The 13th SFPE International Performance-Based Codes and Fire Safety Design Methods Conference & Expo will be in Auckland, New Zealand, 9-13 March 2020.

SFPE’s conferences have established a reputation globally as the premier events for keeping abreast of advancements in fire safety engineering. In 2018, SFPE hosted the 12th Performance-Based Design conference in Hawaii, USA, which drew over 250 fire safety leaders from around the world.

The application of fire safety engineering to develop innovative and robust fire and life safety solutions for the built environment has expanded considerably over the past 25 years. In many countries, this has been facilitated by the implementation of performance-based building and fire codes. This conference on Performance-Based Codes and Fire Safety Design Methods will provide an excellent global opportunity to address current and future trends in building and fire regulatory systems.

**ATTENDEE PROFILE**

- Fire Safety & Fire Protection Engineers
- Contractors
- Architects
- Manufacturers/Suppliers
- Facilities Managers
- Researchers
- Authorities Having Jurisdiction, Code Officials, and Enforcement Officials
- Allied Professionals
- Insurance Industry Representatives
- Fire Department/Fire Brigade

Contact: **Austin Guerrazzi, Digital Content Coordinator** *aguerrazzi@sfpe.org* *+1 (301) 915-9730*
SPONSORSHIP PACKAGES

PLATINUM SPONSORSHIP
$6,000 USD

Sponsorship package includes:

Conference Reception & Dinner -
Recognition as the exclusive sponsor of the 13th International Performance-Based Codes and Fire Safety Design Methods reception & dinner on Thursday, March 12th. Signage and centerpiece tent card exposure to all attendees, speakers, and exhibitors attending the reception in the Great Room.

Package deliverables:

- One skirted table in the exhibitor area
- One conference registration, providing your organization full access to educational sessions, educational events, and networking
- Full page ad in the conference program
- Pre-show attendee list
- Two direct email messages to conference registrants pre-show, controlled and distributed by SFPE (sponsor provides the content, SFPE sends email)
- Logo recognition in all event communication

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Lunch Sponsor (day 1 or 2) -
Help attendees refuel for continued learning and networking in the expo area by sponsoring the lunch break. This exclusive opportunity includes signage on food and beverage stations at lunch.

Lanyard Sponsor -
Showcase your company on the lanyard distributed to all attendees with badges. Your company name and logo will be prominently visible throughout the event.

Tote Bag Sponsor -
Get into the hands of all attendees with a sponsored tote bag. Includes logo recognition on the exclusive conference tote bags provided to all attendees.

Premium Digital Content Sponsor -
Exclusive digital banner advertisement on our conference micro-site and mobile app.

Package Deliverables:
- One skirted table in the exhibitor area
- One conference registration, providing your organization full access to educational sessions, educational events, and networking
- Full page ad in the conference program
- Pre-show attendee list
- One direct email message to conference registrants pre-show, controlled and distributed by SFPE (sponsor provides the content, SFPE sends email)
- Logo recognition in all event communication

SILVER SPONSORSHIP
$2,500 USD

Morning Sponsor Break -
Help attendees perk up with the morning coffee break that will provide a mid-morning boost for attendees.

Afternoon Sponsor Break -
The afternoon break will help recharge attendees as they conclude their day of learning and networking with snacks and beverages.

Package Deliverables:
- One skirted table in the exhibitor area
- One Conference registration, providing your organization full access to educational sessions, educational events, and networking
- Half page ad in the conference program
- Pre-show attendee list
- Logo recognition in all event communication

EXPO ONLY OPTION
$1,500 USD

Table Space -
Exhibit and meet face to face with conference attendees. Networking events will be held in the exhibit area, located next to session rooms. Space includes one conference registration, one skirted table, and two chairs. Additional registrations for the table space will need to purchase a conference ticket at cost.

2020 Corporate 100 partners are eligible for discounts on all sponsor & expo opportunities based on benefit levels.

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