national average on negative consequences associated with alcohol use, including having unprotected sex and blacking out. In 2011, 37% of students reported driving after drinking, a rate that is almost three times the national average. With over 4,000 residents, the department of Residence Life is working to provide residents with alternatives to drinking through programming. Residence Life has also partnered with the department of Health Promotion and Wellness Services to offer the Tiger Education Screening Intervention (TESI) to those found in violation of alcohol policies. Residents that completed TESI reduced their alcohol use, BAC, and negative consequences associated with alcohol use. Session

participants will learn about efforts directed at reducing alcohol consumption, as well as how staff are educating residents who have violated alcohol policies.

106

International 6

Pulling a 360: Going from Large Public to Small Private

Regina Seguin, Assistant Director, Saint Leo University
KJ McConnell, Associate Director, Saint Leo University

Thinking about making a life-changing 360 switch? Would a large public or small private institution better suit you? What are you looking for in your day-to-day experiences? What about the "everything else"? Will you get the balance, professional growth & sense of belonging that is your perfect match? What are your non-negotiables? In this roundtable discussion you can gain and share insider perspective on challenges, opportunities & important factors to navigate through when considering an institutional shift between large public and small private. This is the perfect place to decide if a 360 switch is for you!

107

International 7

Getting Back to Basics: Understanding WHY We Do What We Do

Lani San Antonio, Assistant Director of Suites and Apartments, Clemson University
Suzanne Price, Associate Director of Academic Initiatives, Clemson University
Mark Ferguson, Associate Director of Campus Recreation, Clemson University

Have you ever found yourself caught up in all the details of your work and forgetting the core purpose of it all? At Clemson University, the Division of Student Affairs has embraced a process of discovery and commitment through utilizing Simon Sinek's "Why" concept. We have identified individual reflection, departmental understanding, responsibility and support as well as division-wide motivation and inspiration as important, tangible outcomes from having EVP and Cabinet members participate in the process. This presentation will provide a new mindset for housing officers to facilitate goal setting and strategic planning on their respective campuses. We will also discuss practical examples on how Housing and Dining Services at Clemson employ the Why concept to holistically review the purpose of their work and drive planning for future years. If you are looking to challenge the status quo, infuse new ideas and get back to basics" this is a presentation you don't want to miss!

108

International 8

Challenging Patriarchal Masculinity

Aaron Hood, Resident Director, George Mason University

We see men struggle on our campuses across the nation. We question why more men don't apply for leadership positions. We make plans for engagement and targeted marketing, but these plans do not address the systemic root of our problem - patriarchy. We'll talk about how to address issues proactively and reactively and identify a different form of masculinity based in feminism that dispels some of the monolithic patriarchal expectations that tear men down.

109

International 9

"Who's Ready for a Roll Call? Not me.

Sarah Strohmenger, Hall Director, Georgia Institute of Technology

Matt Bloomingdale, Area Manager, Georgia Institute of Technology

Outgoing roll calls to hosting programs, brainstorming in committee meetings to end of the year banquets, and networking across campus to hall walks in the community; it can often feel like introverted Housing and Residence Life staff are just working in an extrovert's world. While the profession might appear to be extrovert-driven, introverts can provide great value to students, staff, and the profession through their innate skills. Inspired by the book, "Quiet: The Power of Introverts in a World That Can't Stop Talking" by Susan Cain, this program will explore the disconnect between qualities valued in Housing and qualities that are typically found in introverts as well as best practices for how to ensure that introverted Housing and Residence Life professionals are best supported and encouraged in our profession.

110

International C

Corporate Partners & Associates 360-The Full Conference Experience

Gavin Roark, Assistant Director of Residence Life, Florida State University

Heather Edwards, Director of Residence and Student Life, Mississippi Gulf Coast Comm. College

Calvin Mosley, Associate Director for Residence Life, Mississippi State University

Scott Royce, Assistant Director - Operations & Information Technology, University of Alabama Huntsville

Are you a graduate student, new professional, or new SEAHO attendee trying to successfully navigate your SEAHO conference? Are you confused about what to look for in products or even what to ask vendors in the Associates area? If so, attend this dynamic program to learn how to get the most from your SEAHO conference experience. Our conference would not be successful without our Corporate Partners so come join us and explore the SEAHO 2013 Associates area.

3:30-4:00PM: Break in Associates Area (Marquis Ballroom)

4:00-5:00PM: Session 2 (Locations as follows)

201

International 1

Going beyond surveys: 360 degrees of alternative assessment options to improve student learning and housing services

Charles Lowman, Assistant Director for Residence Education, Old Dominion University

Tyler Fortman Ph.D., Residence Hall Director, Old Dominion University

Denise Balfour-Simpson, Graduate Assistant for Administration & Research, Old Dominion University

This program demystifies the assessment process and teaches basic skills that practitioners can use to improve performance and service delivery. Using an interactive approach in which participants apply material to their campuses, they will learn: 1) the differences between satisfaction assessment and the assessment of learning; 2) how to use alternatives to standard surveys in the assessment process; and 3) ways in which low-cost resources can be applied to their work. Using specific examples and discussion of best-practices, presenters will demonstrate both the value and the ease with which effective assessment can improve your services.

202

International 2

A Home Away from Home: Developing a Trial Housing Program for Local Students

Jacob Shaw, Resident Director, University of Alabama in Huntsville

Jessica Head, Resident Director, University of Alabama in Huntsville

Jonna Greer, Graduate Assistant for Weekend Programming, University of West Georgia

Have local first-year and transfer students commuting to campus? We do! Trying to figure out how to persuade them that living on-campus is worth the financial investment? We did! Come and find out about the University of Alabama in Huntsville's Six-Week Trial Housing Program. Kicking off in fall 2012, the trial housing program offered a unique opportunity for students living within a 30-mile radius of campus to experience life in the residence halls for six weeks without having to commit for a full year. During this time, University Housing provided intentional programming and community building in the halls, which resulted in over an 80% retention rate of students participating in the trial housing program. Join us and learn key components to developing a trial housing program, techniques for retaining residents, creative approaches in marketing for your target population, and gaining support from campus partners.

203

International 3

Smile Squad

Teresa Crum, Regional Director, University of Louisville/EdR

Does your department have a morale issue? Does your staff feel under- appreciated? Do you have staff leaving in flocks? Is there a lot of change happening internally? Come learn about the University of Louisville's response to building staff morale. The Housing and Residence Life Department has gone through a lot of change, and staff were feeling lost in the shuffle. We developed a committee and put some intentional focus on appreciating the staff, working through change together, building the team, and building morale. The Smile Squad was the answer.

