



SESPRS 2020 JANUARY MEETING EXHIBIT AND PROMOTIONAL SUPPORT OPPORTUNITIES TWO AMAZING MEETINGS - ONE LOCATION!

1st Annual SESPRS/ISAPS Periorbital and Facial Symposium

January 23, 2020

36th Annual Atlanta Breast Surgery Symposium

January 24-26, 2020

Dear Prospective Exhibitor/Supporter:

We are pleased to invite you to support and/or exhibit at our upcoming SESPRS events! Reach ISAPS and SESPRS members and meeting attendees while enjoying first-class facilities at the Intercontinental Hotel in Atlanta, Georgia.

The Southeastern Society of Plastic and Reconstructive Surgeons is the oldest regional plastic surgery society in the United States. The Atlanta Breast Surgery Symposium and Annual Scientific Meeting are recognized by many as some of the most outstanding regional meetings in the country. With the new addition of the Joint SESPRS/ISAPS Periorbital and Facial Symposium, our 2020 meetings promise to be educational, exciting and entertaining.

We expect approximately 400 to 450 attendees at our January events, the vast majority of whom are plastic and/or reconstructive surgeons.

Interested companies will find a variety of high-profile opportunities to increase their visibility, for a very reasonable cost. Please see page 4 for our "2020 Promotional Support Opportunities." In return for supporting a program, you will be recognized for your support of the event with prominent signage and receive other appropriate benefits.

Exhibit booths and event support opportunities are reserved on a first-come, first-served basis. A tentative exhibit hall schedule and floor plan (subject to change) for the events is included. We will begin assigning booth space for the meetings as fully paid contracts are received.

We hope that you will accept our invitation to reserve an exhibit space and support these meetings. If you have any questions, please do not hesitate to contact Susan Russell srussell@sesprs.org or Ashley Ryberg aryberg@sesprs.org. You may also call the office for assistance at (435) 901-2544.

We look forward to welcoming you in 2020!

Sincerely,

Susan Russell
SESPRS Executive Director

EXHIBITOR APPLICATION & AGREEMENT

SOUTHEASTERN SOCIETY OF PLASTIC & RECONSTRUCTIVE SURGEONS

1st Annual SESPRS/ISAPS Periorbital & Facial Symposium January 23, 2020
AND
36th Annual Atlanta Breast Surgery Symposium January 24-26, 2020

Exhibitor Application and Agreement Form

Company: _____

Address: _____

City: _____ State: _____ Country: _____ Zip: _____

Principal Contact (Responsible for coordination and communication with meeting planner):

Representative Phone: _____ Fax: _____

E-mail: _____ Website Address: _____

Yes, we will exhibit at the 2020 Symposia:

_____	6-ft Exhibit Space	\$1,500	Periorbital/Facial Symposium Only (<i>SESPRS/ISAPS</i>)
_____	6-ft Exhibit Space	\$5,500	Joint Periorbital/Facial & Breast Symposia (<i>SESPRS/ISAPS</i>)
_____	6-ft Exhibit Space	\$4,750	Breast Symposium Only (<i>SESPRS</i>)

2020 Program Advertising Options- Very limited - Act FAST if you wish to participate. There are two (2) Full Page Ads and two (2) Half Page Ads available.

(1) Full page inside program front cover	\$1500	_____
(1) Full page inside program	\$1250	_____
(1) Half page inside program	\$1000	_____

Ads above are per program - please specify Periorbital/Facial or Breast Program

Advertisement Requirements: Full page ads require high resolution pdf files with 1/8" bleeds - 6.25" x 9.25". Half page ads require high resolution pdf files with 1/8" bleeds - 6.25" x 4.75". Your company will be responsible to furnish the completed ad no later than December 01, 2019 to the Society office via e-mail.

TOTAL ENCLOSED \$ _____

EXHIBITOR APPLICATION & AGREEMENT (Cont.)

Representative In-Charge Name: _____ (Included)
Name: _____ (Included)
Name: _____ (\$300 Addt'l Fee)
Name: _____ (\$325 Addt'l Fee)

Registration for up to (2) representatives is included in the registration fee. An additional \$300 registration fee (\$325 on-site) is required for additional representatives. Maximum four (4) representatives per exhibit space. Each exhibit space consists of a six (6) foot table-top display. Cancellation of exhibit space requested in writing prior to October 18, 2019 will be considered. No cancellations will be considered after October 18, 2019. Questions: Contact Susan Russell: srussell@sesprs.org or call (435) 901-2544.

