



Session Descriptions

Workforce 2030 - September 18th, 2019

Workforce 2030: Are you Ready?

Val Grubb

What will the workforce and employment landscape look like in 2030? What should company leaders do now to prepare? Key points:

- Snapshot of Gen Z: Leading us into the future of the workforce.
- The impact of automation and AI on the workforce.
- The rise of data analytics to predict performance and empower agility.
- HR must take the lead to ensure that managers are equipped to set goals, motivate and engage and develop employees via collaboration platforms.
- Corporate Social Responsibility plays a greater role: HR is uniquely qualified to lead the company's corporate responsibility efforts!

Mindful Leadership: A Business Imperative!

Pandit Dasa

This presentation will present the scientific research on Mindfulness and how it can be used to create more effective, thoughtful and productive leaders. Key points:

- Understanding the mind and thoughts.
- Leading by example.
- The importance of appreciating the workforce.
- The importance of creating an environment where ego battles aren't driving the company down.
- The necessity of communicating with compassion to inspire.

Elevate Your Strategic Game (BREAKOUT Session Choice 1)

Val Grubb

To keep pace with the demands of tomorrow, leaders in every department need to actively engage in strategic thinking; then prepare yourself, your people and your organization to meet those future goals. Key points:

- What exactly does it mean to "think strategically"?
- Delegate or relegate the small stuff - making the time to strategize when you're underwater already.
- Elevating your staff to allow time for bigger picture thinking.
- Going from business need to action – creating an implementation plan for accomplishing strategic issues you've identified.
- 20% of your efforts results in 80% of the benefits, so make sure you focus only on stuff that matters.

Mindfulness Workshop (Breakout Session Choice 2)

Pandit Dasa

The audience will be guided through the following secular exercises to lower stress and anxiety and boost self-awareness and emotional intelligence.

- Breathing exercises aimed at calming the mind, relaxing the body and providing a clearer perspective on difficult situations
- Focusing exercises to strengthen the mind to be more present
- Gratitude meditations to develop a positive mindset

The Future of Work: Thriving in a Complex World

Ira Wolfe

Ira Wolfe will paint a vivid picture about the future of jobs, work, and the workplace. He will guide participants on a tour of the future of work and recommend steps management and HR must take to make change work for them. Key points:

- Disruptive technology is the elephant in the room when it comes to jobs and work.
- How the lines between the workplace and science fiction are blurred.
- Automation is inevitable and humans must double down on skills that machines can't do.

Developing Successful Leadership Transitions in a Multi-Generational Workforce

Rob Croner

In order for organizations to be successful in the short and long term, every HR professional and senior leader need to plan for creating future leaders across all the generations in the workforce today. Key points:

- The aspect of transitioning talent (most likely senior level) into retirement and developing the next level(s) of leadership for succession planning.
- Current and future workforce demographics; the implications and talent challenges around investing in millennials vs. "late stage careerists."
- Aging will affect every aspect of business operation from selection, pay, knowledge transfer, innovation, product development, customer experience and more.
- Rob will explore slot constraints, career spillover and career capacity.
- Strategies - conducting Strategic Workforce Planning Assessments and addressing "Retirement Readiness."

Panel Discussion:

Pam Varkony – Moderator

Panel Participants:

Don Cunningham – President and CEO, Lehigh Valley Economic Development Corporation

Matthew Green - VP & Chief Information Office, PPL Corporation

Alma Scott-Buczak – Associate Vice President of Human Resources, Lafayette College

David Yale - President & COO of Just Born Matthew Green, VP & Chief Info Officer.

This panel will further explore the topics raised during the day related to the workforce of 2030 and how these issues could specifically impact local Lehigh Valley companies and industries.