204

International 4

Sustainability 2013: Partnering, Tweaking & Empowering

Kyle Griffith, Complex Director, Emory University

Andrea Trinklein, Executive Director of Residence Life and Housing, Emory University

There is an old saying, "If you always do what you have always done your get what you have always got." To promote sustainability for students, the housing department, and University, there are several routes to advance baseline initiatives. From the Sustainability Showcase to making solar oven pizza boxes to cook s'mores, discover how new partnerships are being nurtured, recognize how to tweak existing successful programs, and learn strategies to empower students to host their own sustainability events.

205

International 5

From Graphite to Google Docs: Using Technology to Achieve Collaboration in a Multi-Generational Environment

Kristin Weyman, Assistant Director of Residential Life, University of the South

Marney Babbitt, Area Coordinator, University of the South

At many of our institutions, change can be slow in coming. We do things the way we have always done them, sometimes due to budgetary constraints, sometimes because it seems easier, and sometimes because we are afraid of how others will respond. Two years ago, our institution used index cards to record room selection preferences and kept a handwritten (in pencil, so you could erase!) roster of students living in each building. In this session, we will discuss how a couple new staff members refused to accept the status quo and established a new level of collaboration among departments through the use of easily accessible and free technology from Google.

Self Determination: Letting Students Make the Call

Rodney Franks, Area Director, William & Mary

Richard Schofield, Area Director, William & Mary

This program focuses on the community development philosophy used by The College of William & Mary called Self-Determination. Learn about the good, the bad, and the ugly of allowing students to make many of the decisions within the halls. Self-Determination governs how our students go about their everyday lives in the halls. This philosophy empowers students to take ownership in their community and gives them skills that will better prepare them for future leadership possibilities. This concept can be used on many levels and can be adapted into many current philosophies and initiatives. In this session, we will cover more about what Self-Determination is, and how we apply it to every day residence hall living. We will do some activities, some of which will be similar to what we have RA's do to get their communities thinking about Self-Determination issues. We hope that this session will give professionals a different perspective into Student Development and community on their campus.

Social Class and Cultural Influence in Residence Halls

Meghan Murray, Residence Coordinator, University of North Carolina Wilmington

Michael Jones, Residence Hall Director, Georgia Institute of Technology

With admissions and enrollment management serving as gatekeepers to institutions of higher education, campuses create homogeneous communities of inequity through the lens of social class and thus dictate campus culture. Residence life programs can artificially create communities of inequity and reinforce traditional structures of social class prior to opening for their residential populations. The reinforcement of traditional social class structures shapes the student experience of those who are not part of the majority class on campus. However, by intentionally redirecting residence life initiatives as discussed in this presentation, we can truly create a place for all students on our college campuses.

Taking the Next Step: Transitioning from Year One to Year Two in the Profession

Sean Johnson, Residence Director, University of Florida

CJ Jackson, Community Director, UNC-Chapel Hill

YEARS ONE and TWO-These are two crucial years in the life of a new professional. During these years, a new professional will encounter many different aspects of their job which they may

have not been ready for. During the first year, a new professional is seen to be a sponge; soaking up knowledge and information. Yet in the second year, one should be much more equipped for their job and be in a position where they can be more intentional in the work that is done. So how does one transition into year two? In this session, attendees will learn how to use the information and their time as a first year professional and transition into a second year professional. This session will offer attendees the opportunity to engage in dialogue with other colleagues while also receiving tips to have a thriving second year. Presenters will engage attendees through group dialogue and activities as well as personal thoughts from seasoned professionals. Are you ready to talk YEAR TWO?

209

International 9

What Color are You?: How TRUE are Personality Tests and how do they affect our student interactions?

Lindsay Burnham-Norman, Residence Coordinator, Florida State University

LaFarin Meriweather, Residence Coordinator, Florida State University

Jenna Brehm, Residence Coordinator, Florida State University

Are you an INTJ? Is your strength a WOO? Or maybe your true color is gold? Does this language sound familiar? Many institutions use personality testing or strength-based assessments in order to understand how people work best and what tasks may be challenging. These inventories tell us so much about the way that we and those around us work, but are they also debilitating? We would like to discuss both the pros and cons of personality testing in the housing work place and offer participants a new way of viewing our labels. The goal of this session will be to help housing professionals understand how we can use what we have learned about personality testing to enhance our interactions with each other and students.

210

International C

Speed Mentoring 2013

Susan Grant, Director of University Housing, North Carolina State University

Deb Boykin, Assoc. VP for Student Affairs, Director of Residence Life, College of William & Mary

Vera Jackson, Director of Residence Life, Jackson State University

Shannon Staten, Director Residence Administration, University of Louisville

In 2005, at the ACUHO-I conference in Milwaukee, a group of SEAHO women talked about giving back, about meeting with graduate students and new staff in a meaningful way and connecting them to what SEAHO has to offer. Speed Mentoring was born! Based on the speed dating method, participants will meet one-on-one with fifteen women in housing leadership positions. Ask questions you've always wanted to ask a director of housing or residence life. Find out about professional growth opportunities, career paths, and recommendations for

making the most out of your housing experience. Meet a network of fifteen women who are committed to leading their organizations and helping new professionals find their professional niche. Speed Mentoring - fast paced connections, personal interest, advice and words of insight. Join the circle!

5:00-5:30PM: Case Study Orientation (International 4)

5:00-6:00PM: Happy Hour-Cash Bar (Open Area b/w Marquis & Imperial)

6:00-7:30PM: Opening Banquet (Imperial A & B)

7:30-10:00PM: Dessert Reception (Open Area b/w Marquis & Imperial)

9:00-10:00PM: RELI Social (International C)

THURSDAY, FEBRUARY 28th

6:00-7:00AM: Yoga (International Level)

8:00AM-5:00PM: Registration Open (Imperial Registration Booth)

8:00AM-2:00PM: Associates Area Open (Marquis Ballroom)

8:00-9:00AM: Breakfast with the Associates (Marquis Ballroom)

9:00AM-12:00PM: Placement Center Open (M103-105, 108 & 109)

9:00-10:00AM: Session 3 (Locations as follows)

301

International 1

Clemson's Largest Housing Initiative in History Provides Unique Mixed-Use Facilities

Doug Hallenback, Executive Director of Housing and Dining, Clemson University

Robert Gunn, Principal, CLARK NEXSEN

Kathy Hobgood, Director of Residential Life, Clemson University

Clemson University has embarked on one of the largest mixed use housing projects in higher education, the \$123 million Douthitt Hills Complex. With 700 apartment-style beds for Clemson upper class and graduate students and 781 beds of special Bridge housing (a program for students who have applied to Clemson but have contingent acceptance pending successful completion of their freshman year at a partnering technical college), the project will also include a dining hall, Barnes & Noble bookstore, visitor center, and retail spaces. Developed along the primary gateway entrance to the campus, the project will stretch nearly a quarter of a

mile, with new buildings placed carefully along a tree-lined boulevard. Amenities for Clemson students will include a swimming pool and community facilities, and academic support spaces as well as recreation amenities will be provided for Bridge Students. Join us as we unveil one of the most exciting new projects in the southern region.

