“Dynamic Diversity: Expanding the Future of Standardization”

August 6 – 9, 2018
The Inn at Opryland Nashville, TN.

ses-standards.org
MONDAY, AUGUST 6, 2018
8:00 am – 5:00 pm Fundamentals of Standards and Conformity Assessment: Basic Knowledge and Tools for Today’s Professional

In addition to the SES course, NIST will be holding a separate workshop on conformity assessment best practices for Canada, Mexico and the U.S. Participants in this workshop should be prepared to share their experiences with conformity assessment. This workshop is sponsored by NIST and separate registration is required from the SES Conference and courses. Click here for the details and registration.

4:00 PM to 6:00 PM Registration
4:00 PM to 5:30 PM Exhibits
6:00 PM to 8:00 PM Welcome Reception

TUESDAY, AUGUST 7, 2018
7:30 AM Registration, Breakfast, and Exhibits
8:45 AM Official Opening
   Kerri Haresign, Consumer Technology Association (CTA), Conference Chair
   Edward Mikoski Jr., CStd, SES President
9:00 AM Keynote Address
   Kathie Morgan, President, ASTM International
9:45 AM Refreshment Break and Exhibits
10:15 AM Session 1: Leadership Roundtable: Forging New Visions for Standardization in Dynamic Times
   This session brings together leaders from SES, standards oversight bodies, and organizations engaged in standards and conformity assessment for an interactive, roundtable discussion about the current landscape for the standards community and the challenges and opportunities for leadership as the who, how, and what of standardization continues to shift and evolve.
   Moderator: Edward Mikoski Jr., CStd, SES President
   Speakers:
   Fran Schrotter, American National Standards Institute (ANSI)
   John Walter, International Organization for Standardization (ISO)
   Sonya Bird, Underwriters Laboratories Inc.
   Pat Gleason, Safety Equipment Institute (SEI)
   Questions & Answers
11:45 AM Luncheon and SES Awards Presentation
   Carol Herman, Awards Committee Chair
1:00 PM Exhibits

1:15 PM SESSION 2 – Developing and Engaging the Next Generation of Standardization Professionals
   The number of technical experts and standardization professionals nearing retirement age is growing. In the niche industry of standards and conformity assessment, this is expected to provide unique challenges. How can your organization engage young professionals in standards development? How can young professionals better prepare for a career in standards development?
   Moderator: Ray Woo, CSA Group
   Speakers:
   Laura Brumsey, Compressed Gas Association (CGA)
   Mark Ramlochan, ULC Standards
   Questions & Answers

2:45 PM Refreshment Break and Exhibits
3:15 PM SESSION 3 – Engaging Stakeholders: Different Pathways to Encourage Participation and Leadership
   Standards committees understand the urgency of bringing new participants into the process, retaining current participants, harnessing their capabilities, and developing a pipeline of leadership. However, there is often a struggle with exactly how to address this issue, and understanding the roles that SDOs and volunteers can both play to leverage standards development participation and provide the “WIIFM” for technical experts. These breakout sessions provide an interactive exploration to answer, “How do we increase participation and engagement in the standards development process?”
   Speakers:
   Chris Dubay, National Fire Protection Association (NFPA)
   Phil Mattson, U.S. Department of Homeland Security
   Questions & Answers

Session 4: The Future is Now: Using Standards to Promote Innovation
   This TED-Style talk will explore the intersection of standards and innovation to highlight ideas how standardization can be used to help promote and advance technology
   Speaker:
   Ed Eckert, Itron

4:45 PM Day One Ends

TUESDAY EVENING EVENT
6:00 PM to 9:30 PM Dinner and Grand Old Opry
8:30 AM  Session 5: Leveraging Diversity to Strengthen the Standards Landscape

We cannot deny that in the US and around the globe, there is a critical discussion ongoing about the impacts of diversity. But, how specifically does diversity affect the standards landscape? What are the impacts of diversity on communication and groups working toward a common goal? Can we leverage diversity to make standards stronger? This session through a series of impact statements will explore these questions and more, while attempting to identify the opportunities and challenges of the ever-changing standards landscape.

