



Terms & Conditions for Use of the SER Business Member Logo

We encourage SER Business members to use the SER Business Member Logo to highlight their commitment to ecological restoration and involvement in the Society. This logo is for use exclusively by current SER Standard Business and Flex Business members. To check whether your institution, company or organization is a current Business Member, please contact membership@ser.org or check the [Restoration Directory](#).



- The logo may be used to identify your company or organization as a Business Member of SER. It may be used on publicity and promotional materials, such as websites, signage, reports, and brochures.
- The logo may link to the [SER homepage](#) or to the [Restoration Directory](#). You may not use it to link to other pages on your website or any other websites.
- The logo may not be used to indicate any kind of endorsement by SER of your company's products or services; or that any official status for any product or service has been conferred by or is otherwise associated with SER; or to show any kind of relationship with SER aside from membership in the Society.
- The logo may not be used on documents such as sales contracts, or disclosure documents provided to potential or actual clients or purchasers of your company's services or products.
- The logo may not be used in connection with any disparaging statements about SER or its products, or statements that otherwise reflect poorly on or contravene the mission of SER.
- The logo may not be used on any website that is in violation of any applicable laws or governmental regulations.
- SER reserves the right to disallow any use of the logo.

If you have questions about any of the conditions above, please email membership@ser.org