303

International 3

Subdue the Sophomore Slump through a Successful SYE

Frank Gaertner, Director of Clairmont Campus, Emory University

Judith Pannell, Assistant Director for Second Year Students, Office of Residence Life & Housing, Emory University

Darlena Jones, Director of Education & Program Development, EBI MAP-Works, LLC

What do you do when your sophomores slump? In this presentation, we offer evidence from multiple national assessments that show sophomores report lower levels of satisfaction and learning than first-year students. We also identify which sophomore populations are more likely to slump. Through the use of national and departmental assessment information, one housing program has actively worked to overcome that slump through the creation and expansion of a successful Sophomore Year Experience program. We discuss the creation and expansion of that program, lessons learned, and future plans.

304

International 4

Transfer United: Partnering for Transfer Student Success

Annice Fisher, University of North Carolina

Danny Hall

Retention, Graduation, and the Degree Completion agenda, are all buzz words in higher education. Nationally and locally Student Affairs departments are being asked how they contribute to student success, retention, and graduation. Knowing that living on campus is a positive indicator for retention; residence life should seize the opportunity to partner with academic affairs to create sustainable programs that foster student learning and success. Looking at the increased focus on transfer student retention and graduation rates, UNC Chapel Hill's Department of Housing and Residential Education developed a partnership with the Undergraduate Retention office to create a program that would help transfer students connect to the university and ultimately, persist to graduation. Transfer United is a living-learning community designed to promote the seamless transition of transfer students to Carolina by encouraging student success including academics, wellness and engagement. Transfer United is a part of a larger university initiative that includes participation in the Junior Transfer Seminar and Junior Transfer Success Group. Going into year 2 of the program, we will provide program

strategies and assessment methods to help attendees learn how to partner with academic affairs to support transfer student success.

305

International 5

FRONTSTAGE AND BACKSTAGE PERFORMANCE WITHIN HOUSING

Timothy Martin, Assistant Community Director, University Of Alabama

In an environment where many times work life is blended with our personal life how do we navigate the relationship between the two. Especially for those who live where they work there can be overlap in processes. Erving Goffman's book *The Presentation of Self in Everyday Life* (1959) he advanced the concept of frontstage and backstage performance and communication. When applied to housing personnel we can recognize that some information communicated backstage is not shared during frontstage performance. Why is this? How do those in housing navigate their frontstage and backstage presence? Where is there overlap or dissonance? This round table seeks to discuss these questions and develop a list of strategies housing personnel can utilize to navigate their backstage communication and frontstage performance within their roles and responsibilities.

306

International 6

Gender-Neutral Housing: The Next Push for Student Equality

Steve Kleuver, Residence Coordinator, Florida State University

Jenna Brehm, Residence Coordinator, Florida State University

On today's college campuses, the struggles of LGBTQ students in campus residential living environments are highly undocumented and have not received adequate investigation. Several universities are beginning to recognize these struggles and are modifying long-standing policies to accommodate for inclusive housing practices. At least thirty-six colleges and universities have implemented inclusive housing policies to promote equality for LGBTQ students. This presentation will explore the need for housing departments to push for inclusive, gender-neutral housing policies. Participants will critically analyze current housing practices and discover underlying heteronormative assumptions and how these negatively affect LGBTQ students. A discussion of best practices and current issues will follow.

307

International 7

The North Wind and the Sun - Attitudes & Actions for Change

Tierza Watts, Director of Residence Education, Georgia Southern University
Dan Zimmerman, Resident Director, Georgia Southern University
Terri Tyson, Resident Director, Georgia Southern University

Change is inevitable. Some people embrace it, while others hate it. When a department goes through organizational, programmatic and leadership changes, we all make choices on how to respond. Attitude and orientation toward change can impact your experience as a housing professional. When managers are empowered to create change, a proactive team is essential to the execution of the plan. On the other hand, staff members want to be heard and included in the development process. Participants in this workshop will examine change through the lens of information, participation and trust. Additionally they will learn about several models and concepts that will frame the next change process they lead or experience. Presenters will discuss how attitude, resistance, and/or flexibility can make or break your experience. All of these topics will lead to tools you can use for recruiting, supervising and developing a team that is open to change.

308

International 8

It Takes Facilities to Build Community!

Sean Johnson, Residence Director, University of Florida

Community building is often seen as being the sole responsibility of the residence life staff. In reality, in order for a strong community to be built it must involve every member of the staff including those who clean and fix items in our halls. So why discuss facilities at a housing conference? Well, a well-maintained community is one where the basic needs are met. Facilities staff are more than just the back-up, they are often on the front line for the issues of many of the students we serve.

310

International 10

Cross-Campus Community Collaboration and Living-Learning Community Development

Chris Lewandowski, Residence Life Coordinator, University of South Carolina
Daniel Colascione, Residence Life Coordinator, University of South Carolina
Ashley Langston, Residence Life Coordinator, University of South Carolina

This session will provide insight into residential learning initiatives through the development of Community Education Teams, cross-campus partnerships, and strategic plans. Attendees will be introduced to the opportunities and challenges that arise when working with cross campus partners to collaborate and cultivate Residential Learning Communities. The session will demonstrate the benefits of implementing continuous assessment practices to enhance the

student and staff experience. This session will provide the information to help those interested in growing or creating Community Education Teams at their home institutions.

10:00-11:30AM: SEAHO Business Meeting (Imperial B)

11:30AM-1:00PM: Lunch/Drawings with Associates (Marquis Ballroom)

1:30-4:00PM: Placement Center Open (M103-105, 108 & 109)

1:00-2:00PM: Session 4 (Locations as follows)

401

International 1

A 360 Degree Look at Being a Director

Anna Hobby, Director of Residence Life, Agnes Scott College

Chris Bruno, Director of Housing and Residence Life, Southern Polytechnic State University

We've all been there; sitting at our computers on higheredjobs.com on a rough or boring day at work, when we see the illustrious Director job. You read the description and say " I think I could do that" Come to this session to get a 360-degree look at the triumphs, trials and tribulations of taking on a director position at institutions with less than 2000 beds from two new directors. You will walk away with an understanding of what it takes to be a Director at a small institution, what skills and competencies you can gain in your current position to prepare you, as well as advice, lessons learned and things to consider before you hit "apply now".