Moderator: Maryanne Gorman, ASTM International

Speakers:
Nancy Cowles, Kids in Danger
Mary McKiel, AAFS Standards Board
Lydia Baugh, International Safety Equipment Association
Angelo Lampousis, CUNY
Pamela Shinkoda, CGC Inc.

10:00 AM  Refreshment Break and Exhibits

10:30 AM  Session 6: Comparison of Standards and Conformity Assessment Systems in North America

Presenters from US, Mexico and Canada will each present an overview of their country’s standards and conformity assessment system structure. This overview will highlight similarities and differences between the three economies including examples.

Moderator: Warren Merkel, National Institute of Standards and Technology (NIST)

Speakers:
Jospeh Tretler, ANSI
Elias Rafoul, Standards Council of Canada (SCC)
Jesus Lucatero Diaz, Ministry of the Economy, Mexico

12:00 PM  Luncheon and SES Annual Meeting

Edward Mikoski Jr., CStd, SES President

3:00 PM  Session 8: Unique Standards: Case Studies Addressing the Opportunities and Challenges

Through the presentation of case studies, this session will address how traditional approaches to standards development and maintenance are evolving in the face of a changing environment. Presenters will address the successes and challenges in each of the cases and provide lessons learned and opportunities that can be applied to a variety of different standardization cases.

Moderator: Invited

Speakers:
David Wroth, Underwriters Laboratories Inc.
Karen Reczek, NIST
Jen Rodgers, ASTM International

4:30 PM  Closing Keynote Address

Roy Swift, WorkCred

5:00 PM  Conference Ends
Fundamentals of Standards and Conformity Assessment: Basic Knowledge and Tools for Today's Professional

This full-day course will provide fundamentals on standardization, along with tools and resources to be used throughout one's career. Attendees will also earn 15 credits towards the SES Certification program for standards professionals.

Format
Lecture, Panel Discussions, and Interactive Exercises. Includes two breaks, continental breakfast and lunch.

Description
This high-energy course covers the fundamentals of standards, conformity assessment, and the various processes and business models involved in standards setting and conformity assessment practices. Key concepts include the importance of standards and conformity assessment to global trade, standards developing process, and issues and drivers facing today's standards community.

Topics
- What are standards. Why use standards.
- Standards developing organizations
- Standards Stakeholders
- Standards development life cycle
- Research and acquiring standards
- What is conformity assessment?
- Value of Standards
- Standardization roles

Instructors
- Muhammad Ali, National Electrical Manufacturers Association (NEMA)
- Gordon Gillerman, National Institute of Standards and Technology (NIST)
- Jennifer Marshall, NIST
- Michael Palm, Underwriters Laboratories Inc
- Karen Reczek, NIST
- Lisa Spellman, MITA/DICOM

Who Should Attend
New standards professionals, corporate managers, engineers, government and public administration staff, standards developing organization staff and volunteers, consumers, faculty, and students, that want to enhance his/her working knowledge of standards and conformity topics.
SES - The Society for Standards Professionals

presents the following event
in conjunction with the 67th Annual SES Conference

Thursday, August 9, 2018
8:00 am – 12 pm

Workforce Development and the Standardization Professional

Format
An interactive workshop lead by a panel of experts with group and roundtable discussions.

Description
There is growing evidence that a mismatch exists between the skills possessed by much of the workforce and the skills required by employers. What are the knowledge, skills and abilities needed for today’s standards and conformity assessment professionals? Do different roles require different competencies? Join our group of elite speakers as we explore these questions together.

Agenda
- Moderator Introduction and Workshop Kickoff
- Expert Panel Q&A on the future of the standardization professional
- Interactive session on knowledge, skills, & abilities
- Roundtable Discussions
- Conclusions & Takeaways

Expert Panel Members
Jonathan Stewart, National Electrical Manufacturers Association (NEMA) - Moderator

- Sara Meier, MCI USA
- Simmi Singh, Egon Zehnder
- Roy Swift, WorkCred
- Walter Zoller, Rockwell Automation

Who Should Attend
Standards professionals, corporate managers, engineers, government and public administration staff, standards developing organization staff and volunteers, consumers, and faculty and students, who want discuss skills and competencies needed for today’s standardization workforce.

