



The Society for Standards Professionals

May 7, 2019

Subject: 68th SES Annual Conference August 6-8, 2019- Sponsorship Opportunities

To whom it may concern:

SES – The Society for Standards Professionals – is pleased to announce the SES Annual Conference, scheduled for August 6-9, 2019 in beautiful Montreal Canada. Each year, the SES Conference provides quality content through our sessions, continuing education courses, and workshops and we would like to offer you an opportunity to put your company's brand in front of key industry professionals, who have a vested interest in your products, by becoming a meeting sponsor.

This year SES plans to again showcase this premier event to an even wider audience as we continue to cover the needs of standards users, developers, distributors, and others involved in this important field. Do not miss this opportunity to become involved with this great event.

Please feel free to contact me if you have any other questions about your potential sponsorship or the conference. Again, thank you for willingness to consider supporting SES so that we can make this another successful conference.

Please find attached information on the conference agenda and the sponsorship opportunities available to you.

Warm regards,

Mike Morrell, AStd, FSES
Executive Director



68th Annual SES Conference

The Annual SES Conference serves over 200 standardization professionals and opportunities abound for you to interact with them and provide education and insights into your valuable products and services.

Interact with attendees during refreshment and meal breaks, network and meet new contacts at the SES Welcome Reception or the Wednesday Dinner Cruise aboard Le Vateau-Mouche, and gain new insights into the direction of the market during the SES interactive presentations and panel discussions.

Exhibitor Information

Set-up, August 6 from 10am-3pm

Tear-down, August 8 after 3pm

Exhibiting Hours:

- August 6 - 4:00-5:30PM
- August 7 - 7:30-4:00PM
- August 8 - 7:30-3:00PM

Abrieviated Agenda:

Welcome Reception – August 6, 2019; 6-8pm

Opening Ceremonies – August 7, 2019; 8:45am

Refreshments and Breaks – August 7, 2019; 9:45am and 2:45pm

August 8, 2019; 10am and 2:30pm

SES Awards Presentation – August 7, 2019; 11:45am

SES Annual Meeting – August 8, 2019; 12pm

Review the entire 68th Annual SES Confernece agenda on the SES website at:

<https://www.ses-standards.org/page/2019SESConference>





68th Annual SES Conference

SPONSOR – EXHIBITOR – ADVERTISER FORM

Join the SES for the 68th Annual SES Conference in Montreal, Quebec August 6-8, 2019. The SES conference's ~200 attendees include members of standards development organizations, government, and industry from around the world. Meet with leaders of industry, discuss your products with users and buyers, and show off your latest advancements in our vendor area or sponsor the event for visibility through signage and advertising.

SPONSOR LEVELS	<u>COST</u>
<input type="checkbox"/> Gold: <ul style="list-style-type: none">• Signage recognition (Logo to be displayed on SES signs throughout the event)• Website recognition (Logo to be displayed on ses-standards.org)• Table display• Complimentary full page advertisement area in SES conference brochure *• Information on organization can be distributed in participant tote bags and/or provided with the table display	\$3,000
<input type="checkbox"/> Silver: <ul style="list-style-type: none">• Signage recognition (Logo to be displayed on SES signs throughout the event)• Website recognition (Logo to be displayed on ses-standards.org)• Complimentary ½ page advertisement area in SES conference brochure *	\$2,000
<input type="checkbox"/> Bronze: <ul style="list-style-type: none">• Signage recognition (Logo to be displayed on SES signs throughout the event)• Website recognition (Logo to be displayed on ses-standards.org)	\$1,000
<input type="checkbox"/> EXHIBITOR (table top)	\$750





68th Annual SES Conference

ADVERTISE IN FINAL CONFERENCE PROGRAM*

<input type="checkbox"/> Full Page	\$300
<input type="checkbox"/> Inside Front Cover	\$500
<input type="checkbox"/> Inside Back Cover	\$400
<input type="checkbox"/> Two-page Center Spread	\$1,000

Other Options

<input type="checkbox"/> Bag insert	\$250
<input type="checkbox"/> Mobile App	\$3000
<input type="checkbox"/> Hydration Bottles	\$500

TOTAL SPONSORSHIP

*Ad Specifications:

Two-page Center Spread Submit in HiRes PDF to ED. 11x17 horizontal page size.

Inside Front and Back cover Submit in HiRes PDF to ED. 8 ½ x11 vertical page size.

Full Page Submit in HiRes PDF to ED. 8 ½ x11 vertical page size.

Half Page (Silver Sponsors only) Submit in HiRes jpg, or eps to ED. 7in. wide by 4.5in. tall, horizontal.

Deadline for inclusion in this year's program is June 22, 2018.





68th Annual SES Conference

<input type="checkbox"/> Check Payable to SES
<input type="checkbox"/> Purchase order payable to SES. Please invoice against (PO) # _____
<input type="checkbox"/> MasterCard <input type="checkbox"/> VISA <input type="checkbox"/> American Express
Card Number: _____ Expiration Date: _____
Security Code: _____
Signature (as on card): _____
Contact Person: _____ Organization: _____
Address: _____
City: _____ State/Province: _____
Zip/Postal Code: _____ Telephone: _____
Fax: _____ Email: _____

Please note: Exhibit Space will be limited, please let us know at your earliest convenience if you plan to take advantage of this exciting opportunity to host an exhibit at the Conference.

To be recognized in the SES Conference Brochure, website, and other promotional document, please have your completed order form and payment to the SES by June 1, 2019. Orders received after June 1, 2019 are not guaranteed inclusion in SES Conference materials.

PLEASE MAIL, EMAIL or FAX THIS COMPLETED FORM WITH PAYMENT TO SES

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