402

International 2

Adapting to Changing Markets: Housing MB&A

Bryce Lowe, Director of Residence Life, Mississippi Valley State University

Kevan Will, Regional Account Manager, Sightlines-Associate

Student enrollment and the changes in demographics on college & university campuses impact Student Housing programs. Consistently measuring, monitoring, and benchmarking your housing program can aid in making informed decisions regarding growth, reductions, and overall changes to the operation. Recently, the Mississippi Public Universities sought to learn more about their student housing. They engaged with Sightlines, LLC, a firm dedicated to helping institutions better understand their operations and spending through a host of different services and metrics. Mississippi Valley State University will present their data and information discovered through their work with Sightlines. This program was developed to explore the importance of data measurement within Student Housing.

403

International 3

Geauxing Green at LSU: Student Engagement in Sustainability

Holly Stewart, Residence Life Coordinator, Louisiana State University
Colby Englund, Residence Life Coordinator, Louisiana State University
Lexy Payne, Graduate Residence Director, Louisiana State University

Sustainable ideas challenge the boundaries of social norms on an individual, departmental and institutional level. The topic of sustainability is a sexy, hot and push-button word in our realm and scope of higher education, but what does that look like in a practical, day-to-day application? How do you start when you only have a new bullet point in a strategic plan? These challenges are compounded when you are coming from a culture that is not historically devoted to sustainable practices. This interactive session will focus on creating an action plan and promoting a strong buy in from important constituents. Our presentation will focus on student engagement methods, promotional tactics and social media efforts, and overcoming challenges. We would also love to hear about other personal experiences with sustainability. Come Geaux Green with LSU as you explore your footprint in sustainability!

404

International 4

What in the world is a FRA?! Bridging the gap between Housing and Residence Life

Bryan Shelangoski, Associate Director of Housing and Residence Life, University of Louisville
Amanda Cunningham, Program Coordinator, University of Louisville

Many colleges and universities across the nation having Housing and Residence Life departments which operate in a segmented fashion, i.e., Housing is separate from Residence Life. Even those whose Housing and Residence Life departments are combined often struggle at bridging the gap between what are traditional Housing staff and functions and what are traditional Residence Life staff and functions. The University of Louisville has created a student-staff position to address this very concern, the Facilities Resident Assistant (FRA), in hopes of ultimately better meeting the needs of our students. This program will emphasize the necessity for Housing and Residence Life staffs to work as a cohesive team, regardless of departmental structure, in order to portray the importance of and realization that not only programming engages and retains residents, but facilities do as well.

405

International 5

Living Green Action: Advancing a Living-Learning Community From a First-Year to a Second-Year Hall

Kyle Griffith, Complex Director, Emory University

Cristina Lawson (nee Dimengo), Complex Director, Emory University

Since the fall of 2007, Emory University has begun moving its First Year student population into interdisciplinary Living-Learning Communities that are not contingent on students' majors. Acknowledging the success of these programs as well as the potential to extend them into the groundbreaking, residential Sophomore Year at Emory program, administrators at Emory piloted a continuation of the Living Green: Sustainability in the 21st Century FYE LLC in a sophomore residence hall in the fall of 2012. This program will explore the process used to create a connected, 2-year living-learning experience that broadens all of its students' learning and leadership opportunities as well as provide tools to examine the feasibility for creating similar residential programs on your campus.

406

International 6

Pet Life

Steve Kleuver, Residence Coordinator, Florida State University

Jenna Brehm, Residence Coordinator, Florida State University

Quality of life topics for live-in professional staff are seldom evaluated for a group often committing themselves so highly to their positions. For many, work-life balance is a novel concept; we know we need it, but how do we attain it? With the addition of furry, four-leg friends! Florida State University has recently joined dozens of diverse institutions in the establishment of an inclusive pet policy permitting most types of reptiles, birds, cats, and dogs. This presentation will detail the process of implementing an inclusive pet policy and will discuss how to address concerns from various constituents, as well as critically evaluate factors new pet owners often forget when having an animal live in the halls.

407

International 7

Superheroes

Matthew Russell, Residence Life Coordinator, Jacksonville State University

Look! Up in the Halls! It's a bird! It's a plane! No, wait... It's an RA! Modern-day superheros are amongst us. We see them every day. Join one of them as he doffs his cape and shares the secret of his powers, then guides you to uncover your own! That's right, you too are a superhero! Through an historical and cultural exploration of superhero archetypes, you will walk away with the ability to identify your own super powers, and you will be able to recognize those powers in others around you: coworkers, supervisors, and RAs alike.

408

International 8

Find Us on Facebook! We're on Twitter! Now what?

Janine Gascoigne, Marketing Coordinator, University of Alabama

What you say once someone finds you is probably more important than how they found you. In this session, we'll discuss building a strategy for your social media content that will help you out of those "I don't know what to post" situations. If you're just starting your online communication or need some new ideas for getting out of that social media slump, this session is for you.

409

International 9

Turning Bias and Hate Speech Incidents Around 360 Degrees

Ruth Davison, Director, University of West Florida

Bradley Menard, Assistant Director, University of West Florida

In April of 2012 the University of West Florida community faced two separate incidents involving nooses displayed on campus within a one week period. In the same time frame racial and homophobic pictures and graffiti were drawn on walls and bulletin boards within a residential community targeting various Housing and Residence Life employees. Join us for an informative discussion on how UWF handled these critical incidents and responded to a range of safety and diversity concerns while navigating student, parent, community and media inquiries. Hear about lessons learned and new initiatives to enhance a more inclusive educational and living environment.

410

International 10

Live, Learn, Lead

Dr. Wes Wynens, Director, Georgia Institute of Technology

The motto for the Grand Challenges program at Georgia Tech is not just a catchy slogan. From the very beginning, this community was designed to achieve something special for its participants. But it wasn't easy! This session will describe the unique combination of collaborators, funding sources, and institutional commitments that made the Grand Challenges Community possible. This is a lesson learned session that will highlight the innovative grand challenges model. Early assessment results indicating success will be shared with conference participants. Also, plans for supporting this program into a second year experience will be discussed.

The Grand Challenges program is a living learning community that started in the Fall 2012. This program is open to all majors since every discipline has something to contribute to these

challenges. In the twenty-first century, it's impossible to solve any of these problems without considering the engineering, science, business, and policy challenges that accompany them.