Credit Card: Visa _____ MC _____ EXP Date: _____

Card #: _____ Security Code: _____

SIGNATURE: _____ DATE: _____

The total contracted amount must be included with this application form. If paying by check please make payable to The Southeastern Society of Plastic and Reconstructive Surgeons (SESPRS) and e-mail the completed application indicating payment is being sent by check.

*****To secure your exhibit space e-mail, fax or mail payment and form to:
SESPRS, 6300 Sagewood Drive, Suite H-255, Park City, UT 84098**

Attestation: On behalf of my company, I have read, understand and agree to the terms and conditions set forth in the **General Information and Conditions of Exhibitor Agreement (pages 6-8)** sections of this prospectus.

NAME: _____ DATE: _____

SIGNATURE: _____

Please note the exhibit space layout on the following pages - **if you are planning to exhibit at both meetings - note that you will be required to reset in a different location after the meeting on Thursday.** You may request a particular booth at the time your exhibitor agreement is received and paid in full. Space is assigned on a first come basis and a requested booth may be denied due to an earlier competitor company assignment.

Exhibitor Shipping and Deliveries: Shipments to the Intercontinental Hotel will be received up to 7 days in advance. If you are shipping directly to the hotel, address your shipment as follows:

**Intercontinental Hotel
Exhibitor Name/Company Name
Attn: SESPRS - January 23-26, 2020
3315 Peachtree Road, NE
Atlanta, GA 30326**

2020 PROMOTIONAL SUPPORT OPPORTUNITIES

2020 Support Opportunities

Networking Event Options - Two dates available: \$20,000 each

Thursday, January 23, 2020 at 7:00 pm OR Saturday, January 25, 2020 at 6:30 pm

These two evenings are free nights for our attendees and a great opportunity to showcase your company. The function space, basic A/V, and signage will be included. Any F&B costs will be the responsibility of the sponsoring company. Meeting content must be approved by SESPRS program committee prior to any marketing. Two e-blasts to registrants will be sent on behalf of the supporting company prior to the event. **Faculty members of the meetings may not be utilized by the supporting company for these events.**

International Scholar Program Support \$10,000

In 1995, the Southeastern Society of Plastic and Reconstructive Surgeons initiated the annual Foreign Scholars Program. The purpose of this program is to provide attendance to the Breast Surgery Symposium for three promising upcoming plastic surgeons from countries where we would not normally expect participation. Your company will be recognized on marketing materials for the meeting as the sponsor of our 2020 scholars from Mexico, in our program, and with signage in our meeting hall.

Bostwick Resident Competition Support \$5,500

Abstracts on breast surgery are accepted from Plastic Surgery Residents throughout the US in good standing in an approved Residency program. These abstracts are judged by our Resident Competition Committee and one Resident is chosen as the winner. Gain recognition for your company as the sponsor of this competitive Resident award. Your company will be recognized on marketing materials for the meeting as the sponsor of our 2020 Bostwick Competition, in our program, and with signage in our meeting hall.

Specific Event Function Support

SESPRS/ISAPS Periorbital & Facial Reception,

Thursday, January 23, 2020 (6-7:30 pm)

_____ **\$10,000**

SESPRS/ISAPS Periorbital & Facial Faculty Dinner

Thursday, January 23, 2020 (7:00 pm)

_____ **\$15,000**

Gala Dinner Reception, Friday, January 24, 2020

_____ **\$25,000**

Breast Symposium Faculty Dinner, Saturday, January 25, 2020

_____ **\$30,000**

The above options are only available with a paid exhibit space.

Opportunities for Breakfast, Lunch, or Custom support packages are available. Contact Susan Russell to discuss options, dates and custom support budgets at 435-901-2544 or srussell@sesprs.org.

Society Corporate Support Disclaimer: Printed company logos and/or company notations will comply with the rules and regulations of the ACCME. Educational content and industry support will be separated to adhere to ACCME regulations in verbal recognition and/or print as the Society deems appropriate.

2019 PROMOTIONAL SUPPORT APPLICATION

This form indicates interest in providing support as designated below for the January 2020 Southeastern Society of Plastic and Reconstructive Surgeons events.

Upon receipt of this form, you will be sent notification of acceptance/approval and an invoice for payment in full within 30 days of acceptance. All requests are reviewed by the Executive Board of the 2020 Southeastern Society of Plastic and Reconstructive Surgeons to ensure there are no conflicts of interest. Payment in full is due before November 01, 2019.

