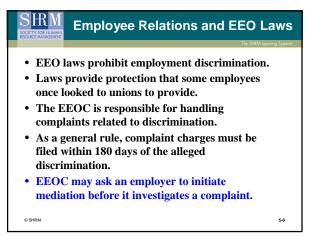
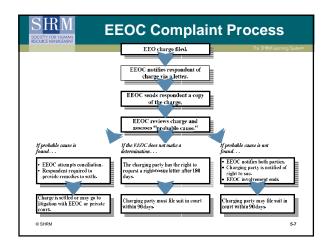




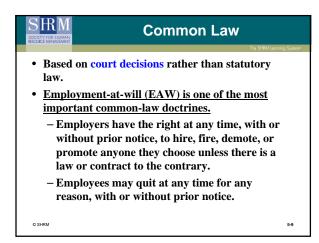


National Labor Relations Act (Wagner Act) • The NLRA was passed for the purpose of protecting and encouraging the growth of the union movement. • Important! The Act applies to all workers, not just union workers. • Allows workers to: - Organize themselves. - Form, join, or assist labor organizations. - Bargain collectively. - Engage in concerted activity for the purpose of mutual aid and protection.





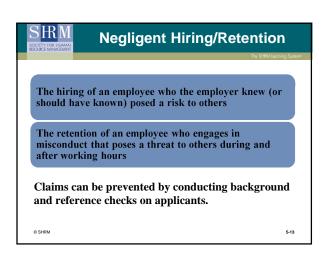




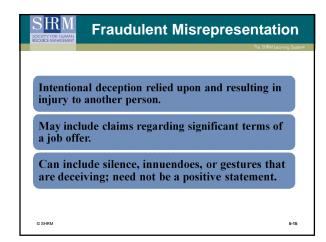




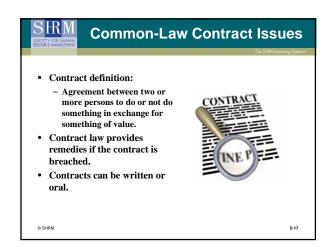


















HR's Role in Developing Positive Employee Relations.

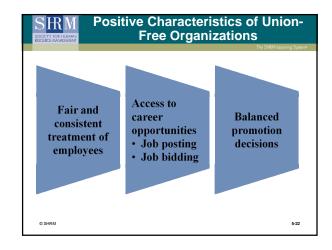
Test More for the fair treatment of employees

Train management in fairness issues

Maintain and/or improve employee morale

Attempt to resolve employee problems

Treat employees fairly and respect their dignity



Feedback and Communication in **Union-Free Organizations** • Attitude (climate) • Employee committees, surveys called employee councils • HR/labor relations reviews • Electronic communications • Skip-level interviews • Problem-solving • Open-door meetings procedures • Department • Counseling meetings

Total Rewards in a Union-Free **Environment** Nonunion companies Nonunion companies provide information develop: on: - Performance appraisal systems. Compensation and salary data. - Rewards and recognition programs. - Market comparisons. - Train their managers - Salary grades. To an employee, the - How raises are company is no better or awarded. worse than their - Cost of health care. immediate supervisor



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Involved Employees

- Empowered employees contribute more to the long-term health of the organization
- Have a more positive attitude
- Can help identify solutions to quality and productivity problems
- Are more committed to organizational goals

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Employee Involvement (EI)

The SHRM Learning Syste

- Links the shared interests of the employee and the company for mutual benefit.
- Gives employees the freedom and responsibility to make job-related decisions.
- Also known as participative management or empowerment.
- HR communicates company goals, develops and maintains EI programs, and helps build trust in employees.

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El Strategies:Job Design

Aims at balance between:

- Efficiency
 - Division of labor
 - StandardizationSpecialization
- Employee satisfaction
 - Skill variety
 - Task identity
 - Task significance
 - Autonomy
 - Feedback
 - Job enlargement, rotation, and enrichment

RM 5-28

SKM SOCIETY FOR HUMAN RESOURCE MANAGEMENT

Frederick Taylor's concept of Scientific Management (Concern for Efficiency)

- <u>Division of Labor</u> Jobs are reduced to their smallest components
- <u>Standardization</u> The most efficient way to do a job is determined and uniformly instituted
- <u>Specialization</u> As employees performed the same task, they became more proficient
- Although these techniques can develop expertise and lead to economic advantages, they can also lead to boredom and low morale.

