

Career Advice

WITH LISA DAIJO
OWNER OF EXPRESS EMPLOYMENT PROFESSIONALS HAWAII FRANCHISE

Resolve to land a job this year



It is already March — have you started on your new year resolutions? Resolutions can be great for personal and professional growth, but only if they are commitments that you truly want to see accomplished. You've probably heard the statistics, but it's worth repeating: According to University of Scranton Journal of Clinical Psychology, just 8 percent of people achieve their resolutions and less than half make it past the first six months of the year.

Q. How do you make your resume stand out?

A. First and foremost, set time aside to ensure your resume is written for a specific position or company. Generic resumes that try to catch all are lost in the crowd of resumes. In a survey of businesses conducted by Express Employment Professionals, respondents gave several interesting ways candidates delivered their resume, including YouTube video, folded into a paper airplane and even a gift package containing the resume.

Q. What are other ways outside of job boards, newspaper ads and staffing firms to find out about job opportunities?

A. Whether you are currently working and looking for a new opportunity, just getting out of school and looking for your first full-time job or have been on the job hunt for a while, you have access to a bigger network than you may realize. If you sat down and wrote out a list of all the people you know — family, friends, former and current co-workers, teachers — you might be surprised at the number of connections you have. Resolve to spend time growing your network and getting your name out there. You will be shocked in the amount of jobs you will uncover that you never knew where open.

Q. Does my social media really impact hiring decisions?

A. In 2017, the highest numbers of employers were conducting online searches of names to see what they could find, and if people hadn't taken the time to clean up their social footprints, they may not have liked what turned up with the search results. It takes only a few minutes to do a Google search of your name before you start your job search, so please take the time.

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