



CASCADIA: OREGON'S GREATEST NATURAL THREAT

Business Readiness Series

PRODUCED BY



PARTNERS



Register at sedcor.com

Questions?
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What can you do to ensure your business survives?

SED COR is partnering with emergency management agencies to deliver a series of educational sessions and workshops to help businesses improve their resilience--ability to recover--from a major disaster.

Is your business ready?

Could your business survive without electricity for 3 months? Experts agree that a major earthquake would likely cause critical services, like drinking water and sewer, and top-priority highways, to be down for up to a year. While there's much to do to improve the reliability of basic services, the government can't do it all. Every company needs to be prepared for the impacts of a severe outage of critical lifelines--fuel, transportation, utilities, communications, water and sewer--as well as the potential loss of data.

This series will give you the tools you need to not only prepare your business for disaster recovery, but to play a critical role in helping the community recover from catastrophe.

Why are we doing this now?

Business leaders engaged in the state's disaster planning efforts have indicated that in a major disaster, interruptions of infrastructure lasting longer than two weeks will put their enterprises at risk. We can expect some interruptions to last much longer...even up to 36 months or more. Business leaders need to prepare their facilities, IT and data, and their valuable human resources now in order to be ready for a major catastrophe.

September 9, 2015

Define the Hazard:

A Call to Action

Broadway Commons
 1300 Broadway St. NE, Salem
 12 to 1:30 p.m. lunch and presentation

PRESENTERS:

- Laurie Holien, Oregon Emergency Management Deputy Director
- Ed Flick, Marion County Emergency Manager

Presenters will define the potential threat of a disaster like the Cascadia Subduction Zone Earthquake, and look at the critical steps businesses need to begin plotting a course for disaster preparation.

December 9, 2015

Mobilize the Community:

Mass Care and Shelter Services

Salem Convention Center
 12 to 1:30 p.m. lunch
 10:30 a.m. to 2:30 p.m. Blood Drive and Food Donations

Presenters will help businesses identify specific steps to prepare for disaster, and understand what they can do to help recovery efforts in their communities.

The public is invited to this special session. Participants are encouraged to support the on-site Red Cross blood drive and to bring food donations for Marion-Polk Food Share.

March 9, 2016

Secure Our Lifelines

Broadway Commons
 1300 Broadway St. NE, Salem
 12 to 1:30 p.m. lunch and presentation

Participants in this final session will hear from representatives of utilities and other critical services who will review infrastructure system plans in place today, and suggest ways to reduce the impacts that a severe outage of critical lifelines (utilities, fuel, transportation, and communications) would have on business. Presenters will help participants consider impacts on facilities, IT, and human resources.