Company Name: _____

Contact Name/Title: _____

Contact Phone: _____ Fax: _____

Contact E-mail: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Requested Opportunities: _____

Support Amount Total \$ _____

I understand that as a company supporter I am entitled to the benefits noted herein. I understand that participation does not entitle me or my company to preferred treatment or table placement in the exhibit hall. I understand that Exhibit Space is a separate fee from the support requested unless otherwise noted within the definition of the "Package" purchased. I understand and agree to pay the related fee(s) in full, prior to the meeting and that if I fail to make payment I waive my company's right to the support and to inclusion in the program materials as noted.

Authorized Signature: _____ Date: _____

Payable to:

SESPRS / Attn: Susan Russell
6300 Sagewood Drive, Suite H255
Park City, UT 84098

Credit Card: Visa _____ MC _____ Exp. Date: _____

Card #: _____ Security Code: _____

SIGNATURE: _____ DATE: _____

Questions and/or additional information, contact Susan Russell, srussell@sesprs.org
or (435) 901-2544

EXHIBITOR GENERAL INFORMATION

EXHIBITOR REGISTRATION:

Periorbital/Facial exhibitors may set-up and register at 6:00 pm on Wednesday, January 22, 2020 in the Venetian Ballroom. Breast Symposium exhibitors may set-up and register on Thursday, January 23, 2020 around 4:00 pm. Name badges and information will be available at the registration desk.

JOINT EXHIBITORS WILL BREAKDOWN ON THURSDAY AND RESET IN A NEW LOCATION.

EXHIBITOR REPRESENTATIVE:

The exhibiting company will name one person as its duly authorized representative, who is responsible for the exhibit and hereby accepts and assumes all responsibility for all representatives or alternates in attendance at its exhibit throughout all exhibit periods.

HOTEL INFORMATION AND RESERVATIONS:

The Intercontinental Hotel or Embassy Suites

Reservations may be made by visiting www.sesprs.org and clicking on the meetings tab and one of the January meetings - then reserve your room.

HOURS OF EXHIBIT OPERATIONS:

Wednesday, January 22, 2020

6:00 pm Set Up - Venetian Ballroom
Periorbital/Facial Meeting
7:00 am - 5:30 pm

Thursday, January 23, 2020

4:00 pm Set Up - Windsor Ballroom Foyer
6:00 - 7:30 pm - Early Registration & Reception
which is held in the Exhibit area.

Friday, January 24, 2020

7:00 am - 5:30 pm

Saturday, January 25, 2020

7:00 am - 5:30 pm

Sunday, January 26, 2020

7:00 am - NOON

Breakfast and beverage services will be held in the exhibit space. Breakfast and Lunch is provided for two exhibitors per booth or four total if additional exhibitor fees are paid.

INSTALLATION OF EXHIBITS:

Each paid exhibitor space will consist of one 6 foot table top display, table linens and (2) chairs. The exhibit area is carpeted. Your company name and logo will be listed in our exhibitor information.

Additional equipment i.e. electricity, telephone/internet, etc. are to be provided by the hotel at the exhibitor's expense. Please complete the enclosed hotel request form and fax it to the number indicated on that form.

All set-up and teardown of exhibits is the responsibility of the exhibitors. Should you require additional assistance, please contact the Intercontinental Hotel directly. Displays are limited to tabletop exhibits only. Any additional enhancement that cannot be contained to the top of the tables is prohibited. Banners, flags, or free-standing booths are permitted as long as it does not interfere with or block a neighboring exhibitor. All exhibits, equipment, displays, literature, video, and audio equipment must be contained within the allotted table space. Exhibits not adhering to these rules and regulations will be dismantled on-site at the exhibitor's expense with no refund.