SKN SOCIETY FOR HUMA RESOURCE MANAGEMEN

Elton Mayo's Hawthorne Studies (Employee Satisfaction)

- Heralded the beginning of the human relations movement and the study of industrial sociology, which advocated job design as a way to direct work groups toward the goals of the organization.
- Proved that individual behaviors are altered when workers are involved and management shows interest in an employee's work.

5-30



Characteristics of Job Design

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- <u>Skill Variety</u> Job requires a variety of different skills (<u>Meaningfulness</u>)
- <u>Task Identity</u> Job requires a "whole" identifiable unit of work (*Meaningfulness*)
- <u>Task Significance</u> Job has a significant impact on other people (<u>Meaningfulness</u>)
- <u>Autonomy</u> Employee has freedom and discretion in his/her work (<u>Responsibility</u>)
- <u>Feedback</u> Clear information is received on job performance (<u>Knowledge of results</u>)

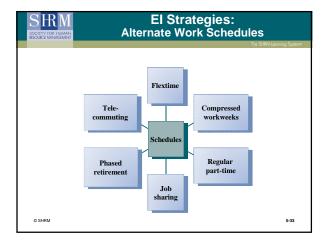
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SRM

Job Redesign Strategies

- <u>Job enlargement</u> Broadens the scope of a job by expanding the number of different tasks, adding similar operations
- <u>Job rotation</u> Breaks the monotony of routine jobs by shifting employees between comparable but different jobs
- <u>Job enrichment</u> Increases the depth of job by adding responsibility

5-32





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El Strategies: Workplace Teams

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- Committees Have an ongoing charter, cross-functional, consists of volunteers. (ex. Safety Committee)
- Work Team Has an ongoing charter, may be organized by function or across functions, participation is a permanent part of daily work. Cross-functional work team are referred to as "horizontal" teams.
- Task Force (T)emporary, ad hoc assignments, consists of volunteers, address long-term strategic issues.
- Project Team Ad Hoc assignments, cross functional, comes together for a specific project.
- Self-directed Team Assumes complete autonomy in a specific area of work. Participation is a permanent part of daily work.

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Employee Suggestion Systems

The SHRM Learning System

To ensure success:

- Publicize the system.
- Collect and evaluate suggestions regularly.
- · Develop rules for judging suggestions.
- Respond promptly to suggestions submitted.
- Share viable suggestions with upper management for approval and reward.
- Match the reward to the suggestion.



Assessment Methods

- Improving the workplace and increasing employee engagement begins with knowing what employees need and value.
- · HR can use two primary tools for assessment
 - Employee surveys
 - Employee focus groups

Employee Surveys

Attitude Surveys

Measure job satisfaction

Opinion Surveys Measure data on

specific issues

Employees should be guaranteed anonymity and given feedback on results.

Value of surveys is in measuring improvements over regular time periods.

Benefits of Employee Surveys

- · Provides a direct means of assessing employee attitudes that would otherwise be unreported
- Shows employees that their views are considered important
- · Increases levels of trust, if results are acted upon
- Detects early warning signs of workplace issues before they become problems The value of surveys is in measuring improvements over regular time periods.

Special Considerations

- · Give feedback on the results of the survey
- Guarantee anonymity
- Employees will be brutally honest, if management cannot accept criticism, don't perform survey
- · HR will most likely take a hit
- Employees may not put some issues in proper perspective
- Online surveys yield the highest response rates

Employee Focus Groups

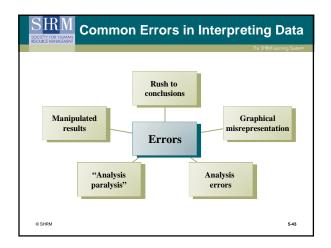
- · Small group participating in a structured discussion with a facilitator.
- Provide qualitative data on specific issues.
- The qualitative data enriches quantitative results.
- · Provide in-depth feedback on specific issues.
- · Often used as a follow-up

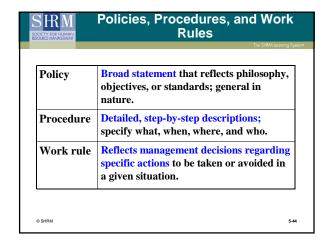


to a survey.

