

YouTube Recording [HERE](#)

Business Meeting PowerPoint [HERE](#)

Virtual Membership Attendance can be found at the end of this document

E-Meeting called to order at 8:05 AM CST | 9:05 AM EST

SEAHO Business Meeting Sponsors

University Loft Co. | CSC ServiceWorks | Caldwell & Gregory

A. Call to Order

Nyerere

- a. [History of Two-Step](#)
- b. [History of Cromag](#)

B. Parliamentarian Appointment

Nyerere

- a. Dr. Paul Jahr, Associate Vice President for Student Affairs (retired) at Georgia College & State University

C. Review of Previous SEAHO Business Minutes

Demarcus

- a. [Review of 2020 Business Meeting](#) (February 27, 2020)
- b. [Review of 2021 E-Business Meeting](#) (January 13, 2021)
- c. Voting Overview
 - i. 51 Yes | 0 No | 0 Abstain

D. 2020 - 2025 Strategic Plan Updates

Nyerere

- a. Overview & Highlights
 - i. 1.1 - Launch a new or update website
 - 1. Created the SEAHO Repository
 - a. [Data Warehouse](#)
 - 2. Enhance electronic elections process
 - ii. 2.1 - Consider Corporate Partners
 - 1. Ongoing discussion related to RELI Sponsorship opportunities and requests
 - 2. Pivoted to engaging Corporate Partners in a virtual experience
 - 3. Working to create a website section that highlights the Corporate Partners
 - iii. 2.2 - Engage in intentional wealth management
 - 1. Released from SEAHO 2021 contracts with no penalty
 - 2. Continued review of how to use undesignated administrative funds
 - 3. Explored higher yield options for our reserve account

- iv. 2.3 - Expand need-based scholarships for events
 - 1. \$2,850 in Legacy Fund distributions for members to attend ACUHO-I Fall series conferences
 - 2. Worked with donors to provide opportunities for scholarships and awards

- v. 3.1 - Increase retention of campus housing professionals
 - 1. #SEAHOAllYear Initiative
 - 2. Expanded/Created the SEAHO Repository

- vi. 3.3 - Broaden conference attendance
 - 1. Transitioned to a virtual event, allowing us to have just under 1,000 delegates

- vii. 4.1 - Stay on top of the national context
 - 1. President and president-elect participated in monthly ACUHO-I calls with leadership from all regions

- viii. 4.3 - Better communicate value proposition in the market area
 - 1. Offered a free conference in consideration of the financial impact of COVID and in an effort to provide continued development for the region

E. Constitutional Changes Review

Gavin

- a. Please see Business Meeting minutes from January 13, 2021
 - i. Overview
 - 1. Clarified option to hold business meeting virtually and vote via email for the first time

F. Reports and Updates

Ben

- a. SEAHO 2021
 - i. News & Updates
 - 1. 991 registered delegates
 - a. 213 - Florida
 - b. 162 - North Carolina
 - c. 121 - Georgia
 - d. 102 - Tennessee
 - e. 92 - Virginia
 - f. 88 - South Carolina
 - g. 64 - Alabama
 - h. 61 - Kentucky
 - i. 56 - Mississippi
 - j. 25 - Louisiana
 - k. 7 - Out of State
 - 2. 179 different institutions registered

3. Zero Cost to Delegate and Corporate Partner
4. SEAHO-U
 - a. held Tuesday, February 23rd and focused on COVID-19 and our campus responses
 - b. 12 original program sessions
 - c. 420 delegates registered to attend
5. SEAHO Conference
 - a. 30 Programs scheduled
 - b. After one day of programs, over 400 of submitted program evaluations
 - c. 47 registered Corporate Partners
 - i. 17 of 47 are Sponsors for over \$24K

6. BIG THANKS TO WHOLE HOST TEAM!

b. Treasurer Report & Budget Review

Shylan

- i. FY 20-21 Overview
 1. Operating Budget - \$72185.00
 2. YTD spending - \$48,987.73
 3. Operating AC Bank Balance - \$40,256.63
 4. 2020 Conference Return - \$53,160.42
 - a. Combined with previous budget totaled \$83,226.86
 5. Budget Review Committee met to make determinations
 6. Reserve Fund (above threshold) - \$152,430.75
 7. 2021 Fiscal Year started on February 1, 2021
 - a. funded from SEAHO Conference in Louisville; which contributed \$58,356.28
 8. Legacy Fund
 - a. Current Balance - \$220,730.84
 - b. Disbursement - \$8846.98