Our program has three core components: living, learning, and leading. Once accepted to the program, students live with other program participants in a newly renovated residence hall and take classes together. As part of those classes, they are divided into teams to complete coursework that will challenge them to develop your problem-solving skills to find potential solutions to real-world problems. In both semesters of coursework, developing leadership skills and team camaraderie are vital for success. At the end of the first year, groups will pitch a project proposal for funding more work on each idea. The winners can use the awarded funds to continue growing their projects, limited only by ambition and imagination.

2:00-2:45PM: Committee Meetings

Human Relations (International 3)

Graduate Issues (International 4)

Associates (International 5)

Educational Programs (International 6)

Awards and Recognition (International 7)

Placement (International 8)

Nominations and Elections (International 9)

Marketing and Promotions (International 10)

SEAHO 2014 Host Committee (M202)

2:30-3:00PM: Break

3:00-4:00PM: Session 5 (Locations as follows)

501

International 1

Developing a 10-Year Capital Project Plan & Financial Projections

Barry Olson, Director of Business Administration, NC State University

Susan Grant, Director of University Housing, NC State University

Higher education institutions are continually being asked to do more with less. In these tight economic times, it is imperative that we "walk the talk" about planning and projecting out needs into the future. Our livelihood depends on it. This session will showcase how NC State University has charted a course for success in their 10-year capital planning and financial pro forma process. It wasn't easy, and it's not perfect, but it's a living and breathing process that might just provide you with some insight into where you want to take your housing operation.

502

International 2

Developing Community Through The Social Change Model

Jill Zalewski, Resident Director, George Mason University
Pailey Martin, Graduate Hall Director, George Mason University

Community. Intentionality. Social justice. How do you cut through the buzz words to instill something meaningful? How can you incorporate a leadership theory into a residence life program and make it effective? How do you shift your focus away from programming models to something? This program focuses on how George Mason University is answering some of these questions with a community development model based in Social Change.

503

International 3

How we got "TANKED"

Regina Seguin, Assistant Director, Saint Leo University
KJ McConnell, Associate Director, Saint Leo University

Dive in the discussion about how we got "TANKED" at Saint Leo University. In August 2012, Saint Leo University partnered with Animal Planet's hit show TANKED and filmed an episode showcasing the design, installation & student reaction to the 2100 gallon saltwater aquarium in the campus community space in our newest residence hall. Submerge yourself in a discussion about programming collaborations, campus partnerships and publicity ... you won't even need a towel for this splash zone of creativity & fun as we share our experience getting "TANKED".

504

International 4

6 Degrees of Separation: Linking Academic Affairs to Student Life

Holly Rodden, Assistant Director, University of Tennessee Knoxville

Forget about Kevin Bacon, how about the degrees of separation between Academic Affairs and Student Life? There are probably times at your institution where it appears that Academic Affairs and Student Life work completely independent from one another. This presentation will provide insight into why these respective areas have a tendency to be autonomous by reviewing the historical barriers that higher education institutions face in uniting academics and student life. Once these barriers are identified, participants will learn strategies, from tapping into their inner-WOO (winning others over) to identifying their individual role in supporting the academic mission, that will help them navigate the 6 degrees of separation at their institution.

506

International 6

Assessment on a small scale: Making data work for you

Andrea Becker, Residence Coordinator, Duke University

Are you a young professional and hear the everyone talking about the "assessment buzz" but not sure how to make it work for you? This presentation will help participants envision ways to build assessment skills as housing professionals in manageable and realistic ways. We will talk about ways we have used assessment work on a small scale to have direct impact and generate data driven change in the areas where we work most directly.

508

International 8

Silence Around the Table: Exploring Introversion and the contributions of "The Quiet Ones"

Kendra Bumpus, Assistant Director (Westside,) Florida State University

Brittany Philbert, Hall Director, Florida State University

"Quiet: The Power of Introverts in a World that Can't Stop Talking," a New York Times Bestseller, by Susan Cain, has taken the business world by storm with its insight about introversion in the work place. Applying these concepts to Housing, the purpose of this presentation is to explore the unique needs of introverts in functional area dominated by extroversion. In addition, the Myers-Briggs Type Indicator will be examined to provide effective ways for introverts to develop their strengths. Lastly, presenters will provide recommendations for enhancing the relationship between introverts and extroverts to maximize the potential of an entire staff team. Reference: Cain, Susan. Quiet: The Power of Introverts in a World That Can't Stop Talking. New York: Crown Publisher, 2012. Print.

509

International 9

The Inside View on Developing a Residential Curriculum

Hannah Severtson, Hall Director, Georgia Institute of Technology

Kim Hoover, Assistant Director of Housing, Georgia Institute of Technology

This session will provide attendees with an inside look at the concept of developing a residential curriculum; a cutting-edge approach to utilizing learning outcomes to inform student learning in a residential setting. A residential curriculum focuses on a holistic approach that embeds student learning into departmental practices while using the institution's mission, vision, and values to inform the design of departmental learning outcomes. The presenters will share their experiences in developing a residential curriculum, provide tips on how to start the planning process and share knowledge they gained by attending ACPA's Residential Curriculum Institute. The presentation and discussion will challenge attendees to consider a non-traditional approach to provide learning opportunities for the residents they serve.

What happened to the sugar and spice and everything nice?

Jennifer Bannon, Assistant Director, Virginia Tech

It happens every day...a woman gets a promotion and suddenly she notices that the women she used to call her friends are giving her the cold shoulder. A young woman on an all freshmen floor has found that her "friends" are gossiping about her for no apparent reason. Every day our young women are facing a battle of dealing with the indirect (and sometimes direct) aggression from the people they turn to for the most support. Statistics show that female bullies target other women 70% of the time. Why does this happen? How have we created a culture that is accepting of the bullying? And how do we make it end? Through a variety of videos, use of social media and relying on the experts, this session will discuss female bullying, in our workplaces and in our residential communities and ways we can create a safe space for women to feel celebrated, included and supported.

4:15-5:00PM: State Caucus Meetings

Alabama (International 1)

Florida (International 2)

Georgia (International 3) [Lasting until 6:00PM]

Kentucky (International 4)

Louisiana (International 5)

Mississippi (International 6)

North Carolina (International 7)

South Carolina (International 8)

Tennessee (International 9)

Virginia (International 10)

5:15-6:15PM: Session 6 (Locations as follows)

601

International 1

Let's talk about Sex and College

Aja Rodriguez, HIV/STI Prevention Counselor, Maryville College

This is a presentation of the basics of HIV in a very understandable way to those in charge of students etc. I will also talking briefly about the comfort levels of people when it comes to these topics. I plan on bringing bags full of pamphlets as well as a sampling of the prophylactic resources we provide. After discussing the different kinds and the basic usage, I will assess whether the comfort levels have gone up and whether they have ideas as to how to make their

Colleges and Universities more question/information friendly when it comes to these topics. I may also include a packet of program ideas on how to educate on this topic.

