



Newsletter

Holly Wall, MD, Editor

Winter 2016

MESSAGE FROM THE PRESIDENT



Walter L. Erhardt, Jr., MD
SESPRS President

“Pay It Forward!”

I’ll get to the purpose of the title of this Presidential message in a little bit, but since the last newsletter, along with the routine business of the Society including the planning of the two upcoming January Symposia and the Annual summer meeting in June (both of which you can read about elsewhere in

this newsletter), two additional important events have occurred, and I want to thank the individuals involved in those events and to report on the impact of both.

The first “event” was the most recent survey sent out to the membership in September. And the individuals I would like to thank are all of you who responded to that survey, for it was designed to better understand the challenges that you, the members, are facing on a daily basis, and it, along with the surveys from the Society’s Breast and Oculoplastic Symposia and the Annual Meetings, was used to identify Southeastern member needs and take stock of how the Society is meeting those needs.

The second group I’d like to publically thank is your Southeastern Board of Directors, who just a few weeks ago gave up a weekend with their families to meet in Atlanta for an intense 2-day Southeastern strategic planning session. That meeting is the second important “event” I’d like to share with you. Building on a similar session held in 2014, your Southeastern Board, working as a whole and at times in various breakout sessions, met October 23–24 and not only reviewed and affirmed the Southeastern’s mission and values, but also and perhaps more importantly,

enthusiastically looked to the future, identifying very real possibilities to strengthen the Society by enhancing member benefits and growing the organization.

Five goal areas were identified at the meeting, but “cutting to the chase,” the key points and focus that will guide the activities of the Board as it looks to the future will be:

- **Education**—Maintain the Society’s strong CME focus and enhance the use of technology in doing so.
- **Membership**—Focus activities to identify and respond to member needs.
- **Communication/New Technology**—Maintain and enhance the web site; expand social media opportunities for members.

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SESPRS Mission: Advancing professional
excellence, quality education and regional collegiality

Values: Collegiality, Integrity, Family Oriented,
Innovation, Loyalty

Message from the President, continued from page 1

- **Organizational Capacity**—Ensure fiscal responsibility with a responsive Board and staff.
- **Development**—Expand and develop future opportunities as they are identified.

Your Board came away from the planning event very energized and more focused, and several new initiatives are already being evaluated or initiated both to increase member benefits and to strengthen the organization. So stay tuned, as more reporting on these endeavors will be forthcoming.



Well OK, so why the title “Pay it forward?” That expression has a bit of an interesting history (well beyond the 2000 film by the same name) and can very appropriately be applied to our membership in the Southeastern. The expression “Pay it forward” is an old concept, most frequently attributed to author Lily Hardy Hammond in her 1916 book *In the Garden of Delight*, and relates to the beneficiary of a good deed repaying it to others instead of to the original

benefactor. However, references to this concept have also been traced back to a play from ancient Greece in 317 BC, Benjamin Franklin in 1784, Ralph Waldo Emerson in 1841, and more recently to the late legendary football coach Woody Hayes who abridged the Emerson expression to: “You can never pay back; but you can always pay forward.”



The Southeastern is without a doubt one, if not **the** preeminent regional plastic surgical society in the country. Among plastic surgery organizations, it has a long and rich heritage steeped in tradition and those values noted in the blue box on page 1. Those of us who are members of the Southeastern are certainly the beneficiaries of those members and leaders who have shaped the Southeastern from its inception 60 years ago up until today. So, I can tell you that your Board will be working hard to “pay it forward” to you by identifying opportunities to increase the value of your membership, and I hope that all of you will “pay it forward” to the Society’s future members and leaders by continuing to support the Society with your membership, meeting attendance, and your input and comments. ■

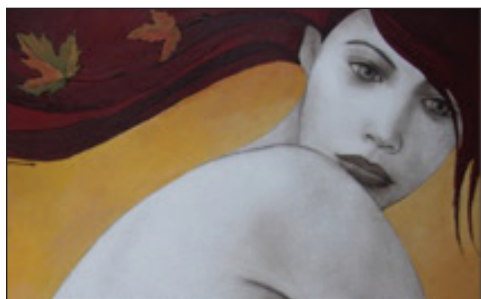
CONGRATULATIONS!

