

# Reality Based Decision Making for Effective Strategy Development - Handout



It doesn't matter what you want to do – a good strategy is important. They help us know what we are working on, why we are working on it and most importantly, how. The problem is, not all strategies are effective. In order to give yourself the best chance of success, it is important to take several steps to ensure that your strategy is reality based.

## 1 simple technique to ensure you focus your real problem and not a proxy problem

Ask yourself WHY!

## 6 Critical thinking skills necessary to ensure your strategy is reality based

- Analysis – Why?
- Freethought - The Rule of Threes
- Research – including contrary information
- Doubt/Skepticism
- Scientific Literacy - [https://en.wikipedia.org/wiki/Scientific\\_literacy](https://en.wikipedia.org/wiki/Scientific_literacy)
- Fallacy Identification - <http://www.fallacyfiles.org/>

## Effective strategies take into account

- Real Problem
- Root Causes
- Real Impact
- Resources Required

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