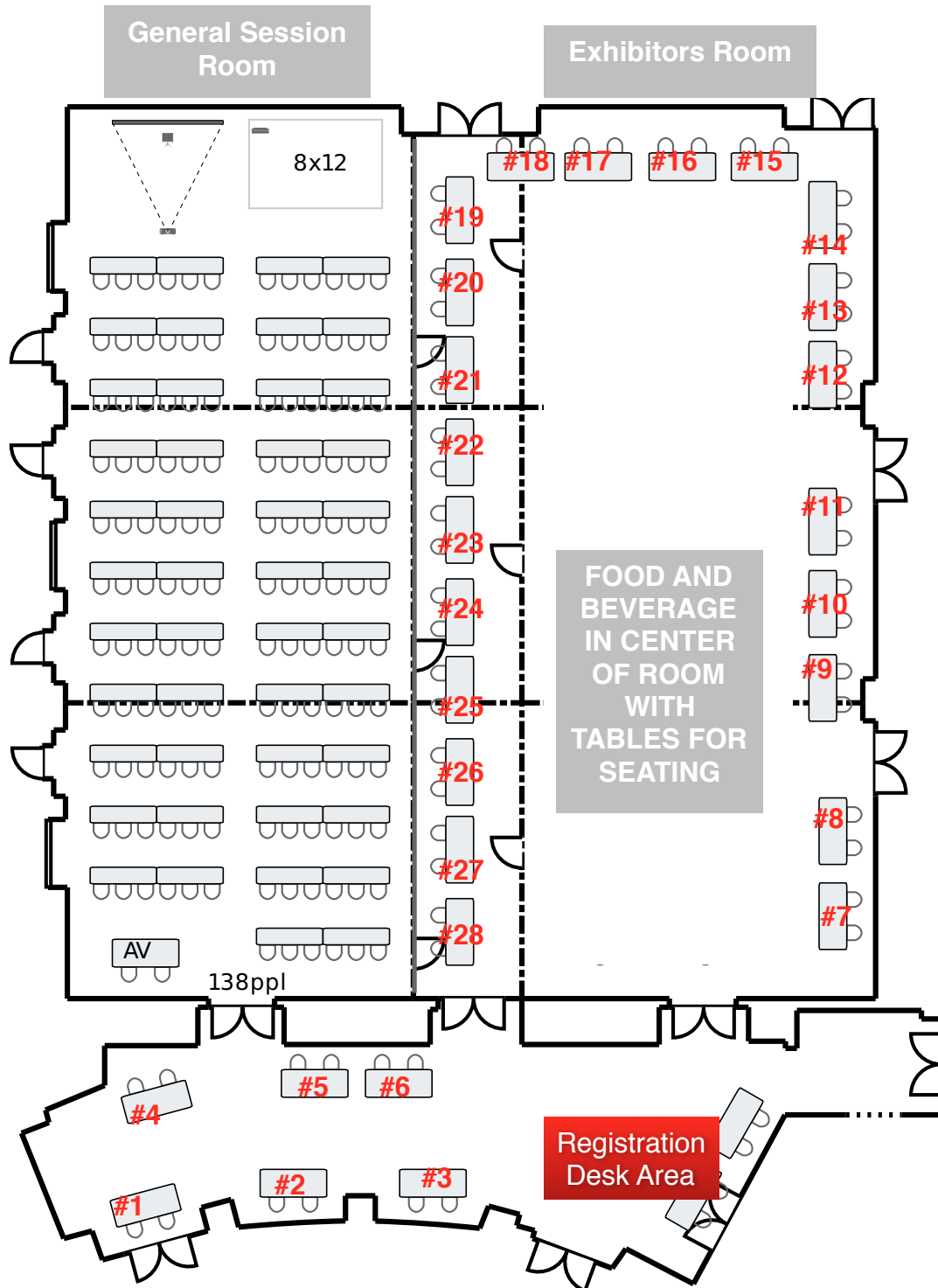
CONDITIONS OF EXHIBITOR AGREEMENT:

1. **Assignment of Space:** Booth space will be assigned on a first-come, first-served basis based on the date of receipt of the Exhibitor Registration & Agreement Form, full payment and direct company competitors. Exhibitors may request a particular booth space although final decision will be determined by SESPRS. Once space is assigned, an exhibit may only be moved with the mutual consent of SESPRS and the specified exhibitor.
2. **Payment:** Full payment is required with a completed agreement form for exhibit booth to be assigned.
3. **Cancellations:** Cancellations in writing to SESPRS on or before, **October 18, 2019**, will receive a refund of the exhibit fee minus a \$50 processing fee. No refunds will be made for cancellations received after **October 18, 2019**.
4. **Care of Exhibit Space:** Exhibitors must maintain and keep their exhibit booth and the contracted space in good order, at their expense.
5. **Insurance:** In all cases, exhibitors wishing to insure their goods must do so at their own expense. Please send SESPRS proof of insurance.
6. **Protection of Exhibit Space:** Nothing shall be posted, tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the hotel without the permission of SESPRS and/or a representative of the hotel. Packing, unpacking, and assembly of exhibits shall be done in designated areas and conform to instructions of SESPRS or hotel representatives.
7. **Default Occupancy:** An exhibitor who fails to occupy contracted space is not relieved of the obligation to pay for space at the full rental price, and SESPRS shall have the right to use that space upon the show's opening.
8. **Use of Space:** Exhibits will only be permitted in the official exhibit area established by SESPRS.
9. **Cancellation or Relocation of Meeting:** If cancellation or relocation of the meeting is due to circumstances within SESPRS's control, SESPRS's liability will be limited to a refund of fees to the exhibitor. If SESPRS has no control over the cancellation or relocation, SESPRS will have no liability of any kind, but may at its discretion, refund any fees paid by the exhibitor.
10. **Liability:** SESPRS does not assume any responsibility for the protection of property of the exhibitor or their representatives, or of the property used in connection with the exhibit, from theft, damage, or destruction. Small or easily portable articles shall be properly secured or removed after exhibit hours and placed in safekeeping by the exhibitor. The exhibitor agrees to hold SESPRS harmless from all such claims and claims of liability of any kind arising from the activities of the exhibitors, its representatives, or from the display or use of property of the exhibitor. SESPRS shall not be liable for failure to provide space to an exhibitor if non-delivery is due to destruction to the building or the exhibit space.

CONDITIONS OF EXHIBITOR AGREEMENT: (Cont.)

11. **Distribution of Printed Material:** Distribution of materials by exhibitors or their agents is limited to the area rented by the exhibitor. Flyers or other printed material may NOT be delivered to hotel rooms of SESPRS registrants without advance permission from the resort and SESPRS. Any costs for such authorized distribution shall be the sole responsibility of the exhibitor. Other than the above, advertising circulars, brochures, etc. may only be distributed from exhibit tables and may not be placed in any meeting room or in the SESPRS registration area.
12. **Exhibitor Seminars, Lectures, Off Site Events:** Exhibitor agrees not to conduct, sponsor or promote any general seminars, lectures or clinics without written approval from SESPRS during a CME meeting. Any proposed seminar, lecture or clinic should not be arranged on any day or evening that SESPRS has functions provided for attendees, such as receptions, gala dinners, faculty dinners, etc. Furthermore, companies agree to refrain from inviting or hosting an event with any faculty member or meeting presenter to any seminar, lecture or clinic. All such proposed functions must be approved by SESPRS prior to scheduling and a fee may be required. No ad boards or special meetings by an exhibiting company should be held during the course of any SESPRS meeting. Off site dinners are permitted.
13. Company agrees that any Society mailing lists received as a part of this agreement may only be used to promote Company's participation in the Exhibit Hall at this official Society event. Further, Company agrees that nothing in this agreement is meant to provide an endorsement (express or implied) of the company's products or services, nor is Company granted the right to hold any social or other event at the Society's chosen meeting venue that is not considered an official SESPRS event. The opportunity to host a non-sanctioned event may be considered through a separate contract with the Society. Details of such a contract, and any associated fees are to be negotiated separately.
14. **Food or Beverage in Exhibitor Booths:** No food, beverages or tobacco products of any type may be sold or distributed from an exhibitor table.
15. **Price List:** Advertisements, exhibit materials or promotion may include prices, but shall not make price comparisons with competitive products.
16. **Removal of Exhibits by SESPRS:** SESPRS has the right to prohibit, bar, prevent and remove any exhibit or proposed exhibit, or any part or portion thereof, which in the judgment of SESPRS is unsuitable or inappropriate for the exhibition. Such right shall extend to, but shall not be limited to, all equipment, materials, displays, installations or other items or things consisting of, part of, or used or distributed in connection with such exhibit. Specific punitive actions may be taken against companies that are determined by SESPRS to have violated any provision of these rules and regulations.
17. **Selling of Products or Services:** All transactions must be conducted in a manner consistent with the professional nature of the exhibits.
18. **Violation of Condition:** The following actions shall constitute a violation of Conditions of the Exhibitor Agreement: 1) Violation of any municipal, state, or national laws, rules, or regulations, including safety codes; and 2) Failure to follow procedures prescribed in this prospectus.

