New Technology Applications

Angela Burke, Product Manager
National Fire Protection Association (NFPA)
National Fire Protection Association

• Nonprofit Organization
• 65,000 Members - Fire, Electrical, Building Safety Professionals Worldwide
• 300+ Codes and Standards
• Research, Training, Education
Changing Business Models

- Open Source Codes/ Standards
- Removal of DRM
Solutions Based Products

- Develop Protectable IP
- Preserve Revenue Streams
Transitioning with the Times
Digital Strategy

Allow customers to choose how they want to consume content.
Simplifying Processes

- New Code Development Process & System
- Centralized Publishing Platform
- Elimination of Human Intervention
Establishing Concurrent Workflows

- Robust Skill Sets
- Improved Workflows
- Version Control
Platforms and Applications

Diversity.
Portability.
Accessibility.
Interactivity.

Anytime. Anywhere.
Maintaining Control

- Maintain Direct to Consumer Relationship
- Avoid Distributor Ecosystems
eProduct Benefits

- Critical Content Updates
- Post-Release Enhancements
- Capturing New Usage Data
- Measuring Satisfaction
- Using Predictive Analytics
“You need to get to the future, ahead of your customers, and be ready to greet them when they arrive.”

- Marc Benioff
Questions?

Angela Burke
Product Manager, NFPA
Email: aburke@NFPA.org
www.NFPA.org