

Meeting/Special Event Business Partner Opportunities

Monthly Meetings	Legal Update Meetings
All months with the exception of July & December	(July & December)
\$500.00 (2 available per event)	\$1,000.00 (2 available per event)
<p>**Non-Profit Business Partners receive a 30% Discount**</p> <ul style="list-style-type: none"> Company logo with link on Email Communication promoting event, registration meeting page, & 2 newsletter issues following meeting, Display Table at meeting, Two (2) Company Representatives at meeting, Promotional Material on chairs, 3- to 5-minute presentation prior to speaker, 2 Slides in rolling announcements, and Door Prize option of collecting business cards. Social Media Package (month of partnership) to include two (2) Tweets, one (1) Facebook Post, and one (1) LinkedIn Post. 	<p>**Non-Profit Business Partners receive a 30% Discount**</p> <ul style="list-style-type: none"> Company logo with link on Email Communication promoting event, registration meeting page, & 2 newsletter issues following meeting, Display Table at meeting, Two (2) Company Representatives at meeting, Promotional Material on chairs, 3- to 5-minute presentation prior to speaker, 2 Slides in rolling announcements, and Door Prize option of collecting business cards Social Media Package (month of partnership) to include two (2) Tweets, one (1) Facebook Post, and one (1) LinkedIn Post.
Monthly Meeting – Marketing Package	Exclusive: New Member Orientation
\$300.00 (4 available per event)	\$300.00 (1 available per event)
<ul style="list-style-type: none"> Logo in Agenda, One (1) slide in rolling announcements, Recognition for Business Partnership, One (1) Company Representation at meeting, and Promotional Material in Chair. 	<ul style="list-style-type: none"> 3-Minute Presentation at beginning of meeting, Promotional Material on chair, Logo with link on member orientation registration page, Logo with link to email communication to new members attending, and Potentially hosting meeting, <i>if possible</i>.

Electronic/Social Media Business Partnerships

(Business Partner must provide all content)

Social Media Opportunities

	1 Month	3 Months	6 Months	Annual
Twitter	2 Tweets	6 Tweets	12 Tweets	24 Tweets
Facebook	1 Post	3 Posts	6 Posts	12 Posts
LinkedIn	1 Post	2 Posts	3 Posts	4 Posts
Price	\$50.00	\$140.00	\$275.00	\$500.00



e-Newsletter Opportunities

Ad Size	Ad dimensions	Monthly Price	Bundle Discount
Quarter Page Ad	3.5 in. W x 4.25 in. H	\$175.00	3 months – 10% Discount 6 months – 15% Discount 9 months – 20% Discount
Half Page Ad	7.5 in. W x 4.25 in. H	\$275.00	
Full Page Ad	7.5 in. W x 9 in. H	\$375.00	

Website/Electronic Mail Opportunities

	Ad dimensions	Cost	Duration
Website – Logo on Home Page Banner		\$100.00	Posted for 30 days
Content for Bi-weekly E-blast	N/A	\$250.00	Cost per email
1-month Exclusive E-blast to membership	N/A	\$400.00	One email per month
2-month Exclusive E-blast to membership	N/A	\$600.00	One email per month

Save money by purchasing a Bundle Package!

Discount Bundle	A La Carte Price	Package Price	Total Savings
1 Monthly Meeting	\$500.00	\$450.00	
1 Exclusive Email	\$400.00	\$360.00	10% Savings
Total	\$900.00	\$810.00	(\$90 Savings)

Saver Bundle	A La Carte Price	Package Price	Total Savings
1 Monthly Meeting	\$500.00	\$450.00	
1 Exclusive Email	\$400.00	\$360.00	
30-Day Logo on Home Page Banner	\$100.00	\$90.00	11% Savings
Total	\$1,000.00	\$900.00	(\$100 Savings)

Super Saver Bundle	A La Carte Price	Package Price	Total Savings
1 Monthly Meeting	\$500.00	\$450.00	
30-Day Logo on Home Page Banner	\$100.00	\$90.00	
6 Months of Social Media	\$275.00	\$219.00	
1 E-blast inclusion	\$250.00	\$204.50	17% Savings
Total	\$1,125.00	\$963.50	(\$161.50 Savings)

Deep Discount	A La Carte Price	Package Price	Total Savings
1 Monthly Meeting	\$500.00	\$450.00	
30-Day Logo on Home Page Banner	\$100.00	\$90.00	
6 Months of Social Media	\$275.00	\$200.00	
3 Months, ½ page e-Newsletter Ad	\$742.50	\$456.87	35% Savings
Total	\$1,617.50	\$1,196.87	(\$420.63 Savings)

For questions regarding Business Partner opportunities, please contact **Kenyon Sutton**, Business Partner Chair, at sponsorships@shrmjax.org. To purchase any of the above, please go to <https://www.shrmjax.org/?page=BPOpportunities>.