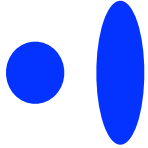
EXHIBITOR ROOM DIAGRAM - PERIORBITAL AND FACIAL MEETING ONLY - VENETIAN BALLROOM



EXHIBITOR ROOM DIAGRAM BREAST MEETING ONLY - WINDSOR FOYER

KEY:

Food and Beverage Stations



Registration Desk



Gold Exhibit Booths



MAIN BALLROOM
ALL GENERAL SESSIONS

Windsor Ballroom
A, B & C

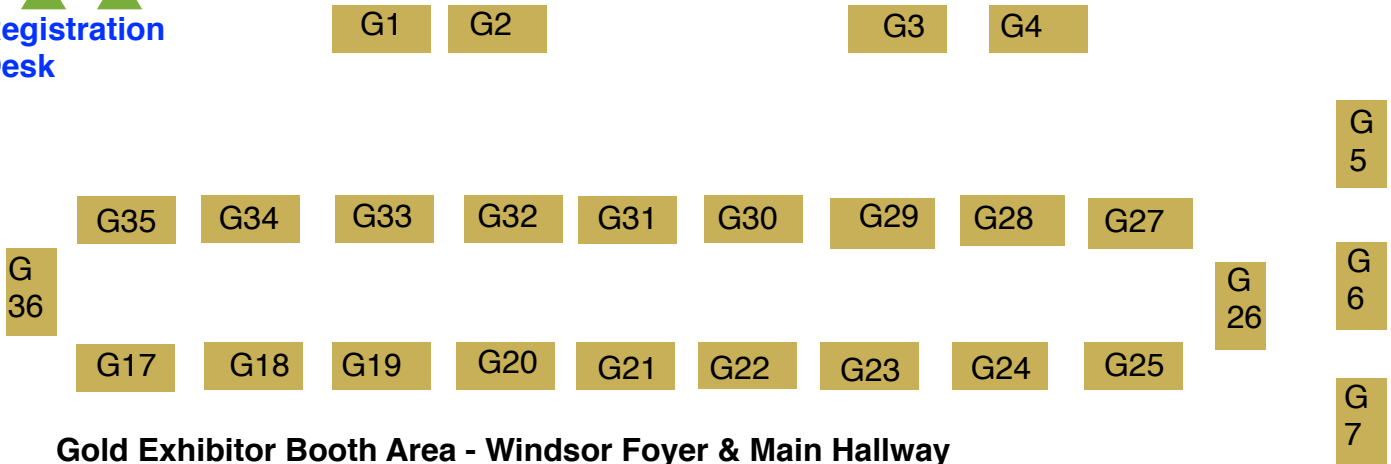


Main Entrance and Exit to Ballroom
Diagram for Breast Symposium Meeting

Restrooms



Registration Desk



Gold Exhibitor Booth Area - Windsor Foyer & Main Hallway

EXHIBITOR HOTEL ORDER FORM



AUDIOVISUAL EXHIBITOR SERVICES



Create the ultimate brand experience with a sensory-rich environment that drives attendee interest.

NAME OF CONFERENCE	START DATE	END DATE	NO. OF EVENT DAYS
ORGANIZATION NAME	ON-SITE CONTACT NAME		ROOM/EXHIBIT BOOTH NO.
STREET ADDRESS	CITY	STATE	ZIP CODE
TELEPHONE NUMBER		DELIVERY DATE	DELIVERY TIME <input type="checkbox"/> AM <input type="checkbox"/> PM
EMAIL ADDRESS		PICKUP DATE	PICKUP TIME <input type="checkbox"/> AM <input type="checkbox"/> PM
ORDERED BY			

ORDERING INSTRUCTIONS

To guarantee equipment availability and advanced-rate pricing, place your order at least 21 days prior to delivery. Prices are for exhibit floor only. All rental prices subject to a 15% markup if ordered day of.

Operator labor, if requested, is subject to the prevailing hourly rate with a four-hour minimum. An electronic receipt will be emailed to you.

The total charge per item is determined by multiplying the price by the quantity ordered. Please include applicable Sales Tax on equipment rental.

PSAV WILL CONTACT YOU DIRECTLY FOR PAYMENT INFORMATION. PRICING IS PER SHOW.

Tax Exempt Status – If you are exempt from payment of sales tax, we require you to forward an exemption certificate for the state in which the services are to be provided.

Cancellations – Cancellations received within 48 hours of the scheduled delivery date are subject to a 50 percent fee applicable to equipment and tax. Cancellations received on the day of scheduled delivery or “no shows” are subject to the full amount of the order, including installation, drayage and tax.