602

International 2

Easy as A, B, C: Creating the perfect pitch to influence decisions

Elizabeth Cox, Assistant Director, Emory University

Andrea Trinklein, Executive Director of Residence Life & Housing, Emory University

We do not often think of ourselves as sales people, but new evidence from Dan Pink may have us thinking differently. His new book "To sell is Human" shows us how even housing professionals are in "non-sales selling." We sell people on living in our halls, utilizing our services, and attending our events. We influence the decisions of students, parents, and colleagues. This presentation will help you gain the skills necessary to be better influencers. We will learn how we can better connect with others and utilize information to influence decisions. Participants will also gain strategies on how to deal with the "ocean of rejection" we see as housing professionals. We learn what Dan Pink calls the new "ABC" skills of selling: Attunement, Buoyancy, and Clarity. This presentation will have you walking away with more tools and confidence when influencing others in decision making situations.

603

International 3

Beyond the Buzzword: Preparing Residents to be Global Leaders through a Living-Learning Curriculum

Mary Catherine Jordan, Coordinator for Academic Programs, University of Florida

Have you ever heard a word like synergy, dynamic, or innovation, and wondered what it really meant to the person or people who wrote it? Preparing students to be successful in a global society is a common but often not fully defined goal for universities and divisions of student affairs. Graduating students who will be successful in the global marketplace is an important aim for our colleges and universities, and luckily it is also one to which housing and residence life programs can contribute in a major way. This session will provide an overview of the University of Florida's global living-learning community and the six global competencies that drive its residential curriculum. It will also discuss specific programs and initiatives that have been especially successful in realizing these goals, as well as how we have communicated to colleagues and leaders outside our unit how our work in this area contributes to the larger vision for our university.

604

International 4

Developing African American Male into the Leaders of Tomorrow: How do we recruit and retain African American Males in Leadership roles within Housing

Curtis Jackson Jr., Community Director, University of North Carolina at Chapel Hill

The retention and recruitment of African American Males into Higher Education is an issue researchers in the field view as a crisis. One of the major reasons institutions fail to retain African American Males is due to the inability to successfully connect and engage this group of students with their respective campuses. The purpose of this program is to explore why African American Males choose or choose not to participate in Housing related leadership position. The conference attendees who attend this session will leave with a better understanding of how to engage, recruit, and develop African American Males into leaders.

605

International 5

All I Ever Needed To Know I Learned In Graduate School

Douglas Ashcroft, Residence Life Coordinator, Louisiana State University
Coretta Roseboro, Assistant Director for Residence Life, University of North Carolina at Greensboro

Graduate school is full of valuable lessons from time management, to supervision, to multicultural competence. Based on the poem by Robert Fulghum, this presentation will offer lessons learned in graduate school and outline experiences graduate students can expect to maximize their time in their graduate program. The presentation will discuss items such as mentoring, networking, and developing a strategic professional development plan. This interactive presentation will engage participants in creating their version of the iconic poem as a reflective tool at the end of the presentation.

606

International 6

Go Forth and Retreat!?

Jerusha Labady, Assistant Coordinator, Florida State University
Patrick Heneghan, Residence Coordinator, Florida State University
Brittany Philbert, Hall Director, Florida State University

Working in teams or groups can be a difficult task, especially in the work environment. The difficulty of working in groups has a variety of adverse effects that influence self-esteem, creativity, and ultimately work performance. Retreats are often, under-utilized structured activities that promote various results such as, team building, innovation, and problem solving.

This presentation is meant to highlight the basics of creating and facilitating a meaningful retreat that will serve your department and organizational needs!

607

International 7

Eagle After-Hours: Campus Retention Programs at Southern Miss.

Charles Childress, Assistant Director, University of Southern Mississippi
Gary Kimble, Director, University of Southern Mississippi

This program proposal focuses on a collaborative programming venture. The central goal is the connection of Southern Miss students to the University. The overarching goal of our Eagle After-Hours endeavors is realized when student participation is tracked and documented to show they remain at the University due to being involved. The presenters will share how the collection of data has occurred and how the participants have been tracked for retention purposes. Our team has paid direct attention to those students with cumulative grade point averages in the 2.0 to 2.9 range. The collaboration of so many campus and off-campus partners has been the trademark for the group. The success story is that much has been accomplished without an influx of new University funds. Through the teamwork and joint programming ventures, larger scale programs have been created by pooling funds thus enabling the team to conduct larger programs which reach even larger numbers of students.

608

International 8

Supervising New Professionals New to Residence Life: Strategies for Middle-Level Managers

Nicole DiBartolo, Resident Director, Florida Gulf Coast University
Falon Thacker, Hall Director, Georgia State University

Many people who begin their first professional position in Residence Life bring a wealth of Housing and Residence Life experience from graduate school and beyond. However, there are a select few of these new Residence Life professionals are completely new Residence Life. Individuals who attend this presentation will hear perspectives from two new professionals who were never Resident Assistants and did not come from the 'traditional' residence life background. This presentation will share the challenges, triumphs and experience of these professionals of their first year in world that is: Residence Life. This session will also provide strategies for Mid-level Managers who support and supervise these professionals to make their transition smooth and successful.

609

International 9

iPAD in the Halls

Mark McNalley, Residence Coordinator, Florida State University

DISCLAIMER: This is not a session about getting the most out of your new iPad tablet. This is a session about getting the most out of your college students from a new perspective. Using iPad as an acronym, we will be discussing Internet Passive Aggressive Discourse and we will cover how the Internet has impacted the way that college students interact today. If you've seen an influx of roommate disputes and a central issue is their lack of face-to-face communication. If you do not have as many males in leadership positions as you used to and you wonder if the level of achievement that they find online is outweighing the level of achievement they find in your department.; if you are focusing on time management skills more because they stay up late at night in MMORPG battles. If you'd like to know some practical tips to connect with your students in an online world or you just want to know what a MMORPG is, attend this session and learn a new way to look at iPad's.