ADMINISTRATIVE FUND						
BUSINESS CHOICE CHECKING - OPERATING AC BANK BALANCE					\$	40,256.63
Budget						
Amendments						
Deposits						
Annual Operating Budget	2020-21 Budget	Encumbered	Adjusted Budget	Expenses	Remaining Budget	
					\$	-
Archivist	\$1,500.00	\$ -	\$1,500.00	\$0.00		\$1,500.00
Awards and Recognition	\$2,000.00	\$ -	\$2,000.00	\$1,748.27		\$251.73
Educational Programs	\$6,000.00	\$ -	\$6,000.00	\$2,520.00		\$5,100.00
Fiscal Affairs	\$3,500.00	\$ -	\$3,500.00	\$1,546.90		\$1,953.10
Graduate Issues	\$175.00	\$ -	\$175.00	\$0.00		\$175.00
Diversity, Equity and Inclusion	\$0.00	\$ -	\$0.00	\$0.00		\$0.00
Marketing and Organizational Pro	\$1,705.00	\$ -	\$1,705.00	\$ 1,465.72		\$1,465.72
Scholarships & Awards	\$4,000.00	\$ -	\$4,000.00	\$ -		\$4,000.00
Career Support Services	\$750.00	\$ -	\$750.00	\$62.50		\$687.50
Conference Support	\$9,500.00	\$ -	\$9,500.00	\$9,500.00		\$0.00
President	\$13,800.00	\$ -	\$13,800.00	\$1,543.95		\$12,256.05
RELI Support	\$5,000.00	\$ -	\$5,000.00	\$5,000.00		\$0.00
Research and Assessment	\$2,385.00	\$ -	\$2,385.00	\$603.99		\$1,781.01
Sage	\$3,500.00	\$ -	\$3,500.00	\$3,171.06		\$3,500.00
SEAHO ACUHOI Reception	\$6,000.00	\$ -	\$6,000.00	\$ -		\$6,000.00
SEAHO Report	\$5,520.00	\$ -	\$5,520.00	\$3,329.00		\$2,191.00
Web Master & Technology	\$6,850.00	\$ -	\$6,850.00	\$7,496.34		-\$646.34
Undesignated Administrative Fund		\$ 11,041.86	\$ 11,041.86	\$ 11,000.00	\$	41.86
	\$72,185.00		\$83,226.86	\$48,987.73	\$	40,256.63

ADMINISTRATIVE FUND						
BUSINESS CHOICE CHECKING - OPERATING ACCOUNT						
Budget						
Amendments						
Deposits						
Annual Operating Budget	2020-21 Budget	2021-22 Budget	Encumbered	Adjusted Budget	Expenses	Remaining Budget
						\$
Archivist	\$1,500.00	\$1,500.00	\$ -	\$1,500.00	\$0.00	\$1,500.00
Awards and Recognition	\$2,000.00	\$2,000.00	\$ -	\$2,000.00	\$0.00	\$2,000.00
Educational Programs	\$6,000.00	\$6,000.00	\$ -	\$6,000.00	\$0.00	\$6,000.00
Fiscal Affairs	\$3,500.00	\$3,500.00	\$ -	\$3,500.00	\$0.00	\$3,500.00
Graduate Issues	\$175.00	\$175.00	\$ -	\$175.00	\$0.00	\$175.00
Diversity, Equity and Inclusion	\$0.00	\$0.00	\$ -	\$0.00	\$0.00	\$0.00
Marketing and Organizational Promo	\$1,705.00	\$1,705.00	\$ -	\$1,705.00	\$ -	\$1,705.00
Scholarships & Awards	\$4,000.00	\$4,000.00	\$ -	\$4,000.00	\$ -	\$4,000.00
Career Support Services	\$750.00	\$750.00	\$ -	\$750.00	\$0.00	\$750.00
Conference Support	\$9,500.00	\$9,500.00	\$ -	\$9,500.00	\$0.00	\$9,500.00
President	\$13,800.00	\$13,800.00	\$ -	\$13,800.00	\$0.00	\$13,800.00
RELI Support	\$5,000.00	\$5,000.00	\$ -	\$5,000.00	\$0.00	\$5,000.00
Research and Assessment	\$2,385.00	\$2,385.00	\$ -	\$2,385.00	\$0.00	\$2,385.00
Sage	\$3,500.00	\$3,500.00	\$ -	\$3,500.00	\$0.00	\$3,500.00
SEAHO ACUHOI Reception	\$6,000.00	\$6,000.00	\$ -	\$6,000.00	\$0.00	\$6,000.00
SEAHO Report	\$5,520.00	\$5,520.00	\$ -	\$5,520.00	\$0.00	\$5,520.00
Web Master & Technology	\$6,850.00	\$6,850.00	\$ -	\$6,850.00	\$0.00	\$6,850.00
Undesignated Administrative Funds			\$ 27,326.53	\$ 27,326.53	\$ -	\$ -
	\$ 72,185.00	\$72,185.00		\$99,511.53	\$0.00	\$ 72,185.00