Labor and/or service charges may apply and/or loss damage waiver.

Shipping Instructions – Any materials being sent to the venue must be marked as follows:

1. Address Packages to: Intercontinental Buckhead Atlanta, 3315 Peachtree Street, Atlanta, GA 30326
2. Hold for Arrival - Attn: Guest's Name and/or Organization
3. Complete Return Address
4. Number of Boxes (ex: Box 1 of 2, Box 2 of 2)

Form Submission – Email completed forms to: exhibitor1568@psav.com

MONITORS	QTY.	
■ 24" Table top monitor	_____	\$240
■ 32" LCD monitor	_____	\$255
□ Table stand		
■ 46" LCD monitor	_____	\$555
□ Dual-post stand □ Table stand		
■ 55" LCD monitor	_____	\$735
□ Dual-post stand □ Table stand		
■ 70" LCD monitor	_____	\$1,070
□ Dual-post stand		

MONITOR ACCESSORIES	QTY.	
■ Laptop	_____	\$245

PROJECTION	QTY.	
■ LCD projector	_____	\$480
■ 8' Tripod screen	_____	\$90



AUDIOVISUAL EXHIBITOR SERVICES



Create the ultimate brand experience with a sensory-rich environment that drives attendee interest.

AUDIO EQUIPMENT		QTY.		POWER		QTY.	
■ Wireless microphone	_____		\$210	■ 120V – 5 AMP	_____		\$125
□ Handheld □ Lavalier				■ 120V – 10 AMP	_____		\$185
■ Powered speaker <i>up to five people</i>	_____		\$115	■ 120V – 15 AMP	_____		\$215
■ 4-channel mixer	_____		\$74	■ 25' AC cable	_____		\$21
				■ Power strip	_____		\$21
LIGHTING		QTY.		PACKAGE HANDLING			
■ Up-light	_____		\$90	Billed by the InterContinental Buckhead Hotel			
				QTY.			
INTERNET		QTY.		■ Box handling fee per box under 20lbs (one-time charge)	_____		\$10
■ Wired internet connection	_____		\$195	■ Box handling fee per box 21-50lbs (one-time charge)	_____		\$25
■ Wireless internet connection	_____		\$52	■ Box handling fee per box over 51lbs (one-time charge)	_____		\$75
■ Dedicated bandwidth	Please contact PSAV for quote			■ Pallet delivery fee per pallet (one-time charge)	_____		\$150
RIGGING				SPECIAL REQUESTS			
Rigging requests should be placed using the Rigging Request Form at https://www.psav.com/riggingform				Please add any items not listed above that you require.			
CUSTOM ITEMS		QTY.					
■ _____	_____		\$ _____				
■ _____	_____		\$ _____				
■ _____	_____		\$ _____				
■ _____	_____		\$ _____				
■ _____	_____		\$ _____				

To learn about our creative and production services, please contact your PSAV representative.

Ryan Hawkinson
Director, Event Technology - PSAV®
 InterContinental Buckhead Atlanta
 3315 Peachtree Street, Atlanta, GA 30326
 ■ office: 404.946.9159 ■ email: exhibitor1568@psav.com



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AUDIOVISUAL EXHIBITOR SERVICES



Create the ultimate brand experience with a sensory-rich environment that drives attendee interest.

BOOTH DIAGRAM

ORGANIZATION NAME	ROOM/EXHIBIT BOOTH NO.
SHOW NAME	SHOW DATES

Internet

Please indicate on the grid the location of your internet drop(s) using **W** to signify a wired internet drop and **T** to signify a telephone wiring. If no location is indicated, the internet drop will be placed in the middle back of the booth.

Power

Please indicate on the grid the location of your power drop(s) using exact measurements and how many amps each power drop should have (e.g., 15A). If no location is indicated, the power drop will be placed in the middle back of the booth. There is a minimum labor charge for hook-up and dismantle for all non-standard locations, multiple outlet locations, island booths and 208V services.

Adjacent Booth No. _____

Adjacent Booth No. _____

Adjacent Booth No. _____

Adjacent Booth No. _____

Ryan Hawkinson
Director, Event Technology - PSAV®
 Intercontinental Buckhead Atlanta
 3315 Peachtree Street, Atlanta, GA 30326
 ■ office: 404.946.9159 ■ email: exhibitor1568@psav.com



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