



## **SES - The Society for Standards Professionals**

presents the following event  
in conjunction with the 68<sup>th</sup> Annual SES Conference

**Tuesday, August 6, 2019**  
**1:00 p.m. – 5:00 p.m.**

### ***NextGen Standards Professional Workshop***

#### **Description**

It is important to raise awareness via different platforms about standards, professionals involved in standards, and the impact they have in improving the quality of our life. SES is organizing a dynamic workshop focusing on the future of standards and the Next Generation of standardization professionals. This workshop will highlight current education initiatives regarding standards and conformity assessment, explore the standards development process in a digital age, review current skills and credentials and explore the future expected knowledge set for professionals involved in standards work, and explain the importance of having young professionals involved to expand engagement and awareness of standards.

The top three reasons to attend this workshop:

- Be empowered to take an initiative towards expanding the awareness of the work you do
- Network, collaborate, and share your knowledge with other standards professionals
- Learn to lead the digital transformation process for standards development for your organization

#### **Agenda**

- Moderator introduction and workshop kickoff
- Panel presentations on developing NextGen standardization professionals
- Interactive session
- Conclusions and takeaways

#### **Presenters**

Muhammed Ali, National Electrical Manufacturers Association (NEMA)

Michael Erbesfeld, NEMA

Kerri Haresign, Consumer Technology Association

Marianna Kramáriková, Telecommunications Industry Association

Claude Y Laporte, Ph.D., École de technologie supérieure

Travis Murdock, ASTM International

Nathan Phillips, Aerospace Industries Association

Karen Reczek, National Institute of Standards and Technology

Ray Woo, CSA Group

Wallie Zoller, Rockwell Automation

#### **Who Should Attend?**

Standards professionals, corporate managers, engineers, government and public administration staff, standards developing organization staff and volunteers, consumers, and faculty and students, who want to discuss needs for developing our next generation of standards professionals.

*There is no fee for this workshop for attendees of the 68<sup>th</sup> Annual SES Conference but registration is required.*