SEAHO Endowment 2020 Recap	
Beginning of year endowment balance	190,965.47
2020 Receipts	9,862.50
2020 Disbursements from fund	-
2020 Investment Earnings Allocation, net of fees	2,220.27
6-30-20 Fund Balance	203,048.24
6-30-20 Corpus Balance	173,712.50
6-30-20 Fund Balance variance to Corpus	29,335.74
Amount available for distribution in 2020*	8,282.24
Remaining amount available for distribution in 2020	8,282.24

**based on 5% of a 3 year average, subject to 5% limitation of year-end fund balance*

ii. [Full Budget Review Presentation](#)

c. SEAOH Report Update

Brianna

- i. Started with facelift in early 2020
- ii. 5 total SEAOH Report issues
- iii. First Holiday edition
- iv. Special COVID-19 Shoutout edition
- v. Working on securing data analytics regarding SEAOH Report viewership

d. RELI Update

RELI Co-Chairs

- i. RELI Leadership
 1. Dr. Stephanie Carter (Wake Forest University)
 2. Katrina Pawvluk (NC State University)
 3. Dr. Anthony White (Radford University)
- ii. RELI will be May 24th - May 28th (virtually)
- iii. Application open and will close on March 22nd
- iv. RELI Info Session on March 5th at 12 Noon
 1. RELI Faculty
 - a. Andrew Naylor (Florida International)
 - b. Dr. LaFarin Meriwether (UNC Greensboro)
 - c. Brandon Thompson (Eastern Kentucky)
 - d. Dr. April Barnes (University of South Carolina)
 - e. Aubree Adams (Louisiana State University)
 - f. Kayla Hamilton (Emory University)
 - g. Wesley Todd (Wake Forest University)
 - h. Dr. Aaron Jones (Hinds Community College)
 - i. Curtis CJ Jackson (North Carolina State University)

- j. Bree Gates (University of Mississippi)
 - k. J. Kayla Bullet (University of North Carolina Chapel Hill)
 - l. Dr. Jennifer Wilder (Florida A&M University)
 - m. Liz Ingrano (University of Miami)
 - n. Danajah Thomas (Wake Forest University)
 - o. Dr. R.C. Stable (Vanderbilt University)
 - p. Dr. Brandon Brown (Birmingham Southern College)
2. Register for info session by March 3rd, event will be on March 4th
 3. Extending opportunity to 16 fourth year professionals

e. SAACURH Update

SAACURH Rep

- i. The SAACURH Executive Committee
 1. Chloe O’Sullivan, Regional Director (University of Florida)
 2. Chris Desjarlais - Assoc. Director for Admin & Finance
 3. Anna Pietrzak - Assoc. Director of NRHH
 4. Patrick Spiars - Coordinating Officer for RHA Development
 5. Emily Morgan - Coordinating Officer for NRHH & Bid Development
 6. Jasmine Fletcher - Coordinating Officer for Leadership & Advocacy
 7. Ramey Board - Coordinating Officer for Public Relations & Spirit
 8. Jessie Johnson - RLC 2020 Conference Chair
 9. Stephan Carpenter - RBC 2021 Conference Chair
 10. Alicia Luc - Regional Advisor
- ii. South Atlantic Affiliate Overview
 1. largest region in NACURH
 2. often referred to as the “Pride of NACRUH”
 3. 55 affiliated institutions and 36 of them hold NRHH chapters
 4. two regional conferences per year
 - a. Regional Leadership Conference (education sessions and larger delegations)
 - b. Regional Business Conference (formal business space and elections and only open to reps)
- iii. Upcoming Happenings & Updates
 1. Create Inclusive Resources & Spaces
 2. Increase Virtual Engagement
 3. Increase Support for Incoming Reps
 4. Advocacy Education & engagement
 5. Recruitment of Institutions
 6. RBC hosted virtually by Univ of Louisville February 19th - 20th
 7. Elections for regional board opened on February 23rd
 8. NACURH Annual Conference will be June 25th - 27th