Dr. Bruce Mast, University of Florida in Gainesville, presented “Maximizing Patient Safety in Outpatient Surgery” at the annual ASPS meeting in Los Angeles in September. Dr. Mast was chosen to present at the elite panel, “Greatest Hits: The Best Presentations of State

and Regional Societies in 2016.” It is validating to know that ASPS recognizes the strength of our members and the quality of our meetings. The SESPRS had awarded Dr. Mast with the 2016 Founder’s award. Thank you for representing well, Dr. Mast! ■

DID YOU KNOW ABOUT THESE SOUTHEASTERN BENEFITS?

- Early bird member registration to the January Atlanta Oculoplastic and Breast Symposia (before Dec 10, 2016) will be more than \$500 lower than nonmembers!!!
[Register here!](#)
- Pay \$34/CME at our annual meeting—the lowest of all!
- Can attend a MOC session at our annual meeting with no additional cost!
- Can subscribe to The Annals of Plastic Surgery at a 50% discount!
- Can apply for NEW Traveling Breast Fellowship and the Annual Research Grant!
- Can watch the 2015 and 2016 Keynote, Upchurch, and Jurkiewicz lectures on our website!
- Can submit abstracts for consideration at the Annual Scientific Meeting! ■



New Discounted SESPRS January Meeting Member Rates!

Early Bird SESPRS Member registration rates for the 2017 Oculoplastic and Breast Symposia are more than **\$500 lower** than ASPS/ASAPS/ISAPS rates!



SESPRS members who attend **BOTH** symposia on site in Atlanta will **save more** than the cost of their annual dues!

Register Today and Save!

CONGRATULATIONS TO DR. R. BRUCE SHACK!

Dr. Bruce Shack has been named Dean of the University of Tennessee Health Science Center (UTHSC) College of Medicine in Chattanooga and Senior Vice President of the Erlanger Health System. This appointment will be a tremendous loss to the Department of Plastic Surgery at Vanderbilt where he has served almost 20 years as Chair of the Department.

As chief academic and administrative officer for the Chattanooga campus, Dr. Shack will be responsible for leading the college's missions of excellence in education, patient care and research. He will maintain some teaching duties at Vanderbilt, as he is responsible for the lecture series for 3rd year medical students. Dr. Shack has authored or contributed to more than 75 articles, books and chapters related to plastic surgery.

Dr. Shack was our Southeastern President in 2007 and we are proud of his accomplishments and contributions to plastic surgery. ■

ANNOUNCING THE SOUTHEASTERN TRAVELING BREAST FELLOWSHIP

The Southeastern Society of Plastic and Reconstructive Surgeons announces a new Traveling Breast Fellowship sponsored by a grant from Mentor beginning in 2017. This fellowship is designed to provide an opportunity for a young fully trained plastic surgeon, either immediately following residency or after some period of practice, to spend a minimum of three and up to six months traveling to several centers of breast surgery excellence, both in the US and abroad, with the intention of providing a diverse but intense and concentrated learning experience in specific aspects of reconstructive and aesthetic breast surgery. The fellow will spend a minimum of four weeks and a maximum of eight weeks at each center, and The Southeastern will help the individual choose from an extensive list of available centers to best meet his or her specific educational goals. A maximum of \$30,000 for travel and living expenses will be provided.

Depending on the location and licensing requirements of the centers visited, the fellow will be expected to participate as much as possible in the professional activities of the practice. In some instances, this may be primarily observational.

Applicants must be Active or Candidate Members of The Southeastern. Residents currently training in Plastic Surgery programs in the Southeast can become Candidate Members of The Southeastern with no membership dues required while still in training and 50% dues for the first two years in practice. Applications for Candidate membership are available [HERE](#). Candidate members applying for the fellowship must be in their last year of training and must have completed training and be “board eligible” at the time the fellowship begins.

