

## BIOGRAPHY

**Chad Sorenson** is the President and Founder of Adaptive HR Solutions and has over 25 years of diverse business, communications and human resource experience.

He works with companies across the state that range from 5 to 1,200 employees and focuses on leadership development, manager training, employee performance management and employer compliance in industries such as healthcare, manufacturing, construction trades, and professional services organizations. Prior to founding Adaptive HR Solutions in 2008, Chad has been Vice President, Director and Manager of Human Resources for several companies in the Jacksonville area.

He is certified as a SHRM-Senior Certified Professional and a Senior Professional in Human Resources. Chad serves the 2019 President Elect for the HR Florida State Council. He was also the President of SHRM Jacksonville in 2015 and 2016. Chad regularly speaks to other SHRM Chapters, business associations, and companies across the state on topics such as leadership development and employee engagement.

In addition to giving back to the HR field, Chad is actively involved in his church and has been a volunteer leader with Boy Scouts for over 10 years. He is an Eagle Scout and a graduate of Morningside College in Sioux City, Iowa. The keys to his success are Devotion to God, Dedication to Family, Continuous Service, Lifetime Learning, and Always Remembering to Laugh.