

SER BUSINESS MEMBERSHIP

INCREASE YOUR VISIBILITY IN THE ECOLOGICAL RESTORATION FIELD WITH A BUSINESS MEMBERSHIP

Founded in 1988, SER is a network of restoration practitioners, academics, professionals from the corporate sector and public agencies, conservation groups, university research departments, and environmental consulting firms. SER's regional chapters, student groups, and network of over 2,800 members connects your business to experts, projects, and cutting edge research across the globe.

FIND THE BEST MEMBERSHIP TO FIT YOUR NEEDS

STANDARD ORGANIZATIONAL

This level is geared to nonprofits and academic departments who would like consolidated billing and a cost savings over individual memberships. This level includes basic-level cross promotion benefits for your business or organization.

Become a **business member** to promote your work, elevate your employees, and demonstrate your commitment to high quality restoration practices:

STANDARD BUSINESS

This group level is for institutions of any size interested in creating opportunities for up to 8 staff members to engage in all of SER's professional development and networking opportunities. This level includes *enhanced* cross promotion benefits for your business or organization.

BUSINESS FLEX

This level is designed for larger institutions interested in connecting up to 20 staff with SER's resources, with the flexibility to include certification registrations.



*The SER Business Member logo gives prominence to your listing in the Restoration Directory. Standard and Flex Business Members receive use of the trademarked SER logo.

SER supports the ecological restoration field by:

- promoting a global restoration policy agenda;
- providing networking opportunities;
- sharing research and best practices information; and
- credentialing practitioners.



SOCIETY FOR ECOLOGICAL RESTORATION
1133 15th St. NW Suite 300
Washington, DC 20005 USA
visit www.SER.org

BENEFITS OF BUSINESS MEMBERSHIP

| | Standard Organizational | Standard Business | Business Flex |
|---|---------------------------------|-------------------------|-------------------------|
| Memberships in SER and a Chapter or Section per individual in your account | 5 | 8 | up to 20 |
| Complimentary Annual Professional Certification Registrations | | | up to 12* |
| Discounted rates on CERP application and maintenance fees | ✓ | additional 10% discount | additional 10% discount |
| Discounts to SER World Conference | ✓ | ✓ | ✓ |
| Discounts to Chapter and Continental conferences | ✓ | ✓ | ✓ |
| Access to SER's community forums | ✓ | ✓ | ✓ |
| Auto renewal to prevent lapse in membership | ✓ | ✓ | ✓ |
| Access to SER's webinar library, continuing education resources, policy and technical documents, and news | ✓ | ✓ | ✓ |
| Subscriptions to SER's quarterly and monthly newsletters for each individual in your account | ✓ | ✓ | ✓ |
| Subscription to <i>Restoration Ecology</i> , for each individual in your account | ✓ | ✓ | ✓ |
| Free job and internship postings in SER's Career Center | ✓ | ✓ | ✓ |
| Listing in a searchable public SER business member directory | <i>Basic, option to upgrade</i> | <i>Enhanced</i> | <i>Enhanced</i> |
| Cross promotion of jobs board postings via SER newsletters | | ✓ | ✓ |
| Recognition in the SER Business Member List in the full-page ad of the Annual Report | | ✓ | ✓ |
| Use of the SER "Business Member" logo in advertising and marketing materials | | ✓ | ✓ |
| Annual Fee | \$420 | \$1,250 | \$2,500 |

*swap out up at a rate of 3 memberships to 1 certification



CERP is the world's preeminent certification program for restorationists. Certification encourages a high professional standard at every stage of the restoration process.



Started in 1993, Restoration Ecology is the leading international peer-reviewed journal for restoration ecology research.



The RRC is a crowd-sourced database with thousands of restoration resources and projects from around the world.

Interested in Business Membership?
Find out more on our website or contact membership@ser.org for more details.

www.ser.org/BusinessMembership

CONNECT WITH US



info@ser.org