



The Society for Standards Professionals

October 14, 2019

Subject: 69th SES Annual Conference August 3-6, 2020- Sponsorship Opportunities

To whom it may concern:

SES – The Society for Standards Professionals – is pleased to announce the SES Annual Conference, scheduled for August 3-6, 2020 in beautiful Charleston, South Carolina. Each year, the SES Conference provides quality content through our sessions, continuing education courses, and workshops. We would like to offer you an opportunity to put your company's brand in front of key industry professionals, who have a vested interest in your products, by becoming a conference sponsor.

In 2020, SES plans to again showcase this premier event to an even wider audience as we continue to cover the needs of standards users, developers, distributors, and others involved in this important field. Do not miss this opportunity to become involved with this great event.

Please feel free to contact me if you have any other questions about your potential sponsorship or the conference. Again, thank you for willingness to consider supporting SES so that we can make this another successful conference.

Please find attached information on the conference agenda and the sponsorship opportunities available to you.

Warm regards,

Mike Morrell, AStd, FSES
Executive Director



69th Annual SES Conference

The Annual SES Conference serves over 200 standardization professionals, and opportunities abound for you to interact with them and provide education and insights into your valuable products and services.

Interact with attendees during refreshment and meal breaks, network and meet new contacts at the SES Welcome Reception or the SES Social event, and gain new insights into the standardization and conformity assessment market during the SES interactive presentations and panel discussions.

Exhibitor Information

Set-up, August 3 from 10am-3pm

Tear-down, August 5 at 3pm

Exhibiting Hours:

- August 3 - 4:00PM-5:30PM
- August 4 - 7:30AM-4:00PM
- August 5 - 7:30AM-3:00PM

Abbreviated Agenda:

Welcome Reception – August 3, 2020; 6-8pm

Opening Ceremonies – August 4, 2020

SES Awards Presentation – August 4 2020

SES Annual Meeting – August 5, 2020

Review the entire 69th Annual SES Conference agenda on the SES website at:

<https://www.ses-standards.org/page/SESAnnualConference2020>





69th Annual SES Conference

SPONSOR – EXHIBITOR – ADVERTISER FORM

Join the SES for the 69th Annual SES Conference in Charleston, SC August 3-6, 2020. The SES conference's ~200 attendees include members of standards development organizations, government, and industry from around the world. Meet with industry leaders, discuss your products with users and buyers, and show off your latest advancements in our vendor area or sponsor the event for visibility through signage and advertising.

SPONSOR LEVELS

COST

Platinum (Limited to 3 Sponsors):

\$5,000

- Signage recognition (Logo displayed on SES signs at event)
- Website recognition (Logo to be displayed on ses-standards.org)
- Table display
- Full page advertisement in SES conference brochure*
- Bag insert
- 3 Push notifications on the SES Conference app – your organization will be recognized as the official SES Conference Mobile App sponsor
- Logo will be included on the SES Conference bag

Gold:

\$3,000

- Signage recognition (Logo displayed on SES signs at event)
- Website recognition (Logo to be displayed on ses-standards.org)
- Table display
- Full page advertisement area in SES conference brochure *
- Bag insert

Silver:

\$2,000

- Signage recognition (Logo to be displayed on SES signs throughout the event)
- Website recognition (Logo to be displayed on ses-standards.org)
- Complimentary ½ page advertisement area in SES conference brochure *





69th Annual SES Conference

SPONSOR LEVELS

COST

- | | |
|--|---------|
| <input type="checkbox"/> Bronze: | \$1,000 |
| • Signage recognition (Logo to be displayed on SES signs throughout the event) | |
| • Website recognition (Logo to be displayed on ses-standards.org) | |

- | | |
|---|-------|
| <input type="checkbox"/> EXHIBITOR (table top) | \$750 |
|---|-------|

Other Options

- | | |
|--|--------|
| <input type="checkbox"/> Welcome Reception Sponsor | \$3000 |
| <input type="checkbox"/> Awards Luncheon Sponsor | \$3000 |
| <input type="checkbox"/> Charging Stations Sponsor | \$2000 |
| <input type="checkbox"/> Hydration Station and Bottles | \$1000 |
| <input type="checkbox"/> Bag insert | \$250 |
| <input type="checkbox"/> Mobile App | \$3000 |

ADVERTISE IN FINAL CONFERENCE PROGRAM*

- | | |
|---|---------|
| <input type="checkbox"/> Full Page | \$300 |
| <input type="checkbox"/> Inside Front Cover | \$500 |
| <input type="checkbox"/> Inside Back Cover | \$400 |
| <input type="checkbox"/> Two-page Center Spread | \$1,000 |

TOTAL SPONSORSHIP

*See specifications and deadlines, found on last page.





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Payment Options:

- Check Payable to **SES**
 - Purchase order payable to SES. Please invoice against (PO) # _____
 - MasterCard VISA American Express
- Card Number: _____ Expiration Date: _____
- Security Code: _____
- Signature (as on card): _____

Contact Person: _____ Organization: _____

Address: _____

City: _____ State/Province: _____

Zip/Postal Code: _____ Telephone: _____

Fax: _____ Email: _____

Please note: Exhibit Space will be limited, please let us know at your earliest convenience if you plan to take advantage of this exciting opportunity to host an exhibit at the Conference.

To be recognized in the SES Conference Brochure, website, and other promotional document, please have your completed order form and payment to the SES by June 1, 2020. Orders received after June 1, 2020 are not guaranteed inclusion in SES Conference materials.

PLEASE MAIL, EMAIL, or FAX THIS COMPLETED FORM WITH PAYMENT TO SES

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Email: admin@ses-standards.org • Fax: 603-610-7101 • Tel: 603-926-0750





69th Annual SES Conference

Deadlines and submission details:

The SES will be accepting sponsorship forms and payment up until June 1, 2020.

Sponsor and vendor logos will not be included on SES website, social media, or other branded announcements until full payment is received. Logos should be HiRes in PNG format.

All bag inserts (to ensure inclusion in conference bags) must be provided by July 15, 2020. Anything received after this date cannot be guaranteed inclusion in the conference bags.

All advertising graphics must be provided by June 1, 2020.

*Ad Specifications:	
Two-page Center Spread	Submit in HiRes PDF to ED. 11x17 horizontal page size.
Inside Front and Back cover	Submit in HiRes PDF to ED. 8 ½ x11 vertical page size.
Full Page	Submit in HiRes PDF to ED. 8 ½ x11 vertical page size.
Half Page (Silver Sponsors only)	Submit in HiRes jpg, or eps to ED. 7in. wide by 4.5in. tall, horizontal.

