



## PROMOTING YOUR BUSINESS WITH SER

Partnering with SER sets you apart from your competitors, linking you with a broader client base. SER sponsorships demonstrate your support for sustainability and deliver:

- Exposure to expanded key customer markets
- Dynamic advertising platforms
- Targeted networking
- Exceptional staff development
- Public recognition of your commitment to cutting edge restoration science and practice

All Sponsorships include these advertising and staff development benefits:

- Standard business membership (\$1,250 value)
- Top billing of your logo & hotlink in SER's searchable restoration business directory
- Promotion & hotlink in *SERNews* upon becoming a Sponsor (2,800+ circulation) \*
- Use of the exclusive SER Sponsor logo on your marketing materials & website
- Recognition in the "SER Sponsors" full-page Annual Report ad
- Your job-postings promoted in SER's Events & Opportunities newsletter

	Advocates \$5,000	Patrons \$10,000	Sustainers \$25,000
<b>Plus, choose a Program or Publication to sponsor with your logo displayed:</b>	✓	✓	✓
Restoration Resource Center	✓	✓	✓
Internship or Scholarship Program	✓	✓	✓
Certified Ecological Restoration Practitioner (CERP) Program	✓	✓	✓
Webinar Series (1 quarter/3 webinars) *		✓	
Entire Webinar Program (10-12/year) *			✓
Restore E-News Roundup (circulation 7,500) *	3 issues	6 issues	12 issues
SER Events & Opportunities (member engagement newsletter) *	3 issues	6 issues	9 issues

✓ *Guaranteed benefit*

✓ *Benefit available as a Sponsor choice*

\* *Archived indefinitely with your logo attached*



FOR YOUR CHOICE  
OF BENEFITS

Complete your Sponsorship package with your choice of benefits to meet your marketing and community relations goals:

		<b>Advocates</b> <i>Choose 3 ✓</i>	<b>Patrons</b> <i>Choose 5 ✓</i>	<b>Sustainers</b> <i>Receive all</i>
<b>Sponsor-Choice Benefits</b>				
Advertising	CEO statement in the <i>Sponsor Directory</i>	✓	✓	✓
	<i>SERNews</i> : Rotating logos on banner ad	✓	✓	✓
	Your logo displayed on SER Home page		✓	✓
	Rotating Featured Sponsor on SER Sponsor Page		✓	✓
Exposure	Your employee featured in SER "Members in Action"▲	✓	✓	✓
	Video of your team at work on SER's Facebook Page▲	✓	✓	✓
	Your company promoted on SER's LinkedIn page	✓	✓	✓
Targeted Networking	Your staff presenting at a SER webinar targeted to your client base▲	✓	✓	✓
Staff Development	Free Memberships †	8	12	24
	Free Professional Certification registrations †	2	4	8
	Free subscription to <i>Restoration Ecology</i> with each membership	✓	✓	✓
	Free internship postings	✓	✓	✓
	Free unlimited job postings on SER Jobs Board	✓	✓	✓
Conferences	Exposure at a Regional or World Conference §	✓	✓	✓

**Champion Sponsorship packages begin at \$50,000 and are specifically tailored for your organization. Benefits begin with those listed at the Sustainer level.**

✓ *Guaranteed benefit*

✓ *Benefit available as a Sponsor choice*

▲ *Subject to availability and SER approval*

† *Mix-n-match at a rate of 3 memberships to 1 certification*

§ *Tailored based on sponsorship level and specific conference*