Special Considerations for Focus Groups

- Planning is critical, work the bugs out first
- The right facilitator is important: should be independent, good listener, know the topic reasonably well, possess facilitation skills, be conscious of time restraints, have enthusiasm for the session
- The importance of participant selection
- Note taking is important





Guidelines for Employee Handbooks

• Keep it simple and current, include necessary legalities

- Distinguish between company-wide policies and job specifics.
- Accommodate multilingual requirements.
- Obtain evidence of receipt.
- Create an appealing, well-written book.

Improperly drafted handbooks can create an employment-at-will exception.

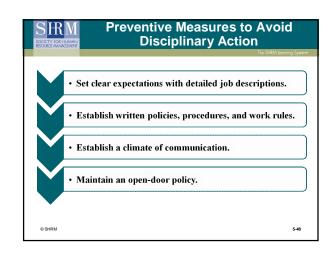
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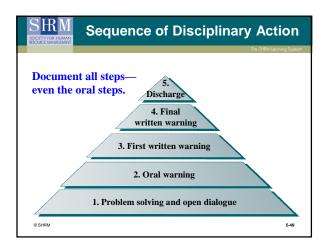
SRM Properly Administered Discipline

- · Transmits rules of the organization
- · Corrects an errant employee's behavior
- · Promotes fairness
- Preserves respect for management
- Demonstrates that a terminated employee was treated fairly
- Should concentrate on the desired results rather on the employee's shortcomings

5-46

Behavior Issues Absenteeism: Time lost when employees do not come to work as scheduled Tardiness: Time lost when employees report to work late When taking disciplinary action for excessive absenteeism or tardiness, do not count absences protected by FMLA, USERRA, or state law.





Alternative Dispute Resolution (ADR)

- A problem solving and grievance resolution approach that:
 - Is cost efficient
 - Provides employees and employers a fair and private forum to resolve workplace disputes
 - Reduces the number of cases that end up being litigated in court or in formal arbitration, but it does not preclude litigation.

5-50

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Alternative Dispute Resolution "ADR" Options

- Open-door policy (preventive)
- Ombudsperson (increases management access but not empowered to settle)
- Peer review (may not change company policy, but may recommend changes to company policy; often limited to suspensions and discharges)
- Mediation (nonbinding)
- Arbitration (binding or nonbinding)

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Circuit City Stores v. Adams

 The Supreme Court held that a provision in a prehire employment application requiring that all employment disputes be settled by arbitration was enforceable under the Federal Arbitration Act (FAA).

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EEOC v. Waffle House

• The Supreme Court held that even if there is a mandatory arbitration agreement, the relevant civil rights agency can still sue on behalf of the employee.

SRN SOCIETY FOR HUMA RESOURCE MANAGEME

Sherman Anti-Trust and Clayton Acts

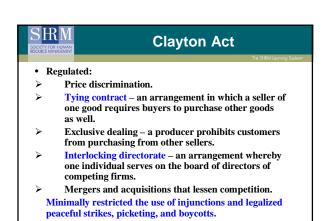
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Sherman Anti-Trust Act

- Primarily directed at monopolistic employers.
- Resulted in injunctions issued against union activities.

Clayton Act

- Clarified and supplemented the Sherman Anti-Trust Act.
- Minimally restricted injunctions against labor.
- · Legalized peaceful strikes, picketing, and boycotts.



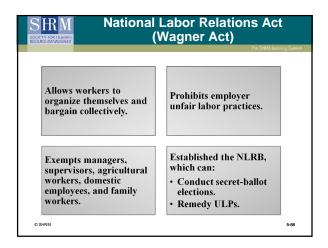
Railway Labor Act
 Passed to reduce labor conflict and the possibility of transportation strikes.

 Caye railroad amployees the "right to organize

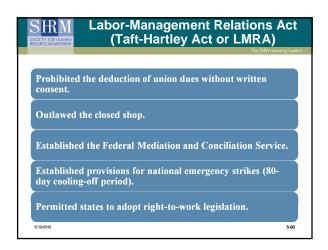
- Gave railroad employees the "right to organize and bargain collectively through representatives of their own choosing."
- Seeks to substitute bargaining, arbitration, and mediation for strikes as a means of resolving labor disputes.
- Today it covers both railroad and airline employees.