Fellowship applications are currently being accepted.

[Click HERE](#) for an application. ■



SESPRS 2017 **33RD ANNUAL** ATLANTA BREAST SURGERY SYMPOSIUM

Meeting Available Streamed Live Online

[Click Here to View a Free Demo and to Register](#)

AN EVENING HONORING DR. CARL HARTRAMPF

It was a perfect evening in Atlanta, Saturday, October 22, 2016 to honor Dr. Carl Hartrampf. Dr. & Mrs. Mark Codner graciously hosted the event at their beautiful home. The Hartrampfs provided the guestlist that included many grateful patients and loyal colleagues. The Southeastern Society has committed to raise money to fund a Chair position in Plastic Surgery in Dr. Hartrampf's honor. We are indebted not only to his vision in developing the TRAM flap, but also for beginning the Atlanta Breast Surgery Symposium over 30 years ago. This meeting is considered the leading breast meeting around the world and has burgeoned in size. Plastic surgeons stream the meeting from all over the globe in addition to large on-site attendance.

Dr. Carl Hartrampf thanked all of the guests, Pat, his wife of 61 years, and his family in attendance. Dr. Hartrampf explained that he had many great memories of his years at the University of North Carolina and thus his choice for UNC to have his Chair position. Dr. Scott Hultman from the Division of Plastic Surgery at UNC, shared his gratitude at the designation. The Board of The Southeastern attended as well, to be ambassadors of the cause and share his many accomplishments with the guests.

Fundraising for this pioneer in plastic surgery will continue and you can honor him and his enormous impact on autologous breast reconstruction. [DONATE HERE](#). ■



10TH ANNUAL OCULOPLASTIC AND 33RD ANNUAL ATLANTA BREAST SURGERY SYMPOSIA

The Southeastern is hosting the 10th Annual Oculoplastic and 33rd Annual Atlanta Breast Surgery Symposia, which has grown from the vision of Dr. Carl Hartrampf in 1984, at the Intercontinental Hotel Buckhead, Atlanta, GA, from January 19–22, 2017. The Atlanta meetings offer world recognized Faculty presenting a range of topics covering comprehensive curricula in both Oculoplastic and Breast Surgery. The Southeastern anticipates hosting locally over 500 registrants from over 20 countries and hosting hundreds online who are unable to travel to Atlanta while still receiving CME. The international attendance is in large part “due to the quality of the national and international faculty who teach the latest and safest techniques in eyelid and breast surgery,” stated Mark Codner, MD, Chairman of the Atlanta Oculoplastic and Breast Surgery Symposia. The Co-Chairs of the Oculoplastic Meeting include Drs. Sonny McCord and Glenn Jelks, who have a combined experience of over 75 years.

A unique symposium, which only focuses on blepharoplasty, periorbital, management of droopy lids, sunken eyes, and the latest techniques to avoid and correct complications such as ectropion. “New non-surgical advances are added each year,” added Mark Codner, MD.

The Co-Chairs of the Breast Symposium include Drs. James Namnoum, Bert Losken, Frank Elliott, and Carl Hartrampf, Jr. The Breast Symposium will begin with Live Surgery including pre-pectoral DTI breast reconstruction with ADM wrap by Dr. Jim Namnoum, breast augmentation by Dr. Amy Alderman, secondary augmentation by Dr. Simeon Wall, Jr. and a special video presentation of a scarless latissimus breast reconstruction by Dr. Frank Elliott.

Two days of lectures and panels will follow the live surgery on Friday morning making the meeting the only interactive meeting dedicated entirely to plastic surgery of the breast. Our Foreign Scholars will be joining us in 2017 from Pakistan.