610

International 10

Coming Full Circle: Programming Successfully for Apartment Living

Amber Steele, Residence Hall Director, Old Dominion University
Justin Clark, Assistant Hall Director, Old Dominion University

Are you tired of planning programs for apartment residents where few residents attend? Have you wondered what you can do to get apartment residents out to programs without the promise of food? Come see how we used resident input along with assistance from student staff to tweak our programming model to better fit our apartment area needs and present innovative programs to our apartment residents that they attended in large numbers. You will walk away with many ideas that can be used at large or small schools and on any budget. From recycling competitions to pop culture book clubs, we will cover it all and give ideas on how to keep apartment residents involved and engaged!

5:15-6:00PM: State Presidents Meeting (M106)

6:30-8:30PM: Case Study Competition (International 4,5,6)

FRIDAY, MARCH 1st

7:30-9:00AM: Incoming SEAHO Governing Council (International 10)

8:00-11:00AM: Registration Open (Imperial Registration Booth)

9:00-11:00AM: Placement Center Open (M103-105, 108 & 109)

9:00-10:00AM: Session 7 (Locations as follows)

701

International 1

A 360 Degree Fast Track Plan: Using Design/Build to Meet Demand and Create Residential Communities

Ruth Davison, Director, University of West Florida

Krista Boren, Associate Director, University of West Florida

UWF has experienced significant population growth in traditional aged students as a result of targeted enrollment strategies to increase the FTIC class. The enrollment growth has dramatically increased the demand for campus housing at the FTIC level and beyond. This program presents UWF's challenge to meet the rapid demand for bed spaces and how the institution utilized master planning and strategically engaged an external market study consultant to frame the true demand and move to a solution. In order to add bed spaces and simultaneously address issues of quality, schedule and cost, UWF's solution was to utilize Design/Build for their latest construction projects. In partnership with the Haskell Company, UWF added a suite style residence hall in 2010, Heritage Hall, and in 2012, Presidents Hall. This program examines the Design/Build process and how this methodology was successfully implemented at UWF to quickly acquire new student housing without sacrificing quality.

702

International 2

Impact of Room Assignments on Resident Satisfaction and Connections

Jon Coleman, Assistant Director for Administrative Services, Georgia Southern University

Darlana Jones, Director of Education and Program Development, EBI MAP-Works, LLC

Do you know how important the room assignment/change process is to your residents? Using the ACUHO-I/EBI Resident Assessment, we explore the trends of this top predictor of resident satisfaction and identify that residents with roommates are the most critical population of room assignments or change processes. We also discuss how room assignments and change process impact peer and diverse interactions which are critical to student learning. Linking assessment to practice, a practitioner will share how his housing program improved resident satisfaction on room assignments by 13% in just four years by adding new features to the process.

703

International 3

New and Returning RA's: The Process

Calvin Mosley

New and Returning RA Selection is always a hot topic in Housing. Each University does theirs differently. By now you should have already started/finished your process for New and Returning RA's for next academic year. During this session we will talk about Mississippi States process of Recruiting and Selecting New RA's and selecting Returning RA's. We will also gather input and processes of how this process is done on other college campuses in Mississippi as well.

704

International 4

Creating a Professional Development Plan

Brian Fisher, Director, Florida Gulf Coast University

It is important to invest time and energy into planning and preparing for your professional development. Research shows that individuals who set goals are more satisfied and successful. Do you have a vision for your career path? Have you taken the time to set goals to help you in your professional journey? This program will assist you in developing a professional development plan. During this session, you will learn how to create a vision statement. We will also create goals to help you make vision come true. During this presentation, we will incorporate methods and practices from the Appreciate inquiry handbook by David Cooperrider and Now, Discover Your Strengths from Marcus Buckingham and Donald Clifton. By the end of the session, you will have all the tools needed to create a professional development to assist you in navigating your future career path.

705

International 5

Creating a New View for Student Learning: Utilizing Intentional Interactions

Kimberly Hoover, Assistant Director of Housing, Georgia Institute of Technology

Shauna Nefos-Webb, Area Manager, Georgia Institute of Technology

Richard Kane, Area Manager, Georgia Institute of Technology

During this session the presenters will discuss the importance of utilizing new approaches to provide student learning opportunities. In particular, the focus will be on designing and utilizing intentional interactions as a strategy for holistic, learner-centered educational opportunities. The presenters will share some of the developmental theories and research that speak to this type of strategy for student learning, while providing examples of various ways that intentional interactions can be designed and later utilized to obtain assessment data.

706

International 6

If Martin, Malcom and Michael (Steele) were in higher education: Three different approaches to survive as a professional

Kayla Hamilton, Associate Director, Emory University
Countess Hughes, Assistant Director of Operations, Emory University
Chandra Myrick, Associate Director of Residence Life, Florida State University
Rick Gibson, Director of Residence Life, University of Georgia

Are you one of the few that looks like you on your campus or department? Would you like advice about how to handle situations, issues and concerns on your campus from a unique point of view? Come to our TALK SHOW sharing the lessons of Malcom X, Martin Luther King and Michael Steele. What can they teach you about successful navigation of your campuses as professionals of color. Hear from mid-managers and directors in the field about strategies of managing your position, person and personality.

707

International 7

The Benefits of Spirituality Interventions Within Student Affairs

Jack Vitaliz, Regent University

Daniel St. John

Spiritual capital and/or spiritual intelligence are undervalued components within the student affairs tradition. Students are not receiving enough spiritual guidance within student affairs through the current programs. In this program, the benefits of spiritual capital and spiritual intelligence will be examined to argue that a spiritual component in student affairs should be more established. Upon discovering these benefits, we will explore the wide variety of interventions that student affairs practitioners can employ to increase spiritual development on campus.

708

International 8

Ready to Grow?? Lessons learned from the 2012 Regional Entry Level Institute (RELI) cohort

Aliana Harrison, Community Director, University of North Carolina at Chapel Hill
Lorie Bellot, Residence Life Coordinator, University of South Carolina
Janelle Briscoe, Community Director, University of North Carolina at Chapel Hill

Are you a new professional with 0-3 years of experience in Housing and Residential Education? Then this program is for you! Come hear from the 2012 cohort of RELI participants. The Regional Entry Level Institute (RELI) is a 4-day intensive professional development experience annually sponsored by SEAHO for new professionals who aspire to be mid-level professionals. The program only accepts 32 new professionals from across the SEAHO region for this experience. Conference participants will learn about the RELI program, the application process

and hear from several RELI past participants about the impact the experience had on our professional journey and competency development.

709

International 9

"To Apply or Not Apply...To Stay or To Go?"

