MAD-WEEK VOLUNTEER REGIONAL COORDINATORS

Make a Difference Week (MAD-Week), hosted by the Society for Ecological Restoration (SER), is an annual week of global restoration action where individuals and organizations from around the world host and participate in local volunteer restoration events. Through MAD-Week, everyone, everywhere has a chance to positively impact their local communities by engaging in hands-on restoration projects. By working together, all across the world, we can show that local restoration projects have global impact!

Regional Coordinators are vital to the success of MAD-Week by raising awareness of MAD-Week with restoration organizations in their region, recruiting event hosts, encouraging event development and submissions, and following up to collect post-event data.

This is a volunteer position that includes a stipend. Regional Coordinators will work closely with SER’s Program Associate.

SER is looking for coordinators in the following areas: (1) Middle and South America; (2) Europe; (3) Southwest Asia and North Africa; (4) West, Central, East, and South Africa; (5) South, East, and Southeast Asia; (6) Australasia. We will be selecting one coordinator per region.

ROLE DESCRIPTION
Coordinators will:
- Identify potential MAD Week hosts within the region
- Perform direct outreach to potential hosts via the most appropriate methods for that specific region (e.g., email, listservs, WhatsApp)
- Serve as the first point of contact for interested event hosts to answer questions about MAD-Week and event registration
- Assist event hosts in registering their event (as needed)
- Follow up with event hosts to collect data and photos (as needed)

QUALIFICATIONS
Coordinators should be:
- Familiar with the field of ecological restoration, the types of organizations implementing projects in their continental region, and the best ways to get in touch with those organizations
- Capable of doing research to develop extensive lists of potential hosts in their region
- Comfortable talking about MAD-Week; doing outreach via email, phone, or text (as makes sense for their region); and using the MAD-Week event registration platform if hosts need assistance
• Comfortable communicating in English (with SER staff, navigating the MAD Week platform) as well as the most common language(s) in their region

TIME COMMITMENT AND STIPEND
• Regional coordinators will work between March and June 2022.
• During that time, coordinators should plan to put in at least 50 hours of outreach activities, with the majority of time falling between March and May.
• Coordinators should plan to participate in a short monthly Zoom check in with other coordinators and SER staff.
• Coordinators will receive a $1,000 USD stipend in June 2022 for their work.

HOW TO APPLY
To apply for this volunteer position, please fill out this short application form by February 14, 2022. We will be in touch with everyone no later than February 21, 2022. SER members are strongly encouraged to apply!

If you have any questions, please contact John Salisbury (john.salisbury@gmail.com).