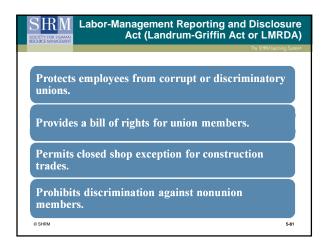
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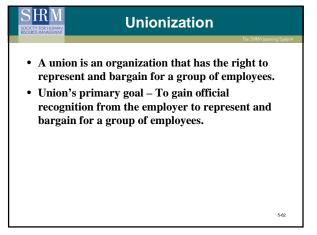




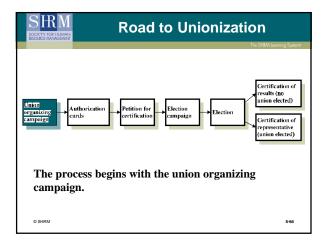








Recognition means that an employer recognizes the union as being entitled to conduct collective bargaining on behalf of the workers in a particular bargaining unit. Management has a statutory duty to bargain with the union holding such exclusive recognition.



• Interest by other unions in the unit

Most effective organizing is done inside the workplace by employees. Employees can solicit only during non-working time and may distribute literature in non-work areas during non-working time. Solicitation rules must apply to all causes and organizations. Activities include salting, leafleting, meetings, home visits, phone calls, and internet and media campaigns.

Organizing Campaign



Salting

The SHRM Learning System

- Process of using paid union organizers to infiltrate an organization and organize its workers.
- An adverse employment action against a salt usually results in the filing of a ULP against the employer.
- Recent NLRB rulings state:
 - An applicant must be genuinely interested in employment to be protected against hiring discrimination based on union activity.
 - The union must provide evidence that supports the period of time a salt would have been employed—the standard used to determine back pay.

5-67

SRM SOCIETY FOR HUMAN RESOURCE MANAGEMEN

Toering Electric Company

- NLRB ruled that an applicant for employment must be genuinely interested in seeking to establish an employment relationship with the employer in order to be protected against hiring discrimination based on union affiliation or activity.
- The reasoning: "one cannot be denied what one does not genuinely seek."
- The NLRB ruled that the NLRB general counsel bears the ultimate burden of proving an individual's genuine interest in seeking to work for the employer.

5-68

SIRIN SOCIETY FOR HUMA RESOURCE MANAGEMEN

Oil Capital Sheet Metal, Inc.

The Children I Control

- The NLRB ruled placed the burden of proof on the union to provide evidence that supports the period of time it claims a terminated salt would have been employed for the purposes of determining back pay.
- The reasoning: The very purpose of a salt is to attempt to organize a nonunion company and after some period of time, the union will send the salt to the next nonunion company. The union is in a better position to prove the duration of the salt's employment.

5-69

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Inside Organizing Tactics by Unions

The SHRM Learning Systems

- Meetings off-site
- Home visits Expensive but one of the most effective techniques
- Telephone organizing Less effective than home visits, but more economical
- Internet campaign Can reach a large audience effectively
- Media campaign
- Indirect pressure Best defense is to have a firmly established and widely communicated response policy.

5-70

SIRM SOCIETY FOR HUMAN RESOURCE MANAGEMENT

Picketing

- Organizational picketing
 - Induces employees to accept the union as their representative.
- Recognitional picketing
 - Obtains employer's recognition of the union.
- Informational picketing
 - Informs the public that the employer is nonunion.



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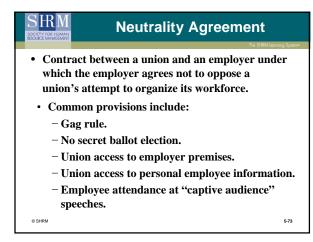
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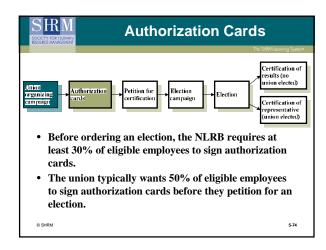
Management Rights in a Campaign

• Management has the right to:

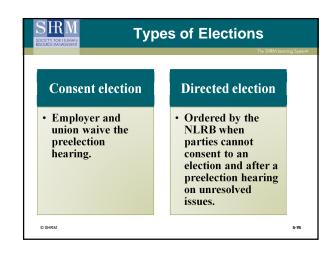
- Speak out against the organizing attempt.
- Point out the consequences of a strike and the union's strike history.
- Communicate through supervisors and group meetings.
- Hire consultants to work against unionization.
- Point out the financial costs of a union.
- Safeguard employee names and addresses (until the NLRB orders an election).