Demarcus Merritt, Residence Hall Director, University of Georgia
Ericka King, Residence Life Coordinator, Fort Valley State University
Abi Aparajithan, Residence Hall Director, University of Georgia

This presentation is to stimulate discussion on the "difficult decision-making" of the "second step;" at the post undergraduate and graduate level. Is it a positive or negative decision for an individual to matriculate immediate employment upon graduation with their alma mater or with another institution to diversify experience? Is it better to nest your investment or spread wings to fly elsewhere? This is a reality versus rumor decision that more and more graduates (undergraduate and on Master's level) come to face; especially in this day and age with the sparse of opportunities of the economy's employment pool and particularly in reference to those professionals that opt to work in Student Affairs but have a different degree of study. It is to not only to establish a raised awareness of that vital decision's existence but to stimulate discussion in identifying potential advantage and disadvantages for intentional direction and development.

10:00-10:45AM: Hotel Checkout

11:00AM-12:00PM: Session 8 (Locations as follows)

801

International 1

It's a Woman's World

Chloe Gattshall, Graduate Assistant, Columbus State University
Delacy Carpenter, Graduate Assistant, Columbus State University

Leadership style is determined and carried out by the individual leader. The question is, "Is leadership style determined by gender?" With our changing world, we as young leaders will explore these stereotypical gender roles and discuss ways we can break these stereotypes.

802

International 2

Using the SEAHO Website for Professional Development

Ryan Rushing, Technology Specialist, University of Florida
Ryan Winget, Assistant Director for Residence Life and Education, University of Florida

The new SEAHO website is a lot more than just a website. Attend this session to learn more about the social networking features of the site, how to use groups in SEAHO committees, and how to better stay in contact with colleagues in your state organization.

803

International 3

NASPA and SACSA's Mid-Manager Institute: a Professional Development Opportunity Ripe for the Picking!

Michelle Sujka, Assistant Director Residential Life & Education, University of South Florida
Kendra Bumpas, Assistant Director, Florida State University

Feeling alone out on that mid-level limb? MMI can give Mid-Level Managers a birds-eye view of the Student Affairs Division. Many Housing professionals know of NHTI, which is geared specifically for Housing Professionals, but not as many are familiar with MMI, or the unique opportunities that come through a conference serving a variety of functions and roles across the Student Affairs Division. Whilst showcasing the challenges of all mid-level managers (such as supervising multigenerational supervisees), MMI also showed the intersection of mid-level managers division-wide (such as navigating the forest of departmental politics), showing how we work together to enhance the student experience, and allowing for rich opportunities for networking and mentorship.

804

International 4

STARS College: How to Leave a Legacy of Leadership for the Future

Kyle Winsor, Resident Assistant, University of North Georgia
Treva Smith, Director of Residence Life, University of North Georgia
Rachel Baker, Coordinator for Facilities, University of North Georgia

The presentation will focus on STARS College and how it can benefit the various housing and residence life programs at institutions across the south east. STARS College is a three-day experience for undergraduate students interested in learning more about Student Affairs and the Housing profession. Blending large group presentations, interactive activities, role-play situations, self-evaluation, and small mentoring groups, STARS presents the world of Housing to those interested in the field. STARS College cultivates new and growing leaders for a future within residential housing.

805

International 5

Opportunities for Professionals in NACURH

Ryan Hill, Graduate Resident, University of Georgia
Ashley Richey, SAACURH Director, University of Florida

Megan Dutton, Graduate Hall Director, University of Southern Mississippi
Stephen McCay, Graduate Hall Director, University of Southern Mississippi

If you looked at this program title and thought to yourself, "I thought NACURH was only for students", then this program is for you! While it is true that students run NACURH, it offers many professional development opportunities to graduate students and housing professionals. This program will focus on sharing a basic understanding of the history and operation of NACURH, while highlighting opportunities for advisors and professionals in the organization. NACURH is a complex organization with regional affiliates, state associations, and a daughter organization that serves as its service and recognition arm called the National Residence Hall Honorary (NRHH). This program will introduce participants to NACURH and all of its components while focusing on ways to get involved in the organization as a professional.

806

International 6

But that's how we did it last year: How to be a new supervisor and successfully manage a mostly returning RA staff

Ivan Ceballos, Area Director, University of Miami
Anthony Sierra, Assistant Area Director, University of Miami

Each year Residence Life offices face a turnover rate of approximately 14% of live-in staff members. It may not sound like a high number, but when your department is comprised of only a few professional staff members, even one vacancy creates the need to be effective in change management. Resident assistants, who are college students already navigating through a period in their life defined by change, are often subject to changes in leadership, which in turn creates the need to relearn expectations and supervision styles. This presentation will review common challenges a team will encounter during a period of transition. The presenters will provide a framework through Bridge's Change Model and Tuckman's Model of Group Development that will help attendees better understand common patterns in behavior when a staff experiences change. There will also be a discussion on our shared experiences in transition and what skills can be utilized to successfully step into a new leadership role.

807

International 7

Too Much Room At The Inn: A Case Study of Overflow Housing

Rachel Neice, Resident Director, UTC
Rick Brown, Resident Director, UTC

Overflow Housing sometimes seems like a storage closet no one wants to touch. But when enrollment begins to climb and housing gets tight, how can we best prepare for Overflow Housing? In this presentation, we will discuss strategies and ideas on how to manage Overflow

Housing well from a Residence Life mindset. Through current research, articles, and best practices we have observed at UTC, we will begin to tackle the closet and figure out what is a good and healthy way to maintain Overflow and encourage positivity in Overflow residents.

808

International 8

Adviser Recognition and Training (ART) Elective: Legal Issues

Edward Walicki, Residence Life Coordinator, University of North Florida

This is a session on Legal Issues for student organization advisors. Participants are introduced to legal terms, sources of law, and issues that are most likely to affect advisors in their work with student organizations. The purpose of this session is to create an awareness of legal concerns and how to prepare for legal issues. This session will incorporate recent research in the area of higher education law to share new trends and decisions impacting the work of advisors in higher education. While this session does not give legal advice, it will provide a framework from which advisors can use when faced with situations involving the law.

809

International 8

Your boss, the Director of Housing and Residence Life, leaves. Now what?

Dei Allard, Intern Director for Residence Life, University of North Florida

Bob Boyle, Interim Director for Housing Operations, University of North Florida

Our fearless leader, Paul Riel, departed for Chicago in June. As a result, we were without a director. The Associate Directors was elevated to the role of Interim Directors for the department. Let us tell you more about our journey and what we have learned through this process. We will also share with you some ideas and strategies for making your own transition.

12:30-1:30PM: Closing Lunch (Imperial B)