f. SEAHO 2022

Bob

- i. March 1st - 4th, 2022
- ii. Asheville, NC
- iii. Omni Grove Park Inn

- g. SEAHO Site Selection** **Nyerere**
 - i. For 2024, we will be returning to Charleston!

- h. Awards & Recognition** **Dei**
 - i. SEAHO Founders Award
 - 1. Presented to Jerry Adams (University of Tennessee Knoxville)

 - ii. Corporate Partner Award
 - 1. Presented to eRez Life

 - iii. SEAHO Report Article of the Year
 - 1. Paul Lentz (UNC Greensboro)

 - iv. Resolutions of Appreciation
 - 1. Steve Waller
 - 2. Dave Sagaser

- G. Election Results** **Gavin | Nyerere**
 - a. President-Elect
 - i. Jeannie Hopper (University of Mississippi)

 - b. Treasurer-Elect
 - i. Dr. LaFarin Meriwether (UNC Greensboro)

 - c. Director of Committees
 - i. Mike Jones (Vanderbilt University)

 - d. Director of Communications
 - i. Kaila Kowalski (University of Central Florida)

- H. Adjournment** **Nyerere**

Meeting adjourned at 10:02 am EST | 9:02 am CST

Virtual Membership Attendance

Nyerere Tryman President	Ben Wicker 2021 Host Chair	Dr. Stephanie Carter Director of State Reps
Anthony White RELI Co-Chair	Brianna	
Dr. Sylan Scott Treasurer	Jerry Adams Sage	Dr. Steve Kleuver Technology Coordinator
Gavin Roark Past President	Jeannie Hopper Director of Committees	Demarcus Merritt, Sr. Secretary
Dr. Paul Jahr Parliamentarian Appointment	Micahel Courson LSU - Alexandria	Shannon Jordan App State University
Becky Pritchett Univ. of Southern Mississippi	Ivan Ceballos Univ of Miami	Maureen Young Auburn University
Andy Petters University of Virginia	Mark Jestel Piedmont College	Emily Weideman Morehead State University
Michael Jones Vanderbilt University	Katrina Pawvluk NC State University	Bob Boyle 2022 Host Chair University of North Florida
E.J. Walicki Embry-Riddle Aeronautical University	Shannon State Florida State University	Neil McMillion University of Alabama Huntsville
Zduy Chu Valdosta State University	Anthony White Radford University	Ana Hernandez University of South Florida
Bonnie Burchett East Tennessee State University	Jennifer Wilder Florida A&M University	John Trawick University of Georgia
Michelle Safewright	Kayla Harvey	LaFarin Meriwether

Middle Tennessee State University	Furman University	UNCG Greensboro
Dr. April Barnes University of South Carolina	Corey Overstreet Virginia Wesleyan University	Alex Becking Georgia Institute of Technology
Dr. Dei Allard Mississippi State University	Kathy Hobgood Clemson University	Emily higham James Madison University
Colleen Arnett Bellarmine University	Casey Quickel University of Kentucky	Shannon Coleman Johnson & Wales University (Charlotte)
Dr. April Konvalinka University of Central Florida	Christian Wells Mercer University	Renee Richard-Gonce Louisiana State University
Kathy Daley Coastal Carolina University	Julie McMahon USC Upstate	Erica Lewis Tennessee State University
Aaron Roberts Spalding University	Scott Rausch Emory University	Shanna Carmack Carson-Newman
Brandon Thompson Eastern Kentucky University	Kayla Hamilton Emory University	Tom Hardy University of Louisville
Gregory Moore Northern Kentucky University	Nyerere Tryman University of Alabama	Marc Booker The University of Alabama at Birmingham
William Otto Eckerd College	Adam Nichols UNC Charlotte	Walter Snipes Davidson College