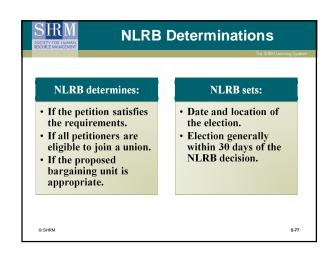
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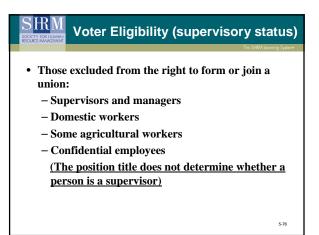








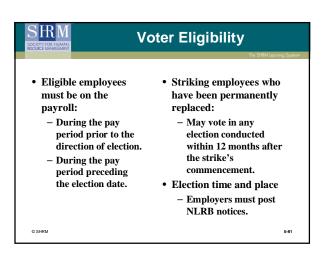


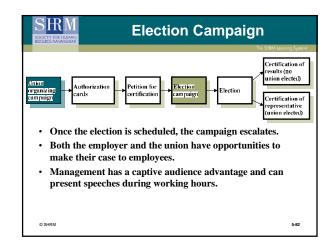


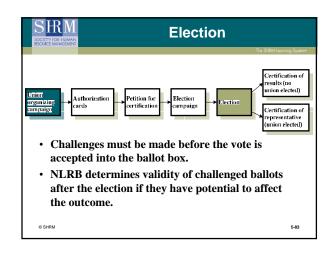
The NLRB considers the following factors: • Community of interests – The NLRB will consider if the proposed bargaining unit has similar skills, hours, and wages when determining the appropriateness of the

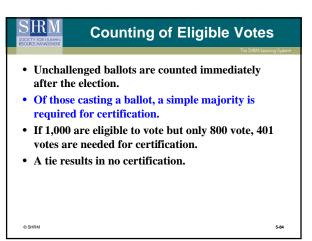
- bargaining unit.Geographical and physical proximity
- Functional integration
- Interchange of employees
- · Bargaining history
- · Employee desires
- Extent of union organization

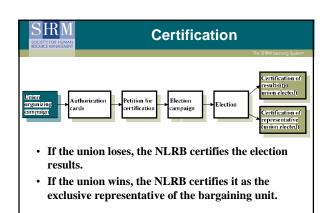












SRM Other Paths to Unionization

- Employer volunteers recognition based on proof of majority status in accordance with neutrality agreement.
- Union convinces employer to grant recognition.
- Union convinces employer to witness its majority status
- NLRB orders employer to bargain with the union if serious ULPs have been committed.

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Union Decertification

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- Terminates union representation as provided by the Taft-Hartley Act.
- Management may not guide or support the effort.
- At least 30% of the employees in the bargaining unit must petition for a decertification election.
- If the petition is valid, a secret-ballot election is held
- A majority of the voting employees must approve decertification (a tie vote also removes the union).

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SRM SOCIETY FOR THUMAN RESOURCE MANAGEMEN

Union Deauthorization

- Removes the authority of a union to enforce a security clause.
- Management may not guide or support the effort.
- At least 30% of the employees in the bargaining unit must petition for a decertification election.
- If the petition is valid, a secret-ballot election is held.
- A majority of the voting employees must approve decertification. (A tie vote also removes the union.)
- Only one deauthorization election may be held in any 12-month period.

5-88

SIRM SOCIETY FOR HUMAN RESOURCE MANAGEMENT

Rights and Responsibilities

The SHRM Learning Systems

Employer	Employee
• Exercise freedom of	· Sign authorization card.
speech.	• Form a union.
• File ULPs.	• Strike.
 Protect property. 	 Circulate petition for
• Discipline or terminate	_
for just cause.	

Agent-principal relationship: Employers are responsible for managers and supervisors; unions are responsible for agents and officers.

