

SES

**The Society of Standardization
Professionals**

2024 - 2025 SPONSORSHIP PROSPECTUS



SES - The Society for
Standardization Professionals
1660 International Drive
Suite 600
McLean, VA 22102



Society for Standardization Professionals

The Society for Standardization Professionals (SES) supports individuals in their standardization careers by offering training, guidance, and resources. SES engages with colleges and universities to help students interested in standards development enhance their skills. SES also aids professionals in becoming leaders and experts in the field. Additionally, SES provides certification programs, networking opportunities, and career resources to help members succeed in developing standards and building consensus.

Our membership includes nearly 500 standardization professionals from around the globe. Our two main events, the Annual Conference, and Standards and Innovation Forum attracts over 250 individuals.

2025 SES Annual Conference

The Society for Standardization Professionals' Annual Conference is a premier event that brings together experts and enthusiasts from various industries to discuss the latest trends and advancements in standardization. This year will be held, March 19-21, 2025, in New Orleans, LA. Conference attendees will have the opportunity to participate in insightful workshops, network with peers, and hear from leading voices in the field. This year's conference promises to be an enriching experience, fostering collaboration and innovation in the world of standards.

Standards and Innovation Forum

The SES Standards and Innovation Forum is a virtual two-day event, this year held on October 9th and 10th, on the Circular Economy. This Forum is the premier event for professionals dedicated to standards development and innovation across various industries.

Annual SES Sponsorship - \$12,500

An annual sponsorship of the Society for Standardization Professionals gives sponsoring organizations multiple benefits and opportunities to promote your companies' services. An annual SES sponsorship includes:

- **Gold Level SES Annual Conference Sponsorship**
 - Three (3) complimentary conference registrations
 - Logo displayed on SES signage throughout the event
 - Logo displayed on SES conference website
 - Opportunity to include one ad in our weekly email newsletter, Standardization Press
 - Sponsor logo displayed throughout the conference app
- **Standards and Innovation Forum Event Sponsorship**
 - Logo recognition
 - Link to the website of your choosing
 - One (1) complimentary sponsor registration
- **Website Banner Ad (duration 3 months)**
- **One (1) SES Webinar Sponsorship**
- **One (1) Dedicated Email to the SES membership**

Questions? Contact LaTrese Wallace
latrese.wallace@ses-standards.org



Annual Conference Sponsorship Opportunities

Conference Packages

Level	Investment	Complimentary Registrations	Logo on Event Signage	Logo on Event Site App	Logo on Website	Sponsored Ad in SES Newsletter
Gold	\$8,500	3	Y	Y	Y	2
Silver	\$5,000	1	Y	Y	Y	1
Bronze	\$3,000		Y	Y	Y	

Annual Conference Keynote Sponsor - \$10,000

This is an exclusive sponsorship opportunity.

- Two (2) complimentary conference registrations
- Opportunity to introduce the Keynote Speaker
- Exclusive recognition as the conference Lanyard Sponsor
- Corporate logo co-branded with SES logo on lanyards, distributed to all attendees.
- Sponsor provides logo to be added onto the lanyard and must be approved by SES.
- Logo displayed on SES signage throughout the event
- Logo displayed on SES conference website
- Sponsor logo displayed throughout the conference app

Conference Reception Sponsorship - \$10,000

This is a limited sponsorship opportunity.

- Two (2) complimentary conference registrations
- Three-minute toast given by Sponsor at the reception
- Branding opportunity of selected items: Napkins, signature food or drink., etc.
- Logo displayed on SES signage throughout the reception
- Logo displayed on SES website
- Sponsor logo displayed throughout the conference app

Hotel Key Card Sponsor - \$5,000

This is an exclusive sponsorship opportunity.

- One (1) complimentary conference registration
- Logo on hotel key cards distributed to attendees staying at the official conference hotel
- Logo displayed on SES signage throughout the event
- Logo displayed on SES conference website
- Sponsor logo displayed throughout the conference app

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Annual Conference Sponsorship Opportunities

Solutions Showcase Workshop - \$5,000

This is a limited sponsorship opportunity.

- 30-minute workshop around your products or services
- Workshop to be published in the conference schedule
- One (1) complimentary conference registration
- Logo displayed on SES signage throughout the event
- Logo displayed on SES conference website
- Sponsor logo displayed on the conference app

Solutions Showcase Workshop - \$3,000

This is a limited sponsorship opportunity.

- 15-minute workshop around your products or services
- Workshop to be published in the conference schedule
- One (1) complimentary conference registration
- Logo displayed on SES signage throughout the event
- Logo displayed on SES conference website
- Sponsor logo displayed on the conference app

Awards - \$1,500

- SES honors leaders in standardization and conformity assessment in conjunction with its Annual Conference. We invite companies and organizations to sponsor.
- Sponsor visibility on the awards webpage and at the awards ceremony.
- Sponsor visibility on all marketing materials relating to the awards program
- Find a full list of SES awards on our website.

Dedicated Email to Conference Attendees - \$1,000

- Reach attendees directly in their inboxes.
- SES sends the email on your behalf to attendees who opt-in to be contact via email.
- The sponsor is responsible for creating the content of the email and SES will send it to conference attendees on your behalf.
- Deployment dates are available two weeks prior to the conference and two weeks after the conference ends.

Scholarships - \$2,000

- Support the next generation of standards professionals, students studying standards and conformity assessment, with the SES Student Scholarship.
- Sponsor visibility on the scholarship webpage and at the awards ceremony
- Sponsor visibility on all marketing materials relating to the scholarship program

Don't see a sponsorship opportunity that is a fit for your organization?
Contact us about customizable sponsorship opportunities.

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Other Sponsorship Opportunities

Standards and Innovation Forum - Keynote Sponsor - \$5,000

This is an exclusive opportunity.

- Sponsor slide at the beginning and end of the keynote session
- Sponsor's link shared through the chat
- Sponsor logo recognition on all Standards and Innovation Forum emails
- One (1) minute welcome remark at the beginning of the keynote session
- One (1) email sent from SES on behalf of the sponsor
- Two (2) complimentary sponsor registrations

Standards and Innovation Forum Solutions Workshop - \$2,000

This is limited to four (4) total opportunities.

- 15-minute workshop around your products or services
- Workshop to be published in the conference schedule
- One (1) complimentary conference registration
- Logo recognition

Standards and Innovation Forum - Event Sponsor - \$1,500

- Logo recognition
- The sponsor logo on SES website can be linked to the sponsoring company's website.
- Sponsor Logo recognition on all Standards and Innovation Forum emails
- One (1) complimentary registration

Webinar Sponsor - \$2,000

- Logo recognition
- The sponsor logo can be linked to an image or video of your choice to play on the virtual platform
- Link to the website of your choosing
- Sponsor Logo recognition on webinar emails
- One (1) complimentary registration

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