The Intercontinental Hotel is the host hotel for the meeting. You may reserve your hotel room on our website www.SESPRS.com or directly through the hotel by calling 404-946-9000. The special standard nightly conference room rate is \$259. When calling the hotel directly, please mention the 2017 Breast Symposium to receive the conference rate. Remember to reserve your room prior to the cut-off date of December 27, 2016, for our block price. If you cannot join us in person at Breast Surgery Symposium consider joining us Live Online through our Streaming Portal, [Click Here](#) to be directed. CME credits are available if viewed LIVE during normal meeting hours. ■



SESPRS 2017 BOSTWICK RESIDENT COMPETITION

Please remind your Residents to submit original abstracts for the Best Paper in Breast Surgery Resident's Competition at the 33rd Annual Atlanta Breast Surgery Symposium to be held in Atlanta from January 20–22, 2017.

One abstract will be chosen as the Bostwick Award winner. This will include a stipend of \$2,500 for travel and

accommodations, as well as complimentary registration at the Atlanta Breast Surgery Symposium.

Send this link to your Residents to submit their abstracts—[Bostwick Competition Abstract Submission](#)

SUBMISSION DEADLINE IS MIDNIGHT, DECEMBER 1, 2016. ■

PLEASE NOTE THE CHANGE IN SCHEDULE THIS YEAR

This year's 60th Annual Southeastern Society of Plastic and Reconstructive Surgeons Annual Scientific Meeting is held Monday through Thursday. Please note that this shifts all activities one day forward on your calendar. Our welcome reception will be held on Sunday evening and the meeting proper will run from Monday through Thursday. It is important to note this now as you are making your hotel reservations and travel plans. This is a great opportunity to spend an entire week at Sea Island. Please take advantage of the special meeting rates that we have for rooms so

you can enjoy the entire meeting and then take a day or two to relax. You may need a couple more days to enjoy the amenities of Sea Island with all the spectacular golf courses, beach, pools, fishing, and shooting school. There is always plenty to do at this venue. Our theme dinner will be held on Monday and the black tie dinner dance will be held on Wednesday night. This leaves members free to make their own plans on both Sunday night and Tuesday night. Plan ahead and if you stay through the following weekend, you will certainly enjoy Friday and Saturday at Sea Island as well.

Save the Date!
SESPRS 60th Annual Scientific Meeting
June 11-15, 2017
The Cloister, Sea Island, Georgia
Meeting Registration Opens Soon



STUCK!

Have you ever spent 28 hours in your car or truck surrounded on four sides by rising water and without food, drinking water, or a bathroom? Have you ever experienced a tailgate with 1,000 of your new best friends but without a sporting event and little to no communication with the outside world? I hope you've answered "no" to both questions. Unfortunately, I can't.

As you may have heard, in August of this year the central portion of our Bayou State (Louisiana) was inundated with up to 30 inches of rainfall over a 72 hour timespan. The rivers, streams, creeks, and bayous were incapable of holding that much water and thus they overflowed their banks. This created flooding over large areas of inhabited land extending from Lafayette to the west and Hammond to the east. In excess of 50,000 homes in the Baton Rouge area alone had up to nine feet of water, and this included areas that had never flooded before. But that has all been covered by the media on varying scales.

However, what has not been spread through the news outlets is the aftermath. In a community that was so divided in the early summer over matters of skin color, this devastating natural disaster has served as a catharsis and a means of healing and unification so needed in the Baton Rouge area. The outpouring of support from both within the community and beyond has brought confirmation that we can all live and work together. There is not one person in this area who has not been affected, either directly or indirectly, by this flooding. But the resourcefulness and resilience of these people are simply amazing. As my partner, friend, and past president of the SESPRS said, "This is what middle class America is all about. We take care of ourselves, our family, our friends, and our community."

Now, what about my questions? First, Necia and I were very fortunate that our home didn't flood, but we both have co-workers who were not so lucky. The two of us were on our way to a beach vacation when on Saturday, August 13th about noon, only 36 miles from our home, we came to a complete stand-still on Interstate 12 East. Parked four abreast on a two lane interstate was a virtual parking lot of every vehicle imaginable stretching for six miles and water

rising around us on all sides. All exits from the interstate were flooded so nothing to do but wait, hope, and pray. By 8:00 pm the water had quit rising, but it became apparent that we weren't getting out anytime soon. We searched the radio and internet along with phone calls to anyone and everyone we could think of to get information. None was to be had. It seemed nobody knew we were trapped. Everyone around us had the same experience. And then, at 6:00 am on Sunday, we lost all cell service as did everyone else with AT&T, whose transfer switches in Baton Rouge had flooded. So, just sit and wait and rely on our "neighbors" for info they could find from other cellular carriers. About noon on Sunday someone from up front came and said we'd be moving around 1:00 pm. Where that information came from I don't know, but at least there was hope. At 4:10 pm we actually started moving, and from there it was toward home as we were no longer in the beach vacation mode. Three and a half hours later we finally made it.

