

MAK GRILLS
SALEM, OREGON



Company name and brief history:

MAK GRILLS

We began production of our American-made pellet grills in July 2009.

Describe what your company does:

MAK produces three models of high-end wood pellet smoker/grills. Our products have led the pellet grill industry by bringing new, innovative features to our segment of the barbecue category.

Describe your product or service lines:

Cooking on a MAK Makes Every Day Delicious! The ease of use of our grills, and the delicious outcome of cooking on them makes owning a MAK a pleasure.

Who are your customers, and where are they located geographically?

We have grill owners in almost each of the United States. The west coast has the heaviest concentration of MAK Grill owners. The typical MAK owner is urban, in their 30s-60s, part of a two person household. Our grill owners range from mechanists and plumbers to high-fee lawyers.

If your market has changed in the last five years, how has it impacted you?

The grill market continually changes. In the last 7 years, we've seen a true explosion of new brands of pellet grills enter the marketplace. Many of those new brands are lesser quality imports. The good thing is, pellet grills are found in all retail selling channels.

How many people do you employ within Marion, Polk and Yamhill Counties?

We have approximately 40-50 employees.

What type of training your workers need, and where do you go for that training?

We will train entry-level employees in the manufacturing process. Like all businesses, it's always a challenge to find employees who want to work and give their best efforts on a daily basis.

What types of companies in the region are in your supply chain?

We work to support local manufacturing and supply businesses, starting from our local area, then branching out-as needed to the region and then national suppliers. We are BIG believers in supporting our local economy and jobs.

What differentiates the Mid-Willamette Valley as a profitable place to do business?

The city of Dallas and Polk County have been very good to us, assisting us in our growth, providing advice and support. We love living in such a beautiful state where we can operate our company and be part of a positive contributing factor to all that is good about Oregon.