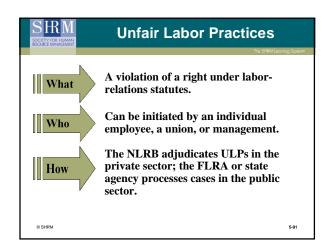
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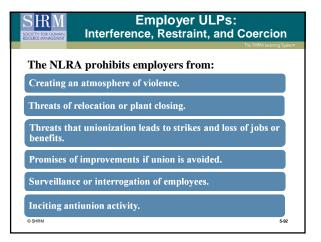
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Unfair Labor Practice (ULP)

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- The NLRA, or Wagner Act, prohibits <u>employers</u> from engaging in ULPs.
- The LMRA, or Taft-Hartley Act, prohibits <u>unions</u> from engaging in ULPs.





SHM What The Employer Can Say

- The employer has the right to point out a union's strike history and the economic and legal consequences of strikes.
- The employer has the right to point out that while employees may gain from collective bargaining, they also may lose and suffer a reduction in benefits.

5-93

Avoiding ULPs To avoid ULPs, do not: Threaten. Interrogate. Peromise. Spy. Spy.

Other Employer ULPs • Domination and unlawful support of labor organizations

- Electromation, Crown Cork and Seal Company,E. I. Dupont & Company
- Discrimination to discourage union membership
- Retaliation against employees who file charges or testify
- Refusal to bargain in good faith

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SRM Electromation (1992)

- The employees were not represented by union.
- Electromation's president formed employee "action committees" to solicit employee views about working conditions, attendance and bonus plan, etc.
- NLRB ruled the "action committees" were employer dominated labor organizations formed to deal with employees concerning terms and conditions of employment.

SIRM SOCIETY FOR HUMAN RESOURCE MANAGEMEN

Crown Cork and Seal Company

The SHRM Learning Syste

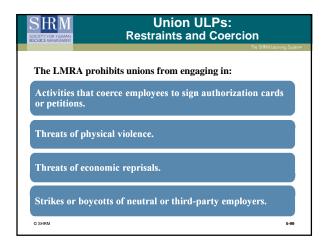
 NLRB decision did not overrule *Electromation* but did allow employers some latitude in establishing employee involvement or participation committees. It stated that employee committees may be acceptable if they do not seek to represent employees on issues related to terms and conditions of employment.

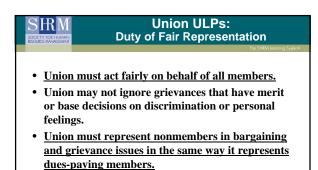
5-97

E.I. DuPont and Company (1993)

- Employees were represented by two unions
- DuPont started several employee involvement committees but did not allow the unions to be a formal part of the team process.
- NLRB ruled the committees illegal, DuPont had circumvented the legally chosen employee representatives and usurped the union's right to represent their members.

5-98





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SIKINI SOCIETY FOR HUMAN RESOURCE MANAGEMENT

Union ULPs

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- Providing inadequate defense in an arbitration hearing
- Delaying a grievance beyond the time line
- Failing to inform an employee that it has accepted a different remedy than the employee sought
- Failing to keep members informed of arbitration awards that affect member's rights
- **Unions are not required to take every grievance to arbitration, only those cases involving legitimate differences of opinion between management and union interests.

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Other Union ULPs

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- Forcing unlawful discrimination by the employer

A union cannot force an employer to commit an act in violation of contract provisions.

- Excessive or discriminatory membership fees

Fees must be appropriately based on industry wages and practices.

• Refusal to bargain



The union must bargain in good faith.

• Featherbedding



The union cannot require more workers than necessary.

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- Filing charges with the NLRB
- NLRB investigation and possible settlement (Informal and formal settlements)
- Hearing of the complaint
- · ALJ decision and appeals
- · Judicial reviews and reinforcement, as required

5-103

$^{ m IRM}$ ALJ Decision and Appeals

- Offending employer or union must post notices in conspicuous places agreeing not to engage in future illegal activity.
- The NLRB's decision is a final agency order, but it is not self-enforcing. If charged party doesn't comply, the NLRB must seek enforcement of the order in one of the U.S. Courts of Appeals.
- U.S. Supreme Court's decision is final.