An ordeal? For sure. But, Necia and I are better for it. The people we encountered over that stretch were all wonderful. There were no rich people, no poor people. Religion, ethnicity, and color of skin made absolutely no difference. We were all together in the same situation. All were equal. Food, water, diapers, phone chargers, and information were shared. We all helped each other. We even speculated on any and all means of "escape." We learned, just like Baton Rouge has learned, that the vast majority of the people on this earth are basically good and are capable of doing amazing things together, if the circumstances are right.

According to the weather-meisters, this was the 1,000 year rainfall. I lived through the 100 year rainfall in 1983. So, when's the 227 year rainfall or the 478 year rainfall going to happen? Will I have to live through those, too?

Oh, and that bathroom thing? You'll just have to use your imagination.

James W. Wade, M.D. ■

PAST PRESIDENT CORNER: WHERE IN THE WORLD IS THOMAS ORCUTT, MD????

It was only 6 years ago when Dr. Tom Orcutt retired from private practice in Nashville, Tennessee. He had a very successful career that often included clientele of Nashville stars. He was a faithful SESPRS member and served as President of The Southeastern in 1996. Most people spend retirement traveling, reading, and in warm climates. NOT TOM!

Dr. Orcutt moved to central Washington State, close to the Canadian border. The town of Winthrop has 369 people full time and one stop sign. The nearest hospital is one hour away. Tom and his wife, Mary, have to drive 5 miles up a dirt road on the east slope of the Cascades mountain range. Their home (which is heated by a wood burning stove!!!) is on 56 acres with a pond full of trout, 2

chicken houses with egg layers, a peacock and 9 ducks. The ducks are used for herding training for their 2 border collies. They also nurture a large organic garden. To keep things exciting, they also raise bees.

Winter brings 2–3 feet of snow on the ground constantly, and they enjoy snow shoeing, cross country skiing, fat biking and downhill skiing. Dr. Orcutt gets to combine fun and medicine as he works on the ski patrol and is also medical director of the patrol. Summertime is cycling, hiking, chopping wood, dealing with rattlesnakes, bears and cougars, fishing and traveling the Northwest in their Airstream trailer. Tom and Mary are enjoying retirement and welcome any visitors to their Northwest retreat. ■



CALENDAR OF EVENTS

FUTURE ANNUAL MEETINGS

June 10–14, 2017	The Cloister Sea Island, Georgia
June 16–20, 2018	The Breakers Palm Beach, Florida
June 8–12, 2019	The Ritz-Carlton Naples, Florida

FUTURE ANNUAL OCULOPLASTIC SYMPOSIUM

January 19, 2017	Intercontinental Hotel Atlanta, Georgia
January 17, 2018	Intercontinental Hotel Atlanta, Georgia
January 16, 2019	Intercontinental Hotel Atlanta, Georgia
January 23, 2020	Intercontinental Hotel Atlanta, Georgia
January 21, 2021	Intercontinental Hotel Atlanta, Georgia

FUTURE ANNUAL ATLANTA BREAST SURGERY SYMPOSIUM

January 20–22, 2017	Intercontinental Hotel Atlanta, Georgia
January 18–20, 2018	Intercontinental Hotel Atlanta, Georgia
January 17–19, 2019	Intercontinental Hotel Atlanta, Georgia
January 24–26, 2020	Intercontinental Hotel Atlanta, Georgia
January 22–24, 2021	Intercontinental Hotel Atlanta, Georgia



SESPRS

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