There is no fee to attend this workshop for attendees of the 67th Annual SES Conference but registration is required.
### 67th ANNUAL SES CONFERENCE AND COURSE RATES

(All prices are in US Dollars)

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<th>Rate Type</th>
<th>Register by July 19th</th>
<th>Register after July 19th</th>
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<td>Full Conference Rates:</td>
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<tr>
<td>SES Member</td>
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<th>Rates for Fundamentals of Standards and Conformity Assessment Course:</th>
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<td>SES Member</td>
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### Standardization Professionals Workforce Development:

An interactive workshop (includes morning break) August 9th 8 am –12:00 noon open to all conference registrants. There is **no charge**, but you must register.

**Tuesday Evening dinner and ticket to the Grand Old Opry**: $95 per person

Visit the Conference page of the SES website to register online or to download a PDF registration form.

### 67th ANNUAL SES CONFERENCE SPONSOR AND EXHIBITOR RATES

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<tr>
<th>Sponsorship Level</th>
<th>Description</th>
<th>Cost</th>
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| Gold              | • Signage recognition (Logo to be displayed on SES signs throughout the event)  
                  • Website recognition (Logo to be displayed on ses-standards.org)  
                  • Table display  
                  • Complimentary full page advertisement in SES conference brochure  
                  • Information on organization can be distributed in participant tote bags and/or provided with the table display | $3,000 |
| Silver            | • Signage recognition (Logo to be displayed on SES signs throughout the event)  
                  • Website recognition (Logo to be displayed on ses-standards.org)  
                  • Complimentary ½ page advertisement in SES conference brochure | $2,000 |
| Bronze            | • Signage recognition (Logo to be displayed on SES signs throughout the event)  
                  • Website recognition (Logo to be displayed on ses-standards.org) | $1,000 |
| EXHIBITOR (table top) | | $750 |

### ADVERTISE IN FINAL CONFERENCE PROGRAM (Deadline for inclusion in this year’s program is June 22, 2018.)

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<tr>
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Visit the Conference page of the SES website to download the full Sponsor/Exhibitor form.

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**Conference Cancellation Policy**

All cancellation requests and changes must be received in writing. A 20% cancellation fee will be charged to registrants who cancel after July 19, 2018. No refunds will be provided to registrants who cancel after July 31, 2018; however, you may send a substitute. If the conference or course(s), or both, are cancelled, SES’ responsibility is limited to the return of the fees paid by the registrant.

**TAX Deductions**

U.S. Treas. Reg. Sec. 1.162-5 permits “an income tax deduction for educational expenses (registration fees, cost of travel, meals and lodging) undertaken: 1) to maintain or improve skills required in one’s employment or other trade or business, or 2) to meet express requirements of an employer or a law imposed as a condition of retention of employment, job status, or rate of compensation.” Also, see Tax Information Education Expenses (1991 ed.), issued by the U.S. Department of the Treasury available free at all local IRS offices. SES Tax Identification Number (TIN): 06-6010634.
I am an SES Member

I am not a Member

Please Note: All attendees paying the FULL nonmember conference rate will receive a complimentary one-year SES membership. That’s a $110 value!