5-104

SKM SOCIETY FOR HUMAN RESOURCE MANAGEMENT

Collective Bargaining

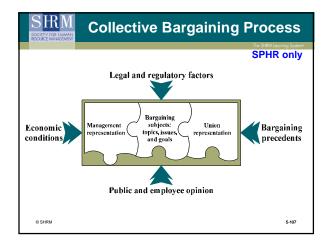
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- The process by which management and union representatives negotiate the employment conditions for a particular bargaining unit.
- Covers bargaining items such as wages, benefits and working conditions and may include other matters deemed important by the members.

5-105

SRM Collective Bargaining Agreement (CBA)

 A Collective Bargaining Agreement (CBA) governs the day-to-day relationship of the employer and the employees in the bargaining unit for the period of time it specifies.









Types of Negotiations • Distributive bargaining: When the parties are in conflict takes place when there

- Distributive bargaining: When the parties are in conflict over the issue and the outcome represents a gain for one party and a loss for the other. The dominant activity in the union-mgmt relationship.
- Integrative bargaining: Usually takes place when there is more than one issue to be resolved. Focuses on creative solutions to conflicts that reconcile the parties' interests and results in mutual benefit.

SRM Intere

Interest-Based Bargaining (IBB)

- Form of negotiating where parties look for common ground and attempt to satisfy mutual interests through the bargaining process.
- Attempts to look behind positions to determine the needs of the parties and whether there are mutually acceptable ways that labor and mgmt can satisfy those needs. (Win-Win bargaining)
- Relies on techniques such as <u>b</u>rainstorming, facilitation and information sharing.
- Objective is to reach agreement by consensus.

5-112

Contract Negotiations To SEM NOTICE THE SEMENT SHAPE SPHR ONLY

- Win-win negotiation
 - Principled
 - Integrative
 - Interest-based
- Win-lose negotiation
 - Positional
 - Distributive

SRM Good-Faith Bargaining Requirements

- Good-faith bargaining means that both parties enter into discussions with a fair and open mind and a sincere desire to arrive at an agreement.
- It is usually established only by the behavior of the parties during negotiations.

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Violations of Good-Faith Bargaining

SPHR only

- Surface bargaining
- · Lack of concession
- Refusal to advance proposals and demands
- · Dilatory tactics
- Imposing conditions
- Bypassing the representative
- Commission of ULPs
- Refusal to provide information
- Refusal to bargain

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Other Bargaining Conditions

SPHR only

- Unlawful circumvention
 - Bargaining proposals not disclosed to the union may not be discussed with employees.
- Notice requirements
 - The Labor-Management Relations Act requires the party desiring contract renegotiation must notify the other party of its intention to bargain a new agreement.
- · Duty of successor employers or unions
 - Selling a majority interest in a unionized company does not affect the company's bargaining obligations.

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SKM SOCIETY FOR HUMAN RESOURCE MANAGEMENT

Factors NLRB Considers when Determining Successor Status

- Substantial continuity of same business operations
- Use of the same business plan
- Same workforce, same supervisors, same equipment and production methods
- Same product or service produced
- Same jobs under the same working conditions

5-117

SRM

Collective Bargaining Agreement (CBA)

- A collective bargaining agreement is the outcome of the collective bargaining process.
- Provisions of a labor contract are legally binding for a mutually acceptable period-generally three years.
- Contract provisions are enforceable through internal grievance and arbitration procedures, the NLRB, and state and/or federal courts.

5-118

SRM SOCIETY FOR HUMAN

Contract Clauses

SPHR only

- Union security clauses
- · Dues checkoff
- Management rights
- Employee seniority and security (bumping)
- Compensation, benefits, and working conditions
- Strikes and lockouts

- Zipper clause
- Term of agreement



SIRM

Union Security Clauses

- Unions prefer a <u>union shop</u> (a clause that states that when workers take jobs in a specific bargaining unit, they must join the union within a certain period of time).
- An <u>agency shop</u> clause states that even if workers do not join the union, they must pay the equivalent of dues to the union.
- With a <u>maintenance of membership</u> clause, an worker may or may not join the union, but once they do join, they must maintain membership for the duration of the contract.



Complaint Resolution

- Evaluate the workplace for potential problems and address those issues before they become problems
- Know the labor agreement in its entirety, including past practices and local memoranda of understanding
- Know the employees and their problems

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SRM

The Weingarten Case

SPHR only

- Deals with the rights of union employees to have another person present during investigatory interviews. An investigatory interview occurs:
 - When supervisors ask for information that could lead to disciplinary action
 - When employees are asked to defend their conduct
- Person attending must be affiliated with the union that represents the employee, not an attorney or relative.

