

Subject: 2019 Sales Enablement Society Annual Conference – Justification Letter
To: Potential 2019 Conference Attendees
From: 2019 Sales Enablement Society Conference Planning Committee

Driving the Future of Sales Enablement: *Re-Imagining How People, Experience and Technology Drive Growth in the Digital Economy*

October 16-18, 2019, San Antonio, TX
Westin Riverwalk Hotel

Sales enablement and client facing professionals are focused on building opportunities for meaningful and profitable customer engagement. During its annual conference in San Antonio, TX October 16-18, the Sales Enablement Society (SES) will focus its attention on ***Driving the Future of Sales Enablement***.

The SES Annual Conference is not a regular conference; it is a valuable, immersive learning experience. This conference will fortify you with actionable insights and enduring inspiration that will propel meaningful, positive action within your organization. You will connect with global: practitioners, suppliers, industry experts, and academics from all walks of Sales Enablement. In addition, you will create lifelong friends and colleagues who will supercharge your network and your career.

Why Attend

- Comprehensive and unique blend of content topics – what matter most to Sales Enablement professionals. Including strategies, planning, implementation, and operations.
- Opportunity to custom-build a flexible and interactive conference experience where you choose from: presentations, working sessions, meetups, roundtable discussions, salons, networking, and more.
- Direct access to the largest group of Sales Enablement experts from a wide range of disciplines. Industry experts will discuss the importance of ***driving the future of sales enablement*** (what concerns them now and into the future).
- A wide array of the best technology and Sales Enablement services are featured and demonstrated in the SES Conference trade show area. Check out what is new, what has improved, and emerging technology/services that can put you at the top of your game.

Whether you're a sales enablement professional or someone who needs to understand these powerful practices to perform successfully in your role, this conference is designed to meet your objectives.



Register
Today