Name ____________________________
Title ____________________________
Employer _________________________

Please mail to my 
☐ Home Address  ☐ Work Address

Address __________________________
City ____________________________
State/Province ____________________
Zip/Postal Code ____________________
Email ____________________________
Phone ____________________________
Fax ______________________________

(All prices are in US Dollars)

CONFERENCE RATES

Pay by July 19th/Pay after July 19th

☐ SES Member $695/$795 (Full 2 days) $365/$415 (One Day) $_____

☐ Nonmember $795/$895 (Full 2 days) $415/465 (One Day) $_____

☐ SES Retired/Student Member $350/$450 (Full 2 days) $200/$250 (One Day) $_____

If you are coming for one day, check the one you want ☐ August 7  ☐ August 8

PROFESSIONAL DEVELOPMENT COURSE RATES

☐ Fundamentals of Standards & Conformity Assessment (includes breaks and lunch) August 6th 8am – 4pm

SES Member $500 $600 $_____

Nonmember $600 $700 $_____

SES Retired/Student Member $400 $500 $_____

☐ Standardization Professionals Workforce Development: An interactive workshop (includes morning break) August 9th 8am – 12:00 noon

open to all conference registrants $ No Charge

☐ Monday evening Welcome reception ☐ (Free to attendees) $ No Charge

☐ Tuesday Evening Opryland Dinner at

Number of Reservations @ $95 (Choose from below) $_____

☐ I would like to extend my SES membership by one year $110 $_____

TOTAL AMOUNT DUE $_____

☐ Check Payable to SES
☐ MasterCard ☐ VISA ☐ American Express

Card # __________________________ Expiration Date __________

Security Code ____________________
Signature (as on card) ________________

The Inn at Opryland is the site for the 67th Annual SES Conference.

Located in Nashville, The Inn at Opryland, A Gaylord Hotel is minutes from Texas Troubadour Theatre and Nashville Train Store and Toy Museum; and is within close proximity of Willie Nelson and Friends Museum and General Store and Cooter’s Place.

The Inn at Opryland
2401 Music Valley Dr, Nashville, Tennessee 37214

SES Conference Room Rate:
Standard: $169 (single, double) Government rate $162

To make your room reservation call 1-855-584-3466 and mention SES 67th Annual Conference.

Or online at:
Reservation for SES 67th Annual Conference, Inn at Opryland Hotel: Aug 4-10, 2018

Government Employees: SES 67th Annual Conference Government Block, Inn at Opryland Hotel: Aug 6-9, 2018 You will need to show you ID at check-in

Hotel reservations made after July 19, 2018 will be confirmed only on a space-available basis. These room rates may exceed the special SES conference rate.

Conference Cancellation Policy

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SES Certification

Conference participation can earn points toward a Csd or an Asid in Standards Engineering Certification. Visit the SES website for additional information on Certification.

TAX Deductions

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MAIL, EMAIL or FAX REGISTRATION WITH PAYMENT TO SES: 1950 Lafayette Rd., Suite 200, Portsmouth, NH 03801 Email: admin@ses-standards.org • Fax: 603-610-7101 • Tel: 309-716-6504

Please visit the website at ses-standards.org for further details.
HOTEL INFORMATION

The Inn at Opryland the site for the 67th Annual SES Conference.

Located in Nashville, The Inn at Opryland, a Gaylord Marriott Hotel is minutes from Texas Troubadour Theatre and Nashville Train Store and Toy Museum; and is within proximity of Willie Nelson and Friends Museum and General Store and Cooter’s Place.

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Government Employees Only use the link below:

Reserve a room SES 67th Annual Conference Government Block, Inn at Opryland Hotel: Aug 6-9, 2018

MONDAY EVENING WELCOME RECEPTION

Come join your fellow meeting attendees, moderators, speakers, and exhibitors at the opening Welcome Reception located in The Inn at Opryland hotel on August 6 from 6:00 PM to 8:00 PM.

This event, included in your registration, is a great opportunity to catch up with fellow members and colleagues, and make new connections while enjoying cocktails and light hors d’oeuvres.

TUESDAY EVENING – Dinner and the Grand Old Opry

Join your SES colleagues for dinner and the show at the Grand Old Opry. Dinner will be a buffet and then we will board buses for the short ride to the Grand Old Opry for the 7 PM show.

The cost for this event will be $95.00, be sure to sign up when you register for the conference.

Contact SES with any additional questions:
1950 Lafayette Road, Suite 200, Portsmouth, New Hampshire 03801
Tel: +1 309-716-6504   Fax: +1 603 610 7101   Email: admin@ses-standards.org