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Arbitration

- A negotiated procedure in which labor and mgmt agree to submit disputes arising under the terms of the contract to an impartial third party.
- Dominant third party method of settling disputes, faster than litigation, informal, designed to permit uninterrupted operations during a contract, substitute for a strike or lockout
- Types of arbitration:
 - Voluntary (commonly required by union contract)
 - Compulsory (commonly occurs in the public sector where there are limitations on the right to strike)

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The Arbitration Process SPHR only Opening statements Both parties identify issues, state what is to be proved, and specify relief sought. Presentation of evidence Occurrence Parties present evidence and essential documents to prove their cases. Both sides have equal time for closing arguments. The arbitrator presents the decision in written format and signs it.

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Types of Arbitrators

- Permanent arbitrator is used for all arbitration during the life of the contract.
- Ad hoc arbitrator is one who is selected on a caseby-case basis. After the hearing, the relationship is ended unless both parties agree to the arbitrator again.
- Tripartite panel is a three party arbitration board.
 One member represents mgmt, one represents the union, and one is a neutral arbitrator.



agreeable decision. Mediators have no power to compel the two parties to reach agreement.

- Facilitation mediation - Mediator acts as an observer,

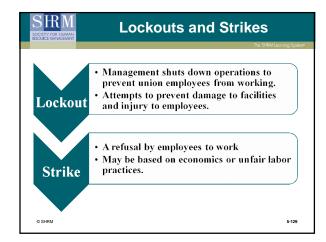
helping each side to talk.

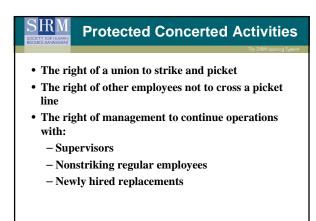
 <u>Fact-finding mediation</u> - Mediator collects data about the parties and restates their positions. Mediator may recommend terms of a settlement.

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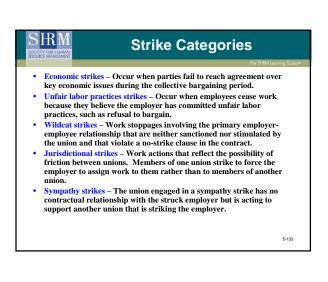
- NLRB is a quasi-judicial agency with the specialized mission of dealing with ULP's and certification elections.
- ULP's complaints begin in the regional offices and are processed on behalf of the general counsel (the NLRB prosecuting arm).
- Once a case is decided, a compliance officer at the regional level ensures both parties adhere to the NLRB's orders.





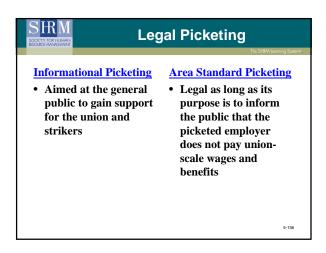




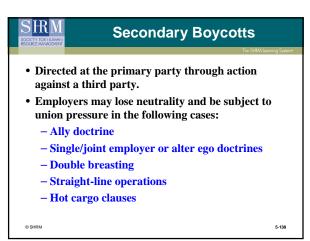








Legal Picketing Common Situs Picketing Consumer Picketing · Picketing of a primary · Occurs when goods employer who occupies produced by a nonunion common premises with a or struck plant are secondary employer. consumer products, and picketing is to inform the **Employers** are permitted to establish a separate gate consumer. Pickets signs, handbills, or for the non-struck employer to prevent placards urge customers shutting down the entire to refuse to purchase products from a particular Picket signs must clearly retail or wholesale business. state which is the struck employer.





Secondary Boycotts

- <u>Ally doctrine</u> States that a union may extend its primary picketing to an employer who is an ally of the primary
- Single employer, joint employer, alter ego doctrines The entities have common ownership, common management, or they share employees, equipment, etc.
- <u>Double Breasting</u> A common owner operates a union and a nonunion business.
- Straight-line operations The neutral employer is engaged in operations that are a phase of the struck employer's work.
- Hot Cargo clauses—There is an agreement that union members are not required to handle goods made by nonunion labor or a struck plant.