



Society for Standardization Professionals

2024 ANNUAL CONFERENCE PROSPECTUS



BRIDGING THE GAP:

STANDARDIZATION FOR SAFETY & INNOVATION

April 9-11, 2024
Pittsburgh, PA



www.ses-standards.org



www.linkedin.com/company/ses-standards

Meet with over 150 leaders in standardization and conformity assessment, discuss your products with users and buyers, and show off your latest advancements in our vendor area or sponsor the event for visibility through signage and advertising.

This is a must attend event for those at all stages of their career as standardization professionals. We have many great sponsorship opportunities available, and we can customize a package for you based on your goals.

CONFERENCE SPONSOR TIERS

GOLD SPONSOR — \$8,500

- ▶ Four (4) complimentary conference registrations
- ▶ Logo displayed on SES signage throughout the event
- ▶ Logo displayed on SES conference website
- ▶ Opportunity to include one ad in one edition of SES's bi-monthly online journal or weekly email Newsletter (1 month duration)
- ▶ Sponsor logo displayed throughout the conference app

SILVER SPONSOR — \$5,000

- ▶ Two (2) complimentary conference registrations
- ▶ Logo displayed on SES signage throughout the event
- ▶ Logo displayed on SES conference website
- ▶ Opportunity to include one ad in one edition of SES's bi-monthly online journal or weekly email Newsletter (1 month duration)
- ▶ Sponsor logo displayed throughout the conference app

BRONZE SPONSOR — \$3,000

- ▶ One (1) complimentary conference registration
- ▶ Logo displayed on SES signage throughout the event
- ▶ Logo displayed on SES conference website
- ▶ Sponsor logo displayed throughout the conference app.

PROGRAMMING AND PRODUCT SPONSORSHIPS

SOLUTIONS SHOWCASE WORKSHOP — \$5,000 (limited opportunities) _____

- ▶ 30-minute workshop around your products or services
- ▶ Workshop to be published in the conference schedule
- ▶ Two (2) complimentary conference registrations
- ▶ Logo displayed on SES signage throughout the event
- ▶ Logo displayed on SES conference website
- ▶ Sponsor logo displayed throughout the conference app

SOLUTIONS SHOWCASE PRESENTATION — \$3,000 (limited opportunities) _____

- ▶ 15-minute workshop around your products or services
- ▶ Workshop to be published in the conference schedule
- ▶ One (1) complimentary conference registration
- ▶ Logo displayed on SES signage throughout the event
- ▶ Logo displayed on SES conference website
- ▶ Sponsor logo displayed throughout the conference app

LUNCH & LEARN ROUNDTABLE — \$4,000 _____

- ▶ Two (2) complimentary conference registrations
- ▶ Sponsor table displayed during day one's lunch in a separate room with sponsor logo displayed prominently. Sponsor can choose a topic of their choice to discuss.
- ▶ Roundtable to be promoted in the conference's schedule
- ▶ Logo displayed on SES signage throughout the event
- ▶ Logo displayed on SES conference website
- ▶ Sponsor logo displayed throughout the conference app

DEDICATED EMAIL TO CONFERENCE ATTENDEES — \$1,000 _____

- ▶ Reach attendees directly in their inboxes.
- ▶ SES sends the email on your behalf to attendees who opt-in to be contact via email.
- ▶ The sponsor is responsible for creating the content of the email and SES will send it to conference attendees on your behalf.
- ▶ Deployment dates are available two weeks prior to the conference and two weeks after the conference ends.

EXCLUSIVE EVENT SPONSORSHIPS

KEYNOTE SPONSOR – \$10,000

- ▶ Exclusive recognition as the conference Lanyard Sponsor
- ▶ Corporate logo co-branded with SES logo on lanyards, distributed to all attendees.
- ▶ Sponsor provides logo to be added onto the lanyard and must be approved by SES.
- ▶ Logo displayed on SES signage throughout the event
- ▶ Logo displayed on SES conference website
- ▶ Sponsor logo displayed throughout the conference app

HOTEL KEY CARD SPONSOR – \$5,000

- ▶ Four (4) complimentary conference registrations
- ▶ Logo on hotel key cards distributed to attendees staying at the official conference hotel
- ▶ Logo displayed on SES signage throughout the event
- ▶ Logo displayed on SES conference website
- ▶ Sponsor logo displayed throughout the conference app

ITEM GIVEAWAY TO ATTENDEES – \$2,500

- ▶ Sponsored Item of Companies choice given out to attendees. Example: Umbrella
- ▶ Company Logo displayed on each individual item
- ▶ Sponsor provides logo to be added onto the item and must be approved by SES.
- ▶ Logo displayed on SES signage throughout the event
- ▶ Logo displayed on SES conference website
- ▶ Sponsor logo displayed throughout the conference app

EVENING RECEPTION EVENT SPONSORSHIP— \$10,000 each

(Opening, Wednesday Night, Closing)

- ▶ Five (5) complimentary conference registrations
- ▶ Three-minute toast given by Sponsor at the reception
- ▶ Branding opportunity of selected items: Napkins, signature food or drink., etc.
- ▶ Logo displayed on SES signage throughout the event
- ▶ Logo displayed on SES website
- ▶ Sponsor logo displayed throughout the conference app

AWARDS & SCHOLARSHIP SPONSORSHIPS

SCHOLARSHIPS — \$2,000

- ▶ Support the next generation of standards professionals, students studying standards and conformity assessment, with the SES Student Scholarship.
- ▶ Sponsor visibility on the scholarship webpage and at the awards ceremony.
- ▶ Sponsor visibility on all marketing materials relating to the scholarship program
- ▶ Find out more at on our [website](#).

AWARDS — \$1,500

- ▶ SES honors leaders in standardization and conformity assessment in conjunction with its Annual Conference. We invite companies and organizations to sponsor.
- ▶ Sponsor visibility on the awards webpage and at the awards ceremony.
- ▶ Sponsor visibility on all marketing materials relating to the awards program
- ▶ Find a full list of SES awards on our [website](#).