



## BUILDING A STRONG FOUNDATION FOR ECOLOGICAL RESTORATION

We are a dynamic global network linking researchers, practitioners, land managers, community leaders and decision-makers to restore ecosystems and the human communities that depend on them. SER defines and delivers excellence in the field of ecological restoration.

### WHY INVEST IN SER?

As the premier organization promoting ecological restoration for three decades, SER is a perfect investment for businesses wishing to expand their profile in this field. Sponsorship links your organization with SER's global reputation, to promote your business through a variety of high visibility opportunities, including:

2,800 members and 13 chapters in 70 countries

14,000+ visitors per month to our newly redesigned website

7,500+ restoration professionals on an active email list

2,500-4,000 restoration leaders attending our conferences annually

Through our members, programs, and advocacy, SER works to restore the living systems of the earth and the human communities that depend on them. An investment in SER is a proactive step towards a sustainable, equitable, livable future—a future we can all imagine; a future that ecological restorationists are actively building.

SER invites your company to grow your business while forwarding the field of restoration by becoming a corporate partner. We are happy to tailor your SER sponsorship to meet your organization's specific philanthropic, marketing and community relations goals.

### SER SPONSORSHIP LEVELS

ADVOCATE: \$5,000  
PRINCIPAL: \$10,000

SUSTAINER: \$25,000  
CHAMPION: \$50,000+

### WHAT WE DO

#### Networking

SER's regional, continental, and world conferences are respected as the gold standard for networking and advanced learning about ecological restoration. Attendance varies from 150-1,500 depending on the location and type of conference, with our biennial world conferences hosting the largest number of delegates. Joint conference/organizational sponsorship packages are available.

#### Publications

*Restoration Ecology*, SER's peer-reviewed journal, provides critical scientific grounding for the field of ecological restoration. Addressing local and global concerns, SER publications explore vital new directions in ecological science. SER also partners with Island Press on an ecological restoration book series, which boasts more than two dozen titles.

#### Certification

In 2017, SER launched the Certified Ecological Restoration Practitioner (CERP) program. Certification enhances the design, delivery, and ultimately the success, of restoration projects by creating a high professional standard for ecological restoration practitioners throughout the world.

#### Restoration Resource Center

SER maintains an extensive and multi-faceted clearinghouse of resources including peer-reviewed articles, a projects database, case studies, webinars, guidebooks, videos and more to provide a one-stop experience for practitioners, decision-makers, journalists and others needing information about ecological restoration.

#### International Policy

SER's work is about restoring the planet for all living things, including people. We diligently partner with national and international organizations to advance policy and provide guidance for implementing scientifically and socially responsible restoration. We work, for example, with the International Union for the Conservation of Nature, and the Convention on Biological Diversity—with restoration now featured in core programs by these and other international bodies.

*Together we can restore the living systems of the earth.*



**SER advances the science, practice and policy of ecological restoration to sustain biodiversity, improve resilience in a changing climate, and re-establish an ecologically healthy relationship between nature and culture.**

CONTACT THE SOCIETY

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