



# Business Partner Commitment Form

Thank you for your support of SHRM Jacksonville. Please complete your commitment form and return it with your logo and payment information to: [sponsorships@shrmjax.org](mailto:sponsorships@shrmjax.org) by the 15<sup>th</sup> of the month for publication in the following month's newsletter. If you are a GOLD or SILVER Business Partner, your "advertisement" and written promotional material must also be submitted by the 15<sup>th</sup> of the month in order to be posted on the website the month of your sponsorship. Picture format in jpeg or tif file is required.

Be sure to print your name and organization information as you would like to have it appear in the program. We also require a copy of your logo in jpeg or tif format. All information including payment must be received in order to reach deadline for publication. If you have any questions, please contact Angie Tekin at (904) 281-0220.

Contact Name: \_\_\_\_\_

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Attendee Name(s) for Meeting: \_\_\_\_\_

**Limit 2 for GOLD, 2 for SILVER and 1 for BRONZE  
(Make selection and provide payment information below)**

**GOLD LEVEL: \$750.00**

**SILVER LEVEL: \$500.00**

**BRONZE LEVEL: \$350.00**

Visa       MasterCard

Discover    AMEX      Card #: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Expiration Date: \_\_\_ / \_\_\_      CID#: \_\_\_

Your organization can help SHRM Jacksonville advance and serve the First Coast workforce by being a Business Partner or taking advantage of other partnership opportunities. Contact our Business Partner Chair: Angie Tekin at [sponsorships@shrmjax.org](mailto:sponsorships@shrmjax.org) or call (904) 281-0220.

	<b>GOLD Sponsorship \$750.00</b>	<b>SILVER Sponsorship \$500.00</b>	<b>BRONZE Sponsorship \$350.00</b>
<b>MIC TIME AT MONTHLY MEETING</b>	<b>TWO</b> minutes of “MIC” time at the monthly meeting	N/A	N/A
<b>MEALS</b>	Meals included for <b>2</b> Representatives	Meals included for <b>2</b> Representatives	Meal included for <b>1</b> representative
<b>PRIZES PROMOTING BRAND</b>	Drawing at podium	Drawing at podium	Drawing at podium
<b>PRINT DISTRIBUTION</b>	Flyer distribution for each attendee at monthly meeting	Flyer distribution for each attendee at monthly meeting	N/A
<b>NEWSLETTER PUBLICATION</b>	Newsletter announcement with logo (One full month of sponsorship)	Newsletter announcement with logo (One full month of sponsorship)	Newsletter announcement with logo (One full month of sponsorship)
<b>NEWSLETTER AD SPACE</b>	<b>Minimum ½ page</b> “advertisement” in monthly newsletter to include business partner’s color ads size 7.5 x 5	<b>Minimum ¼ page</b> “advertisement” in monthly newsletter to include business partner’s color ads size at 3.75 x 5	N/A
<b>WEBSITE AD SPACE</b>	Will include company logo and <b>50</b> word description of services on the SHRM Jacksonville website under the Sponsor Tab	Will include company logo and <b>25</b> word description of services on the SHRM Jacksonville website under the Sponsor Tab	N/A
<b>SHRM YELLOW PAGES</b>	SHRM Business Directory listing <b>1 Year</b>	SHRM Business Directory listing <b>6 months</b>	N/A
<b>ONLINE LOGO CIRCULATION</b>	Rotating logo on website homepage	Rotating logo on website homepage	N/A
<b>ONLINE LOGO CIRCULATION</b>	Logo on monthly calendar of events registration page SHRM Website	Logo on monthly calendar of events registration page SHRM Website	Logo on monthly calendar of events registration page SHRM Website
<b>DISPLAY SPACE AT MONTHLY MEETING</b>	6 ft draped table	6 ft draped table	6 ft draped table

## BUNDLED BUSINESS PARTNER PROGRAMS:

- ✚ **ANNUAL BUSINESS PARTNER:** Gold Meeting Business Partner Meetings
  - 10 meetings excluding CONFERENCE for **\$5,000** (\$2,500 in savings)
  - Business Partnership can run concurrently or as preferred / right of first refusal.
  
- ✚ **SEMI-ANNUAL BUSINESS PARTNER:** Gold Meeting Business Partner Benefits
  - 5 meetings excluding CONFERENCE for **\$2,500** (\$1,250 in savings)
  - Business Partnership can run concurrently or as preferred / right of first refusal.

SHRM Jacksonville offers a unique opportunity to highlight your business or service in our monthly newsletter. This contemporary publication reaches nearly 700 members MONTHLY. You can instantly reach decision makers, those who influence other decision makers and non-Human Resources professionals who purchase your products.

<b>SHRM JACKSONVILLE NEWSLETTER AD SPACE</b>		
<b>QUARTER PAGE</b>	4" X 5.25"	\$150.00 MONTHLY
<b>HALF PAGE</b>	4" X 10.50"	\$250.00 MONTHLY

These may include LINKS to your website; so be creative. SHRM Jacksonville accepts color ads! Simply submit in jpeg or tif format. Payment required in advance; discounts available for multiple months.

## GRAPHICS REQUIREMENTS:

- Picture format and jpeg are required as they are not as “grainy” as other formats and will make a better visual.
- For the “rotating” logo, images need to be 152 pixels wide by 92 pixels tall.
- Logo, graphic and advertisement information (if applicable to your business partnership level), **MUST BE SUBMITTED BY THE 15<sup>th</sup> OF THE MONTH PRIOR TO YOUR MONTH OF SPONSORSHIP** in order to be included in the monthly newsletter, which is usually distributed the first week of each month.