



SETAC EUROPE

Environmental Quality Through Science®



MEMBERSHIP & PR COMMITTEE

The Membership and Public Relations Committee exists to advise the SETAC Europe Council (SEC) make policy recommendations for internal and external communications of SETAC Europe; to increase awareness of SETAC to relevant governmental, industrial and academic institutions; and to secure and increase an active and qualified SETAC membership.

What Are We Aiming to Do In 2020?

- Evaluate the existing communication strategies and make recommendations to better reach out to members and non-members.
- Identify target groups for recruitment of individual members
- Advise SETAC Europe/World councils on preferred membership policy (membership categories, fees and benefits).
- Evaluate and make recommendation for an extended Mentorship Programme (beyond existing SETAC Europe Annual Meeting mentor programme).
- Review annual meeting registration fee structure and consider alternatives that increase member retention.
- Review success of collaborations with other societies or conferences (e.g. Eurotox, ISES, IWA) and make recommendations for future approach.
- Investigate current and potential participation from Eastern Europe and make recommendation to increase participation from this region.
- Analyse career development pathways of SETAC students by following them when moving to early career scientists and make recommendations to better serve this group.
- Explore extension of stakeholder roundtable to beyond AM, e.g. in the form of stakeholder forum (and draft proposal for SEC).

Past Projects

- Assessment of pertinent factors and considerations to enhance membership across the tripartite (academia, business and government) catchment
- Development of membership growth strategies in liaison with other committees, geographical units and SETAC World Council
- Improving implementation of communication and interaction to foster mentoring activities



Join Us and Make a Difference!

We have vacancies! For more information contact the Membership and Public Relations Committee Chair, Dr. Amy Brooks:

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Committee Members

Amy Brooks, Chair, Cambridge Environmental Assessments (CEA), UK

Kirit Wadhia, Immediate Past Chair, National Oilwell Varc, UK

Josef Koch, Student Representative, Ghent University, Belgium

Karel De Schampheleere, Ghent University, Belgium

Katharina Heye, Early Career Representative, Vali Consulting, Germany

Laura Langan, University of Portsmouth, UK

Mafalda Castro, Student Representative, Stockholm University, Sweden

Mark Egsmose, EFSA, Italy

Michelle Bloor, SRUC, UK

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